



Celebrating 25 Years

January 25, 2010

Dear Balloon Pilot:

Invitation

We would like to take this opportunity to invite you to Canton, Ohio, on July 30 – August 1, 2010 for the 25th annual Pro Football Hall of Fame Enshrinement Festival Balloon Classic Invitational/Jackson-Belden Food Fest & Fireworks. You will be warmly welcomed by more than 130,000 enthusiastic spectators throughout the weekend activities.

Background

The Enshrinement Festival activities run from July 30 through August 8 and are viewed by hundreds of thousands in person and millions more through national television coverage. Highlights of the week's activities include the Balloon Classic Invitational, Ribs Burnoff, Concert and Fireworks, Timken Grand Parade, Enshrinement Ceremonies, and Pre-Season Pro Football Hall of Fame Game. All of these festivities are for the purpose of celebrating the enshrinement of a new class into the Pro Football Hall of Fame.

We Will Fill Up Fast

Participation in this year's event is limited to a maximum of sixty-five balloons and in these difficult economic times we must keep our pilot acceptances in line with signed sponsors. We will be strictly adhering to this limitation and we will be sending acknowledgement letters to accepted pilots by May 14, 2010. You will be notified at this time if you have been accepted into the event as a participating pilot as well as a Dawn Patrol, Media, or Glow Pilot should you have registered for those activities. Although applications are accepted based on a number of criteria, we encourage you to submit your application early as pilot demand for the Balloon Classic has been growing each year. We will maintain a waiting list once we have reached our limit. **Competitive Team Registrations will not be considered complete until all team members' applications have been received. Please note that all Team competitors are required to hold a BFA HACD competition card.** If you are not a BFA member and don't hold an HACD competition card, you must apply and provide your number before your application is considered complete. You may apply on line at [HACD Membership Card](#). Fiesta applicants are not required to hold a BFA/HACD card.

If you are interested in participating in the 2010 Pro Football Hall of Fame Enshrinement Festival Balloon Classic Invitational, **PLEASE RETURN THE ENCLOSED APPLICATION BY MARCH 31, 2010.** This is a priority mailing and lack of an early response could prohibit your participation. Confirmation and further information will follow. If you prefer to register electronically through an e-mail process, please contact Chris Gump and she will e-mail you the registration packet in digital format or just visit our web site at www.profootballhoffestival.com and you can download a pilot application there.

Pilot Application Fee – NEW 2010

Our event has been blessed with a great group of participating pilots who have proven to be reliable when registering to attend our event. In an effort to streamline our registration process and help our pilot's budgets, we have eliminated the \$100 pilot registration fee for 2010. We believe this will help speed up the registration process as well.

If your plans change and you are unable to attend our event after registering and receiving a confirmation of your acceptance, please notify us as soon as possible enabling us time to find a replacement pilot for your sponsor.

Insurance and Other Matters

Due to the high public exposure of this event, the Enshrinement Festival requires that each participating pilot name the Enshrinement Festival as additionally insured on their policy (see Insurance Authorization section enclosed). We ask that you pay your insurance carrier and you will be reimbursed at Friday registration for this cost.

We have enclosed a brochure that fully explains our event. Please note that Friday registration as well as all pilot briefings will be held at The University Center. Our race format will again be a Team format and our Event Director assures participants the event will be a fun-filled weekend designed with both recreational and competitive pilots in mind. The prize fund is \$17,000 and includes separate prize funds for team competitors and Fiesta flyers. If you have any questions, please call Maury Sullivan, Competition Director, at (330) 323-4455 or Chris Gumpp at the Pro Football Hall of Fame Enshrinement Festival office at (330) 458-2054 or 1-800-533-4302 or email at chrisg@cantonchamber.org.

Enshrinement Festival and Balloon Classic sponsors provide an outstanding venue, accommodations, prize funds, and many amenities for participating pilots and crews. For many of our sponsors, the Friday Sponsor Flight is a critical element in their sponsorship package. We also understand that asking competing pilots to carry a sponsor rider during a competitive flight may not be in everyone's best interest. If the flight is cancelled for any reason, pilots have no further obligation to provide a sponsor ride. In fact, we ask that you do not provide a ride in this case as it will only cause problems for us.

We look forward to seeing you in Canton.

Sincerely,

Maury Sullivan, Competition Director
Balloon Classic Invitational

Steve Fricke, Chairman
Balloon Classic Invitational

Enclosures: Pilot Application, Insurance Authorization, Entry Agreement, Pilot Biography,
Balloon Classic Facts

PILOT APPLICATION

Pro Football Hall of Fame Enshrinement Festival Balloon Classic
 Invitational/Jackson-Belden Food Fest & Fireworks
 July 30 - August 1, 2010

| PILOT INFORMATION | | | | |
|--|--|---|--|---|
| Name Last | | First | | Middle |
| Street | | Emergency Contact <i>name and cell phone number</i> | | |
| City | | State | Zip | |
| E-mail Address | | BFA/HACD Competition Card # (Required if you are registering as a Team Competitor) | | |
| Home Phone | | Work Phone | | Fax |
| Pilot Certificate No. | | <input type="checkbox"/> Private <input type="checkbox"/> Commercial | | Total PIC Hours Hours Last 12 Months Date of Last BFR |
| Pilot Jacket/Sweatshirt Size: S M L XL 2X Specify Female Size (if available) _____ | | | | |
| PARTICIPATION INFORMATION | | | | |
| <input type="checkbox"/> Team Competitor <input type="checkbox"/> I have a team – Captain Name _____ <input type="checkbox"/> Team Members _____ <input type="checkbox"/> Please place me with a team | | | <input type="checkbox"/> "A" Ranked <input type="checkbox"/> "B" Ranked <input type="checkbox"/> "C" Ranked No more than one "A" player per team. See brochure for complete team composition rules and handicap system explanation | |
| <input type="checkbox"/> Fiesta | | | | |
| OTHER FLIGHT ACTIVITIES | | | | |
| Please answer each of the three questions. | | | | |
| Dawn Patrol/Morning Mini Glow To be run in conjunction with the Friday morning Media Flight, we are looking for no more than six pilots with proper lighting equipment and endorsements to do a ten-minute glow and launch about 5:20 AM (sunrise 6:20 AM). Participants may also be expected to carry one media passenger. <input type="checkbox"/> Yes, I would like to participate in the Dawn Patrol/Morning Mini Glow <input type="checkbox"/> No, I'll be in bed | | | | |
| Media Flight (Limited space available, priority given to special shapes, commercial pilots and pilots living within a 50 mile radius). You will receive written confirmation of Media Flight acceptance by May 14. <input type="checkbox"/> Yes, I would like to participate in the Friday AM Media Flight. Please answer questions below. 1. How many media passengers will you take? _____ One _____ Two 2. Do you need a hotel room for Thursday evening? Only provided to pilots traveling more than 50 miles. Yes _____ No _____ <input type="checkbox"/> I do not wish to participate in the Friday Media Flight | | | | |
| Night Glow (\$50 stipend) – I wish to participate in the Friday evening Night Glow (limited to ten) <input type="checkbox"/> Yes <input type="checkbox"/> No | | | | |
| BALLOON INFORMATION | | | | |
| Balloon Category | | <input type="checkbox"/> Sport Balloon <input type="checkbox"/> National Commercial Logo - \$1700 <input type="checkbox"/> Local Commercial Logo - \$1200 | | <input type="checkbox"/> Special Shape – call for pricing information |
| Balloon Name | | N Number | Owner | |
| Manufacturer | | Year | Model | Size |

LOCAL CREW NEEDS

| | | | | | | |
|---|-------|--------|--------|--------|--------|--------|
| <input type="checkbox"/> Please provide me with local crew How | many? | Fri AM | Fri PM | Sat AM | Sat PM | Sun AM |
|---|-------|--------|--------|--------|--------|--------|

INSURANCE AUTHORIZATION

| Name and Address of Insured | Name and Address of Pilot |
|-----------------------------|---------------------------|
| | |
| | |

I authorize _____ to add “ **Pro Football Hall of Fame Enshrinement Festival**” as an additional insured for the purpose of my _____ participation in the Pro Football Hall of Fame Enshrinement Festival Balloon Classic Invitational to be held in Canton, Ohio, July 30 – August 1, 2010. I will pay the cost of this endorsement directly to my insurance carrier understanding that I will be reimbursed for this expenditure at Friday Registration upon showing a copy of the premium payment or make arrangements for the insurance company to invoice the Canton Chamber directly.

Required Minimum Coverage
 Every participating pilot is required to have a minimum of \$1,000,000 combined single limit coverage, \$100,000 minimum property damage, and \$100,000 minimum passenger liability for each passenger carried. In the event of policy cancellation prior to July 30, 2010, ten (10) days written notice will be given to Canton Regional Chamber of Commerce, Pro Football Hall of Fame Enshrinement Festival, 222 Market Ave. North, Canton, Ohio 44702

| | |
|-----------------|------------|
| Signature _____ | Date _____ |
|-----------------|------------|

HOTEL ACCOMMODATIONS

Pilots receive one (1) room free for Friday and Saturday evening. Please complete the following so that we may make a reservation for you. **All pilots and crew will be hosted at the Courtyard by Marriott Canton.** This first-class, totally remodeled facility is located across the street from The University Center and primary launch field. If last minute changes to your or your crews reservations are required, please advise Chris Gump so that she can ensure that your needs are properly handled.

| | | | |
|--------------|----------------|---|--|
| Arrival Date | Departure Date | <input type="checkbox"/> King <input type="checkbox"/> Double/Double | <input type="checkbox"/> Smoking <input type="checkbox"/> Non-smoking |
|--------------|----------------|---|--|

Crew Accommodations
 Additional crew rooms are available at a cost of \$104 per night. Please complete the following so that reservations can be made for you. Include credit card information to guarantee your reservation. Your credit card information will be submitted to the hotel and will serve as a guarantee for your first night's room.
Cancellations will need to be made directly with your hotel.

| | | | | |
|---------------------|--------------------|----------------|---|--|
| Crew Room 1 | Arrival Date | Departure date | <input type="checkbox"/> King <input type="checkbox"/> Double/Double | <input type="checkbox"/> Smoking <input type="checkbox"/> Non-smoking |
| Crew Room 2 | Arrival Date | Departure date | <input type="checkbox"/> King <input type="checkbox"/> Double/Double | <input type="checkbox"/> Smoking <input type="checkbox"/> Non-smoking |
| Crew Room 3 | Arrival Date | Departure date | <input type="checkbox"/> King <input type="checkbox"/> Double/Double | <input type="checkbox"/> Smoking <input type="checkbox"/> Non-smoking |
| Name on Credit Card | Credit Card Number | Exp date | <input type="checkbox"/> Master Card <input type="checkbox"/> Visa | <input type="checkbox"/> AMEX <input type="checkbox"/> Discover |

REGISTRATION CHECKLIST

- Signature on Insurance Authorization section above
- Signature on Entry Agreement
- Credit card information provided for additional hotel accommodation request
- Completed “**fresh**” Pilot Biography enclosed. PLEASE take the time to complete all information requested.
- Color photo** of balloon provided. See details of how to provide this on form enclosed
- E-mail address is complete and legible. You will be kept up to date on Balloon Classic information.

ENTRY AGREEMENT

2010 PRO FOOTBALL HALL OF FAME ENSHRINEMENT FESTIVAL BALLOON CLASSIC INVITATIONAL

In consideration of being allowed to participate in the Canton Regional Chamber of Commerce, Pro Football Hall of Fame Enshrinement Festival Hot Air Balloon Classic Invitational Race on July 30 – August 1, 2010, I hereby certify that I am aware of and agree with the responsibility legally transferred to me under the Federal Aviation Regulations (FAR's) as regards my personal decision to fly my balloon, and any bodily injury or property damage resulting therefrom is solely my liability. I further agree that none of the flights are mandatory, that I will make all flights at my option, and that my decision as pilot in command may affect my placement in this event if I choose not to fly. I further certify that I have in force a balloon insurance policy with minimum liability limits of \$1,000,000 each occurrence combined bodily injury and property damage, including passengers, but not more than \$100,000 each passenger, or \$300,000 all passengers.

I agree that the organizers and sponsors of this event (including the Pro Football Hall of Fame Museum, the Canton Regional Chamber of Commerce, Pro Football Hall of Fame Enshrinement Festival, Jackson-Belden Chamber of Commerce, Jackson Township, Kent State Stark Campus, Stark State College of Technology, event race officials, your sponsor or any employees, officers, trustees, agents and/or members of the above mentioned entities) are providing me with the facilities and means for my participation in this event and in no way do they supersede the responsibility of the pilot-in-command as stated in the FAR's, or otherwise. Thus, I release the aforementioned from liability for their actions in relation to the 2010 Pro Football Hall of Fame Enshrinement Festival Balloon Classic Invitational.

It is my understanding that the pilot of each balloon is in full and complete charge and control of said balloon and is responsible for all decisions made concerning all things or persons in or connected with said balloon on the ground or in the air. Officials of said competitions may supply information, guidance, or data, but I understand that I act or rely on all such information at my own peril, and said officials assume no responsibility for the completeness or accuracy of such information.

I hereby give permission to, without any restriction, The Pro Football Hall of Fame Enshrinement Festival or its assigns, to use still and motion pictures and sound recordings of me, my balloon, equipment, chase crew members, employees and agents for news, advertising, promotional media and commercial uses.

It is my understanding that the organizers may inspect all balloons entered in the event; but that such inspection is only for the purpose of determining whether the aircraft complies with all rules of eligibility of said competition. The approval of the balloon by said officials does not constitute a representation or warranty of any kind or character whatsoever concerning the mechanical condition of the aircraft, or whether or not it is airworthy.

It is my understanding that I must take one (1) person for a balloon ride on Friday evening as coordinated by the Balloon Classic Committee. I understand that sponsor rides lost due to cancellation of the flight by the Competition Director due to unsuitable weather conditions or failure to show on the sponsor's behalf will end my responsibility to provide said ride. I also understand that I am not able to sell rides during the event, nor carry passengers for hire on any of the flights during the event.

BY MY SIGNATURE BELOW, I CERTIFY THAT ALL INFORMATION CONTAINED ON THE REGISTRATION IS ACCURATE AND I ACCEPT THE TERMS OF THE ENTRY AGREEMENT ABOVE.

| | | |
|---------------------------|-----------|------|
| Pilot Name (Please Print) | Signature | Date |
| Additional Pilot Name | Signature | Date |



PILOT BIOGRAPHY & BALLOON PHOTO

Pro Football Hall of Fame Enshrinement Festival

Balloon Classic Invitational

July 30 – August 1, 2010

In an effort to update old and outdated biographical information contained in our event program, we are asking every participant to **submit a new personal biography and COLOR photo** of their balloon. The photo can be a standard glossy version or digital. You may email your digital photo and biography in a separate Word document to Chris Gump chrisg@cantonchamber.org with a copy to our field announcer Bill Smith wsmith31@neo.rr.com.

- Color glossy photo enclosed**
- Digital color photo to be sent by e-mail**

Please return **NO LATER THAN MARCH 31, 2010** Registrations will not be considered complete without photo and bio. Thank you!

NAME: _____ Birth Date: _____

Address: _____ City: _____ State: _____

Commercial Occupation: _____

Private Years / Hours PIC: ____/____ Highest Altitude / Longest Distance ____/____

National Sanction Ranking (BFA or NABA): 2009 ____ 2008 ____ 2007 ____ 2006 ____ 2005 ____

List any top five finishes in any US or International Championship races: _____

Any "unique" competitive experiences: _____

Countries flown in other than United States: _____

List any ballooning (hot air or gas) records currently or previously held: _____

List any other aircraft ratings that you hold: _____

Most memorable flight: _____

Have you attended every HOFEF Balloon Classic since 1986? ____ What was your most memorable Balloon Classic moment? _____

Other hobbies: _____

Any other "claims to fame"? _____

PLEASE RETURN THIS FORM NO LATER THAN MARCH 31, 2010 TO:
Pro Football Hall of Fame Enshrinement Festival, 222 Market Avenue, North ~ Canton, OH 44702