



January 2010

We are pleased to invite you to submit an application for consideration to participate in the 2010 Pro Football Hall of Fame Festival Grand Parade to be held on Saturday, **August 7, 2010**, beginning at 8:00 A.M.

The Grand Parade is rated as one of the top parades of its kind in the nation, and the Enshrinement Festival has been voted one of the top 100 attractions in North America by the American Bus Association. Over 220,000 spectators along the 2.2 mile route view the Grand Parade, nearly 50 million households via the television broadcast.

Once the Enshrinement Festival office receives your application, it will be carefully reviewed by the Grand Parade Committee to determine whether it meets the guidelines established for our event. **Please bear in mind that submission of an application does not guarantee that your band will be accepted for participation, and participation does not guarantee television exposure. (Television coverage is guaranteed only for commercial units who have paid the commercial advertising fee.)**

*Please be advised that all units must adhere to the Festival's "Policy on Politics" which states "all political signs, brochures or any other political materials at any Hall of Fame Festival events are prohibited." This means that political messages cannot be transmitted via sign, handouts, clothing, or any other means.*

Some of the guidelines which the Committee will consider when reviewing applications, include:

1. Will the unit enhance the quality of the television broadcast, as well as contribute to the enjoyment of the spectators along the route?
2. Does the unit maintain the appropriate pace and unit spacing for the television broadcast and contribute to the enjoyment of the spectators along the route.
3. Does the unit comply with our standards of excellence regarding size, appearance, originality, and creativity in order to generate enthusiasm and add to the credibility of this nationally recognized event?
4. Prior participation does not guarantee acceptance for the current year.

We hope you will complete the enclosed application and **return it to us for consideration by February 26, 2010**. In the meantime, if you have questions, please contact either one of us.

Thank you for your interest in the Enshrinement Festival.

Sincerely,

Eric Stasiowski  
Chairman, Grand Parade  
(440) 591-3767

Kristi Dewell  
Animal / Equestrian Coordinator  
(330) 488-5280

2010

PRO FOOTBALL HALL OF FAME  
ENSHRINEMENT FESTIVAL



TIMKEN GRAND PARADE

ANIMAL/EQUESTRIAN UNIT  
APPLICATION

## APPLICATION INSTRUCTIONS

Thank you for your consideration in submitting an application for participation in the 2010 Pro Football Hall of Fame Enshrinement Festival Timken Grand Parade which will be held on Saturday, August 7, 2010.

After carefully completing the application for acceptance into the 2010 Pro Football Hall of Fame Enshrinement Festival Timken Grand Parade, please return the following:

- Completed application form.
- Signed Liability Release/Concurrence page.
- Photo of unit.

### **RETURN COMPLETE APPLICATION BY FEBRUARY 26, 2010 TO:**

Karen Kourey  
222 Market Avenue North  
Canton, Ohio 44702

OR

Email: [karenk@cantonchamber.org](mailto:karenk@cantonchamber.org)

Fax: 330-456-0123

If you have questions, please refer to phone numbers below.

Parade Chairman: Eric Stasiowski  
440-297-8404 W  
440-591-3767 C  
[eric.stasiowski@akzonobel.com](mailto:eric.stasiowski@akzonobel.com)

Parade Vice-Chairman: John Fehrenbach  
330-454-7454 W  
330-705-5120 C  
[john@directmarketingandresearch.com](mailto:john@directmarketingandresearch.com)

Animal Unit Coordinator: Kristi Dewell  
330-488-5280 H  
330-854-0818 W  
[kdewell@birdseyefoods.com](mailto:kdewell@birdseyefoods.com)

Event Manager: Chris Gumpp  
330-458-2054 W  
330-265-4398 C  
[chrisg@cantonchamber.org](mailto:chrisg@cantonchamber.org)

## TIMKEN GRAND PARADE ANIMAL/EQUESTRIAN UNIT APPLICATION

Unit Name (*as it will appear in print and TV broadcast*):

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Parade Day phone: \_\_\_\_\_

Web site: \_\_\_\_\_

### UNIT INFORMATION

Unit type: \_\_\_\_\_ mounted \_\_\_\_\_ horse drawn \_\_\_\_\_ other

Explanation of other: \_\_\_\_\_

Number of animals: \_\_\_\_\_ Breed: \_\_\_\_\_

To ensure the success of the Pro Football Hall of Fame Enshrinement Festival Timken Grand Parade, it is important that the staging (beginning) and demarshaling (ending) logistics are coordinated in advance. All parade participants must be dropped off in the staging area, and then all auxiliary vehicles must immediately proceed to the demarshaling area to await the participants' arrival at the end of the parade. In order for the committee to properly plan these two critical areas, please complete the information requested below. ***Please return this form with your application. If your unit is accepted, complete instructions, maps and passes will be sent to you at a later date.***

## STAGING & DEMARSHALING INFORMATION

Unit Name: \_\_\_\_\_

Total number of people you will be transporting: \_\_\_\_\_

Total number of animals you will be transporting: \_\_\_\_\_

Number of auxiliary vehicles you will have (not including the parade unit):

\_\_\_\_\_ Cars

\_\_\_\_\_ School Buses

\_\_\_\_\_ Charter Buses

\_\_\_\_\_ Box/Utility Truck

\_\_\_\_\_ Vans (full size or cargo)

\_\_\_\_\_ Vans (mini)

\_\_\_\_\_ Trailers

\_\_\_\_\_ Other - Please Specify: \_\_\_\_\_

Do you have special handling needs?  Yes  No

If yes, please explain: \_\_\_\_\_

Do you have special height or width requirements?  Yes  No

If yes, please explain: \_\_\_\_\_

## TELEVISION COVERAGE

While the Timken Grand Parade is televised, time and sponsorship commitments do not allow for all units to be featured on the broadcast. However, we can assure you that all units will be warmly received by nearly 200,000 spectators along the route who will recognize the hard work and dedication behind each participating unit.

In less than 75 words please provide a detailed summary of your units description, performance history, costume description, noteworthy details about your unit and any other information you feel is necessary to be considered as a participant in the 2010 Pro Football Hall of Fame Enshrinement Festival Timken Grand Parade should you be accepted, this information will be used for television scripting purposes.

**LIABILITY RELEASE**

The applicant, acting as the responsible party for the applicant(s), understands that the Canton Regional Chamber of Commerce, Pro Football Hall of Fame Enshrinement Festival, Pro Football Hall of Fame Museum, City of Canton, sponsors, volunteers, employees, officers, trustees, agents and/or members will not be responsible for any injuries, accidents, or damage resulting from the applicants' participation in the Timken Grand Parade. Applicant further releases the previously stated from any and all liability. The Timken Grand Parade Committee reserves the right to reject any application.

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**CONCURRENCE**

If accepted to participate in the 2010 Timken Grand Parade we agree to abide by the usual and customary rules and guidelines associated with the Pro Football Hall of Fame Enshrinement Festival, including, but not limited to the following:

- Commercial and/or any other form of advertising is prohibited without prior approval of the Enshrinement Festival Committee and prior payment of an advertiser's fee of \$900. Any violation of this rule will result in the unit being removed from the parade line-up.
- All units must adhere to the Festival's "Policy On Politics" which states, "all political signs, brochures or any other political materials at any Hall of Fame Enshrinement Festival events are prohibited." This means that political messages cannot be transmitted via signs, handouts, clothing, or any other means.
- We grant full permission to the Pro Football Hall of Fame Enshrinement Festival, and/or agents authorized by them, to use any photograph, videotapes, motion pictures, or other record of the event for any reasonable purpose.

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_