

January 2010

Dear Band Director:



We are pleased to invite you to submit an application for consideration to participate in the 2010 Pro Football Hall of Fame Enshrinement Festival Grand Parade to be held on **Saturday, August 7, 2010**, beginning at **8:00 A.M.**

The Grand Parade is rated as one of the top parades of its kind in the nation, and the Enshrinement Festival has been voted one of the top 100 attractions in North America by the American Bus Association. Over 220,000 spectators along the 2.2 mile route view the Grand Parade, nearly 50 million households via the television broadcast.

Once the Enshrinement Festival office receives your application, it will be carefully reviewed by the Grand Parade Committee to determine whether it meets the guidelines established for our event. **Please bear in mind that submission of an application does not guarantee that your band will be accepted for participation, and participation does not guarantee television exposure. (Television coverage is guaranteed only for commercial units who have paid the commercial advertising fee.)**

Please be advised that all units must adhere to the Enshrinement Festival's "Policy on Politics" which states "all political signs, brochures or any other political materials at any Hall of Fame Festival events are prohibited." This means that political messages cannot be transmitted via sign, handouts, clothing, or any other means.

Some of the guidelines which the Committee will consider when reviewing applications, include:

1. Will the unit enhance the quality of the television broadcast, as well as contribute to the enjoyment of the spectators along the route?
2. Does the unit maintain the appropriate pace and unit spacing for the television broadcast and contribute to the enjoyment of the spectators along the route.
3. Does the unit comply with our standards of excellence regarding size, appearance, originality, and creativity in order to generate enthusiasm and add to the credibility of this nationally recognized event?
4. Prior participation does not guarantee acceptance for the current year.

We hope you will complete the enclosed application and **return it to us for consideration by February 26, 2010**. In the meantime, if you have questions, please contact either one of us.

Thank you for your interest in the Enshrinement Festival.

Sincerely,

Eric Stasiowski
Chairman, Grand Parade
(440) 591-3767

Joanna James
Band Coordinator
(330) 454-3802

2010

PRO FOOTBALL HALL OF FAME
ENSHRINEMENT FESTIVAL



TIMKEN GRAND PARADE

MARCHING BAND APPLICATION

APPLICATION INSTRUCTIONS

Thank you for your consideration in submitting an application for participation in the 2010 Pro Football Hall of Fame Enshrinement Festival Timken Grand Parade.

After carefully completing the application for acceptance into the 2010 Pro Football Hall of Fame Enshrinement Festival Timken Grand Parade, please return the following:

- Completed application form.
- If you have never been in the Timken Grand Parade, please include an audio tape and/or video marching performance.

RETURN COMPLETE APPLICATION TO:

Karen Kourey
222 Market Avenue North
Canton, Ohio 44702

OR

Email: karenk@cantonchamber.org

Fax: 330-456-0123

If you have questions, please refer to phone numbers below.

Parade Chairman: Eric Stasiowski
440-297-8404 W
440-591-3767 C
eric.stasiowski@akzonobel.com

Parade Vice-Chairman: John Fehrenbach
330-454-7454 W
330-705-5120 C
john@directmarketingandresearch.com

Band Coordinator: Joanna James
330-454-3802 H
330-224-8939 C
jojames96@sbcglobal.net

Event Manager: Chris Gumpp
330-458-2054 W
330-265-4398 C
chrisg@cantonchamber.org

**2010 PRO FOOTBALL HALL OF FAME ENSHRINEMENT FESTIVAL
TIMKEN GRAND PARADE MARCHING BAND APPLICATION**

Band Name (*as it will appear in print and TV broadcast*):

School Address: _____

City: _____ State: _____ Zip: _____

Web site: _____

Band Director Name: _____

Band nickname: _____

Date school is out for the summer: _____

Contact after school is out for the summer:

Name: _____ Telephone: (_____) _____

Cell: (_____) _____ E-mail: _____

Address: _____

Transportation Coordinator or Lead Bus Driver: _____

Cell Phone Number: (_____) _____

Performing Style: _____

(Military Swing, etc.)

What is the customary march cadence speed (bpm) the band uses? _____

Does the band normally perform dance steps or other non-standard steps during its parade march? If so, describe them _____

Breaking Cadence - At times, given the pace of the Timken Grand Parade, it is possible that your band will be requested to “break cadence” in order to speed up, slow down or stop. Acceptance of an invitation to march in the Timken Grand Parade signifies acknowledgement that your band will follow the guidance of the parade marshals and escorts in that regard. Failure to adhere to this requirement could result in removal from the parade.

Dress Uniforms - Because the Timken Grand Parade is televised, each band selected to participate in the 2010 Timken Grand Parade is required to wear their official dress uniform. Should an official heat advisory be in effect, the Parade Committee will notify band directors within 24 hours of the parade that the policy is relaxed.

Describe the band uniform that will be worn during the Timken Grand Parade (include style, colors, trim, and other features): _____

Please provide the number of participants in each category.

| NUMBER OF BAND INSTRUMENTALISTS | NUMBER OF BAND FRONTS |
|---|--|
| Male _____ | Majorettes _____ Flag Corps _____ |
| Female _____ | Color Guards _____ Special _____ |
| Total # of Instrumentalists: _____ | Cheerleaders _____ |
| Total number of non-band, adult supervisors marching with the band: _____ | Will your cheerleaders march in front or behind the band? |
| | <input type="checkbox"/> Front <input type="checkbox"/> Behind <input type="checkbox"/> Not marching |
| DESCRIBE MARCHING FORMATION INCLUDING NUMBER OF ROWS BY MARCHERS PER ROW: | |
| Number of rows: _____ Marchers per row: _____ | |

Television Coverage - While the Timken Grand Parade is televised, time and sponsorship commitments do not allow for all units to be featured on the broadcast. However, we can assure you that all units will be warmly received by nearly 200,000 spectators along the route who will recognize the hard work and dedication behind each participating unit.

Submission of an application does **not** guarantee acceptance for participation, and participation does **not** guarantee television exposure. However, in order to be prepared for all possibilities, scripting will be prepared for each unit. Therefore, it is essential that you provide the following information.

In less than 75 words please provide a detailed summary of your units description, performance history, noteworthy details about your band and any other information you feel is necessary to be considered as a participant in the 2010 Pro Football Hall of Fame Enshrinement Festival Timken Grand Parade should you be accepted, this information will be used for your bands portion of the television script.

“Battle of the Bands” Competition

Bands that wish to participate in the Battle of the Bands Competition must complete the following information. Prizes will be awarded to the top three (3) bands:

The winning band of the 2010 “Battle of the Bands” will be the first high school band in the 2011 Parade line-up and receive a gift certificate from our sponsor.

_____ Wish to participate _____ Do not wish to participate

What song will you play? _____

Band Director Signature: _____ Date: _____

STAGING & DEMARSHALING INFORMATION

In order for the Pro Football Hall of Fame Enshrinement Festival Timken Grand Parade to be a total success, it is important that the staging (beginning) and demarshaling (ending) logistics are coordinated in advance. All bands members must be dropped off in the staging area, and then all vehicles must immediately proceed to the demarshaling area to await the participants' arrival at the end of the parade. In order for the committee to properly plan these two critical areas, please complete the information requested below. ***Please return this form with your application. If your unit is accepted, complete instructions, maps and passes will be sent to you at a later date.***

Band Name: _____

Total number of people you will be transporting: _____

Number of auxiliary vehicles you will have (not including the parade unit):

_____ Cars

_____ School Buses

_____ Charter Buses

_____ Box/Utility Truck

_____ Vans (full size or cargo)

_____ Vans (mini)

_____ Other - Please Specify: _____

Do you have special handling needs? Yes No

If yes, please explain: _____

Do you have special height or width requirements? Yes No

If yes, please explain: _____

LIABILITY RELEASE

The applicant, acting as the responsible party for the applicant(s), understands that the Canton Regional Chamber of Commerce, Pro Football Hall of Fame Enshrinement Festival, Pro Football Hall of Fame Museum, City of Canton, sponsors, volunteers, employees, officers, trustees, agents and/or members will not be responsible for any injuries, accidents, or damage resulting from the applicants' participation in the Timken Grand Parade. Applicant further releases the previously stated from any and all liability. The Timken Grand Parade Committee reserves the right to reject any application.

Signature: _____

Title: _____

Date: _____

CONCURRENCE

We agree to abide by the usual and customary rules and guidelines associated with the Pro Football Hall of Fame Enshrinement Festival Timken Grand Parade, including, but not limited to the following:

- Commercial and/or any other form of advertising is prohibited without prior approval of the Enshrinement Festival Committee and prior payment of an advertiser's fee of \$900. Any violation of this rule will result in the unit being removed from the parade line-up.
- All units must adhere to the Festival's "Policy On Politics" which states, "all political signs, brochures or any other political materials at any Hall of Fame Enshrinement Festival events are prohibited." This means that political messages cannot be transmitted via signs, handouts, clothing, or any other means.
- We grant full permission to the Pro Football Hall of Fame Enshrinement Festival, and/or agents authorized by them, to use any photograph, video tapes, motion pictures, or other recode of the event for any reasonable purpose.

Signature: _____

Title: _____

Date: _____