

January 2010



We are pleased to invite you to submit an application for consideration to participate in the 2010 Pro Football Hall of Fame Festival Grand Parade to be held on **Saturday, August 7, 2010**, beginning at **8:00 A.M.**

The Grand Parade is rated as one of the top parades of its kind in the nation, and the Enshrinement Festival has been voted one of the top 100 attractions in North America by the American Bus Association. Over 220,000 spectators along the 2.2 mile route view the Grand Parade, nearly 50 million households via the television broadcast.

Once the Enshrinement Festival office receives your application, it will be carefully reviewed by the Grand Parade Committee to determine whether it meets the guidelines established for our event. **Please bear in mind that submission of an application does not guarantee that your unit will be accepted for participation, and participation does not guarantee television exposure.**

Please be advised that all units must adhere to the Enshrinement Festival's "Policy On Politics" which states "all political signs, brochures or any other political materials at any Hall of Fame Festival events are prohibited." This means that political messages cannot be transmitted via sign, handouts, clothing, or any other means.

Some of the guidelines which the Committee will consider when reviewing applications, include:

1. Will the unit enhance the quality of the television broadcast, as well as contribute to the enjoyment of the spectators along the route?
2. Does the unit maintain the appropriate pace and unit spacing for the television broadcast and contribute to the enjoyment of the spectators along the route.
3. Does the unit comply with our standards of excellence regarding size, appearance, originality, and creativity in order to generate enthusiasm and add to the credibility of this nationally recognized event?
4. Prior participation does not guarantee acceptance for the current year.

We hope you will complete the enclosed application and **return it to us for consideration by February 28, 2010**. In the meantime, if you have questions, please call me at 440-591-3767 or John Fehrenbach, vice-chairman at 330-454-7454

We look forward to receiving your completed application. Thank you for your interest in the Enshrinement Festival Timken Grand Parade.

Sincerely,

Eric Stasiowski, Chairman
Timken Grand Parade

John Fehrenbach, Vice-Chairman
Timken Grand Parade

2010

PRO FOOTBALL HALL OF FAME
ENSHRINEMENT FESTIVAL



TIMKEN GRAND PARADE

SPECIALTY UNIT
APPLICATION

APPLICATION INSTRUCTIONS

Thank you for your consideration in submitting an application for participation in the 2010 Pro Football Hall of Fame Enshrinement Festival Timken Grand Parade which will be held on Saturday, August 7, 2010.

After carefully completing the application for acceptance into the 2010 Pro Football Hall of Fame Enshrinement Festival Timken Grand Parade, please return the following by **February 28, 2010**

- Completed application
- Audiotape and/or video performance
- Photo of your unit.

RETURN COMPLETE APPLICATION:

Karen Kourey
222 Market Avenue North
Canton, Ohio 44702

OR

Email: karenk@cantonchamber.org

Fax: 330-456-0123

If you have questions, please refer to phone numbers below.

Parade Chairman: Eric Stasiowski
440-297-8404 W
440-591-3767 C
eric.stasiowski@akzonobel.com

Parade Vice-Chairman: John Fehrenbach
330-454-7454 W
330-705-5120 C
john@directmarketingandresearch.com

Specialty Coordinator: Michele Randolph
330-754-2099 W
330-340-1143 C

Event Manager: Chris Gump
330-458-2054 W
330-265-4398 C
chrisg@cantonchamber.org

TIMKEN GRAND PARADE SPECIALTY UNIT APPLICATION

Unit Name: *(as it will appear in print and TV broadcast)*:

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone : (_____) _____ Cell : (_____) _____

Fax:(_____) _____ E-Mail: _____

Web site : _____

Parade Day Contact Name: _____

Parade Day Phone : _____

In 75 – 100 words, please provide a detailed description of your unit, performance history, noteworthy details about your group and any other information you feel is necessary to be considered as a participant in the 2010 Pro Football Hall of Fame Grand Parade should you be accepted, this information will also be used for your unit's portion of the television script. Please print.

Presentation – Mode of travel down the route :

Does your unit have a routine that is performed on the route :

Number of participant in unit : _____

Does your unit have music : _____Yes _____No

If yes, please explain:

Describe sound system (all music must be pre-approved by the Grand Parade Committee).

What other parades have you participated :

TELEVISION COVERAGE

While the Timken Grand Parade is televised, time and sponsorship commitments do not allow for all units to be featured on the broadcast. However, we can assure you that all units will be warmly received by nearly 200,000 spectators along the route who will recognize the hard work and dedication behind each participating unit.

Submission of an application does **not** guarantee acceptance for participation, and participation does **not** guarantee television exposure. However, in order to be prepared for all possibilities, scripting will be prepared for each unit.

STAGING & DEMARSHALING INFORMATION

To ensure the success of the Pro Football Hall of Fame Enshrinement Festival Timken Grand Parade, it is important that the staging (beginning) and demarshaling (ending) logistics be coordinated in advance. All participants must be dropped off in the staging area, and then all vehicles must immediately proceed to the demarshaling area to await the participants' arrival at the end of the parade. In order for the committee to properly plan these two critical areas, please complete the information requested below. ***Please return this form with your application. If your unit is accepted, complete instructions, maps and passes will be sent to you at a later date.***

Unit Name: _____

Total number you will be transporting:

_____ People _____ Animals

Number of auxiliary vehicles you will have (not including the parade unit):

_____ Cars

_____ Flatbed Trucks

_____ Buses

_____ Box/Utility Truck

_____ Vans (full size or cargo)

_____ Horse Trailers

_____ Vans (mini)

_____ Utility Trailers

_____ Pickup Trucks

_____ Vehicle Hauling Trailers

_____ Semi-Truck/Trailers

_____ Other - Please Specify: _____

Do you have special handling needs?

Yes

No

If yes, please explain: _____

Do you have special height or width requirements?

Yes

No

If yes, please explain: _____

LIABILITY RELEASE

The applicant, acting as the responsible party for the applicant(s), understands that the Canton Regional Chamber of Commerce, Pro Football Hall of Fame Enshrinement Festival, Pro Football Hall of Fame Museum, City of Canton, sponsors, volunteers, employees, officers, trustees, agents and/or members will not be responsible for any injuries, accidents, or damage resulting from the applicants' participation in the Timken Grand Parade. Applicant further releases the previously stated from any and all liability. The Timken Grand Parade Committee reserves the right to reject any application.

Signature: _____

Title: _____

Date: _____

CONCURRENCE

We agree to abide by the usual and customary rules and guidelines associated with the Pro Football Hall of Fame Enshrinement Festival Timken Grand Parade, including, but not limited to the following:

- Commercial and/or any other form of advertising is prohibited without prior approval of the Enshrinement Festival Committee and prior payment of an advertiser's fee of **\$900**. Any violation of this rule will result in the unit being removed from the parade line-up.
- All units must adhere to the Festival's "Policy On Politics" which states, "all political signs, brochures or any other political materials at any Hall of Fame Enshrinement Festival events are prohibited." This means that political messages cannot be transmitted via signs, handouts, clothing, or any other means.
- We grant full permission to the Pro Football Hall of Fame Enshrinement Festival, and/or agents authorized by them, to use any photograph, video tapes, motion pictures, or other recode of the event for any reasonable purpose.

Signature: _____

Title: _____

Date: _____