



2012 fund drive

feb. 15 - apr. 15, 2012

young professionals

Dear Potential Donor,

We are very eager to get 2012 started off right and we need YOU, as a potential donor to help us out! Since ystark's inception, we've relied on our members and local businesses for their time and financial support. As the county's young professional initiative, ystark! seeks to attract, retain and engage YPs living in our community and to develop a young, involved and educated workforce for area businesses—and that means great things for you!

In order to be SUCCESSFUL in this BIG MISSION, *we need your help!* **Your financial support is critical to helping us offer a wide array of programs and possibilities to our members.** This year, we will be focusing on and growing our networking events, professional development programs, social interactions and civic engagement for almost 1,500 members. Frankly, you won't even believe what we have up our sleeves for this year, but trust us, it will make you proud to support an organization that is working hard to make this community vibrant and attractive!

Here is a sneak peek of some big stuff that we have cooking...

- We're continuing the momentum on our entrepreneurial efforts and economic development projects – think new business launch support, expert speakers and job creation!
- We've begun our foray into community service and outreach and have several great service projects in store for 2012.
- We're going to do even more showing off when it comes to the talented YPs in our community, through recognition events, feature articles, and more!
- Did we mention that we've got another 50 ystark! events on the books for this year – everything from Monthly Meet-Ups, recreation leagues, CEO Meet&Eats, College Series panels, professional development seminars and much more.

And if you still need us to twist your arm a little to get out that checkbook, please check out the second page of this letter over to see what we've been able to accomplish in our first five years! I hope that you'll agree that we've made some incredible progress so far, but with your help, we can achieve even more!

So please, help us continue to give our young professionals the access, means and tools to maximize their potential and improve their quality of life. **Together, we can make Stark County THE place to live, work and play!**

Sincerely,

Steve Maddox
Fund Drive Chair

executive committee

Chris Seeley
2012 Chair

Eric Dublikar
2012 Vice-Chair

Katie Cerrone Arnold
Maureen Ater
Matt Bailey
Kate Carlson
Monique Cox-Moore
Ryan Hollingsworth
Matthew Hunt
Aron Kitzmiller
Ryan Kuchmaner
Steve Maddox
Emily Menyes
Hattie Newman
Kim Rohr
Stephanie Rothrauff
Bob Ryan
Joseph Schauer
Kathryn Siegfried

Thank you!

donor benefits

- » Recognition online at ystark.org for your donation
- » An immense feeling of accomplishment in your heart and our undying gratitude for your generosity!

DONATE Today!

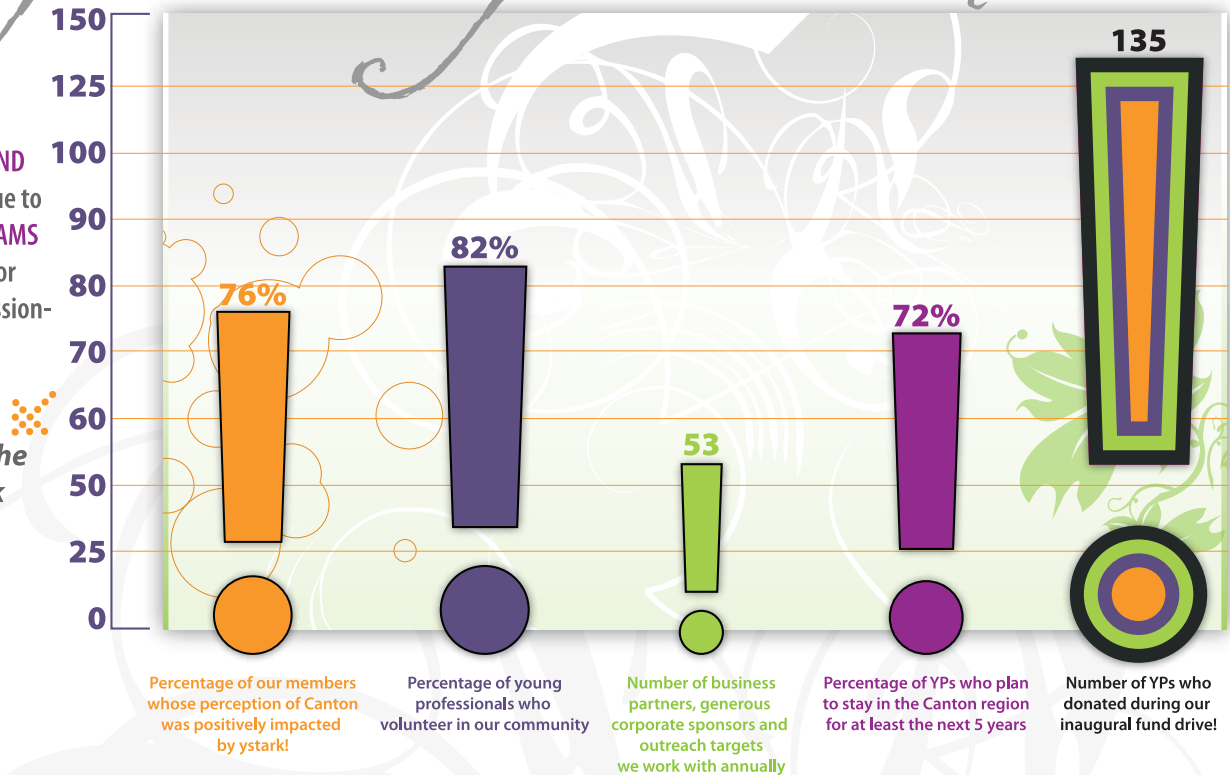
online at YSTARK.ORG ... or complete the pledge form



ystartk! by the numbers

Funds from the ystartk! **FUND DRIVE** will help us continue to provide **AWESOME PROGRAMS** and **EXCITING ACTIVITIES** for Stark County Young Professionals!

Check out some of the ways we reach Stark County YPs:



Source: Next Leaders Survey 2010, conducted by ystartk! and Next Generation Consulting

100

Number of total YPs recognized as TWENTY UNDER 40! award winners after our celebration this June

12

Number of FREE MONTHLY MEET-UP networking events that YPs can attend each year

320

Number of YPs who dodge, dip, dive, duck & dodge in the DODGEBALL LEAGUE

76

Number of young professionals who expanded their professional aptitude with our Wellspring Professional Development Series

83

Number of bicycles given out to foster children at the first ystartk! Yuletide Breakfast service event

151

Number of volunteers who make it all happen in our 13 COMMITTEES

987

Number of college students from area universities who have been exposed to ystartk! during the College Series

1,495

Number of YOUNG PROFESSIONALS who are counting on your generous support

ystartk! is a department of the Canton Regional Chamber of Commerce

