



ystark! WEEKLY EVENT eNNOUNCEMENTS Advertising Rate Card

ystark! will allow non-profit organizations to purchase advertising space in the ystark! WEEKLY EVENT eNNOUNCEMENTS email blasts

WHY ADVERTISE WITH YSTARK!?

- ❖ We are the premier young professional organization in Stark County
- ❖ We have the largest targeted database to individuals aged 21-40
- ❖ Our membership base is engaged and active
- ❖ Over 1,250 members receive our weekly email blast
- ❖ The email blast is the primary source of communication with our members
- ❖ Constant pool of new members joining and participating

WHO CAN ADVERTISE IN THE WEEKLY eNNOUNCEMENTS?

Will support non-profit organizations only, including, but not limited to:

- Charities/social service agencies
- Education institutions
- Public arts organizations
- Philanthropic organizations
- Professional Trade Associations
- Foundations

ADVERTISING RATE CARD

Event and Volunteer Listings...\$50/event for two blasts

- Space is reserved in the "Other Community Events" section
- Non-profit may choose whether ads are run consecutively or at intervals
- Based on available space, first-come, first-served
- Limited to 5 total Event and Volunteer Listings per blast



other community events



August 6
6 - 10 p.m.
Downtown Canton
FREE!

Downtown Canton becomes a playground of arts and entertainment from **6 - 10 p.m.** for the **Feelin' Groovy First Friday on August 6!** Don your tie-dye, bellbottoms and love beads and join us for another incredible First Friday in downtown Canton. Can you dig it?

- Groove to the tunes of **Aquarius Rising**, a Summer of Love Pop Rock Orchestra on stage at 8:00 p.m. and live music throughout the Arts District
- Visit the **Art Wolfe, Travels from the Edge**, photography exhibit at the Joseph Saxton Gallery of Photography and **Prologue: Origins of a Tale** exhibit by Joseph Close at Anderson Creative
- Celebrate the "Downtown Cats" dedication - new public art by **BZTAT** unveiled at 201 - 5th St. NW + See a free movie at the Palace Theatre - **Rudy**
- **Court Street Art Parade** for all ages begins at 7:30 p.m. at the fish sculpture
- Wear some beautiful flowers in your hair from **Bloomer's**

For up-to-the-minute information about all of the music, art, and dining events for the August 6th Feelin' Groovy First Friday visit the website www.cantonfirstfriday.com.

(Sample Listing)

ARTWORK SPECS

- 250 character limit + web address and/or phone number with 150px X 100px thumbnail image
- Artwork should be emailed to ystark@cantonchamber.org
- Non-profit may contract with ystark! to create or edit artwork for a fee of \$75 per listing



ADVERTISING GUIDELINES

- To check availability or make an advertisement reservation, contact Aimee Belden, director of ystark!
- When submitting your advertisements to ystark!, send art files and copy to ystark@cantonchamber.org. Images must be RGB format .jpg, .gif, or .png files, saved at 72 dpi. Maximum image file size is 100kb.
- All content must be received 5 days prior to advertising launch date.
- Payment for advertising may be completed online at www.ystark.org
- Advertisers may not make a direct solicitation via their Event and Volunteer Listing
- ystark! reserves the right to request new phrasing/imagery
- Inclusion of listing is left to the sole discretion of ystark!