It Takes A Village To Build A Village

Exciting progress continues at the Hall of Fame Resort & Entertainment Company. As with any great company, or large project, progress and success are captured through great partnership and collaboration.

Join us at our next Stark Forum to hear from HOFV President and CEO Michael Crawford as he shares the latest updates and developments within the Company and how collaboration and partnership have played a vital role in their ability to advance the ball down the field.

About Michael Crawford:
Michael Crawford is the Chairman of the Board, President and Chief Executive Officer for Hall of Fame Resort & Entertainment Company, a publicly traded company (NASDAQ:HOFV). Mr. Crawford joined in December 2018 after spending nearly 25 years at the Walt Disney Company and most recently four years with the Four Seasons Hotels and Resorts Company. Mr. Crawford has built a reputation highlighted by a proven track-record as an open-minded and strategic leader with experience and success in developing high-performance teams.

Wednesday, April 21
11:30 am - 1 pm
DoubleTree by Hilton Canton Downtown
Cost: 30 (includes a plated lunch)
Register by April 15 at www.CantonChamber.org
Most Americans may be eligible for increased financial assistance, resulting in lower premiums, if enrolled with healthcare coverage through the Marketplace. Those currently enrolled must update their application to determine eligibility for lower premiums. If you are not currently enrolled in the Marketplace and did not qualify for financial assistance because of your income, you may now be eligible for tax credits. To learn about your options with AultCare, visit aultcare.com/marketplace by May 15.

AultCare offers accessible, personalized customer service so you speak to a real person every time you call. With an expansive network of hospitals and providers, you get the care you want the way you want it - because you matter.
ACTION NEWSLETTER is published monthly for the members of the Canton Regional Chamber of Commerce. The subscription cost is $25 per year and is included in the price of membership.

Reader questions and comments are welcome and encouraged. Contents may be reprinted with credit. Address all inquiries to:

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Jason Stechschulte, Business Development Manager, MPLX
IUOE PLCA Labor Panel Discussion
Sponsored by IUOE - Paul McCormack and Mark Scott
Encino Energy, LLC
Jackie Stewart, Director of External Affairs
Utica Natural Gas Production
Timothy Knobloch - Petroleum Consultant, JKPC Inc.
American Petroleum Institute
Christina Polesovsky, API
Pipeline Technology
Scott Fisher, International Sales Manager for Barbco Inc.
EnLink Update
Aaron Fleming, Director, Crude Commerical for EnLink Midstream (confirming)
ETP Rover Pipeline
Joe McGinn, Vice President of Public Affairs and Government Relations for Energy Transfer
Hilcorp (confirming)

Register with confidence, cancel at any time with no cancellation fees. We are committed to provide a safe conference environment in conjunction with Holiday Inn at Belden Village. As the COVID-19 situation remains fluid, we will have protocols in place for social distancing and other safety precautions. Please check the website closer to the conference where we will outline these safety measures.
IT’S TEE TIME!
SWING INTO SUMMER AND save the date

THE QUARRY « GOLF CLASSIC
FRIDAY, MAY 28

Outings will include:
◆ CONTESTS AND PRIZES
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◆ “COME BACK AND PLAY FREE” CERTIFICATES
◆ NETWORKING OPPORTUNITIES
◆ TONS OF FUN ON A GREAT COURSE

MORE DETAILS COMING SOON! CANTONCHAMBER.ORG

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The Quarry « Golf Classic
Friday, May 28
Outings will include:
• Contests and prizes
• Delicious food and beverages
• "Come back and play free" certificates
• Networking opportunities
• Tons of fun on a great course

More details coming soon! CantonChamber.org

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Attorneys at Law

Telephone: (330) 499-6000
Telecopier: (330) 499-6423

400 South Main Street
NORTH CANTON, OHIO 44720

www.bakerfirm.com
The Canton Regional Chamber of Commerce and AultCare have partnered together to offer a healthcare plan for the small business community through a Multiple Employer Welfare Arrangement (MEWA).

The MEWA was developed to provide additional options and to help control the costs of healthcare benefits. Medically underwritten MEWA rates may provide a less expensive option than a smaller community rated plan obtained under the Affordable Care Act (ACA). This plan is available for small group employers with less than 50 employees.

**Product Overview**
- Small group coverage
- Self-funded plan with fixed monthly payments
- Groups are not subject to ACA community rating
- Benefits administered by AultCare
- AultCare Provider Network

**Eligible Employers**
- Under 50 eligible employees
- 75% minimum participation requirement
- 50% minimum employer contribution for single coverage
- Member in good standing with the Canton Regional Chamber of Commerce

**Benefit Plan Options**
- 14 plan options
  - Traditional co-pay plans
  - Consumer Driven Health Plans/Health Savings Account (HSA) Compatible
  - Ancillary Product Offerings
    - Dental Coverage
    - Vision Coverage

For Chamber Membership information call 330-456-7253. For healthcare or health fund information, contact your independent Broker or your AultCare Representative. All AultCare health plan quote proposals include commission, unless otherwise specified.
Developing Talent and Workforce

Developing talent and developing a workforce that is responsive to a local, regional and global economy are two separate but overlapping extremely complex tasks. Locally there is a collaboration of many partners that play important roles in addressing these issues.

Talent development and education is an initiative of the Chamber’s collective interests in education, workforce, economic development and young professionals. Included are: ystark!, university relations, workforce partnership initiatives, workforce and education task forces, regional retention and expansion networking efforts, business retention surveys and visits, and energy industry relations. Areas of commonality are cohesively integrated to allow for opportunities of greater development in our regional community and workforce competitiveness.

The Chamber’s overall education and workforce program goals include:

- Expand education and campus collaborations with businesses
- Lead collaborative workforce goals through community partnerships and industry sector partnerships
- Support and promote initiatives that attract and engage new and existing business and employment opportunities in the area
- Increase the quality of life and identify opportunities to grow, connect and be a part of regional community development
- Grow and engage ystark! membership to cultivate the next generation of leaders

These programs are all important pieces to talent and workforce development in our community. However, more specific workforce goals need developed. As we launch the Industry Sector Partnerships over the course of the year (Manufacturing, Healthcare, IT/Digital, Construction /Trades, and Logistics) the workforce goals will become more clear through industry led priorities and initiatives. Chamber resources will be used in these collaborative efforts to develop talent AND workforce.

By: Barbara Hammontree Bennett, PE, PS, LEED-AP
Vice President of Education and Workforce

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Wick Hartung 330.495.0601
or Spencer Hartung 330.936.0276
Due to COVID-19, we’ve received a spike in requests from small business members who are struggling to renew their dues. We are asking members who are in a positive position to consider providing assistance through our “Members Helping Members” program.

Here’s how you can help members in need as we weather the pandemic:

• Consider donating $310 (our basic small business membership), or your own specified amount, along with your annual dues payment. You’ll see a “Members Helping Members” line on your invoice or when you pay online. Any funds will go toward covering the dues of a member who simply can’t renew this year.

• Go anytime to cantonchamber.org/members-helping-members to donate.

We’d like to give a special thanks to these companies who already donated and helped save the Chamber memberships of small businesses:

• US Acute Solutions
• Standard Printing Company
• Ventrone Excavating
• Kral & Associates, LLC

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At SCORE’s inception in 1964 with a single chapter in Washington, D.C., it was a stereotypical old white men’s club.

So it was when the Canton Regional Chapter when it was born in 1980 as a branch of the Akron Chapter and still in 1990 when it gained stand-alone status.

That status began changing in 2002 when Pat Ripple became the chapter’s first woman member. Pat brought with her a CPA credential and experience at two large companies. Soon thereafter her SCORE mentoring success having been recognized, she became chapter chair in 2005.

Succeeding Pat as chair was another woman, Liz Kral. She came from a high tech company and introduced the chapter’s first internal training program.

More women joined and took on important roles. Marge Loretto, another CPA, served for several years as chapter treasurer. More recently Barb Whiddon became the chapter’s third woman chair. Today two chapter women hold leadership positions.

Vera Burton is vice chair and will ascend to the chair position when this fiscal year ends at the close of September. Stephanie Ferrara is serving as chapter treasurer.

It shouldn’t surprise to learn that the chapter has established as a high priority recruiting more women. So has SCORE as a national organization. Small wonder, as more than 50% of SCORE clients are women. They are leaders of small businesses - both start-ups and existing and both for-profits and non-profits. Women clients aren’t necessarily looking for male mentors, but the presence of women counselors and their perspectives means a welcome dimension to the experience. Furthermore, adding more women chapter members has made membership more appealing to potential joiners.

At this writing, women members number 20, five of whom are minorities.

How are women members viewing their SCORE membership? Jami Dunphy joined SCORE in 2019 and observes, “As a member of the Workshop Committee of SCORE, I truly enjoy conducting workshops with both students and community members on various topics that will help them in their professional careers. I was fortunate to have many wonderful coaches, trainers and mentors during my working career, and the opportunity to share my knowledge and experiences with others to help them enhance their personal and professional skills is very important and rewarding to me.”

Molly Ware joined SCORE in 2020 and says, “Mentoring and giving back have always been very important to me, and SCORE gives me an outlet to do both. I am able to leverage skills to assist people with building their dreams for their own businesses. Watching them flourish has been an honor.”

Canton Regional SCORE serves small businesses and non-profits throughout five counties - Stark, Tuscarawas, Holmes, Carroll, Harrison. You can learn more about the chapter at www.canton.score.org.

Stark County Safety Council

The Stark County Safety Council is one of over 80 safety councils in Ohio which is made up of local companies dedicated to the safety of their employees. Regular meetings are held to examine and resolve potential and existing safety problems.

Go to www.StarkCountySafetyCouncil.org for more information and updates on upcoming events/webinars.
For 23 years, AultComp MCO focuses on what matters most: our community and personalized care. We assist with the efficient return to work for your employees, all while delivering exceptional customer service.

Specializing in workers’ compensation medical management, AultComp MCO’s mission is to deliver high-quality services to our business partners. As we strive to exceed customer expectations, we will continually manage our resources cost-effectively, and maintain trust and integrity in all our partnerships.
The Leadership Stark County Signature Program is an eye-opening experience that will help you build on your strengths for heightened personal and professional success.

Our programs are always adapting to current events and developments.

Leadership Stark County has taken concrete steps to be more inclusive, embrace change, and to ensure that all voices are heard including:

- New strategies of heightened minority recruitment
- Minority-specific scholarship opportunities
- Amplified efforts to increase minority representation among committees, facilitators, and guest speakers.

The program begins with an overnight retreat and meets for 10 full-day sessions once per month. Tuition is $2,950 all-inclusive; the scholarship application is within the online program application.

Apply online at LeadershipStarkCounty.org. APPLICATIONS ARE DUE APRIL 16. If you have more questions about our programs, please call Stephanie Werren, director, at 330-458-2093.

“[The Signature] program challenged me to develop a stronger sense of self-awareness which allowed me to increase my leadership development. Focusing on the various leadership styles, strengths, ethics, community boards, communication skills, innovative thinking, and strategic agility has opened my horizon to a greater thinking and understanding of a world outside of my personal comfort zone!”

Jamie Carbone
Director – Mercy Medical Center
33rd Signature Class

“We truly have so much to offer in Stark County and it was nice to be reminded of that in such interactive ways. The experience was absolutely wonderful and I consistently recommend it to all my peers looking for new ways to get involved in the community. I forged some true friendships, made some valuable professional contacts, and have a multitude of great memories from the experience.”

Michael Chiappini
Manager, Debt Validation - Synchrony
33rd Signature Class
Join us for the ystark! CEO Meet & Eat on April 6 to connect with Ren Camacho, President & CEO, Akron-Canton Airport.

Renato “Ren” Camacho is the President and CEO of the Akron-Canton Airport. His core responsibilities include leading a 50-member team of airport employees, strategic planning and all capital improvement programs. Specifically, Camacho ensures the airport is a vital, economic engine that increases economic activity and pride to Northeast Ohio (which is important for YPs who choose to work, play, and stay in our region!).

Camacho has more than 28 years of professional experience in the aviation and transportation engineering sectors, specializing in program management, new business development initiatives and major airport infrastructure projects.

Hear what’s new at CAK, what is next for CAK (hint: very exciting projects in the works!) and how important “paying it forward” is personally and professionally.

Tuesday, April 6
Noon-1:15
Cost: $15 (Each registered participant will receive a $10 gift card for Clean Eatz (valid at Canton and Cuyahoga Falls locations)

Registered participants will receive a confirmation prior to the event with instructions on how to join the Zoom session. Please contact kellyp@ystark.org if you have questions.

ABOUT: The ystark! CEO Meet&Eat series is a professional development opportunity for YPs to learn from and network with community leaders across diverse industries. Hear what it takes to be successful, what CEOs wish they knew in their 20s and 30s, and advice for thriving personally and professionally today.

The ystark! CEO Meet&Eat Series is sponsored by:

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Community Garden
Less Stress and More Happiness? Yes, Please!

Did you know that gardening can reduce stress, make you happier, and make you healthier? We guess that all of those sound good to us right now. Is 2021 the year when you start your garden? We can help provide the space.

Located at the corner of 5th & High NW, the Downtown Canton Summit Neighborhood community garden started in 2009, with a mission of providing residents of the downtown area a peaceful and safe location to grow their food, interact with other residents and strengthen their community. Today it contains over 75 plots, with many of the original gardeners still gardening today.

Plots are approximately 9’ x 9’ with double plots available. The cost of renting a plot for the year (April to March) is $10 per plot. The location offers water on-site, a garden shed with shared tools, a compost pile, and a waste pile. It also offers a lighted, fenced-in space with locked gates.

For more information or to be added to the waiting list, please visit www.projectrebuild.org/downtown-canton-community-garden/ or call Project REBUILD at 330-588-3205, ext 4.
GET TO KNOW THE YOUNG PROFESSIONALS WHO WILL
SHAPE THE FUTURE OF CANTON/STARK COUNTY! EACH
MONTH, WE’LL INTRODUCE YOU TO A YP WHO IS LIVING
OR WORKING, BUT MOST IMPORTANTLY, THRIVING IN
STARK COUNTY!

Name: Kelsey M. Sullivan

Occupation/Title/Place of work: Associate Attorney - Winkhart & Minor, LLC

Age: 26

Why are you interested in Stark County’s Young Professionals initiative?
As a current young professional in Stark County, I am always looking for opportunities to meet and grow with other young professionals within the area.

What would you share to encourage other people to join?
We are the up and coming workforce in Stark County. If you would like to participate in an organization that allows for personal growth, connecting with other YPs and development within the community ystark! is for you!

Did you grow up in Stark? If so, where? If not, where did you move from and why?
I am a Stark County native born and raised.

Why do you stay in Stark County, from both a personal and professional point of view?
From a personal perspective, my husband and I both graduated from GlenOak High School and attended Stark County universities (Go Raiders!). Our families are here in Stark County and as such, we have chosen to start our life together here in Stark County. From a professional perspective, I have always worked in Stark County. I like being able to connect with other locals to help improve our community.

What do you like MOST about Stark County?
There is always something going on or something to do. Local businesses and organizations are awesome at hosting and sharing events. From trivia nights at Canton Brewing to the Pro Football HOF celebration/balloon fest to yoga on the pavilion at Gervasi Vineyard - there is something for everyone!

What would you change about Stark County if you could?
Nothing.

What do you see as valuable opportunities for YPs in Stark County when it comes to career opportunities, cultural access, leadership or community involvement opportunities?
Any program offered by ystark! is highly recommended. I participated in the 2020 Spring Spotlight Program and even though our in-person sessions were cut short due to the pandemic, it was clear that our group had a special connection. Everyone was incredibly friendly, open, and had a strong desire to make Stark County the best it could be.

What would attract more YPs to Stark County?
I’m not sure what else could be done to attract YPs to Stark County because really it has everything that you could want in a community.

What do you do in the evenings or on the weekends for fun in Stark County or NE Ohio?
We have a young dog with a lot of energy, so most of our weekday nights are spent at the dog park at Schneider Park. We also love walking all of the Stark Parks trails.

Could you see yourself spending your lifetime in Stark County and if not, what would cause you to leave?
Absolutely. Stark County is the only home I’ve ever known.

KELSEY M. SULLIVAN

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Additional advertising text continues...
WELCOME to our newest members, who joined Canton Regional Chamber of Commerce in February. We encourage you to patronize their businesses. If you know of other businesses that would benefit from Chamber membership, please contact Molly Romig, Director of Membership and Retention at (330) 833-4400.

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Cornice Co
The Ruhlin Company
Shakertown Apartments
Slagle Strategic Group
City of Canton
Koala Kruizers
Arrowhead Golf and Banquet Center
Stark Trumbull Area Realtors
Breitenbach Wine Cellars
North Canton Medical Foundation
Petitti Garden Centers
St. Raphael Books & Gifts
DeHoff Realtors – David Angione
Airgas USA, LLC
US Acute Care Solutions
Greater Stark County Electrical Trades Center
Chase
Genesis 10
Encino Energy
Flory Fabricators Inc.
Berlin Township
3 Brothers Corner Tavern
91 Wood Fired Oven – Jackson
Table Six Kitchen & Bar
Old Carolina BBQ Co.
Wayne Savings Community Bank
Carolina Stair Supply Co.
Canton Sign Company
Heinemann Saw Company
Lamar Advertising Akron-Canton-Cleveland
ALS Care Project (for Lou Gehrig’s Disease)
Chylece Head

Chylece is active in the Jackson Township Community and has been for many years. She is an active member of Canton Rotary, a past member of Jackson Rotary and is the chairperson for the Jackson Township Zoning Board. She has previously volunteered and served with the Stark County BIA, treasurer of the Jackson Takedown Club, and secretary of the Jackson High School Purple Army Marching Band. Chylece lives in Jackson with her husband John and is a proud mama of two kids, Christopher & Stephanie (both Jackson High School graduates).

Chylece is the Executive Director of the SAM Center, a non-profit organization that assists local Veterans and their families with food, resources, and other assistance.

Chylece has been involved with the Canton Chamber for about 13 years. She became more involved to help develop relationships, help with committees and events, and to give back to the community.

“By far, it has to be the incredible relationships I have developed as a result of my Chamber involvement!”

Chylece is the co-chair of the AultCare QuickConnect Luncheon committee, chair of the Ambassador committee, and helps at the Pro Football Hall of Fame Balloon Classic.

“What is your favorite thing that has come out of your Chamber membership?

“Join NOW and you will be rewarded with some of the best relationships with the best people and businesses in the area! You will have a lot of fun and get many rewards from attending events and helping on committees. It is an unbelievably valuable investment!”

If you are interested in becoming an Chamber Ambassador reach out to Ashley Winter at ashleyw@cantonchamber.org
415 Group, a certified public accounting, business consulting and IT services firm, announced the promotions of five team members.

“Even through a difficult year, these team members have continued to demonstrate outstanding leadership and knowledge at our firm,” said Rich Craig, 415 Group managing partner.

The promotions include:
- Phil Hann, senior manager
- Evan Hudson, manager
- Mikaela Ferguson, manager
- Michael Harvey, senior associate
- Clayton Prendergast, senior associate

Barbco, Inc. was granted U.S. Patent #10,900,286 B2 for the Barbco FlexBor tooling and technology. This is a proud moment in this East Canton, Ohio manufacturer’s storied 32-year history of driving the trenchless technology, horizontal boring, and underground manufacturing industries forward with world class capital equipment and cutting-edge technology. The FlexBor is an extremely cost-effective, environmentally safe trenchless method and tooling. The FlexBor is designed to virtually eliminate “frac-outs” and “inadvertent returns” that are often associated with horizontal directional drilling and the use of bentonite as a slip agent lubricant.

Olivia Huntley has been promoted to Director of Digital Communications at WRL Advertising. In this new role, Huntley will further enhance the agency’s digital marketing and communications capabilities as they relate to social media marketing and advertising as a Facebook Marketing Partner, public and media relations in association with Cision, and overall digital content marketing and beyond. She will oversee and expand the communications department as well as utilize enhanced social listening and public relations/marketing tools and platforms to optimize performance and results on all client accounts.

Consumers National Bank has announced that Rob Kelly has joined the bank as a Mortgage Loan Officer and Sales Manager of the bank’s seven Columbiana and Jefferson county locations. Kelly will report to Dan Eshler, Vice President and Mortgage Division Manager.

Kelly has 18 years of combined banking experience in branch management, wealth management and mortgage positions at local banks where he also worked to improve the customer experience. In his most recent position, he was a top performing mortgage lender in his region. Kelly attended East Liverpool High School and Ohio University where he earned a Bachelor of Science.

Hall, Kistler & Company, a leading accounting firm announced today that they have won the Best of Accounting Award for providing superior service to their clients. ClearlyRated’s Best of Accounting® Award winners have proven to be industry leaders in service quality based entirely on ratings provided by their clients. On average, clients of 2021 Best of Accounting winners are twice as likely to be satisfied than those who work with non-winning firms. Hall, Kistler & Company received satisfaction scores of 9 or 10 out of 10 from 96.9% of their clients, significantly higher than the industry’s average of 43% in 2020.

Schauer Group, Inc. has announced that Joseph D. Schauer has been named president and chief executive officer of the 102-year-old company. Schauer represents the fourth generation of the region’s innovative risk management, business insurance and human capital services firm.

In addition, Aimee B. Belden has been named executive vice president and chief operating officer, Taylor D. Schauer has been named executive vice president and chief financial officer, and Bryan D. Schauer has been named executive vice president and Cleveland market leader of the company.

With this appointment, David T. Schauer has transitioned from his previous role as president to the new role of chairman and William T. Schauer will now serve as vice chairman. Both will continue to advise and provide service to current and prospective clients.

DeHOFF REALTORS® welcomes Danielle Ingram to its team of real estate professionals. Prior to her career in real estate, Ingram worked for over 10 years in the automotive industry and held positions in several departments, including collision, parts, management and outside sales. Her well-rounded skill set is complete with sales experience and management leadership skills with specializations in customer service, interpersonal and communication skills, as well as multi-tasking while remaining organized and detail oriented.

Ingram earned her Associate Degree in Business Administration from Ohio Valley College of Technology. Now having earned her Real Estate Certification from Hondros College of Business, she is eager to apply her knowledge and practical experience to serve her clients and meet their real estate needs.

Baker, Dublikar, Beck, Wiley & Mathews is pleased to announce that Tonya J. Rogers has been promoted to partner in the firm, and that Brittany A. Bowland and Adam J. Ares have joined the firm as associate attorneys.

Tonya began her career with Baker Dublikar as a law clerk while still in law school, and she has now developed an extensive practice in the area of public sector law, land use law, civil rights litigation, and business planning.

Brittany and Adam have recently passed the bar and have already added significant depth to the firm’s various practice groups.

As spring kicks off and blueberry-picking season is under way, Gervasi Vineyard and Blossom Creek Farm (BCF) have partnered together to create a new seasonal blueberry liqueur, BLU, which will debut at Gervasi Vineyard on Friday, April 9th.

This is the first liqueur produced in the distillery at Gervasi Vineyard, which opened in December of 2018. According to Swaldo, the product exceeded expectations—so much so that the partners hope to continue producing the liqueur in future years and increase the volume dramatically.

Have business news you’d like to share via Biz Bitz? Send your news release to Collyn Floyd, director of marketing, at collynf@cantonchamber.org.
Enhancing your safety as we continue to serve our patients and the community.

**Telehealth Visits**

**Urgent Care Telehealth**

Online steps for a virtual visit for minor injuries and illnesses:
1. Visit: CantonMercy.org/Telehealth
2. Register your information
   
   You will be contacted to complete the registration and provided with information on your virtual visit.

   **Available:** Monday-Friday (8 a.m.-8:30 p.m.) Saturday & Sunday (9 a.m.-4:30 p.m.)

   - Please note this is a medical service billed to your insurance and co-pays and deductibles do apply.

**ProCorp Primary Care**

Steps to make a virtual appointment:

Call 330.489.1DOC (1362) and request a virtual visit.

Our representative will assist you in completing the registration process and provide information on your virtual visit.

**Available:** Monday-Friday (7 a.m.-5 p.m.) *Hours may vary by office location.

- This service is offered to existing patients. New patients are also being accepted.
- Please note this is a medical service billed to your insurance and co-pays and deductibles do apply.

**Virtual Appointments: Urgent Care & Primary Care**

A virtual visit requires use of a Smart Phone, tablet or computer.

CantonMercy.org/Telehealth