OUR CHAMBER **Gives Thanks to You**

**AT THANKSGATHERING**

**NOVEMBER BUSINESS AFTER HOURS AT THE MILLENNIUM CENTRE**

Join us on Thursday, Nov. 15, for a special Business After Hours hosted by the Chamber and presented by our 2018 Business After Hours sponsor, Express Employment Professionals.

We’re giving thanks for you – our members – at our annual Thanksgathering event here at the Millennium Centre building. Mix and mingle with Chamber staff and fellow members as you enjoy entertainment, specialty hors d’oeuvres, delectable desserts, and wine and beer donated from member businesses.


Millennium Centre businesses include CareWorksComp, Day Ketterer Ltd, Attorneys at Law, Jülz by Alan Rodriguez, Schauer Group, Inc., and of course, the Chamber!

Give those in need something to be thankful for by bringing your non-perishable food item or $3 donation for the Stark County Hunger Task Force and receive FREE admission to our Member Thanksgathering event. Reservations are required.

**Thursday, Nov. 15 | 5:30–7:30 pm**  
Canton Regional Chamber of Commerce  
222 Market Ave., N. in downtown Canton  
FREE to members with a non-perishable food item or $3 donation  
RSVP by Nov. 13 at www.cantonchamber.org

The Millennium Centre Parking Deck will be open till 8 pm. Tickets will be validated.
YOU MATTER.

TELL SOMEONE ELSE THEY MATTER TOO.

Everyone plays a part.
We all have a role.
Each of us can MAKE A DIFFERENCE.
You do matter — and the best way to have a positive impact is to pay it forward, with each of us helping one another cope, feel better and know that we belong.

PASS ON THE POSITIVITY TODAY!
When the Light Up Downtown festivities happen on Thursday, Dec. 6, the Canton Fire Department will be “Spreading the Warmth” by handing out hats, mittens, scarves and socks to children in need.

Be sure to support this crucial aspect of our event – DONATE new children’s winter accessories and socks between now and Nov. 21.

Drop-off locations for your donations include:

- **American Red Cross**
  408 9th St. SW
  Canton, OH 44707

- **Avenue Arts Marketplace and Theatre**
  324 Cleveland Ave. NW
  Canton, OH 44702

- **Boomdyada**
  332 4th St. NW
  Canton, OH 44702

- **Canton Brewing**
  120 3rd St. NW
  Canton, OH 44702

- **Canton Palace Theatre**
  605 Market Ave. N
  Canton, OH 44702

- **Canton Regional Chamber of Commerce**
  222 Market Ave. N
  Canton, OH 44702

- **Cantonology**
  306 4th St. NW
  Canton, OH 44702

- **Carpe Diem Coffee Shop**
  215 Market Ave. N
  Canton, OH 44702

- **Central Fire Station**
  110 7th St. SW
  Canton, OH 44702

- **First Commonwealth Bank Branches:**
  Belden Village: 4555 Belden Village St NW
  Central Plaza: 100 Central Plaza South
  East 62: 3100 Atlantic Blvd. NE
  Foxboro: 5594 Wales Ave NW/Massillon
  Hills & Dales: 2917 Whipple Ave NW
  Canton Fulton: 2150 Locust Street S.
  Louisville: 2150 E. Gorgas Street
  Massillon: 140 Lincoln Way W
  North Plaza: 1110 30th Street NW
  Oakwood Square: 6252 Middlebranch Ave NW
  Perry West: 2704 Lincoln Way E, Massillon

- **George’s Lounge**
  229 Cleveland Ave. NW
  Canton, OH 44702

- **Just Imagine**
  201 6th St. NW
  Canton, OH 44702

- **KeyBank**
  100 Central Plaza S.
  Canton, OH 44702

- **Key Bank Collection Center:**
  202 2nd St.
  Canton, OH 44720

- **McKinley Grand Hotel**
  320 Market Ave. S
  Canton, OH 44702

- **Modern Ritual**
  326 Cleveland Ave. NW
  Canton, OH 44702

- **The Essential Alternatives**
  340 4th St. NW
  Canton, OH 44702

- **Stark County District Library**
  715 Market Ave. N
  Canton, OH 44702

- **Stark County Safety Council**
  222 Market Ave. N
  Canton, OH 44702

- **Street Side**
  207 Market Ave. N
  Canton, OH 44702

- **United Steel Workers Local 9187**
  237 W. Tuscarawas St. Suite 100
  Canton, OH 44702

- **WHBC & Mix 94.1**
  550 Market Ave. S
  Canton, OH 44702

Be sure to put the FREE downtown holiday extravaganza on your calendar! For more information, visit www.lightupdowntown.com
Want to grow your contacts and leads? Join us each month for the AultCare QuickConnect Networking Luncheon where you can obtain business leads through enjoyable networking activities, hear a compelling speaker, meet new business contacts and enjoy a delicious meal. Plus, when you bring a door prize valued at $15 or more, you’ll receive 30 seconds at the microphone to promote your business.

November Topic: Understanding Millennials: Attract, Retain and Maximize Your Workforce
Join us for the AultCare QuickConnect Networking Luncheon on Nov. 14 featuring Steven Hoffman, CFE, Patriot Software LLC.

By 2020, nearly half of all US workers will be Millennials. Does your business understand how to maximize Millennials in the workplace? Those that want to stay ahead will want to attend this informative session on attracting, retaining and maximizing Millennials in the workplace.

About our speaker: As Director of Business Development for Patriot Software, Steven is passionate about helping American small businesses find success. His career began in his family business and took him all the way to India where he co-founded a tech company. He is a graduate of the Franchise Management program at Georgetown University and a Certified Franchise Executive. In Stark County, Steven currently serves on the board of Compassion Delivered, North Canton Jaycees, and ystark! Executive Committee. He co-founded the Northeast Ohio Franchisee Network and is actively involved with the International Franchise Association.

Wednesday, November 14
11:30 am – 1:00 pm
(Registration begins at 11:00 am)
La Pizzaria
3656 Dressler Rd. NW, Canton 44718
$18/members, $25/non-members
Register by Nov. 13 at www.cantonchamber.org
Featured Entree of the Month: Cheese Pizza with a side salad, or chicken chef salad

The Downtown Canton Special Improvement District, a program of the Canton Regional Chamber, along with the City of Canton, Coon Restoration, Canton Parks & Recreation, Arcade Coney’s and Center Ice Sports, are pleased to announce that the City of Canton’s downtown outdoor ice rink will open on Nov. 22 for the 2018-2019 winter season, weather permitting. The ice rink is located on Courthouse Plaza (215 Tuscarawas St. W).

Amenities include: on-site food and skate rentals at Arcade Coney’s, lighting for day and evening skating, outdoor seating and broadcasted music.

Advertising opportunities on the rink’s “dasher boards” are available. Contact Annette Rosenberger (annette@cantonchamber.org) for more information and pricing.

The rink will be open Monday-Thursday from 10 am – 7 pm, Friday-Saturday from 10 am – 8 pm, and Sunday from Noon-6 pm. Admission is $2 with your own skates, $4 with figure skate or hockey skate rental.
Light Up Downtown features all your favorite holiday characters in a very special main stage show that will light up the skies and light up your spirits with musical acts, fantastic fireworks and a ho, ho, ho-liday visit from the Man in Red.

Downtown will be filled with holiday spirit, attractions, entertainment, sleigh rides, food and drink, singing, dancing, lights and more! Weather permitting, the Hall of Fame City Ice Rink will be open!

Santa Claus is coming to Downtown! Join us on December 6th in downtown Canton for the stage show at 6:00 PM, with fireworks immediately following the stage show. You’re in for a night of surprises and fun for all ages! Best of all? This festive festival is FREE!

Please visit www.lightupdowntown.com for more information. Light Up Downtown is put on by the Canton Regional Chamber of Commerce in cooperation with the Downtown Special Improvement District.

Simple Steps Academy for Small Businesses:

Simple Steps Academy is part of the Canton Regional Chamber Small Business Events Series Presented by Aultcare

REGISTER: 330-458-2070 or CantonChamber.org/simplesteps

Two Sessions Remaining! The Small Business Growth Network, a resource for small businesses brought to you by the Canton Regional Chamber and Canton Regional SCORE Chapter, is excited to announce the return of a program for small businesses: SIMPLE STEPS ACADEMY.

Join our team of seasoned business pros for the best semester since your school days. Experts in their fields will coach you through critical topics that will help your business step up to its full growth potential. Six sessions, held on Fridays October 12-November 16, will cover:

- Assessment and goal setting
- Managing your time, people and resources
- Growing your business
- Managing your operations
- Financial management
- Marketing your business

Two sessions remain. Registrants may pay on a per class basis: $12 for Chamber members; $18 for non-members. Register at www.CantonChamber.org/SimpleSteps. All sessions are held from 8:00-10:00 am at the Canton Regional Chamber of Commerce.
A life journey full of QUALITY HEALTHCARE.
A SILVER&FIT® gym membership at no cost at participating fitness facilities.
An entire CARE COORDINATION TEAM ready to lead you along your healthcare journey.

Join us at a Medicare Advantage meeting to learn about our 2019 plans and see which plan fits you the best for your life’s adventures.

Call: 1-888-471-2717
to find the meeting nearest you!
(TTY/TDD 711) 7 days a week
8:00 am – 8:00 pm
Canton Regional Chamber Offers
HEALTH CARE COVERAGE OPTION TO MEMBERS

For many businesses, the last quarter of the year is when you are determining your health care coverage for the following year.

The Canton Regional Chamber is proud to bring an affordable health care coverage option administered by AultCare to the small business community called the Canton Regional Chamber Health Fund. This is a self-funded plan made possible through a Multiple Employer Welfare Arrangement (MEWA) and is designed to offer small businesses a competitive option in the health care marketplace.

The Health Fund was developed to provide additional options and to help control the costs of healthcare benefits. Medically underwritten MEWA rates may provide a less expensive option than a smaller community rated plan obtained under the Affordable Care Act (ACA). All benefits are administered by AultCare.

Multiple plans are available, ranging from traditional co-pay plans to health saving account-compatible plans. Ancillary products including dental and vision are available.

To obtain health care coverage through the Canton Regional Chamber Health Fund, businesses must be a member in good standing with the Canton Regional Chamber of Commerce, which includes being up-to-date on membership dues. The Health Fund is exclusive to Canton Regional Chamber members. To become a member, contact the Chamber at 330.456.7253.

For additional product and eligibility information, please visit www.aultcare.com/mewa or call AultCare at 330.363.6390.

If you are interested in receiving a quote on the Canton Regional Chamber Health Fund, contact your Independent Broker or AultCare Representative.

AultWorks Occupational Medicine specializes in treating work-related injuries and illnesses. We are certified by the Ohio Bureau of Workers’ Compensation.

Our services include:
- Injury Care
- Drug and Alcohol Screenings
- DOT and Pre-placement Physicals
- Pre-placement Physicals
- Random Management Programs
- Mobile Medical Unit

www.aultman.org/aultworks
1-844-285-9675
2019 Membership Directory PRINTING SOON!

Did you get our letter about updating your membership directory listing? If you need to make changes or updates to your business listing, be sure to submit them to Debbie Busby, Director of Membership development, at debbieb@cantonchamber.org by Nov. 30.

If you’re interested in promoting your business in our membership directory with an ad, reserve your space now! The publication will include:

• Your member listing in the Membership Directory
• Your member listing in the Buyer’s Guide sorted by business classification
• The Chamber’s 2018 Executive Board & Directors
• The Chamber’s Executive Management and staff

The book will be distributed in early 2019 to just nearly 2,000 Canton Regional Chamber member firms and their employees, new residents of Stark County, and people seeking information about where to buy or sell products and services.

This useful directory is made possible only through the advertising support of our members. We appreciate your complete cooperation toward making this outstanding, professionally prepared publication a success. There are a limited number of preferred position ad spaces available on a first reply basis.

This is an excellent opportunity to sell your products and services throughout Canton and Stark County.

Please contact Debbie Busby at 330.458.2051 or Molly Romig at 330.458.2077 to have your name placed on the priority-calling list.

Learn More About Leadership Stark County

AT OUR INFORMATION BREAKFAST

For anyone interested in developing personal leadership and effecting positive change in our region, come to the information breakfast and learn about the programs offered by Leadership Stark County. You’ll learn the answers to these questions:

• How will Leadership Stark County participation benefit me or my company?
• What new competencies will I take away?
• How much time will it take to participate?
• How do I apply?
• How will Leadership Stark County change the way I solve problems, interact with team members, view my community, and approach the future?

Join us at the Information Breakfast and discover the answers to these and any other questions you may have. Leadership Stark County will soon be taking applications for our Signature Program and for the Spotlight for Young Professionals program. If you are interested in either of these programs please plan to attend the breakfast.

There is no cost to attend, however, reservations are requested by Friday, December 7. All are welcome. Make your reservation by calling 330-458-2095 or email the Leadership office.

Tuesday, Dec. 11
8:30-9:30 am
Canton Regional Chamber of Commerce
222 Market Ave. N
Cost: Free, Reservations Appreciated
Work place injuries are common not just in the warehouse but in the office as well. Low back and joint pain are common ailments that reduce productivity on the job and cost companies thousands.

Stretching and exercise is the key to reducing many of these injuries. Companies of all sizes are choosing to improve flexibility using stretching stations in their wellness strategies. Using these versatile stretches allow even small companies a cost efficient way to reduce workers compensation claims and employee down time.

The presentation will include demonstrations with audience participation and address issues common to the workplace such as:

- Prevention/relief of carpal tunnel syndrome.
- Prevention/relief from overuse/repetitive motion injuries.
- Stretching for pain from low back and shoulder/neck issues caused by improper lifting and desk chair posture.

Thursday, Nov. 8
11:30 am-1:00 pm
Alex D. Krassas Event Center
Cost: $17 per person
Register at www.starkcountysc.com

About our presenter: Gene Lehman is a coach and former school teacher who started his company, Better Life Flex-n-Stretch, in 2002. The company today is a premier on-site training and educational company teaching injury prevention, maximum athletic performance and the relief of pain from strains and sprains. His topics range from "Pill-less pain relief," "Adding life to your years" to "You Can Do This!"
What makes up a “smart” community, and why would we want one? Find out at the next Stark Forum, when one of the nation’s leading experts on smart communities shares examples from around the country and world, on what a “smart” future may hold for our region.

Join Lisa Brown, National Senior Director-Strategy, Local Government & Municipal Infrastructure - Johnson Controls, for an enlightening session on how technology, connectivity and innovation are driving improved quality of life, more efficient municipal services, and increased business opportunities.

Johnson Controls has already made a historic 18-year investment in Johnson Controls Hall of Fame Village, in what will be the first-ever sports and entertainment “smart village.” Stark County, in partnership with Johnson Controls, is on its way to becoming one of the first smart community models in the country.

• Smart initiatives in Stark County may include:
  • Improving municipal services and public safety
  • Implementing security measures for K-12 schools and higher education
  • Improving street lighting, parking, and traffic flow
  • Creating zero-emission public transportation
  • Mitigating emergency situations/disasters
  • Improving internet connectivity even in rural areas, and much more

You won’t want to miss this exciting glimpse into a smarter, more resilient future for our region.

December 11, 2018
11:30 am-1:00 pm
Pro Football Hall of Fame Event Center
Cost: $25 per person (ticket includes a hot buffet lunch and free admission to the Hall of Fame Museum)
Register online at www.cantonchamber.org

ABOUT LISA BROWN: Lisa Brown is the senior national director of municipal infrastructure and smart cities for Johnson Controls where she is responsible for growth of the local government market in North America. She has more than 25 years of experience in leadership roles in strategic planning for energy services companies and startup firms. Lisa’s expertise includes managing and leading regional and national cross functional teams responsible for selling & delivering solutions to private and government customers.
The Canton Regional Chamber of Commerce and AultCare have partnered together to offer a healthcare plan for the small business community through a Multiple Employer Welfare Arrangement (MEWA). The MEWA was developed to provide additional options and to help control the costs of healthcare benefits. Medically underwritten MEWA rates may provide a less expensive option than a smaller community rated plan obtained under the Affordable Care Act (ACA). This plan is available for small group employers with less than 50 employees.

For Chamber Membership information call 330-456-7253. For healthcare or health fund information, contact your independent Broker or your AultCare Representative. All AultCare health plan quote proposals include commission, unless otherwise specified.

www.aultcare.com/mewa
Your expertise is in running your business and whatever legal matter arises, you want experienced, dedicated attorneys working for you.

At Black McCuskey, we have a team approach to practicing law that enables us to be responsive and effective for our clients. From simple to complex issues, we find the right solution for each client by drawing on the experience of our team.

Our passion for what we do drives our dedication to legal excellence.

Black McCuskey has served our clients, the community and legal profession as one of the leading law firms in Ohio since 1922.

Our commitment to providing exceptional service sets us apart.

*Experience the difference.*
CASINO CHRISTMAS FOR A CAUSE

Friday, November 16, 2018  6-10 pm

APPETIZERS - CASH BAR - CASINO TABLE GAMES

Courtyard by Marriott | 4375 Metro Cir. NW | North Canton

$30 per ticket | $55 per couple
Register online at www.CantonChamber.org

Proceeds and donations will benefit local families in need. Cost includes $100 in “funny money” per person. Winnings can be redeemed for tickets toward our Chinese drawing and other raffle prize drawings. Business attire required.
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Details</th>
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<tbody>
<tr>
<td>Nov. 7</td>
<td>Community Salute Awards</td>
<td>Join us as we recognize outstanding civic volunteerism and community service! &lt;br&gt; <strong>Wednesday, Nov. 7</strong>&lt;br&gt; 5:30 pm&lt;br&gt; Kent State University at Stark&lt;br&gt; Registration is closed.</td>
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<td>Nov. 8</td>
<td>Stark County Safety Council Luncheon</td>
<td>How to reduce injuries and pain through exercise at the November luncheon. &lt;br&gt; <strong>Thursday, Nov. 8</strong>&lt;br&gt; 11:30 am – 1:00 pm&lt;br&gt; Alex D. Krasas Event Center&lt;br&gt; $17 per person</td>
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<td>Small Business Growth Network Simple Steps Academy</td>
<td>Experts in their fields will coach you through critical topics that will help your business grow. &lt;br&gt; <strong>Nov. 9 and 16</strong>&lt;br&gt; 8:00-10:00 am&lt;br&gt; Canton Regional Chamber of Commerce&lt;br&gt; $12 for Chamber members</td>
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<td>Nov. 16</td>
<td>Casino Christmas for a Cause</td>
<td>Enjoy appetizers, cash bar and casino table games. Proceeds and donations will benefit local families in need. &lt;br&gt; <strong>Friday, Nov. 16</strong>&lt;br&gt; 6:00-10:00 pm&lt;br&gt; Courtyard by Marriott&lt;br&gt; $30/ticket, $55/couple</td>
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<td>Dec. 6</td>
<td>Light Up Downtown</td>
<td>Enjoy a stage show, 14 blocks of attractions, ice skating, refreshments, sleigh rides, a visit from Santa and fireworks! &lt;br&gt; <strong>Thursday, Dec. 6</strong>&lt;br&gt; 6:00-8:30 pm&lt;br&gt; 14 blocks in downtown Canton&lt;br&gt; FREE!</td>
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WELCOME to our newest members, who joined Canton Regional Chamber of Commerce in September. We encourage you to patronize their businesses. If you know of other businesses that would benefit from Chamber membership, please contact the Membership Department at (330) 458-2051.

AlterClinic Animal Care  
(PET CARE)  
Laura Groves  
2302 Fulton Rd. NW  
Canton, OH 44709  
(234) 304-3064  
www.alterclinicac.com

American Oven Homestyle Kitchen  
(RESTAURANTS)  
Nino Natale  
3897 Everhard Rd. NW  
North Canton, OH 44720  
(330) 437-4031  
www.eatamericanoven.com

Anne Marie’s Fine Jewelry & Gifts  
(JEWELERS - RETAIL & WHOLESALE)  
Anne-Marie Beris  
4917 W. Tuscarawas St.  
Canton, OH 44708  
(330) 479-9088  
www.annemariesjewelry.com

Canton Veterinary Hospital  
(PET CARE)  
Dr. Richard F. Wade, DVM  
3123 Cleveland Ave. NW  
Canton, OH 44709  
(330) 492-6960  
www.cantonveterinary.com

Duluth Trading Company  
(RETAIL STORES)  
John Majovsky  
5445 Whipple Ave. NW  
North Canton, OH 44720  
(330) 470-4799  
www.duluthtrading.com

Hall Machine Company  
(MACHINE SHOP TOOLS - DIES - MACHINERY)  
Mike Ameling  
1209 North Lisbon St.  
Carrollton, OH 44615  
(330) 627-2119  
www.hallmachco.com

Massillon Transmission  
(TRANSMISSIONS - AUTOMOTIVE)  
Leonard Border & Joel Hicks  
134 First St. NE  
Massillon, OH 44646  
(330) 837-1773

Miller Studio, Inc.  
John Fox  
734 Fair Ave. NW  
New Philadelphia, OH 44663  
(330) 339-1100  
www.millerstudio.com

North American Commercial Tire Resources  
(TIRES)  
Joyce Moye  
1441 South Main St.  
North Canton, OH 44720  
(330) 368-4200

Premier Power Solutions  
(ENERGY CONSULTANTS)  
Ryan E. Foster  
3370 Hadrian Cir. NW  
Canton, OH 44708  
(330) 316-0344  
www.premierpowersolutions.com

Shultz Machine, Inc.  
(MACHINE SHOP)  
Jason Shultz  
2438 SR 83  
Millersburg, OH 44654  
(330) 231-4373  
www.shultzmachine.com

SMA Plastics LLC  
(MANUFACTURERS)  
Shane McCort  
755 North Lisbon St.  
Carrollton, OH 44615  
(330) 627-1377

Steiner Lumber  
(LUMBER - RETAIL)  
Chriss Steiner  
410 W. South Street  
Shreve, OH 44676  
(330) 567-3056  
www.steinerlumber.com

Stephen’s Asphalt Paving Co., Inc.  
(ASPHALT - PAVING & MAINTENANCE)  
Thomas E. Stephen  
3415 Broadhaven Ave. NW  
Massillon, OH 44646  
(330) 832-8141  
www.stephensasphalt.com

Studio Bakery  
(BAKERIES)  
Kara Foster  
4339 Dressler Rd. NW  
Canton, OH 44718  
(330) 776-8308  
www.studio-bakery.com

Venture Mega Storage  
(STORAGE - COMMERCIAL & RESIDENTIAL)  
Richard Williams  
2040 Venture Cir. SE  
Massillon, OH 44646  
(330) 880-4228  
www.venturemegastorage.com

Village of Beach City  
(GOVERNMENT OFFICIALS - CITY - COUNTY - STATE)  
Debra Rentsch  
105 East Main St.  
Beach City, OH 44608  
(330) 756-2312  
www.beachcityohio.org

Baker, Dublikar, Beck, Wiley & Mathews  
ATTORNEYS AT LAW

Telephone: (330) 499-6000  
Telecopier: (330) 499-6423

400 SOUTH MAIN STREET  
NORTH CANTON, OHIO 44720  
www.bakerfirm.com
The Stark County Real Estate Investors Association is offering a free seminar on Saturday, November 10 from 10:00 am-Noon at the Stark County District Library at 715 Market Ave. N, Canton, OH, 44702. At this program, you’ll learn the realities of the current, local real estate investing market, what resources you need, how to build your investment team, how to find deals, and how to locate the tools you need to improve your success in the market.

RETTEW recently hired three staff in offices throughout the Northeast. Kierra Goldinger: Working in RETTEW’s Pittsburgh office, Goldinger is a health and safety technician in the firm’s safety consulting group. As a certified graduate safety practitioner she works with companies to keep their safety practices and procedures up-to-date. Goldinger also helps companies transition compliance responsibilities and maintain safety trainings for employees.

Jami Melton: A project technician for the firm’s transportation group, Melton works in RETTEW’s Uniontown, Ohio office. She provides permitting assistance and works with clients such as townships, counties, and the Ohio Department of Transportation. Melton also manages other administrative and project tasks. Scott Nale: Working from RETTEW’s Bridgeport, W.V. office, Nale is a traffic engineer in the firm’s transportation group. He is a licensed Professional Engineer in Ohio, Pennsylvania, Virginia and West Virginia, as well as a licensed Professional Traffic Operations Engineer (PTOE). Nale’s primary responsibilities include working on permitting packages and coordinating with agencies for projects in the energy industry.

WRL Advertising has announced three new hires. Cindy Boyd has joined the organization as an account executive and writer. Cindy’s varied professional experience from everything from corporate communications to agency advertising to intranet creation and management will aid her in her new job role. She will be crafting content to tell our clients’ stories and build their brand voice across all types of media. WRL Advertising has also announced that Cheryl Molnar has rejoined the organization as a senior art director. Cheryl’s varied professional experience will aid her in her position responsibilities of crafting original graphic content and working with senior management to develop both customer and WRL-branded designs. Finally, Arielle Gardner has joined the organization as an office manager and bookkeeper. Arielle’s driven attitude and hard work ethic will aid her in her accounting skills and team building proficiency on a daily basis at WRL.

WRL focuses on helping businesses solve communication problems that build trust with their audience and generate positive results. The agency’s creative and tech-savvy staff has the strategic expertise to channel its clients’ messages through appropriate channels, from print to digital.

Abbott Electric, a family-owned electrical contractor with offices in Canton & Dover, has announced the acquisition of S & L Electric, a third generation, family-owned electrical contractor formerly known as Spring Electric. Abbott Electric, founded in 1978, will assume control of S&L beginning October 1st. Effective that date, all S & L employees will continue their employment with Abbott Electric. Joe Manko, S & L’s senior estimator will also move to Abbott Electric and retain that position. “The addition of these valued employees and S&L’s established customer base makes this a key acquisition for us” said Mike Abbott, president of Abbott Electric. “Customers will be well-served by Abbott Electric,” said Fritz Spring, president of S & L Electric. Spring will also remain available to customers during the transition. Customers are encouraged to contact Abbott, Spring or Manko with questions and service needs.

On its recent annual Founders Day donor recognition event, Mercy Development Foundation awarded Jack Liberator its highest honor—the St. Augustine Award for Distinguished Service. This award recognizes individuals whose leadership and vision has impacted and helped transform Mercy Medical Center. Considered ‘Father of EMS’ in Ohio, Liberator was charter board member of Mercy Development Foundation and member of Mercy Medical Center’s administrative staff for 16 years. During that time, Liberator assisted in the opening of Mercy’s state-of-the-art dental clinic and general practice residency program that was structured as a dental safety net program serving the general population, underinsured, and underserved in the Stark County area.

Stahl Sheaffer Engineering, LLC (Stahl Sheaffer) earned a new ranking this year on the Engineering News-Record’s (ENR) National Top 500 Design Firms list. Published annually, this list ranks the 500 largest US engineering and architecture firms based on design-specific revenue. Stahl Sheaffer, with an office in North Canton, is also ranked 43 in the ENR Mid-Atlantic Top Design Firms list. Stahl Sheaffer has grown steadily from a two-person company working out of a home office in 2006 to a firm that employs 165 people across 10 locations in 3 states. Stahl Sheaffer’s entry into the top 500 as #416 reflects the firm’s strong performance this past year.

Have business news you’d like to share via Biz Bitz? Send your news release to Collyn Floyd, director of marketing, at collynf@cantonchamber.org.
Thousands of area brides have enjoyed their wedding days because Bob Maloney hated selling cars. He hated it so much he sold his house to buy a rental franchise although he didn’t know a Bobcat from a sod-cutter.

In the mid-1900s, Bob Maloney’s brother, George, sold Plymouths, Mercedes-Benz and Datsun (now Nissan) cars from his Maloney Motors showroom on Market Avenue North in Canton, across from the current Cultural Center. When he needed a good accountant he sent for his brother Bob who was living in Houston, Texas. Bob became comptroller, but soon found the car business was not his cup of tea.

Selling the family’s Ridgewood home gave him enough cash to buy an equipment rental franchise, and some piece of mind. However, it took some time before he actually knew what the equipment he was renting was supposed to do. He and son, Tim, operated Taylor Rental Center for a dozen years before they dropped the franchise becoming “A Rental Emporium.” They later sold the tool business and in 1985 bought the party rental business from Canton Chair and Table, then owned by the Konen family.

Here’s where the bride’s come in. Renaming the company Canton Chair Rental, the Maloney’s began a new adventure, eventually building the company into one of the most successful event rental businesses in northeast Ohio. Today brides, event centers, event planners, and anyone else throwing a party turn to Canton Chair Rental for the tents, chairs, tables, linens, dishes, accessories and even a “DJ In A Box.” As Tim Maloney likes to say, “We rent events.”

At one point in time, Tim bought Scott Costume Company with an eye toward helping customers stage theme parties, popular at the time. Unfortunately, all great ideas don’t translate into business success and all that remains of the Scott Costume purchase is a storage rack of giant Easter Bunny heads and some Santa suits. Thankfully, other growth ideas worked out much better, including Canton Chair’s move into tent rentals, now one of the foundations of the company’s success.

Tim remembers well when a large wedding was planned on a family’s ancestral farm. The family wanted the tent placed where Tim knew the long tent spikes might pierce high pressure gas lines. It may well have been an explosive situation, but Canton Chair Rental team did the safe thing by having underground utilities marked. They are always prepared.

Tent rentals put the company into a business requiring specialized knowledge and capabilities hard for competitors to match. Government regulations, weather conditions, and different uses put a premium on the company’s knowledge, relationships and physical space.

It’s not easy making sure a large tent looks fresh every time its set up. In fact, it takes a lot of effort to make sure any party product looks like new every time its used. Walk through the Canton Chair Rental facility and you’ll see giant washing machines, huge tents hung out to dry from high rafters and large automated dry cleaning racks with neatly hung linens meticulously arranged by color and size. It all looks like a well-organized laundry for a family of giants. Enormous, smiling Easter Bunny heads reinforce the feeling.

Today, Tim Maloney is a happy man who enjoys the business he has built and is thankful to a father who risked everything to get out of a job he didn’t enjoy. Thousands of brides and other area party-goers share his gratitude.
Our commitment to service leads to your financial success.

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