Shale Directories and Canton Regional Chamber of Commerce are proud to announce their 8th Annual Utica Downstream conference. The conference this year will be their most important as the result of COVID-19. The conference has always focused on Ohio's reputation as being the polymer capital of the United States. But this year, the demand from plastics is greater than it has ever been as the result of the virus. Our conference will have experts that will discuss the outlook plastics nationally and in Ohio as well as the most recent initiatives on recycling.

Our conference will not be complete without discussing natural gas power plant construction. A number of power plant construction plants were shelved as the result of HB 6. With revelation of fraud and corruption attached to that bill, there is now a move to rescind it. If HB 6 is rescinded, those cancelled natural gas power plants could see new life. The Utica Downstream Conference will provide the latest information on this topic.

Sponsorships are available: please contact Chris Gump at (330) 458-2055 or chrisg@cantonchamber.org. Due to COVID-19 event is subject to change. Please visit our website for updates.

Thursday, Nov. 19, 2020
Register now: www.CantonChamber.org
At AultCare, we take you and your family’s healthcare personally. AultCare offers accessible, personalized customer service so you speak to a real person every time you call. With an expansive network of hospitals and providers, you get the care you want the way you want it — because you matter.

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ACTION NEWSLETTER is published monthly for the members of the Canton Regional Chamber of Commerce. The subscription cost is $25 per year and is included in the price of membership.

Reader questions and comments are welcome and encouraged. Contents may be reprinted with credit. Address all inquiries to:

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Canton Regional Chamber of Commerce
222 Market Ave. N
Canton, Ohio 44702
or call (330) 456.7253, or e-mail news@cantonchamber.org

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If you’ve guided your small business through the Covid-19 pandemic thus far, you’ve likely learned valuable lessons about business resilience and adaptation along the way. However, even businesses that are now able to sustain a steady cash flow might be wondering how to better prepare for whatever comes next.

The answers aren’t cut and dry. Some small businesses will be more vulnerable to risks like extreme weather events and pandemics than others, depending on factors like their industry, geographical region, or whether they operate mostly online or out of a brick-and-mortar location. Preparing for the future will look different from one business to the next.

That said, there are a few general steps every company can take. These practical measures can help you make fast, smart decisions to more effectively weather the remainder of the pandemic and the years to come.

**WHAT IS BUSINESS RESILIENCE?**

The term “business resilience” simply refers to the ability to withstand unforeseen negative events (such as natural disasters, economic recessions, supply chain disruptions, and pandemics). Because they plan ahead, resilient businesses can more effectively respond and adapt to unforeseen events and minimize the inevitable harms the business faces along the way.

Your business’s “resiliency toolbox” should include a thorough business continuity plan, emergency savings, and an awareness of where to look for additional funding. Equipped with these tools, your small business will have a greater chance of surviving—and possibly even experiencing growth—when disruptive events occur.

**HERE ARE SEVERAL ACTIONS YOU CAN TAKE NOW TO START BUILDING GREATER BUSINESS RESILIENCY.**

1. **Test and Implement a Business Continuity Plan**

   Business continuity (BC) refers to creating, implementing, and regularly testing systems to help your business quickly resume its critical functions following disruptive events. Generally, your business continuity plan should describe how your business will protect its brand and reputation, serve and communicate with customers, maintain investor relationships, source inventory, restore IT systems, and safeguard employees in the event of unforeseen challenges.

   Here is a brief overview of the basic components of a business continuity plan:

   **Risk Assessment**

   Any contingency planning should begin with an in-depth, realistic analysis of the external risks your business might face, as well as any vulnerabilities within the business itself. These can range from major, high-impact events (such as fires, earthquakes or cyber-attacks) to minor disruptions (such as temporary utility outages, snowstorms or equipment failures).

   Assessing the likelihood of these events will help you plan appropriately and allow you to respond quickly if and when they occur.

   **Business Impact Analysis (BIA)**

   Conducting a Business Impact Analysis (BIA) will require you and your team to inventory all of your business’s activities and determine which are of the highest priority—both in terms of meeting your customers’ or clients’ needs and fulfilling any legal or contractual obligations. Next, you’ll gather data on how these critical functions could be impacted by downtime (such as a supply chain disruption) and establish time-frames in which each function would need to be resumed to minimize financial losses, preserve business value and keep your company in legal compliance.

   Understanding the impact of disasters on your most critical business operations will allow you to create effective mitigation strategies. The Federal Emergency Management Agency’s Ready Business campaign provides a Business Impact Analysis Worksheet which can help you get started.

   **Business Continuity Strategies**

   With the data gathered through the risk assessment and Business Impact Analysis, your team can begin to map out how to maintain critical operations when disruptive events occur. This contingency planning should address how you will communicate with staff, clients and suppliers, source inventory, maintain cybersecurity and provide customer service throughout different crises.

   Once you have a BC plan in place, you’ll want to perform test runs each year. This can be simply sitting down with your team and playing through different risk scenarios and responses. Look for holes in the plan, and regularly revise it as your business changes.

   For further guidance, the Ready Business campaign’s business continuity planning suite is an excellent resource.

   **2. Build Your Financial Resources & Awareness**

   The Covid-19 crisis has made it painfully clear just how important it is for small businesses to improve their financial durability. Another sudden, unexpected loss of revenue may occur in your business’s lifetime, and building your financial resilience can help you to meet expenses and remain operational.

   Here are two key ways to safeguard your business in times of financial hardship:

   **Create an Emergency Fund**

   As a general rule of thumb, a small business owner should have enough emergency savings to cover at least 3 months of operating expenses. Diverting 5-10 percent of your business income towards this rainy day fund will provide a cushion that allows you to navigate tight corners down the road.

   If you’re operating on a tight margin but would still like to put money aside for future emergencies, you might consider holding onto more debt in the short term (by reducing or deferring certain payments) in order to add to your savings—or cutting costs where you can. Establishing a prearranged bank line of credit could be another option for improving liquidity if your revenue suddenly falters.

   **Learn About City, State, and Federal Resources**

   There may be financial resources available for your business at the local, state or (continued on next page)
federal level in the event of a regional or national disaster. Increasing your awareness of these programs and resources ahead of time will help you to be more empowered (and save you time) when a disruption to your business occurs.

**City:** Regularly visit your city’s official website and Chamber of Commerce website to check for city-wide initiatives that may provide targeted relief for local businesses, including your own. For example, the city of Charlotte, North Carolina is offering Covid-19 recovery grants to eligible small businesses.

**State:** By now, many states have set up grant or loan programs to help small businesses affected by the pandemic. In the event of a natural disaster in your state, look to your State’s Governor’s website for small business guidelines and financial assistance programs.

**Federal:** If your business is impacted by a declared disaster in your region, you may qualify for a low-interest Small Business Administration (SBA) Disaster Loan. FEMA’s Declared Disasters page contains up-to-date information on whether an event in your region has been declared a disaster, and whether financial assistance through the SBA is currently available.

**FINAL THOUGHTS**
The pandemic will be behind us one day, but it’s possible that your business will be faced with another major crisis at some point in the future—and any steps you take to prepare now will help your business to come through it successfully.

Beyond the steps addressed above—business continuity planning and financial readiness—there are other ways you may wish to develop your business resilience. These methods include strengthening your online presence, diversifying your supply chain and investing in your workforce.

If you wish to learn more about resiliency and business preparation, the US Chamber of Commerce Foundation’s Business Resiliency Workbook is a step-by-step guide that offers an abundance of useful information.

**By:** Drake Forester
**Legal Strategy Officer, Northwest Registered Agent**

For free business mentoring advice, or more on upcoming webinars contact SCORE at www.CantonSCORE.org or 330.244.3280. We are located at 6000 Frank Ave. NW, Canton, OH 44720

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**LAKE TOWNSHIP - UNIONTOWN, OH**
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Lake Township Zoning Resolution: R-1 Low Density Residential District. This district is established to accommodate single family residential dwellings.

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Wick Hartung 330.495.0601 or Spencer Hartung 330.936.0276
Joint Economic Outlook Virtual Event

This COVID-19 pandemic has created challenges unforeseen for business and the economy. Coupled with the potential impact of the results of the 2020 Presidential Election, 2020 will have lasting and historic effects on our economy in both the short and long term.

Join us for a leadership dialogue on trends, insights, and implications for the economy in the year(s) to come; the emerging projections for industry; the likely consequences of the presidential election on key policy initiatives that will be core to economic recovery; and the importance of intentionally inclusive economic growth strategies to business and the economy.

Speakers:
- Camille Busette, Senior Fellow and Director, Race, Prosperity, and Inclusion, Brookings Institution
- Jacob Duritsky, Vice President, Strategy & Research, TeamNEO
- Dr. John Green, Director Emeritus Ray C. Bliss Institute of Applied Politics, Distinguished Professor of Political Science

Moderator: Brad Whitehead, Past President and Current Senior Advisor, Special Projects, Fund for Our Economic Future.

Friday, November 20
8:00 a.m. to 9:15 a.m.
Virtual Event
Register: www.CantonChamber.org

Stark County Safety Council & SCORE Webinar

Creating a Safety Program for Small Businesses

Join the Stark County Safety Council along with SCORE Canton for a FREE Webinar featuring: Robin Watson from the Ohio BWC. You do not need to be a Stark County Safety Council member to attend. ALL are welcome!

Robin began working for the Division of Safety & Hygiene of BWC in 2002 as an Industrial Safety Consultant. As a safety consultant, the goal is to provide employers with a variety of safety services aimed at educating Ohio’s employers in safety leadership, safety management techniques, and specific safety needs. This includes safety program assessments, consultations, trainings, a resource for tools and skills to prevent injuries and illnesses, hazard assessments of facility’s, and evaluations of safety systems & processes to help employers become self-sufficient and continue maintaining a safe workplace.

Prior to working for the BWC, Robin has 26 years of experience in the Industrial Gas Business which included heavy equipment, welding & fabrication, confined space entry, non-destructive testing, high pressure compressed gas units, and bulk liquid carriers.

Robin has a BA in Psychology from KSU, an Associate Degree in Liberal Arts from KSU, an Associate Degree in Accounting from Stark Technical College and is an authorized OSHA Outreach Trainer for General Industry 10 & 30 hour classes.

ABOUT THE FY21 SCSC WEBINAR SERIES:
The Ohio BWC has asked all Ohio Safety Councils to conduct all meetings virtually (online only) until July 2021. Each FREE, live webinar will feature dynamic speakers followed by a short Q&A session.

Thursday, November 5
11:00 a.m. to 12:00 p.m.
Cost: FREE, but please register by Wednesday, Nov. 4 at 5 p.m.
www.CantonChamber.org
Current strategies that communities and industries across the country are adopting to address workforce needs is to address workforce development as a cycle of lifelong training and improvement.

Many employers recognize the investment of time and resources in building relationships with schools as a starting point in a fierce competition for talent. Local businesses are engaging with schools through the many options that are available in Stark County and actively supported by the Chamber which include:

- Sponsoring or participating in career exploration fairs available from middle school through higher education
- forming industry groups to influence curriculum and advocate for specific industry career pathways
- support and participate in one or several of the many established mentoring programs in Stark County (see MentorStark.com)
- employing youth as part of earning credits for a high school or higher education diploma or industry certificate
- summer employment of youth
- developing an intern program as a premier partner with one or more of Stark County’s colleges or universities

The continuum of workforce development efforts does not stop at graduation and employment. The Chamber offers opportunities for community and business leadership development through the following:

- The Youth Leadership Academy which brings together select high school students from all school districts to learn about our awesome Stark County Community and build leadership potential. These select students organically become ambassadors and advocates for Stark County.
- ystark! which is tailored to the young professional demographic. This program offers many opportunities (think young, hip and formerly known as cool) to broaden professional and social networks with a goal of anchoring these YP’s in our Stark County community.

Leadership programs with over 30 years in training over 1,000 civic leaders. The Spotlight and Signature Leadership programs offer deeper insights into Stark County’s shortcomings and Stark County’s many and diverse assets and arms graduates with tools to become life-long community trustees.

And finally, the Chamber actively supports and advocates adult education opportunities like the state funded upskill program referred to as TechCred and the Ohio Manufacturers Association’s apprenticeship program.

The Chamber’s support of the continuum of talent and workforce development through middle school, high school, higher education, professional development and through civic leadership programs is part of the economic development efforts working to support and sustain our Stark County community.

By Barbara Hammontree Bennett, PE, PS, LEED-AP
Vice President of Education and Workforce
This year the ice rink is scheduled to open on Thursday, November 26, 2020 with weather and ice permitting. Admission is $2 with your own skates and $4 with rental of skates (cash only).

Hall of Fame City Ice Rink
215 Tuscarawas Street W
Canton, OH 44702

HOURS
Monday through Thursday
10 am to 7 pm

Friday and Saturday
10 am to 8 pm

Sunday
Noon to 6 pm

Opening Soon!

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WWW.C1CU.COM
StarkFresh Grocery Store is now opened downtown with a variety of options! Located at 321 Cherry Ave. NE, the store is within walking distance for many people who live and work downtown.

Products on the shelves are from “all Ohio vendors,” according to Miles Hoover, the neighborhood grocery store development coordinator. Area auctions provide seasonal produce with the hope that urban farms will begin supplying next year.

StarkFresh was funded from a Hoover Foundation grant and donations throughout the community. It helps end the “food desert” in downtown Canton.

The store accepts cash, credit or debit cards, and Supplemental Nutrition Assistance Program (SNAP) benefits on Electronic Benefit Transfer (EBT) cards. They plan to be able to accept Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) this summer.

Leadership Stark County’s Youth Leadership Academy sophomores check out the newly opened StarkFresh on their “Community Impact Day”.

Do you have a special message to send? Want to congratulate a grad, or wish someone an extra happy birthday? Do it with a Marquee Message!

Have your message featured for just $50 a day!

Contact the theatre for further details.

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Ph: 330.454.8172
www.cantonpalacetheatre.org

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WALSH UNIVERSITY
Celebrating 60 Years
YoungPro Conference

pro-: a prefix of priority in time or space having especially a meaning of advancing or projecting forward

THURSDAY, NOV. 5, 2020
VIRTUAL EVENT: 9 AM - NOON

Designed for young professionals, the inaugural ystark! YoungPro Conference is one of personal and professional development to empower YPs with the tools to enact meaningful change within themselves, their companies, and the Akron-Canton region.

COST IS $30. REGISTER AT WWW.YSTARK.ORG/CONFERENCE

ystark.org | @ystarkyp

ystark! is an initiative of CANTON REGIONAL CHAMBER OF COMMERCE
Join ystark! on Wednesday, December 9 for a virtual CEO Meet&Eat with Tony Ly!

About this month’s featured CEO, Tony Ly: The only son of immigrants, Tony Ly was born and raised in Canton, OH. His not-so-conventional journey to success included dropping out of college and many failed entrepreneurial ventures. In 2013, at only 23 years old, Tony opened Basil Asian Bistro in downtown Canton with the help of friends and family. Since then, he has started many other bars and restaurants. While not all remain, each taught him valuable business and life lessons along the way. Tony is a self-proclaimed “serial entrepreneur”, but says that his passion is to “provide jobs and opportunities for others, so that way they can support those closest to them and pursue their passions.”

Wednesday, December 9
Noon - 1 pm
Cost: $15 (Bonus: Each registered participant will receive a $10 gift card for Basil Asian Bistro!) Register: www.CantonChamber.org

ABOUT the CEO Meet&Eat Series: The ystark! CEO Meet&Eat series is a professional development opportunity for YPs to learn from and network with community leaders across diverse industries. Hear what it takes to be successful, what CEOs wish they knew in their 20s and 30s, and advice for thriving personally and professionally today.
GET TO KNOW THE YOUNG PROFESSIONALS WHO WILL SHAPE THE FUTURE OF CANTON/STARK COUNTY! EACH MONTH, WE’LL INTRODUCE YOU TO A YP WHO IS LIVING OR WORKING, BUT MOST IMPORTANTLY, THRIVING IN STARK COUNTY!

**Name:** Mike Scott

**Occupation/Title/Place of work:** Chief Executive Officer, Bluecoats

**Age:** 30

**Why are you interested in Stark County’s Young Professionals initiative?**
Meeting other young professionals in the area

**What would you share to encourage other people to join?**
It’s valuable to a community when young people create a network of support!

**Did you grow up in Stark? If so, where? If not, where did you move from and why?**
No, grew up in Toledo, OH and was a resident of the Dayton area for many years. I moved here to accept my current position at Bluecoats.

**Why do you stay in Stark County, from both a personal and professional point of view?**
The Bluecoats organization means the world to me and it’s home has been in Canton for nearly 50 years.

**What do you like MOST about Stark County?**
The arts are celebrated here, and that is so important to me!

**What would you change about Stark County if you could?**
More young people, more urban development, more input taken from new members of the community, especially young professionals.

**What do you see as valuable opportunities for YPs in Stark County when it comes to career opportunities, cultural access, leadership or community involvement opportunities?**
There are lots of opportunities in Stark county for growth in the Arts, Culture, and Humanities programs. Also, I see a budding urban development culture that will be very valuable in the 2020s!

**What would attract more YPs to Stark County?**
More possibilities for living an urban lifestyle: walkable coffee shops and shopping, more nightlife, easier access to clean and safe public transportation.

**What do you do in the evenings or on the weekends for fun in Stark County or NE Ohio?**
Hang with friends!

**Could you see yourself spending your lifetime in Stark County and if not, what would cause you to leave?**
Yes, although if I left it would be to live in a larger city.

MIKE SCOTT
Did you get our letter about updating your membership directory listing? If you need to make changes or updates to your business listing, be sure to submit them to Molly Romig, Director of Membership by Nov. 23.

If you’re interested in promoting your business in our membership directory with an ad, reserve your space now!

The publication will include:
- Your member listing in the Membership Directory
- Your member listing in the Buyer’s Guide sorted by business classification
- The Chamber’s 2021 Executive Board & Directors
- The Chamber’s Executive Management and staff

The book will be distributed in early 2021 to just nearly 2,000 Canton Regional Chamber member firms and their employees, new residents of Stark County, and people seeking information about where to buy or sell products and services.

This useful directory is made possible only through the advertising support of our members. We appreciate your complete cooperation toward making this outstanding, professionally prepared publication a success. There are a limited number of preferred position ad spaces available on a first reply basis.

This is an excellent opportunity to sell your products and services throughout Canton and Stark County.

For listing updates or advertising information please contact Molly Romig at 330.833.4400 or mollyr@cantonchamber.org.

Canton Regional Chamber Offers

HEALTH CARE COVERAGE OPTION TO MEMBERS

For many businesses, the last quarter of the year is when you are determining your health care coverage for the following year.

The Canton Regional Chamber is proud to bring an affordable health care coverage option administered by AultCare to the small business community called the Canton Regional Chamber Health Fund. This is a self-funded plan made possible through a Multiple Employer Welfare Arrangement (MEWA) and is designed to offer small businesses a competitive option in the health care marketplace.

The Health Fund was development to provide additional options and to help control the costs of healthcare benefits. Medically underwritten MEWA rates may provide a less expensive option than a smaller community rated plan obtained under the Affordable Care Act (ACA). All benefits are administered by AultCare. Multiple plans are available, ranging from traditional co-pay plans to health saving account-compatible plans. Ancillary products including dental and vision are available.

To obtain health care coverage through the Canton Regional Chamber Health Fund, businesses must be a member in good standing with the Canton Regional Chamber of Commerce, which includes being up-to-date on membership dues. The Health Fund is exclusive to Canton Regional Chamber members. To become a member, contact the Chamber at 330.456.7253.

For additional product and eligibility information, please visit www.aultcare.com/mewa or call AultCare at 330.363.6390.

If you are interested in receiving a quote on the Canton Regional Chamber Health Fund, contact your Independent Broker or AultCare Representative.
The Canton Regional Chamber of Commerce and AultCare have partnered together to offer a healthcare plan for the small business community through a Multiple Employer Welfare Arrangement (MEWA).

The MEWA was developed to provide additional options and to help control the costs of healthcare benefits. Medically underwritten MEWA rates may provide a less expensive option than a smaller community rated plan obtained under the Affordable Care Act (ACA). This plan is available for small group employers with less than 50 employees.

**Product Overview**
- Small group coverage
- Self-funded plan with fixed monthly payments
- Groups are not subject to ACA community rating
- Benefits administered by AultCare
- AultCare Provider Network

**Eligible Employers**
- Under 50 eligible employees
- 75% minimum participation requirement
- 50% minimum employer contribution for single coverage
- Member in good standing with the Canton Regional Chamber of Commerce

**Benefit Plan Options**
- 14 plan options
- Traditional co-pay plans
- Consumer Driven Health Plans/Health Savings Account (HSA) Compatible
- Ancillary Product Offerings
  - Dental Coverage
  - Vision Coverage

For Chamber Membership information call 330-456-7253. For healthcare or health fund information, contact your independent Broker or your AultCare Representative. All AultCare health plan quote proposals include commission, unless otherwise specified.
WELCOME to our newest members, who joined Canton Regional Chamber of Commerce in September. We encourage you to patronize their businesses. If you know of other businesses that would benefit from Chamber membership, please contact Molly Romig, Director of Membership and Retention at (330) 833-4400.

NEW MEMBERS

Arnold & Associates, Ltd. (ATTORNEYS)
Jill C. McQueen, Attorney
3458 Massillon Road
Uniontown, OH 44685
(330) 563-4149
jmcqueen@asalawfirm.com
www.asalawfirm.com

Law firm practicing estate planning and administration including will, trusts, living wills and powers of attorney; real estate transfers, leases, deeds and easements for both residential and commercial and business and commercial law, including corporations, LLCs and business organizations.

Creative Source Design Group
(GRAPHIC DESIGN)
Dave Hess, Owner
4623 Everhard Road NW
Canton, OH 44718
(330) 497-5556
dave@csforideas.com
www.csforideas.com

Creative Source in Canton, just minutes away from Belden Village Mall provides signs, displays, printing and other products and solutions that help you get noticed & stand out in the marketplace. We’re your source for signs, banners, wall murals, trade show displays, flyer printing, graphic design and more!

Bradbury Miller Associates
(CONSULTING)
Karen Miller, Principal/Owner
3513 E. Harvard Blvd.
Canton, OH 44709
(330) 224-9177
karenmiller@bradburymiller.com
www.bradburymiller.com

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a.abrig@brightviewhealth.com
www.brightviewhealth.com

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Edward Jones – Molly Shreffler
(FINANCIAL PLANNING CONSULTANTS)
Molly Shreffler, Financial Advisor
6531 Market Ave. N. – Suite 100
Canton, OH 44721
(330) 433-1095
Molly.shreffler@edwardjones.com
www.edwardjones.com

As an Edward Jones financial advisor, I want to understand what’s most important to you. My passion & inspiration is to help individuals and business owners reach their financial goals by planning a successful financial path. As a small business owner, I can certainly appreciate hard work & dedication.

The Liberty Pharmacy
(PHARMACIES)
Shelly Rentsch, COO
4875 Higbee Ave. NW
Canton, OH 44718
(330) 936-2068
shelly@thelibertypharmacy.com
www.thelibertypharmacy.com

We proudly serve our patients in the Canton community. We firmly believe that being a local Canton pharmacy means providing...
oncology, hematology, and more services to our patients that are customized to meet their needs. At our pharmacy, you’re treated like family. Open to the public.

Logivision Technologies
(INFORMATION TECHNOLOGY)
Krista Mast, Marketing Director
2450 U.S. Route 62
Millersburg, OH 44654
(330) 234-5025
billing@logivisiontech.com
www.logivisiontech.com

You’ve got enough on your plate! Let US take care of your technical details.

Lore Construction
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Roger Oliver, President
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Jennifer Dietrich, President
5124 Boltz Rd. SE
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(330) 815-4515
jennifer@mainecoontrucking.com

MaineCoon Trucking, LLC is in the business of providing dry van transportation, logistics, and related transportation services to meet the expectations and requirements of our customers. For every load completed, we donate a percentage to help a local animal shelter.

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Qualitycont1@hotmail.com

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When you want stunning printed materials to represent your business or event, quality is important. Schlabach Printers is the place to turn for quality work at the right price. If you have a design ready to be printed or you need help developing your project, our team is equipped to serve your needs.
OASIS Surgery Center recently celebrated the grand opening of its new 38,000 square-foot facility at 7000 Whipple Ave NW with a ribbon-cutting ceremony. The OASIS expansion project is a state-of-the-art surgery center with six operating rooms and two pain management procedure rooms. The new location will more than triple the original OASIS Surgery Center footprint.

OASIS is jointly owned and operated by OMNI Orthopaedics physicians. The board-certified and fellowship-trained specialty physicians, along with our staff, are dedicated to delivering the best patient-focused surgical care possible.

The Karcher Group (TKG), a digital marketing agency based in North Canton, merged the IT and Web Development departments to create a focused Web Operations team. Creating a unified team will allow TKG to grow their development efforts and capacity to take on more complex projects.

Jeff Shreve will take on the new position of Director of Web Operations, where he will continue to lead the team of developers as the lead project manager for the team. In this new role, he will have the added responsibility of ensuring the seamless integration of the teams.

Scott Keenan is joining the Web Operations team and has been promoted to Manager of Web Operations. In this role, he will be the lead architect of new solutions for clients and will work with other teams to create the right solution at the onset of new projects and initiatives.

Peoples Services’ Candy Kline, Operations Information Systems Manager, and Tammy Steinman, Senior Operations Manager, have been honored with Supply & Demand Chain Executive Magazine’s first annual Women in Supply Chain Award. This award honors top female supply chain leaders and executives whose accomplishments, mentorship and examples set a foundation for women in all levels of a company’s supply chain network.

“On behalf of all of us at Peoples Services, I would like to sincerely congratulate Candy and Tammy on all their hard work and dedication to the company,” said Doug Sibila, President and CEO of Peoples Services, Inc. “What an honor, these awards are well deserved and well earned.”

Matt Knouff has joined WRL Advertising as the company’s Columbus territory manager, senior account executive. His responsibilities will include cultivating new business, servicing existing customers, planning and implementing scheduled sales and marketing strategies, assisting customers in planning and coordinating projects, generating sales leads, maintaining customer contact, and representing our organization within the community.

WRL Advertising, an award-winning marketing and design firm in Canton, Ohio, focuses on helping businesses solve communication problems that build trust with their audience and generate positive results. The agency’s creative and tech-savvy staff has the strategic expertise to channel its clients’ messages through appropriate channels – from print to digital.

Innis Maggiore, the nation’s leading positioning ad agency, today announced it earned two Healthcare Advertising Awards, the oldest, largest and most widely respected advertising competition in the healthcare industry.

One award is for development of the Aultman Alliance Community Hospital website. The other award is for the 2019 integrated branding campaign for Aultman Hospital.

“We’re extremely proud to be strategically aligned with Aultman as we play a role in helping the organization lead our community to improved health,” said Dick Maggiore, Innis Maggiore president & CEO.

Gervasi Vineyard announces the release of two new barrel-aged bourbons to the Gervasi Spirits collection: a Rum Barrel Bourbon and Brandy Cask Bourbon. With the addition of these two new spirits, the Gervasi Spirits offerings grows to a total of seven spirits.

“Since opening The Still House and distillery in 2018 and releasing our craft products, we have seen an affinity in our customers for new experiences,” said Andrew Codispoti, Director of Winemaking & Distilling Operations for Gervasi Vineyard. “Building on the unparalleled popularity of bourbon, we elected to further broaden our offerings in this category to meet this increasing demand.”

When visiting The Still House cocktail lounge and bar, sample all three of Gervasi Spirits’ bourbons: Wine Barrel Bourbon, Rum Barrel Bourbon, and the Brandy Cask Bourbon.

The Board of Trustees of Domestic Violence Project, Inc. (DVPI) is pleased to announce the appointment of Paula S. Mastroianni as their new Executive Director. She will assume her duties on Monday, October 12, 2020.

Mastroianni will be responsible for leading the organization in the administration of all programs, services and internal operations; financial oversight; fundraising; partner and community relations; and most importantly, ensuring the vital mission, vision and values of DVPI are carried out 24/7/365 to those in personal crisis due to domestic violence.

She comes to DVPI with over 35 years of experience in a variety of disciplines including fundraising and donor development, marketing, communications, public relations for both for-profit and non-profit organizations. She is an accomplished leader having held executive positions with several local and regional entities.

National Minority Quality Forum (NMQF) announced today it will honor the Pro Football Hall of Fame with its highly acclaimed Booker T. Washington Award in a ceremony at The Watergate Hotel in Washington, D.C., on Oct. 5. The Booker T. Washington Award recognizes an individual or organization that has made an outstanding contribution to the promotion of wellness in emerging populations and is presented by NMQF.

Pro Football Hall of Fame programming related to health and wellness — promoting physical, mental and emotional well-being — includes its “Strong Youth Strong Communities” outreach that connects Hall of Fame members with youth across the country in a partnership with national health care provider Centene Corp. Another recent initiative provided inspirational and hope-filled messages from dozens of Hall enshrinees amid the COVID-19 pandemic.

Have business news you’d like to share via Biz Bitz? Send your news release to Collyn Floyd, director of marketing, at collynf@cantonchamber.org.
We’ve Got You Covered

Proud to Continue Serving the Community During the Covid-19 Pandemic.

Mercy Health Centers are scheduling diagnostic testing, including lab, x-ray, therapy and sleep studies with a physician order.

Mercy STATCAREs remain open for walk-in care with no appointment necessary and continue to be a convenient way to access care for minor injuries and illnesses. STATCARE and Mercy Primary Care practices offer an alternative with telehealth visits—virtual appointments available from a smartphone, tablet or computer. For more information visit cantonmercy.org/telehealth.