

# 2016 Canton Regional Chamber of Commerce Logo Usage & Colors

- Logo and its stroke weights must be scaled proportionally.
- At no time should any color or object in these logos be moved or altered.
- Logo should not be placed on any background (unless specified by CRCC/Graphics).
- Logo font is Opus and Opus Italic and should not be altered.



pantone 1525 (c = 0, m = 58, y = 100, k = 10), (hex #DF7A1C)



pantone 7470 (c = 80, m = 15, y = 0, k = 45), (hex #006990)



pantone 425 (c = 0, m = 0, y = 0, k = 77), (hex #5F6062)

## Horizontal:



CANTON *REGIONAL*<sup>SM</sup>  
CHAMBER OF COMMERCE



CANTON *REGIONAL*<sup>SM</sup>  
CHAMBER OF COMMERCE



CANTON *REGIONAL*<sup>SM</sup>  
CHAMBER OF COMMERCE

## Stacked:



CANTON *REGIONAL*<sup>SM</sup>  
CHAMBER OF COMMERCE

## Condensed:



CANTON  
*REGIONAL*  
CHAMBER<sup>SM</sup>



CANTON  
*REGIONAL*  
CHAMBER<sup>SM</sup>