COWBOYS OWNER JERRY JONES to Speak at Chamber Annual Dinner on March 30

Tickets on sale now!

The Canton Regional Chamber of Commerce is excited to welcome **Dallas Cowboys Owner, President and General Manager Jerry Jones** as our speaker at the 102nd Annual Dinner on Wednesday, Mar. 30 at the Canton Memorial Civic Center (1101 Market Ave. N, Canton).

“Jerry Jones is one of the most successful NFL team owners and businessmen the game has ever known,” said Dennis P. Saunier, Chamber president and CEO. “We are thrilled to have him speak at our Annual Dinner, here in Canton, the birthplace of the NFL, home of the Pro Football Hall of Fame, annual Enshrinement Festival, and future home of the Hall of Fame Village.”

(continued on page 11)

Chamber Announces New Partnership with MAGNET

We are pleased to announce a new partnership to better serve you and manufacturing in the region. The Canton Regional Chamber of Commerce and **MAGNET (Manufacturing Advocacy and Growth Network)** have established a dedicated office within the Chamber to bring expert resources closer to you.

MAGNET is the only nonprofit business and engineering consulting organization serving our region’s manufacturers of all sizes. For over 30 years, hundreds of manufacturers have trusted MAGNET to help them address challenges and take advantage of new opportunities to grow. Through our mission to drive innovation and growth, and because of our steady commitment to Stark County’s manufacturers, we are proud to offer these services to clients via our MAGNET partnership:

(continued on page 11)
UTICA UPSTREAM

Learn from Utica Experts at Our April 6 Seminar

We are close to completing our lineup of speakers for Utica Upstream on April 6, our first oil and gas business development seminar of the year.

If your business needs to know what’s going on in shale oil and gas exploration, particularly in these difficult times for oil and gas markets, you will want to attend. Register at www.uticacapital.com, or go to April 6 on the events calendar of our Chamber website: www.cantonchamber.org.

Wheeling & Lake Erie Railroad, headquartered in Brewster, Ohio, will send a speaker to the seminar who will talk about the business growth that the railroad has experienced since the advent of Utica oil and gas exploration.

Wheeling & Lake Erie operates on 840 miles of track, including 120 miles in the Utica Shale region. It connects to three Class I national rail carriers: Norfolk Southern, CSX and Canadian National. You may have seen it featured in a story in the summer 2015 issue of Canton Inc. magazine.

Another addition to the Utica Upstream lineup is Douglas Kris, vice president for investor relations with Eclipse Energy, who will participate in a panel of oil and gas exploration and production companies.

Here is a rundown of the speakers: Maria Cortez of Houston, Texas, shale analyst with the Wood Mackenzie international business research firm.

Rick Simmers, chief of oil and gas regulation with the Ohio Department of Natural Resources.

Dr. Iryna Lendel of Cleveland State University, an economist who has studied all aspects of Utica shale development.

Callum Streeter, chief operating officer with EdgeMarc, an oil and gas exploration company.

Jackie Stewart, Ohio director of Energy in Depth.

Utica Upstream will be held at the Pro Football Hall of Fame, which is an added bonus to attendees. David Baker, president of the Pro Football Hall of Fame, will offer the audience a message about the HOF, Hall of Fame Village and economic development during lunch at the conference.

Utica Upstream is a joint production of the Canton Regional Chamber and Shale Directories.

Sponsors to date include Beaver Excavating Company, Furbay Oil & Gas and Mercy Medical Center.

We hope to see you there.

LOOK FOR US ONLINE!

Our Fan Page
Facebook.com/CantonOhioChamber

Our Tweets
@CantonChmbr

Our Group
Canton Regional Chamber of Commerce

Leadership Connection
Facebook.com/LeadershipStarkCounty

Festival Buzz
ProFootballHOFEPF.com

Downtown Developments
Facebook.com/DowntownCantonSID

Local Happenings
VisitCanton.com

Our Video Channel
YouTube.com/CantonRegChamber

YP Network
yztark.org

CANTON THE UTICA CAPITAL®
Public Policy News

You may be accustomed to reading about oil and gas in this space. This month, we took oil and gas to page two. Here we will update you this month on public policy issues that may interest Chamber members.

State Rep. Kirk Schuring is chairing a task force studying medical marijuana; whether it should be made available in Ohio and under what conditions. He is doing so at the request of Speaker of the House Cliff Rosenberger.

We are a member of the Metro Chambers of Ohio, a coalition of chambers in the state's eight biggest cities, and the Ohio Chamber. Together, we are working on a way to communicate business concerns about medical marijuana to the Ohio House task force. The possibility of medical marijuana in the workplace without concern for employer liability issues was the main reason the Canton Regional Chamber opposed Issue 3, the marijuana amendment, last November.

We also are watching to see if proponents of a constitutional amendment to raise the minimum wage in Ohio gather enough signature to make the November 2016 ballot. The measure would raise the minimum wage to $12 in steps between 2017 and 2021.

As of this writing, no hearing has yet been held on Ohio House legislation to make Ohio a right-to-work state by prohibiting employers from requiring employees to join a union or pay for support of union activities.

The Chamber recently testified before the Ohio Senate Ways and Means Committee in favor of a House-passed bill authored by Rep. Schuring. It would create a mechanism for helping to fund economic development in cities with historic renovation projects. It also would create innovation districts when high-speed internet connections are available, as they are in downtown Canton.

The Canton Regional Chamber has joined a friend-of-the-court brief in the lawsuit challenging the U.S. Environmental Protection Agency’s right to impose its Clean Power Plan. This plan, experts say, would make it virtually impossible to operate coal-fired power plants and would drive up the cost of electricity for businesses and individuals.

The U.S. Chamber and the Ohio Chamber requested the Canton Regional Chamber’s help, and the help of other local chambers, in a brief being written from the standpoint of state and local chambers that are concerned about the plan’s effect on the economy.

Chamber Urges Canton City Residents to Vote Yes on Issue 5

The Canton Regional Chamber urges all citizens of Canton to vote “yes” on Issue 5, the parks and recreation levy on the March 15 ballot.

Issue 5 is a 5-mill, five-year levy that extends the funding for parks and recreation that now come from two levies that are expiring this year. Though it is labeled an additional tax on the ballot, Issue 5 will result in no more millage than property owners are already paying.

Issue 5 is essential for the continued maintenance and improvement of parks, the continued funding of city recreation centers and the continued movement toward merger of the parks and recreation organizations in the city.

A first-class parks and recreation program creates a link between the future Hall of Fame Village and the rest of Canton. It also provides needed recreational opportunities for all citizens, particularly young and talented people who work in the community, and for the children and families of the city.

The Chamber Board endorsed the issue, and the Chamber Foundation Board donated $5,000 toward the campaign. The Chamber also called a meeting of business leaders to hear about the issue and invite others to help in campaign funding.

From that meeting, Chamber Board Member Geoff Karcher of The Karcher Group donated campaign videos that are being circulated through social media.

The Pro Football Hall of Fame, Industrial Realty Group, which is the developer of Hall of Fame Village, Aultman Health Foundation and architect Rod Meadows were among those who also made significant donations to the campaign.

Look for our “yes” on Issue 5 messages at www.cantonchamber.org and on our Facebook page.
TUE., MARCH 22, 2016
5:00 TO 7:30 PM
COURTYARD BY MARRIOTT
4375 METRO CIRCLE NW
NORTH CANTON, OH 44720

Check out all the latest products and services of local businesses at the next Table Top Business Fair.

Guests will be entered into drawings for door prizes, receive complimentary food and beverages while networking in the Courtyard by Marriott’s beautiful grand ballroom.

Attendance for the event is FREE. Registration required.

Exhibit space reservations are limited to Canton Regional Chamber of Commerce MEMBERS ONLY with prepayment of $25 while they last.

Please make reservations at www.cantonchamber.org or contact Molly Romig at (330) 458-2077 or mollyr@cantonchamber.org
Business Excellence Awards: Save the Date for May 3

SAVE THE DATE for Stark County's most prestigious business awards! Some of our region's most outstanding companies will be recognized on May 3 at The Conference Center at Kent State University at Stark, beginning with a cocktail reception at 5:30 p.m., followed by dinner and the awards presentations at 6:30 p.m. Tickets are $55 per person. Register online at CantonChamber.org.

If interested in sponsorship opportunities, please contact Chris Gumpp, Director of Community Events and Sponsorships, via e-mail at chrisg@cantonchamber.org or by phone at (330) 458.2055.

James D. Schweikert Joins Black McCuskey

Black McCuskey welcomes Attorney James D. Schweikert to the firm’s Intellectual Property Practice Group.

He has over 12 years of experience counseling and representing businesses on patent, trademark, copyright, trade secret and litigation matters. James reviews and manages IP portfolios and implements protection strategies.

Our Intellectual Property attorneys are well-positioned to advise and represent clients in all types of IP matters including technological, mechanical, electrical and chemical.

Black McCuskey’s team of professionals works with our clients to ensure they understand the value of their assets and provide full protection.

Our passion for what we do drives our dedication to legal excellence, and our commitment to providing exceptional services sets us apart.

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Daniel J. Schlue | Larry B. Donovan
Patricia S. Kramer | James M. Wherley, Jr.
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Did you know that manufacturing makes up 17% of Stark County’s economy and employs 26,500 people?

Linda Barita and Steve Katz of MAGNET (Manufacturing Advocacy & Growth Network) will share why manufacturing matters to our region, how we can ensure future success, and what role MAGNET plays in assisting our local manufacturers. Whether or not your business is a manufacturer, trends in manufacturing are trends that affect our economic outlook on the whole. Learn more about the manufacturing outlook in Northeast Ohio at the next AultCare Fast Break Breakfast.

Friday, Mar. 11
7 am registration
7:30 am program
Courtyard by Marriott
4375 Metro Circle in North Canton
Cost: $18 members
$25 non-members
RSVP by Mar. 9

About Linda:
Linda Barita, Director of Strategic Alliances (MAGNET)
As Director of Strategic Alliances, Linda is the liaison between all of our partners and the first contact into working with MAGNET. She is the gatekeeper of our skills and talent, helping manufacturers pair up with Growth Advisors and Engineers. Linda does more than bring people together, she’s involved in nearly every aspect of business at MAGNET. She gives tours, educates the community on MAGNET, and makes presentations around the city.

She worked for BP Oil for 13 years, followed by work at GrafTech for 5, finally ending up at MAGNET for the past nine. That gives her over 25 years of industry experience ranging from positions in marketing, sales, product development and more.

About Steve:
Steve Katz, Interim COO, Canton Regional Chamber, and Manufacturing Liaison, MAGNET
Steven J. Katz served as senior vice president of the Canton Regional Chamber for 16 years. His primary responsibilities included economic development, government affairs, human resources, and he worked closely with the president and CEO regarding internal operations. He also oversaw some aspects of events, finance and information systems for the Chamber. Steve joined the Chamber in 1982 as manager of Government Affairs and served as vice president of Economic Development and Government Affairs. Steve graduated from Kent State University with a master’s degree in public administration. He has been a member of the Stark Labor Management Council, and sat on the board of Employment Source, Canton Community Improvement Corporation and the Stark Development Board Finance Corporation.

European River Cruises: Explore the Great Rivers of Europe

When you step onto Avalon European river cruises, your breath will be taken away by the magic that separates you from everyday life on dry land. You’ll glide past imposing medieval castles, lush riverbank vineyards, and remarkable ancient wonders on your European river cruise.
Deadline Nearing for Enshrinement Festival Queen Applications

Don’t miss the opportunity to compete in the prestigious Pro Football Hall of Fame Enshrinement Festival Queen Pageant. The completed application and a $70 fee must be received by the Enshrinement Festival department at the Canton Regional Chamber of Commerce no later than 5 p.m. on Monday, March 11.

Applications and tickets are available at the Canton Regional Chamber of Commerce, Enshrinement Festival department, 222 Market Ave. N., in downtown Canton, weekdays from 8:30 a.m. to 5 p.m.

In addition, applications are available on-line at www.ProFootballHOFef.com. Candidates cannot be younger than a high school senior and 18 years old by May 1 or more than 23 years of age before Sept. 1. Candidates must reside and, if employed, work within a 30-mile radius of Stark County.

The Queen Pageant on Thursday, May 7 will begin at 7 p.m. at The Canton Palace Theatre. All seats are reserved at $20 each, and tickets can be purchased at the Canton Regional Chamber, and online at www.ProFootballHOFef.com/Queen Pageant.

At the conclusion of the Pageant, a Queen and five court members will have been selected on the basis of personality, poise, beauty, communication skills, academic achievement and service to community. The Queen and her court will serve as role models and goodwill ambassadors throughout the community, volunteering their time to a wide variety of civic organizations.

For more information regarding applications, tickets or sponsorship opportunities, contact Kathy Lindenberger at (330) 458-2056 or visit the Enshrinement Festival Web site at www.ProFootballHOFef.com.

Chamber Welcomes Two New Board Members: Denise Seachrist, Ph.D. and Michael Moore

In February of 2016, Denise A. Seachrist, Ph.D. was selected to serve as dean and chief administrative officer of Kent State University at Stark. Dr. Seachrist had served as interim dean of Kent State Stark, the only public university in Stark County and the largest Regional Campus of Kent State, since July 1, 2014.

Prior to serving as interim dean and chief administrative officer of Kent State Stark, Dr. Seachrist served as the director of Kent State’s School of Music from 2008-2014. She holds the rank of professor. She also has served as interim associate provost, interim dean for Academic and Student Services, Regional Campuses and as interim assistant dean of Kent State University at Trumbull.

A native of Columbiana County, Ohio, Dr. Seachrist received her Ph.D. in musicology-ethnomusicology from Kent State and a Master of Music in vocal performance from Youngstown State University. She also holds a Bachelor of Music degree from Heidelberg College.

Mike Moore is the managing director, finance and controller for FedEx Custom Critical, Inc., North America’s largest expedited freight carrier, located in Green, Ohio.

Moore has been with FedEx Custom Critical since 2010. Prior to joining the company, he held several senior management positions including vice president, corporate controller, with Diebold, Incorporated.

Moore holds a master of business administration from the University of Akron and bachelor of arts degrees in accounting and history from Muskingum College. Presently, he sits on the Finance Advisory Board and the Institute for Global Business Board for University of Akron’s College of Business Administration.
The Pro Football Hall of Fame Enshrinement Festival department of Canton Regional Chamber of Commerce has named the following committee chairs: Gary Bradway, Communications; Barbara Bennett, General Chairman Alumni Association; Ron Dougherty, Safety Management; and George Lemon, Steering.

Bradway is retired from The Timken Company but continues to stay active in the community and at Christ the Servant Parish. He has served the Enshrinement Festival as a parade marshal and pop booth captain, and this is his second year as Communications Committee chairman. He and his wife are the proud parents of one son and one daughter.

Bradway and his vice chairman Donna Shadle will join with the committee in assuming responsibility for communications equipment utilized at all Enshrinement Festival events, as well as serving as a clearinghouse for inquiries from guests, patrons and media.

Bennett was the 2009 general chairman of the Enshrinement Festival and 2004 chairman of the board of trustees of the Canton Regional Chamber of Commerce. A 1990 graduate of Leadership Stark County, she currently serves on the boards of the Pro Football Hall of Fame, Aultman Health Foundation, Walsh University board of advisors, Stream + Wetlands, the Stark Education Partnership and the Ohio & Erie Canalway Association and Canalway Coalition. She is currently Director of Administrative Services for Muskingum Watershed Conservancy District. Bennett resides in North Canton with her two children and husband Keith. The Alumni Association, a committee comprised of past general chairmen, many of whom will offer assistance to the Enshrinement Festival in the areas of sponsor recognition, promoting community awareness and support in planning and producing Enshrinement Festival events.

Dougherty, of Krugliak, Wilkins, Griffiths & Dougherty law firm, has been active in and chairman of various Enshrinement Festival activities since its beginning in 1963, and is serving his 22nd term as chairman of the Safety Management committee, while doing double duty as chairman of the Joint Coordinating Committee. He is the only Stark County lawyer to hold the office of president of the Ohio State Bar Foundation, and the only Stark County lawyer or judge to ever receive the Foundation’s Ritter Award in 2012, its highest award given to one lawyer or judge each year. He is a member of the Board of Trustees of the Pro Football Hall of Fame, where he also served as Interim Executive Director and Chairman of the Board. He has one daughter, one son, and three grandsons.

Lemon served with great enthusiasm as the 2015 General Chairman and has held leadership positions with an extraordinary number of civic organizations, including United Way, Canton Museum of Art, Goodwill Industries, Aultman Health Foundation, Stark State College and many more too numerous to list. He and his wife Kaleen reside in Jackson Township, have four children and thirteen grandchildren.

The Steering Committee assists and facilitates as needed to successfully accomplish the Enshrinement Festival mission statement and goals and approves critical Enshrinement Festival issues, such as annual budget, ticket pricing changes and policy issues.

While nearly 28,000 men have played in at least one National Football League game, there are only 295 members of the Pro Football Hall of Fame; this number will be increased to 303 during the induction ceremonies on August 6 at Tom Benson Hall of Fame Stadium. The 2016 Class is comprised of owner Edward DeBartolo, Jr., coach Tony Dungy, linebacker/defensive end Kevin Greene, wide receiver Marvin Harrison, tackle Orlando Pace, quarterback Ken Stabler and guard Dick Stanfel.
Participation in Leadership’s Signature Program Has Benefits for Your Business

In addition to benefitting the participant and the community, Leadership Stark County participation is of great value to your business.

The Leadership Stark County Signature Program:

- Increases workforce leadership capacities in strategic thinking, collaboration efforts, effective communication skills & innovative thinking resulting in greater organizational effectiveness
- Facilitates networking opportunities that provide business solutions
- Garners community recognition of your company’s commitment to Stark County
- Provides knowledge, exposure and contacts that will enable participants to work more effectively in the community and in their careers
- Exposes class members to relevant issues concerning our community, from economics to social services and the arts, as well as introduction to key stakeholders who can offer real world examples of teamwork and achieving goals

Professionals See Benefits of the Signature Program:

“Leadership Stark County broadens perspective. The program widened my view of Stark County, its government, its businesses, its non-profits, its justice system, its people, its rich history, its culture, and its future. This expansion of awareness and perspective will serve me well as I make decisions about how the library system can best serve the residents of the county.”

– Tena Wilson, executive director, Stark County District Library

“If my employer asks me how my participation in LSC adds value to the company, I will tell them that building relationships are key to our success. As a customer services representative, I manage a customer base of approximately 40,000. In order to meet the needs of my customers, I must develop a good understanding of who they are. During Human Services Day, I witnessed the financial issues facing some residential customers. On Economics Day, local companies revealed what they need to grow the business so that they can continue to invest in Stark County. And, throughout the program, I was able to network with community leaders that can only result in a win-win situation for AEP Ohio and the community-at-large.”

– Dwight Parrish, customer service representative, AEP

“One of my goals was to get connected to the community and meet people. I certainly accomplished that! I have two fellow Leadership members that are now on the Pathway Board and are working on two collaborations with connections that I have made.”

– Wendy Tracy, executive director, Pathway Caring for Children

Signature Program Information Breakfast

Come to the Signature Program Information Breakfast on March 16.

This breakfast provides applicants, prospective candidates, and employers, answers to:

- What are the programs offered by Leadership Stark County?
- What is the Signature Program and how does it work?
- How will Leadership Stark County participation benefit me or my company?
- How much time will it take to participate?
- How do I apply?

Discover the answers to these and any other questions you may have. There is no cost to attend, however, reservations are requested by Monday, March 14.

All are welcome. Make your reservation by calling 330-458-2095 or online at LeadershipStarkCounty.org

Wednesday, Mar. 16
8:00-9:00 am
Canton Regional Chamber of Commerce
RSVP by Mar. 14
Cost: FREE

APPLICATIONS DUE BY APRIL 22!
102nd Annual Dinner
(continued from cover)

“The Canton Regional Chamber strives to bring in speakers each year who are engaging and timely for our membership,” said Brian Belden, chairman of the Canton Regional Chamber board. “We are excited to welcome Jerry Jones to Canton.”

The gavel will be passed at the dinner from outgoing Board Chairman William Shivers, president, Greater Akron/Canton Region, Huntington Bank, to Belden, the 2016 Board Chairman.

The evening will begin with a cocktail reception from 5:30-6:30 p.m. followed by dinner and the program. Registrations can be made online at CantonChamber.org or by calling (330) 458-2070.

Tickets for the event are $100, and tables of eight are available. All registration payments must be received in advance and reservations must be received by Mar. 23. Register now, space is limited.

MAGNET
(continued from cover)

- Develop effective, data driven business strategies
- Develop, engineer, design, and launch profitable new products
- Attract, train and retain talented employees
- Implement lean and continuous improvement initiatives
- Develop innovation strategies
- Research Market Opportunities & Develop Marketing & Sales Strategies

You will be hearing much more about this partnership in the future, as the Chamber considers MAGNET a key component of its Economic Development program. Hear more about MAGNET at this month’s Fast Break Breakfast on March 11; register online at CantonChamber.org.

If you have any questions, or would like to discuss how MAGNET can help your business, please call Steve Katz, Manufacturing Liaison, MAGNET, at (330) 353-8542 or katzcrcc@cantonchamber.org.

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Stark County Safety Council March Luncheon: “Stress at Work; Stress from Work: Which is it & How Safety is at Risk!”

Presented by Margie Roop, LPCC-S; CEAP; SAP LifeServices EAP, Regional Director, Ohio

At our March luncheon, licensed clinical counselor Margie Roop will discuss the elements of stress that workers experience while at work, where it comes from, as well as the stress that is caused by our experience at work. There are differences but also similarities. In either case, one’s personal safety can be compromised when a worker is in a state of stress, no matter its genesis. Ways of recognizing personal stress symptoms and techniques of de-stressing while at work will also be explored.

Thursday, Mar. 17
11:30 am – 1 pm
Meyer’s Lake Ballroom
3218 Parkway St. NW
Cost: $16
RSVP by Mar. 14
www.starkcountysafetycouncil.org

About the Speaker:

As a Supervising Licensed Professional Clinical Counselor (LPCC-S), Margie has 35 years of experience in mental health and chemical dependency services. The past 20 years have been devoted to Employee Assistance Program (EAP) work while overseeing our Ohio operations. Margie truly enjoys assisting her 30 contract companies in resolving perplexing work-based behavioral issues. Management consultations, substance abuse, fitness-for-duty, and crisis case consults, and efforts to increase workplace wellness and safety, are environments where Margie thrives! Margie has seen over 1,000 clients in the EAP counseling setting, has visited over 300 worksites providing trainings, CISDs, and other consultative services.

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CEO/Senior Management Breakfast Featuring Attorney General Mike DeWine

Mike DeWine is Ohio’s 50th Attorney General and serves as Ohio’s chief law officer. His top priority is protecting Ohio families.

Join us at the CEO/Senior Management Breakfast on March 23 when Attorney General Mike DeWine will speak about crucial issues such as the heroin epidemic, the impact the business community can have on education, and more.

The presentation will discuss where we are, where we need to go and how we’ll get there safely. Attorney General DeWine has a long and distinguished career in public service focusing on protecting Ohio children and families. DeWine served as Greene County Prosecuting Attorney, in the Ohio State Senate, in the United States House of Representatives, as Ohio Lieutenant Governor, and in the United States Senate.

Please note: you don’t need to be a CEO or in senior management to attend. All are welcome. The 2015-2016 rebate program requires your CEO/Senior management representative to attend one safety council event.

Wednesday, Mar. 23
8:00 – 9:30 am; registration begins at 7:30 am
Skyland Pines Golf Club & Event Center
3550 Columbus Rd. NE, Canton
$20 per person
Register online at www.cantonchamber.org
Thank you to our ADVANTAGE CANTON funding partners:

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Day Ketterer is delighted to announce the opening of a new office in the heart of downtown Youngstown, Ohio. Youngstown native, and Banking Law Attorney, Steven Shandor, will take the lead in growing the new location.

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Starting This Month: Wellspring Professional Development Series

Leadership Stark County and ystark!, departments of the Chamber, are teaming up in 2016 to tackle workforce initiatives for our business community. **Wellspring unSpeaker Series** is reimagined for your new young professional hires or anyone on staff you’d like to arm with professional development building blocks.

Our theme is **Building a Solid Foundation for your Future Development**. The series kicks off on **March 9 at 7:30 a.m.** at the Canton Regional Chamber with the topic **Delivering and Receiving Feedback**.

The series includes four sessions, all at 7:30 a.m., at the Canton Regional Chamber of Commerce on these dates:

- **Wednesday, March 9**
- **Wednesday, May 11**
- **Wednesday, September 14**
- **Wednesday, November 9 (Culminating event)**

Our un-speakers are:

- **Michael Leytem**, sr. consultant & client relations manager, scitrain, ltd.
- **Jenifer Hill**, sr. consultant and coaching manager, scitrain, ltd. and program manager for Leadership Stark County

**Celebrate St. Patrick’s Day with a Downtown Pub Tour**

Join ystark! and The Karcher Group as we tour some of the best spots in Canton. Get decked out in your favorite St. Patty’s day gear and enjoy exclusive drink specials, craft beers, free appetizers, St. Patrick’s Day flair, and much more! You can jump in at any point on the path. Make it to our last stop and you’ll receive some swag for completing the tour! Check ystark.org for the complete tour schedule.

The first 100 to register will receive a tour t-shirt; sizes limited, register early to guarantee.

- **Thursday, March 17**
  - **4:00-8:00 pm**
  - **Downtown Canton**
  - **Cost: $5**
  - **Register at ystark.org**

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www.walsh.edu/barrette  330.490.7117  jmanser@walsh.edu
WELCOME to our newest members, who joined Canton Regional Chamber of Commerce in January. We encourage you to patronize their businesses. If you know of other businesses that would benefit from Chamber membership, please contact the Membership Department at (330) 458-2067.

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Category (if applicable)</th>
<th>Address 1</th>
<th>City, State, Zip</th>
<th>Phone</th>
<th>Website</th>
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<tr>
<td>Big Kahuna Graphics, Inc</td>
<td>SCREENPRINTING</td>
<td>1255 Prospect Ave. SW</td>
<td>Canton, OH 44706-1627</td>
<td>(330) 455-2625</td>
<td><a href="http://www.bigkahunagraphics.com">www.bigkahunagraphics.com</a></td>
</tr>
<tr>
<td>Keiffer Auto &amp; Truck Recyclers LLC</td>
<td>AUTO &amp; TRUCK PARTS - USED</td>
<td>5560 Keiffer Ave. SW</td>
<td>Canton, OH 44706</td>
<td>(330) 484-3100</td>
<td><a href="http://www.keifferauto.com">www.keifferauto.com</a></td>
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<td>Brechbuhler Truck Sales</td>
<td>TRUCK &amp; TRAILER - SALES, RENTING AND/OR LEASING</td>
<td>4216 Southway St. SW</td>
<td>Canton, OH 44706</td>
<td>(330) 477-8127</td>
<td><a href="http://www.brechbuhlertrucks.com">www.brechbuhlertrucks.com</a></td>
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<td><a href="http://www.brechbuhlertrucks.com">www.brechbuhlertrucks.com</a></td>
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<td>Rhonda F. Company DDS</td>
<td>DENTISTS</td>
<td>1700 E. Valentine Cir. NW</td>
<td>Canton, OH 44708</td>
<td>(330) 455-0706</td>
<td><a href="http://www.companydds.com">www.companydds.com</a></td>
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<tr>
<td>Lake Cable Village Apartments</td>
<td>APARTMENT RENTALS</td>
<td>4784 South Blvd NW #14</td>
<td>Canton, OH 44718</td>
<td>(330) 493-8585</td>
<td><a href="http://www.lakecablevillage.com">www.lakecablevillage.com</a></td>
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<td>Lobster Louies Chefs on Wheels</td>
<td>CATERERS - FOOD TRUCK</td>
<td>5510 Stuber Dr. NW</td>
<td>Canton, OH 44718</td>
<td>(330) 201-3007</td>
<td><a href="http://www.lobsterlouies.com">www.lobsterlouies.com</a></td>
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<td>LongHorn Steak House</td>
<td>RESTAURANTS</td>
<td>6626 Strip North</td>
<td>Canton, OH 44720</td>
<td>(330) 305-1984</td>
<td><a href="http://www.longhornsteakhouse.com">www.longhornsteakhouse.com</a></td>
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<tr>
<td>Olde Berlin Village Shoppe</td>
<td>GIFT SHOP</td>
<td>4755 State Route 39</td>
<td>Berlin, OH 44610</td>
<td>(330) 893-2648</td>
<td><a href="http://www.oldeberrinvillage.com">www.oldeberrinvillage.com</a></td>
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<td>Dan Toussant &amp; Associates</td>
<td>EXECUTIVE SEARCH - SALES &amp; MANUFACTURING MANAGERS &amp; ACCOUNTING/FINANCE</td>
<td>220 Applegrove St. NE</td>
<td>North Canton, OH 44720</td>
<td>(330) 494-8341</td>
<td><a href="http://www.stllc.org">www.stllc.org</a></td>
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<td>Two Men And A Truck</td>
<td>MOVING &amp; STORAGE</td>
<td>2706 Easton St. NE</td>
<td>Canton, OH 44721</td>
<td>(330) 305-2800</td>
<td><a href="http://www.twomenandatruck.com/locations/oh/canton">www.twomenandatruck.com/locations/oh/canton</a></td>
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<td>Decisionpoint Consulting, Inc.</td>
<td>PUBLIC OPINION RESEARCH</td>
<td>6971 Promway NW North Canton, OH 44709</td>
<td>(330) 936-6867</td>
<td><a href="http://www.decisionpointconsulting.com">www.decisionpointconsulting.com</a></td>
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<td>Dougherty's Flowers, Inc.</td>
<td>FLORISTS - RETAIL AND/OR WHOLESALE</td>
<td>3717 Tulane Ave. NE</td>
<td>Louisville, OH 44641</td>
<td>(330) 875-5571</td>
<td><a href="http://www.doughertyflowers.com">www.doughertyflowers.com</a></td>
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<tr>
<td>True Blue Technology, LLC</td>
<td>IT - INFORMATION TECHNOLOGY</td>
<td>9700 Cleveland Ave. NW</td>
<td>Greentown, OH 44630</td>
<td>(330) 800-3828</td>
<td><a href="http://www.truebluetech.net">www.truebluetech.net</a></td>
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<td>Yerkey Insurance / CH Vallos and Associates</td>
<td>INSURANCE</td>
<td>1302 South Main St. North Canton, OH 44720</td>
<td>(330) 494-2776</td>
<td><a href="http://www.chvallosinsurance.com">www.chvallosinsurance.com</a></td>
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<td>Your Right Hand, the Virtual Assistant for Social Media</td>
<td>SOCIAL MEDIA - MARKETING</td>
<td>718 30th St. NE Canton, OH 44714</td>
<td>(330) 754-6189</td>
<td><a href="http://www.amcvirtualoffice.com">www.amcvirtualoffice.com</a></td>
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<tr>
<td>WATOES - We Are Troubled On Every Side Out Reach Programs</td>
<td>SOCIAL SERVICE AGENCIES</td>
<td>1225 Gross Ave. NE</td>
<td>Canton, OH 44705</td>
<td>(330) 588-9262</td>
<td><a href="http://www.watoes.com">www.watoes.com</a></td>
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Nearly $600,000 in grant funding awarded to Kent State University at Stark will help further College Credit Plus programs, health care, education of teachers, add degree programs and offer a new cultural arts opportunity in our community. Kent State Stark’s Office of Grants and Sponsored Projects seeks and secures funding from public and private organizations that share a mutual commitment to public higher education, workforce development and community outreach.

Mary Jo Gowins-Scott of Hall, Kistler & Company has earned her Bookkeeping certificate from Stark State College of Technology. Mary Jo has served as an administrative professional for the firm since 1982 and now will have additional responsibilities as she joins our bookkeeping staff helping clients with payroll and bank reconciliations. Mary Jo is a member of Our Lady Lourdes Grotto committee at Central Catholic High School, a Pro Football Hall of Fame Parade committee volunteer and a member of the Canton Regional Chamber of Commerce.

The local Goodwill, Goodwill Industries of Greater Cleveland and East Central Ohio, is pleased to announce that its first Goodwill Outlet Store. The store is located at 4379 Whipple Avenue NW, in the building formerly occupied by Circuit City. “Goodwill Outlet Stores represent a huge win-win for the community,” said Goodwill President and CEO Ken Weber. Sometimes referred to as “pound stores,” Goodwill Outlet Stores are stocked with merchandise from traditional Goodwill Retail Stores in the area that have gone through the four week sales cycle and have not been purchased. Except furniture, merchandise is sold by the pound, making it perfect for purchasing large quantities for a small price.

The Smart Store, where everything is free® has added two new services to its existing set of Start Smart literacy tools. Ready Rosie and ABCmouse are both award winning services designed to help children develop literacy skills from pre-k to age six. Ready Rosie is especially unique in that it reaches parents and their children in their homes and on the move via computers, smart phones and other mobile devices. The addition of Ready Rosie and ABCmouse fits well with the Library’s Start Smart initiative, as one of the primary goals of the Library is to ensure that children are literate and prepared for school. Several Start Smart programs are already part of the Library’s offerings, including SPARK, AWE Early Literacy Stations, Kidmobiles, Early Literacy Cards and Story Time. These programs and tools provide a variety of methods for achieving increased literacy and kindergarten readiness, ranging from in-home assistance (SPARK) to group read aloud programs at library locations (Story Time).

Bruner Cox LLP, one of the largest and fastest-growing accounting firms in Northeast Ohio, will join professional services firm CliftonLarsonAllen LLP (CLA), effective June 1, 2016. “Devotion to clients has been in our DNA since day one,” says Bruner Cox Managing Partner Steve Pittman. “This means that everything we do is designed not to simply fulfill a request, but to strengthen the individuals and organizations we serve. We chose to join the CLA team because we see that promise to serve reflected in every interaction we’ve had together.” Since 1925, Bruner Cox has served organizations both large and small. As one of the nation’s leading professional services firms, CLA has retained the agility to serve clients of all sizes and locations, while at the same time bringing an unparalleled depth of capabilities, all in one place. Bruner Cox’s team of 80 will continue to serve clients locally and nationally from their current locations in Akron and Canton.

The Karcher Group announced it has recently acquired Vertex CrossMedia, a video and motion graphics agency based in Canton, OH. The merger has been completed and all former Vertex clients are currently in the process of being transitioned to TKG. The acquisition brings video, motion graphics, 3D and brand strategy all under one roof at TKG. “We’re not just a web shop anymore. This move, along with some additional changes we’ve been making, continues to position TKG as a full service digital partner,” said Geoff Karcher, president of The Karcher Group. Karcher said the new services will be integrated into the overall marketing strategies currently used for clients.

Akron-Canton Airport has unveiled a new customer-centric website and advertising campaign. Traveling through Akron-Canton Airport (CAK) is a breeze, and their customers will be the first to tell you! In CAK’s latest brand campaign, Enjoy the Journey, everyday travelers share why they fly CAK. The campaign is bundled with new TV commercials and a brand new website. Check out both at www.akroncantonairport.com.

Voices of Canton, in collaboration with the Canton Palace Theatre, will present The Sounds of Silents: A Live Choral Soundtrack & Silent Movie Tribute on Saturday, March 19, 2016 at 7:30 p.m. at the Palace Theatre, 605 Market Ave N in downtown Canton. This production is sponsored by Papa Bear’s Pizza Oven. This unique mixed-media concert features community chorus Voices of Canton alongside the Palace’s Kilgen Organ as they perform a live soundtrack to the 1922 silent film ‘Beyond the Rocks’ starring Rudolph Valentino and Gloria Swanson.

SOL Harris/Day Architecture has announced that applications are being taken through April 16, 2016, for the John E. Harris III Architectural Scholarship Award. This annual $1000 scholarship will be awarded to a Stark County high school senior student entering an accredited school of architecture as a Freshman in Fall 2016. This scholarship is awarded in recognition of the John E. Harris’ commitment to quality architecture, community service, and ongoing mentoring of architectural students and interns. These leadership traits have served as the foundation for SOL Harris/Day Architecture’s success and growth over the past 40+ years. Scholarship application can be obtained from SOL Harris/Day Architecture, 6677 Frank Ave NW, North Canton, Ohio 44720 (330.493.3722), or by email (info@solharrisday.com).

Gervasi Vineyard recently released their newest craft beer, Milkhouse Stout Premium Craft Beer, custom-crafted exclusively for Gervasi Vineyard in partnership with Thirsty Dog Brewing Company located in Akron. Milkhouse Stout is the third craft beer released by Gervasi Vineyard within the past year. “Gervasi Vineyard is excited to team up once again with Thirsty Dog Brewery,” says General Manager, Scott Swaldo. “In addition to our vineyard and wines, our desire is to appeal to beer fans with a unique new line of craft brews. All three of the custom-craft beers, original Farmhouse Ale, Jabberwocky Pale Ale, and the new Milkhouse Stout are perfect for pairing with a culinary cuisine in one of our restaurants.”

Have business news you’d like to share via Biz Bitz? Send your news release to Collyn Floyd, director of marketing, at collynf@cantonchamber.org.
Series begins Wednesday, March 9
7:30-9:00 am
Canton Regional Chamber of Commerce
$100 for the series, or $35 per session per person

Friday, March 11
7:00 am registration
7:30 am program
Courtyard by Marriott in North Canton
$10 members, $25 non-members

Saturday, March 12
1:30-3:30 pm
Center Ice Sports Complex
Free to attend, skate rental $2

Wednesday, March 16
8:00-9:00 am
Canton Regional Chamber of Commerce
Free to attend but reservations are required

Thursday, March 17
11:30 am – 1:00 pm
Meyer’s Lake Ballroom
$16 per person

March Luncheon: Stark County Safety Council
starkcountysc.com
“Stress at Work; Stress from Work: Which is it & How Safety is at Risk!”
Presented by Margie Roop, LPCC-S; CEAP; SAP
LifeServices EAP, Regional Director, Ohio

March AultCare Fast Break Breakfast
www.cantonchamber.org
Why Manufacturing Matters to Northeast Ohio
With Linda Barita and Steve Katz of MAGNET

March Luncheon: Stark County Safety Council CEO/Senior Management Breakfast
www.starkcountysc.com
With Ohio Attorney General Mike DeWine

Stir After Hours Tabletop Business Expo at Courtyard Canton
cantonchamber.org
Exhibit space reservations are limited; $25 while they last. Attendance for the event is free; registration required.

Stark County Safety Council CEO/Senior Management Breakfast
www.starkcountysc.com
With Ohio Attorney General Mike DeWine

Canton Regional Chamber of Commerce 102nd Annual Dinner
cantonchamber.org
With guest speaker, Dallas Cowboys Owner, President and General Manager Jerry Jones

COMING UP IN APRIL/MAY ...
April 6 – Utica Upstream; register at uticacapital.com
May 3 – Business Excellence Awards; register at cantonchamber.org
May 26 – Vintage Canton; buy tickets at cantonchamber.org

Baker, Dublikar, Beck, Wiley & Mathews
ATTORNEYS AT LAW

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Telecopier: (330) 499-6423

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