As 2021 comes to an end, the first word that comes to mind is resiliency – for our Chamber, our members, and everyone who has had to retool, rebuild, and keep moving forward.

Despite the many challenges presented over the past two years, our community has not only adapted, but actually seen progress in many areas, including making important investments in our future. This has only been possible through our resolve, innovation, and hard work.

One shining example of progress is, of course, the addition of Breeze Airways at Akron-Canton Airport. In fact, CAK is one of just 16 cities in Breeze’s inaugural network. Our Chamber is proud to have been involved in a collective regional effort to help attract Breeze to CAK which included government leaders, the airport, and regional and statewide economic development organizations including the Greater Akron Chamber, Stark Economic Development Board, Team NEO, and JobsOhio. When we talk about the Akron-Canton Metroplex, this is precisely the type of regional collaboration for strategic business purposes we have in mind.

Progress has continued in other areas of our community as well. Hall of Fame Village is nearing completion on the Constellation Center for Excellence. Centennial Plaza, which connects the Pro Football Hall of Fame and Hall of Fame Village with downtown Canton, has already enjoyed a bustling opening season. The Doubletree by Hilton, which transformed a property on the verge of closing, just celebrated its first anniversary. Both the brand-new Jackson Amphitheater and Duncan Plaza (Massillon) featured full summer entertainment lineups. And Canton/Stark County was selected for two major corporate expansions, which will provide additional jobs and local revenue.

At the Chamber, our work continues as well. One of the high points of this year was being able to hold the Pro Football Hall of Fame Enshrinement Festival with our partners at the Pro Football Hall of Fame. We’re still amazed that our two organizations, with incredible support from our larger community, were able to plan and stage the celebration in record time. In the end, we successfully welcomed TWO classes of enshrinees to Canton, making it the largest gathering in Enshrinement Festival history.

We continue to partner with local government and other organizations to pursue improvements that will strengthen the overall quality of life for the city, county, and region, particularly in the areas of economic development, workforce development, education, leadership, healthcare, and community development.

I want to express my most sincere gratitude to our nearly 1,900 members, our board of directors, our sponsors, and our community partners for continuing to stand by our side. With your support, I believe we’re better positioned than ever to achieve these goals and create value for our region. It is our absolute pleasure to work on your behalf every day for our common good, quality of life and strong economic future.
With a 5-Star Medicare plan, you receive:

- Superior quality of care
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- Individualized support to stay healthy
- Access & collaboration of medical providers
- Great member experience

For more information, please contact PrimeTime Health Plan at 330-363-7407 or 1-800-577-5084 or TTY users can call 711, Monday-Friday from 8:00 a.m. to 8:00 p.m. (October 1 – March 31, we are available 7 days a week from 8:00 a.m. to 8:00 p.m.), or visit www.pthp.com. PrimeTime Health Plan is an HMO-POS plan with a Medicare contract. Enrollment in PrimeTime Health Plan depends on contract renewal. A sales person will be present with information and applications. For accommodation of persons with special needs at sales meetings, call 1-800-577-5084 or for TTY users 711. Every year, Medicare evaluates plans on a 5-Star Rating system.
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JANUARY 2022

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ACTION

CANTON REGIONAL CHAMBER OF COMMERCE

Chamber Board Message

As your 2020 & 2021 Chairman and Vice Chairman, we’ve had the unique opportunity of serving in our roles for two consecutive years due to the COVID-19 pandemic – first during almost a year of “shutdown,” and now during this year of recovery.

We can assure you that the Canton Regional Chamber has never stopped working on behalf of its nearly 1,900 members in Stark County and surrounding areas to foster economic and community growth. We’ve been able to witness it from a “behind the scenes” vantage point, but you can see it – through the Chamber’s 70+ business and community events (which are slowly but surely resuming), diverse programming, community engagement and numerous volunteer opportunities.

The work of the Chamber and its departments runs deep, including: striving to attract, retain and engage a local workforce; advocating for the needs of the business community at the local, state and national level; supporting and connecting small businesses; developing downtown Canton’s center city; celebrating football heroes in the Hall of Fame City; supporting and leading strategic partnerships and opportunities that help lift the region; developing lifelong leaders with a mind toward community trusteeship; and putting safety first and foremost in the workplace.

Thank you to everyone’s continued commitment to the Chamber and our larger business community. We urge each of you to get involved: join a Chamber committee, sponsor or attend a new event, network with fellow business leaders, or volunteer for the Pro Football Hall of Fame Enshrinement Festival. It’s truly a wonderful opportunity to make a difference in this community that we call home.

Finally, we’d like to convey our deepest thanks to our Chamber members, dedicated volunteers, staff members, and our entire board of directors for your service to our community. We look forward to witnessing the Chamber’s continued impact in our community in 2022 and beyond.

Respectfully,

Amanda Sterling
2020/2021 Chairwoman of the Board

Joe Feltes
2020/2021 Immediate Past Chairman

Executive Committee:
Amanda Sterling, Chairwoman of the Board
Ralph Lee, Senior Vice Chairman & Corporate Secretary
Todd Hawke, Vice Chairman
Chris Goff, Vice Chairman
Joseph D. Schauer, Vice Chairman
Mark Wright, Treasurer
Joe Feltes, Immediate Past Chairman
Dennis Saunier, President & CEO
Steven Meeks, Vice President & COO (continued on next page)
New Board Members [continued]

Dr. Tim Collins, President of Walsh University

A.S., Georgia Military College; B.S., United States Air Force Academy; M.S.A., Embry-Riddle Aeronautical University; M.S., National War College; Ed.D., Benedictine University

Timothy J. Collins, Ed.D., was appointed Walsh University’s seventh President in 2019 bringing with him more than 22 years of senior-level experience as a distinguished leader, guest lecturer and scholar in higher education with leadership expertise in philanthropic endeavors, conceptualization and implementation of institutional strategic plans and a demonstrated understanding of a private university’s mission, student-centered culture and Catholic traditions.

Dr. Collins joined Walsh from Johns Hopkins University Applied Physics Laboratory (APL) where he served as Chief Government Relations Officer. In addition, Dr. Collins served as the Board Secretary for APL and Chair of two graduate degree programs in the Johns Hopkins Whiting School of Engineering.

Prior to joining Johns Hopkins University in 2005, Dr. Collins served as a Senior Officer in the U.S. Air Force with multiple senior command experiences during his 23 years of service in the U.S. and abroad.

Dr. Tim Collins

Dr. Crone began his career as a private practice physician in Lansing, Mich. He later joined Allegiance Health System, now Allegiance Henry Ford, where he held several leadership roles before joining the Cleveland Clinic in 2010. Dr. Crone has published and spoken nationally in the areas of hospital operations, business intelligence and advanced analytics in healthcare.

He received his undergraduate degree in biochemistry and attended medical school at Michigan State University. He completed a residency in internal medicine also at Michigan State. He also completed a fellowship in Healthcare Strategy at Cleveland Clinic and a master’s in business administration with a concentration in healthcare at Ohio University.

Dr. Crone is a practicing hospitalist, specializing in acute inpatient medicine, and is an Assistant Professor of Medicine at Cleveland Clinic Lerner College of Medicine of Case Western Reserve University, and is a Fellow of the American College of Physicians and a Senior Fellow of the Society of Hospital Medicine.

Ryan T. Fulmer

is President of Beese Fulmer Private Wealth Management. He serves as a portfolio manager and a member of the firm’s investment committee with responsibility for making investment recommendations in the Financial Services and Technology sectors.

A significant portion of Ryan’s time is spent focusing on high-net-worth and ultra-high-net-worth individuals and families counseling them on complex wealth issues. Every client’s investment portfolio is customized for their own unique circumstances (lifestyle spending, tax and estate circumstances, and risk tolerance) and built with individual fixed-income and equity securities to maximize the associated benefits of complex tax and estate planning techniques implemented by their professionals.

He has extensive experience working with individuals and families who are looking to maintain their lifestyle in retirement. Ryan works with clients to holistically analyze their asset allocation, total wealth, spending, gifting, and other cash flows to ensure that their portfolio has the best probability of achieving their goals.

Ryan also has wide-ranging experience counseling families with generational wealth through the complexity of creating nextgeneration stewards, while maintaining the elder’s lifestyle in a tax-efficient manner. He has expertise in constructing portfolios that maximize the related benefits of intricate tax and estate planning techniques (which may include: revocable and irrevocable trusts, generations skipping trusts (GSTs), Intentionally Defective Grantors Trusts (IDGT’s), family limited partnerships etc.).

He has comprehensive experience working with clients and their professionals (accountants, valuation experts, merger and acquisition counsel, and investment bankers) to estimate how deal structures will affect lifestyle spending and generational wealth goals after the completion of a business’s sale or stair-stepped exit to private equity.

Prior to joining the firm, Ryan worked at Goldman Sachs in New York City providing investment research on regional banks to mutual funds, pension funds, sovereign wealth funds, hedge funds, and ultra-high-net-worth clients. He also worked at as an analyst at FSI Group a long-short hedge fund that specialized in investing in the financial sector.

Ryan is a graduate of Denison University with a Bachelor of Arts in Economics. He serves on several boards including the Akron Zoo, Aultman Health Foundation and Early Childhood Resource Center.

Teresa Golden

is the President and Owner of Environmental Flooring Group which she launched over 12 years ago. Formerly a psychologist with Canton City Schools, this career change came about when she was asked to serve on a design committee.
The business is also designated as an “E.D.G.E.” business: Encouraging Diversity, Growth and Equality since it is both female and minority-owned. Golden is a member of the Stark County Minority Business Association.

Don McCord has worked for Marathon Petroleum Corporation (MPC) for 37 years. In that time, he has held various positions within Technical Services, Economic Planning, and Operations at four of MPC’s refineries before taking the General Manager position at their Canton refinery in 2018. He has also served as Director of Refining Operations and Technologies and General Manager of MPC’s Terminal, Transport and Rail organization. He embraces production-centered improvement initiatives centered on safety and operational excellence, and actively participated on the Operating Practices Advisory Group sponsored by the American Petroleum Institute (API) for many years. He received a bachelor’s degree in Chemical Engineering from the University of Michigan.

Don McCord

Call our team of professionals for all your real estate needs!

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4065 Fulton Dr NW, Canton 330.498.4400 putmanproperties.com

2,704 SQ.FT. OFFICE/MEDICAL SPACE FOR LEASE
2520 WALES AVE NW, MASSILLON, JACKSON TWP., OHIO  44646

Brick medical office in Jackson Township has 2,704 sf of medical/office space vacant & available with three exam rooms, three offices, two ADA restrooms, reception area, records room, storage room. Join Ohio Treatment Center and Clarke Medical family practice. Front concrete parking lot. Formerly medical use. New owners will renovate for credit tenant.

For Lease: $9.00 per square foot
Triple Net
Spencer Hartung 330.936.0276
Saylor Putman 330.495.8292

New Board Members...

Teresa Golden

Don McCord

Save the Date!
January Business After Hours

DANCING IN THE NEW YEAR!

Thursday, January 13
5:00 - 7:00 pm
R&J Ballroom Dance instruction
401 W. Tuscarawas St Ste. 302
Canton, OH 44702

Cost is $5 for members and
$15 for non members
Food, Beverages & Networking

www.CantonChamber.org
Members Helping Members Program

Thank you to all the members who helped out in 2021! Your generosity and community spirit is greatly appreciated. This program will continue in 2022; please consider helping out fellow members.

Due to COVID-19, we’ve received a spike in requests from small business members who are struggling to renew their dues. We are asking members who are in a positive position to consider providing assistance through our “Members Helping Members” program.

Here’s how you can help members in need as we weather the pandemic:

• Consider donating $310 (our basic small business membership), or your own specified amount, along with your annual dues payment. You’ll see a “Members Helping Members” line on your invoice or when you pay online. Any funds will go toward covering the dues of a member who simply can’t renew this year.

• Go anytime to cantonchamber.org/members-helping-members to donate.

Special thanks to these companies who donated and helped save the Chamber memberships of small businesses in 2021:

- Advocare Clinic
- All Comfort Heating & Cooling
- Basil Asian Bistro
- Buckingham, Doolittle and Burroughs LLC
- Buxton Roofing, LLC
- Cain Toyota
- Cathy Cowgill
- Consumers National Bank - Jackson-Belden
- Deka Lash Ziegler Bolt & Nut House
- GKG and Associates
- Hall Kistler & Company LLP
- Hardesty Partners
- H. Doyle Smith, Author
- H-P Products Inc.
- Leppo Inc.
- Kenan Advantage Group
- Kendall House Inc DBA Kentucky Fried Chicken
- Kral & Associates, LLC
- Mid’s True Sicilian Pasta Sauce
- Orwick’s Tree Service, Inc
- Paul Yoder Construction
- Pavlick Dental
- Prime Engineered Plastics
- Re/Max Edge Realty
- Robert F. Fay
- Standard Printing Company
- The Furbay Electric Company
- The Oak Clinic
- Toth Buick - GMC Truck
- Turfscape, Inc.
- US Acute Solutions
- Ventrone Excavating
- Young Truck Sales Inc.
- Ziegler Bolt & Nut House
TechCred State Grants Available to All Businesses

One way to boost Ohio’s talent is by utilizing TechCred – an innovative program that reimburses employers that help employees earn industry-recognized, technology-focused credentials.

Since the 2019 launch of the program, there has been 1,615 employers approved for reimbursement, thereby supporting 32,269 tech-focused credentials for employees. At last check, manufacturers – including several smaller businesses – accounted for more than half of all approved TechCred applications. This list of eligible TechCred credentials includes examples of education and training providers that offer certificates or certifications. Employers can work with listed or unlisted training providers.

A new round of TechCred funding is planned for January 2022. Employers will be able to submit applications from Jan. 3 through Jan. 31 (3 p.m. deadline). Businesses with employees who have completed their TechCred training should submit proof of credential completion to receive reimbursement at TechCred. Ohio.gov. Key points regarding the program include:

• Employers can receive up to $2,000 for each current or new employee who earns a qualified credential (up to $30,000 per funding round).
• Businesses of all sizes are eligible
• There is a pre-approved list of credentials and many of the program's approved credentials can be earned online. Credentials applying to business, construction, manufacturing, information, healthcare and many other options are available.
• Employers may request that new credentials be added by submitting an application, which will be reviewed by a panel of stakeholders.
• Starting with the January round, grant agreements will no longer be separate documents; they will be incorporated into the online application portal.
• Also starting with the January round, training for approved credentials may start on or after the first day of the month immediately following the last application period.

Training programs must still be completed in less than 12 months from the award date. Employers that apply for TechCred funding have good odds of approval. If your business is interested, visit TechCred | Ohio.gov and submit your application. For more information on past awardees, visit the TechCred dashboard on TechCred Awardees | DataOhio. For questions regarding your application email Workforce@OWT.Ohio.Gov

By: Barbara Hammontree Bennett, PE, PS, LEED-AP
Vice President of Education and Workforce
Nominations for Stark County’s most prestigious business awards are due by Feb. 8, 2022.

The Canton Regional Chamber of Commerce is seeking Business Excellence Awards nominations for Stark County businesses. Help us celebrate businesses that have distinguished themselves by being a significant presence in and/or providing substantial benefit to the citizens and economy of Stark County.

To be considered, the business must be for-profit, non-publicly-traded, with no ownership from a publicly traded company. In addition, the business needs to have demonstrated several of the following attributes:

• Growth in business and/or employment
• Capital improvements
• Innovation (expansion of products/product lines)
• Longevity
• Expansion of operations and/or efficiencies
• Responsiveness to business/industry challenges
• Consistent involvement in the community
• Outstanding customer service
• Entrepreneurship

For full eligibility information, or to nominate a company, please visit cantonchamber.org/awards.

If you have questions regarding eligibility or the nomination process for Business Excellence Awards, please contact Megan Stangelo, event manager, at megans@cantonchamber.org or 330.458.2054. **Remember, nomination deadline is Feb. 8, 2022.**
Quick Connect attendees have the opportunity to obtain business leads through enjoyable networking activities at an event that has built a reputation as one of the most energetic lead producing sessions in Stark County. You’ll hear compelling speakers, meet new business contacts and enjoy a delicious lunch. As a member, if you bring a door prize valued at $15 or more, you’ll even star in your very own 30 second commercial to promote your business! Please contact Ashley Winter at ashleyw@cantonchamber.org or (330) 456-7253 if you are interested.

January Topic: The State of the Canton Regional Chamber of Commerce

Our own Denny Saunier, president and CEO of the Canton Regional Chamber of Commerce, will kick off the 2022 AultCare QuickConnect Luncheon Series.

Learn how the Chamber is advancing the business needs of the region, as well as what to expect from your Chamber in 2022 including progress on our five-year strategic plan.

Featured entree: Parmesan crusted chicken with red skin potatoes and Italian green beans or Chicken chef salad or Vegetarian option: Eggplant parmesan

Wednesday, January 19
11:30 am – 1:00 pm
(Registration at 11:00 am)
La Pizzaria
3656 Dressler Rd., Canton, OH 44718
$20/members, $30/non-members
Register by January 12 at www.CantonChamber.org
Writing a business plan is one of many important steps an owner needs to take before launching a new business or a non-profit or trying to grow an existing business. There is no shortage of entrepreneurs who feel that writing a business plan is an intimidating task. Many of those same entrepreneurs, however, are likely to agree that their plan played a major role in their ability to launch and sustain a profitable business.

A business plan isn’t about the document itself, but rather the discovery process you use to create it. Business plans can be tackled in a number of different ways, but all should go after the same result – to clearly demonstrate the viability of your business to generate revenue and turn a profit. Your plan needs to state the business case for the business itself, discuss marketplace, financials, SWOT analysis, and much more. It’s a lot to think about.

Too often owners decide to jump right in rather than take the time to properly plan. The benefits of planning – and the investment in the time it takes to write the plan – are invaluable in the end. Thinking through your start-up costs and revenue projections ahead of time, for example, will help you make the types of decisions that could be the difference between your business losing money or generating a profit.

When you’re ready to start your business plan, create manageable goals and hold yourself accountable for meeting deadlines.

The easiest way to get started is to create a task list with manageable goals and deadlines. Here are some tips to make writing a business plan less intimidating and easier to accomplish.

1) Don’t Attempt to Write Your Plan All at Once Break up your plan into smaller sections and tackle each section one at a time. A great way to work through a business plan is to first create an outline. This will naturally create a guide for you to build from and keep your plan well-organized so you avoid feeling overwhelmed.

2) Schedule Time to Write Schedule time to work on your plan. Get out your calendar and block out time each week to write. When you create a schedule and stick with it, you’ll complete your plan faster and be ready to launch sooner.

3) Use Technology and Other Resources to Your Advantage There are plenty of online tools and templates available, many free, that you can utilize as you start your business plan. Using a template is a great way to create your plan’s outline and get started. SCORE offers a range of business planning templates for download that can give you a head start.

4) Get Feedback Along the Way Ask trusted mentors and other partners to read through your plan as you go. They may offer suggestions on how to improve or clarify sections of the plan.

Writing a business plan can be an intimidating task. But, with the right approach and support, your plan will give you more clarity into and validation of your business concept than just about any other tool.

Developing a business plan takes consistent effort and dedication. You can make the writing and planning process easier and far less intimidating with a SCORE mentor by your side. A SCORE mentor will support you throughout the entire writing and planning process, provide you with actionable feedback along the way, and help you create a strong plan for your business. Contact a SCORE mentor today and get started.

You can reach Canton Region SCORE chapter at cantonscore@gmail.com or 330.880.4004.

Check out our upcoming webinars at https://canton.score.org/content/take-workshop-143
The Canton Regional Chamber of Commerce and AultCare have partnered together to offer a healthcare plan for the small business community through a Multiple Employer Welfare Arrangement (MEWA).

The MEWA was developed to provide additional options and to help control the costs of healthcare benefits. Medically underwritten MEWA rates may provide a less expensive option than a smaller community rated plan obtained under the Affordable Care Act (ACA). This plan is available for small group employers with less than 50 employees.

Product Overview
- Small group coverage
- Self-funded plan with fixed monthly payments
- Vision coverage included
- Groups are not subject to ACA community rating
- Benefits administered by AultCare
- AultCare Provider Network

Eligible Employers
- Under 50 eligible employees
- 75% minimum participation requirement
- 50% minimum employer contribution for single coverage
- Member in good standing with the Canton Regional Chamber of Commerce

Benefit Plan Options
- 16 plan options
  - Traditional co-pay plans
  - Consumer Driven Health Plans/Health Savings Account (HSA) Compatible
  - Dental coverage as an ancillary benefit

For Chamber Membership information call 330-456-7253. For healthcare or health fund information, contact your independent Broker or your AultCare Representative. All AultCare health plan quote proposals include commission, unless otherwise specified.
The Spotlight program is now taking applications from young professionals in their 20’s and 30’s, who want to build leadership skills and dive deeper into their community engagement. Participants will identify and develop personal strengths, gain exposure to numerous community leaders and organizations, and explore issues and opportunities in our community. For Stark County to adapt and thrive, it is essential that young professionals work, play, & stay in our community. The Spotlight program can be a key element to helping young professionals learn all that our community has to offer, make connections with a variety of people, and find their niche for meaningful service.

**Spotlight young professional class members will receive:**

- Personalized Gallup Strengths Assessment
- Programming founded on the six Leadership Competencies
- Professional headshot (digital file)
- Community service opportunity
- Introduction to non-profit leaders and causes
- Exposure to community arts & culture
- Downtown development & historical background
- Opportunities to explore local economic development
- Diversity and inclusion-focused sessions
- Networking gatherings with like-minded young professionals

The Spotlight Program is a great option for employers to enhance leadership potential and build competencies of young professionals. The course includes six sessions that meet (mix of in-person and virtual programming) from 4-6 p.m. beginning on **Tuesday, March 15, and ending on Tuesday, May 24.**

Tuition for the six sessions is $550 per person. Scholarships may be available to non-profit organizations. Company group applications are welcome. Class size is restricted due to social distancing requirements. Apply now at LeadershipStarkCounty.org.

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**Hall of Fame City Ice Rink**

The Hall of Fame City Ice Rink will be opening soon for the 2021-2022 season. Please check www.cantonohio.gov for the opening date and more information.

Admission is $2 with your own skates and $4 with rental of skates (cash only).

**Hall of Fame City Ice Rink**  
215 Tuscarawas Street W, Canton, OH 44702

**HOURS**

- Monday through Friday: 4 pm to 9 pm
- Saturday: 12 pm to 9 pm
- Sunday: Noon to 6 pm
Applications Are Now Available
Leadership Stark County Signature Program

In the Signature Program you’ll join a multi-generational team of community activists from all professional walks who will spend more than ten months together developing your leadership ability and delving into the assets and challenges present in Stark County. This group is selected from highly qualified applicants to form a class that is rich in professional, cultural, and ideological diversity.

Signature Program members:
• Learn more about themselves as they Discover their Strengths through Gallup curriculum
• Learn more about the community through ten interactive program days that span the county and a range of critical themes
• Learn more about how to Strengthen Stark County through active participation in the Civic Ideation Sprint, Building Better Boards seminar, and Board Matching event among other experiences
• Learn more about leading teams in their careers and community endeavors through examination of leadership competencies

The program begins with an overnight retreat and meets for 10 full-day sessions once per month. Tuition is $3,000 all-inclusive and tuition assistance is available for non-profit or small business participants. Apply online at LeadershipStarkCounty.org. Applications are due April 18. If you have more questions about our programs, please call Stephanie Werren, director, at 330-458-2093.

Here’s what some previous graduates have to say about their Signature Program experience:

“It’s the most impactful, professional experience. The fantastic information you receive about the community is only surpassed by the friendships made with outstanding community leaders.”
– Tracy Brewer

“Through the Signature Program, I met and learned from community leaders from all walks of life who work diligently and passionately strive to understand and address the challenges we face.”
– Steve Edgehouse

“As a minority, I saw Stark County aspects I never knew existed! I was able to meet and share bonds with diverse, like-minded classmates committed to community and personal growth.”
– Sandra Pyles
GET TO KNOW THE YOUNG PROFESSIONALS WHO WILL SHAPE THE FUTURE OF CANTON/STARK COUNTY! EACH MONTH, WE’LL INTRODUCE YOU TO A YP WHO IS LIVING OR WORKING, BUT MOST IMPORTANTLY, THRIVING IN STARK COUNTY!

Name: Jan Almasy

Occupation/Title/Place of work: Brand Strategist/Owner/Apex Communications Network

Age: 26

Why are you interested in Stark County’s Young Professionals initiative?
I believe wholeheartedly that change in a community starts with relationships. The best way I’ve found to form relationships with other people looking to make a change in our area, and also just have a good group of people to hang out with, has been ystark!

What would you share to encourage other people to join?
The quality of people that you get to meet, and amazing events put on by the planning committee are worth it 100%. It’s also really awesome being able to walk around on First Fridays and know a bunch of people.

Did you grow up in Stark? If so, where? If not, where did you move from and why?
I grew up on a farm in Canton South.

Why do you stay in Stark County, from both a personal and professional point of view?
From a personal standpoint, this is my home. I want to see it succeed and have really been focusing on how to empower others to make that happen. From a professional standpoint, running a consulting business means that I can work with companies from around the country, but by living in Canton I don’t have to pay the higher tax rates that my competitors do since they live in cities like New York or LA.

What do you like MOST about Stark County?
The people are some of the most down-to-earth people I know. I don’t care what you see on the news, the majority of people are good and genuinely want to help. At least that’s what I see when I walk around the streets.

What would you change about Stark County if you could?
I would highlight more of the rich history of our county, in a way that our youth could actively consume. I think it’s important to have a sense of pride in where we come from. I’d also love an In-N-Out please and thanks.

What would attract more YPs to Stark County?
Downtown communities with affordable living spaces as we undergo the revitalization of a lot of our downtown areas.

What do you do in the evenings or on the weekends for fun in Stark County or NE Ohio?
Visit local wineries, walk around Centennial Plaza, go to concerts, or find the best sunset spot.

Could you see yourself spending your lifetime in Stark County and if not, what would cause you to leave?
I could see myself spending the majority of my life in Stark County. I could see myself leaving for short periods of time to build my business, but I think my home will always be in this area.

What do you see as valuable opportunities for YPs in Stark County when it comes to career opportunities, cultural access, leadership or community involvement opportunities?
I think that it’s a blessing in this area that we have such close contact with our elected officials. Community involvement is available everywhere if you’re willing to look for it. As far as career opportunities, I believe that Stark County is about to enter a phase of steady growth and expansion over the next decade. If there were ever a time to position yourself to grow in a career around this area, it would be now.

WORK PLAY STAY
STARK COUNTY, OHIO

is sponsored by:

AULTMAN
JOIN A TIP CLUB and Grow Your Business Leads in the New Year!

Attend a “tip club” for weekly networking meetings, and exchange sales leads or “tips” with 10-25 fellow chamber members in a wide variety of industries!

Participating in a tip club is a Canton Regional Chamber member benefit. Choose a time below that works with your schedule for a casual breakfast or lunch. Just show up and pay for your meal or join the club via Zoom!

Some of our tip clubs are now industry-specific. For these groups only one person/company per industry. Make sure to reserve your spot today.

CURRENT SCHEDULE OF CLUBS:

TUESDAYS
Coach’s Burger Bar – 4834 Everhard Rd NW – Noon

WEDNESDAYS
Samantha’s – 6326 Market Ave N, North Canton, OH 44720 (SPECIFIC GROUP) - NEW LOCATION - 8 am
Winking Lizard - 5710 Fulton Dr NW Canton, OH 44718 (SPECIFIC GROUP) - NEW LOCATION - Noon

THURSDAYS
Buehler’s - 7138 Fulton Dr NW (SPECIFIC GROUP) - 8 am
La Pizzaria - 3656 Dressler Rd NW - Noon

FRIDAYS
Mama Guzzardi’s Italian Restaurant – 1107 N. Main Street – Noon

Contact our Membership Department today to get started at ashleyw@cantonchamber.org or 330.833.4400.
Welcome to our newest members, who joined Canton Regional Chamber of Commerce in November. We encourage you to patronize their businesses. If you know of other businesses that would benefit from Chamber membership, please contact Molly Romig, Director of Membership and Retention at (330) 833-4400.

Advanced Cardiovascular Center Inc. (CARDIOLOGISTS)
Julie Evans, Practice Manager
4240 Munson St., Suite B
Canton, OH 44718
(330) 491-8000
Juliecanuck5@gmail.com

Cardiology practice established in 2007. Amjad Iqbal, M.D. has a successful solo practice. Accepting new patients. Privileges at Cleveland Clinic Mercy.

Don and Sara Armen Foundation Inc. (FOUNDATIONS)
Sara Armen, Director
P.O. Box 2542
North Canton, OH 44720
(330) 494-5603
sesarmen@hotmail.com

Non-profit foundation.

Berlin Contractors Inc. (CONTRACTORS – GENERAL)
Linda Miller, Treasurer
5233 Twp. Road 359
Millersburg, OH 44654
(330) 893-2904
info@berlincontractorsinc.com

General Contractors.

Bin There Dump That, Northeast Ohio (DUMPSTER SERVICE)
Bruce Kozak, President & Owner
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Karen Noftsinger, Developmental Therapy Supervisor
6657 Frank Avenue
North Canton, OH 44720
(330) 762-5425
Karen.noftsinger@blickcenter.org
www.blickcenter.org

The Blick Center has been helping individuals for over 50 years. Serving early childhood, school age and adult individuals with developmental, behavioral, physical and mental health conditions. Now specializing in mental health and drug and alcohol addiction treatment for older adults. They are an interdisciplinary service provider, offering a continuum of high quality services that educate, strengthen and support children, adolescents, adults and their families. Certified as a Mental Health Agency with Ohio Mental Health & Addiction Services and as a Supported Living and Medicaid Waiver Provider with the Ohio Department of Developmental Disabilities. Accepting most major insurance carriers.

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City of Green (GOVERNMENT)
Gerard Neugebauer, Mayor
1755 Town Park Blvd.
Green, OH 44685
(330) 896-6602
gneugebauer@cityofgreen.org
www.cityofgreen.org

A Mayor/Council form of government replaced the Green Township Trustees on January 1, 1991, when all of what was formerly Green Township became the Village of Green, which was then subsequently declared the City of Green effective April 5, 1992. Visit our website for information and news.

Clean Eatz (RESTAURANTS)
Jamie Piero & Jackie Rothman, Owners
5139 W. Tuscarawas St.
Canton, OH 44708
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Kavitha Ramalingam, Owner
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Deb Himes, Director of Operations
200 N. Kurzen Road
Dalton, OH 44618
(330) 828-8356
deb@lwchurch.com
www.lwchurch.com

We are real people, living relevant lives relentlessly pursuing new life in Christ. Locations in Dalton and Massillon. Visit our website for service and activity times. Online campus live every Sunday. We are a community of believers that you can trust with a welcoming atmosphere.

The Marlin and Minnie Snyder Foundation / Charlotte & Main
(FOUNDATIONS)
4201 Hills & Dales Rd. NW
Canton, OH 44708
(330) 949-3230 (234) 207-9263
marlinandminnie@gmail.com
facebook@charlotteandmain

The Marlin and Minnie Snyder Foundation provides free of charge household goods and furniture for local families in need including but not limited to foster children aging out of foster care, women leaving the protection of a domestic violence shelter, individuals coming through the re-entry program with the Stark County Courts, Veterans and many others. Charlotte & Main is an upscale resale and repurpose boutique that helps to fund the mission of the foundation.

Marshall Land Company
(WRECKING – DEMOLITION – EXCAVATION)
James D. Marshall, President
1712 Ira Turpin Way NE
Canton, OH 44705
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Dan Silcox, Area Director
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North Canton, OH 44720
(234) 209-9913
Dan.silcox@southernrockdeli.com

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Christina Miller-Myers, Owner
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We provide remote, professional bookkeeping services to busy professionals. Nationally we serve the restoration industry. Locally we serve a select group of Ohio-based single member LLCs. From mitigation to cleanups, we are your QuickBooks Recovery Team. If your glovebox doubles as a filing cabinet, we should have a chat.

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National Inventors Hall of Fame
(NON-PROFIT)
Anna Slaght, HR Director
3701 Highland Park
North Canton, OH 44720
(330) 645-8029
hr@invent.org
www.invent.org

The mission of the National Inventors Hall of Fame (NIHF) is recognizing inventors and invention, promoting creativity and advancing the spirit of innovation and entrepreneurship.

Reichman Plumbing, LLC
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Jim Reichman, Owner
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Sally Schott, Executive Director
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(513) 793-2556
cschoeder@wisetemple.org
www.wisetemple.org

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**Gervasi Vineyard** has introduced a new wine to their Family Reserve line: Celebrazione. The Family Reserve collection started in 2015, and Celebrazione is the fourth addition to this estate-grown lineup. Celebrazione – which means ‘celebration’ in Italian – is a tribute to Christi Blackerby, daughter of the winery’s founder.

The Family Reserve wine collection is crafted with grapes picked from Gervasi’s own vineyards, capturing the true essence and character of the estate. Each bottle tells the story of one of the founding family members, beginning with Lascito (‘Legacy’) honoring owner and visionary, Ted Swaldo. Passione (‘Passion’) pays homage to Ted’s son and Gervasi CEO/General Manager, Scott Swaldo, while Unita (‘Unity’) honors Ted’s wife, Linda Swaldo.

Celebrazione is a blend of Merlot and Marquette, combined to produce a youthful wine that conveys the vibrancy of the holiday season with its aromas of bright fresh fruits and hints of red licorice. It is now available for purchase at all GV Destinations locations.

**The Casa and The Villas at Gervasi Vineyard** were awarded Unique Property of the Year at the 2021 Ohio Hotel and Lodging Association’s annual conference.

The Ohio Hotel & Lodging Association (OHLA) is one of America’s oldest hotel associations. Founded in 1893, the mission of the OHLA is to provide advocacy, information, resources, and education for Ohio’s lodging properties while promoting and assisting Ohio’s hospitality and tourism industry.

Unique Lodging of Ohio (ULO) is a sector of the Ohio Hotel & Lodging Association. A Unique Lodging of Ohio property is an independent property that encompasses the character and experiences that are available throughout the state through an emphasis on connecting to local roots. Gervasi Vineyard has a long-standing partnership with the Ohio Hotel & Lodging Association and its Unique Lodging of Ohio entity.

The Casa and The Villas at Gervasi Vineyard were nominated based on the memorable experiences Gervasi can offer their guests, along with their exceptional staff. The Casa and the Villas total 48 luxurious suites with high-end amenities that include in-suite fireplaces, heated tile floors, and walk-in showers. A complimentary continental breakfast is delivered to guests’ suites each morning.

**Premier Bank** is pleased to announce the addition of **Rob Jay II** as Senior Mortgage Loan Officer serving Summit and Portage counties.

Jay brings him seven years of industry experience. He most recently served as Mortgage Loan Officer for a regional bank headquartered in Cincinnati, OH. Jay’s specialties include home purchase, refinance, new construction and end loans. In his new role, Jay will work to increase the Bank’s mortgage loan portfolio by developing contacts and attracting new mortgage customers.

“In the last seven years, I have helped hundreds of people purchase new homes. I have been able to help clients save money by using their current assets to setup their financial future and utilizing their home to place them in a better financial position,” explained Jay. “I help people find comfort and excitement in the biggest, and often times, most intimidating purchases of their lives; and that’s what I love most about my job.”

Jay can be contacted at 330-388-4612 or RJay@YourPremierBank.com.

**George Veras** has accepted the role of Executive Vice President of Productions & Media Ventures at the **Pro Football Hall of Fame Classic**. He most recently served as interim head coach to head coach.

Veras, who joined the organization in early 2020, has introduced such programming as “Hometown Hall of Fame” and the Ford Fan Vote. He is a National Sports Emmy Award winner for his work at CBS and NBC and has been involved in World Series and Olympics coverage.

**Winston-Salem State University**, a historically Black college and university (HBCU) founded in 1892 in North Carolina, will send its football team to Canton next Labor Day weekend for the third Black College Football Hall of Fame Classic.

**The Pro Football Hall of Fame and WSSU** jointly announced the Rams’ participation in the Classic. In North Carolina, the Rams’ athletic administration also announced that nine-year NFL veteran Robert Massey had been promoted from the position of interim head coach to head coach.

The 2022 Black College Football Hall of Fame Classic tentatively is scheduled for Sept. 4 at Tom Benson Hall of Fame Stadium.

WSSU’s opponent, along with ticket information and other details about the 2022 Black College Football Hall of Fame Classic weekend, will be announced in the coming weeks.

**Hall of Fame Health**, an entity the **Pro Football Hall of Fame** formed in early 2020 to assist former NFL players address health-related issues, today announced the launch of a new designation it is placing on select health care providers, giving them the distinction of becoming a Hall of Fame Elite Care Center™.

Plans include certifying these centers within specific areas of focus – such as joint replacement, cardiovascular care, neurosciences, women’s health, and behavioral health – and follows significant research and due diligence into these providers in their outcomes data, patient experience and clinical leadership.

The designation will allow providers to use trademarked badging that Hall of Fame Health has developed and also will include an online campaign and other promotional efforts.

Have business news you’d like to share via **Biz Bitz**? Send your news release to **Sarah Lutz, Editor, Action Newsletter at sarah@cantonchamber.org**.
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