Join us for our Annual Meeting / Luncheon with **David Neeleman**, Founder, CEO & Chairman of the Board, Breeze Airways; Founder of JetBlue and Azul.

David Neeleman is that rarest of entrepreneurs, a man who has created and launched a multitude of successful, independent airlines, including the USA's Breeze Airways, JetBlue and Morris Air (sold to Southwest), Canada's WestJet and Brazil's Azul.

David's newest airline, Breeze Airways, began commercial service on May 27 and now operates 38 routes in 16 cities including of course Akron/Canton. David plans to re-invent low cost travel with nonstop service between secondary and tertiary markets across the USA.

**SAVE THE DATE!**
**Wednesday, November 17, 2021**
**Details coming soon!**
www.CantonChamber.org

For sponsorship opportunities please contact Chris Gumpp, Vice President Events & Development (330) 458-2055 or chrisg@cantonchamber.org.
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With a tidal wave of “baby boomer” business owners choosing to retire, we’re seeing a demographic shift resulting in a growing and urgent need for business succession, tax and estate planning.

The Canton Regional Chamber of Commerce is holding a new event focused on these issues called the Financial Legacy Symposium. This half-day event will be moderated by event sponsor Beese Fulmer Private Wealth Management, and feature 40 local professionals from fields including taxes, accounting, legal services, banking, and business ownership. Sessions will consist of over 15 panels of topical presentations, followed by roundtable discussions.

A variety of relevant topics from our community’s thought leaders will be discussed, including:

- Preparing your business for succession planning
- Preparing your business for sale
- Overview of estate planning
- Overview of charitable planning
- Fireside chat on ESOPs and financing
- Discussions with family businesses on “passing the torch” to the next generation

Wednesday, October 27
1:00 - 5:00 pm
(reception 5:00 - 6:00 pm)
Kent State University at Stark

Save the date or register now at: CantonChamber.org
Cost: $75/per person

Full agenda and speaker lineup coming soon!
Join the Canton Regional Chamber for our 2021 Business Expo Presented by AultCare! Over ninety area businesses will be on hand to share information about their products and services. Check out the “Taste of Stark” that will feature great food from local area vendors. Great networking, great food, great business leads. You won’t want to miss the premier business expo in Stark County!

(Exhibitor registration for CRCC Members ONLY will be on a first-come, first-serve basis).
Join us at the AultCare QuickConnect Luncheon on Wednesday, October 20!

The luncheon will feature Janelle M. Lee Director of Client Engagement - MAGNET South at MAGNET: The Manufacturing Advocacy and Growth Network. Her topic is “Who is MAGNET?”

Janelle started with MAGNET in February 2020 as the Director of Client Engagement. She operates and manages the Canton Technology and Innovation Center located at the Canton Regional Chamber of Commerce and is responsible for outreach, client engagement and executing strategies to grow the manufacturing economic impact and MAGNET revenue in Northeast Ohio.

Prior to relocating to Stark County, she was an economic developer in the greater Cincinnati region, focusing on several economic, community and urban revitalization initiatives and projects.

Janelle is active on many boards and committees in the Akron-Canton region. She received an Associate Degree in Applied Business from the University of Cincinnati and a Bachelor of Science in Business Management from Union Institute & University.

ABOUT THE LUNCHEON:
Quick Connect attendees have the opportunity to obtain business leads through enjoyable networking activities at an event that has built a reputation as one of the most energetic lead producing sessions in Stark County. You’ll hear compelling speakers, meet new business contacts and enjoy a delicious lunch. As a member, if you bring a door prize valued at $15 or more, you’ll even star in your very own 30 second commercial to promote your business!

Featured entree: Chicken Parmesan, Penne Pasta with a side salad or Chicken Chef Salad.

Wednesday, October 20  
11:30 am – 1:00 pm  
(Registration at 11:00 am)  
La Pizzaria  
3656 Dressler Rd., Canton, OH 44718  
$20/members, $30/non-members  
Register by October 13 at  
www.CantonChamber.org  

AultCare QuickConnect attendees can obtain business leads through enjoyable networking activities, hear a compelling speaker, meet new business contacts and enjoy a delicious meal.

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How to Transition from a Reactive to a More Purposeful Approach to Sales and Growth

A global pandemic, coupled with shortages in raw materials and a skilled workforce, has certainly resulted in many local manufacturers operating in a purely reactive mode. But there is light at the end of the tunnel. The question is: Are you prepared to refocus on helping your business THRIVE rather than just SURVIVE?

The time to start planning for a more thoughtful and tactical manner of attracting new customers and growing business with existing customers is NOW!

Join MAGNET and Sandler Training on October 7th to get practical tips that you can implement today to help your organization sell with intention.

- Learn about MAGNET’s simple yet comprehensive 6-step “TOPMAP” formula for on-purpose growth
- Discover the Sandler “KARE” process to “Keep, Attain, Recapture, and Expand” customer relationships
- Gain an understanding of the “Buyer-Seller Dance” and how you can lead the buyer in a non-threatening way

This is a unique opportunity to walk away with tangible, actionable insights that you can immediately apply to help your company grow in a more predictable manner.

Thursday, Oct. 7
Noon - 1 pm
Live Webinar
Click here to register!
MAGNET: The Manufacturing Advocacy & Growth Network is a nonprofit organization with a 37-year track record of growing the manufacturing sector across Northeast Ohio’s 24 counties. With offices in Canton, Akron, and Cleveland, MAGNET’s team of experts provides hands-on consulting for small and medium-sized established and startup companies. From engineering expertise in creating machines and collaborative robots to streamlining operational processes to facilitating workforce and apprenticeship partnerships, MAGNET works closely with manufacturers to understand their needs and help them move forward.

**MAGNET’s Services**

**Engagement and Operations:** Maximizes efficiency, increases productivity, and enhances process performance by eliminating non-value-added waste and reducing costs and risks by using best practices.

**Product Design and Development:** Helps identify, prototype, validate, and launch new products and technologies cost-effectively, while ensuring products are on-time, on-budget, and meet customer expectations.

**Strategy, Marketing and Sales:** Provides customizable solutions to get businesses focused, helping them enter new markets or capture a greater share of current markets, and supporting their sales teams as they close more deals.

**Process Innovation:** Improves operational and process performance to stay competitive and drive top- and bottom-line growth by improving employee engagement, optimizing operations, and implementing new technologies.

**Cybersecurity:** Trains and prepares manufacturers on how to protect assets from cyber threats and attacks, as well as making cybersecurity requirements and legislation understandable.

**Quality:** Diagnoses problem points, works with company leaders to create solutions, and put systems in place to ensure ongoing quality standards.

**Startups:** Offers full-service support for product-based startups to help them launch successfully.

**Workforce:** Develops a stronger talent pipeline through manufacturer-driven initiatives. Learn more about the Stark County Manufacturing Workforce Development Partnership at: www.cantonchamber.org/manufacturing.

For more information about MAGNET, please contact Janelle Lee, MAGNET, Director of Client Engagement at: jlee@manufacturingsuccess.org. or visit the MAGNET website www.manufacturingsuccess.org.
Members Helping Members Program

Due to COVID-19, we’ve received a spike in requests from small business members who are struggling to renew their dues. We are asking members who are in a positive position to consider providing assistance through our “Members Helping Members” program.

Here’s how you can help members in need as we weather the pandemic:

• Consider donating $310 (our basic small business membership), or your own specified amount, along with your annual dues payment. You’ll see a “Members Helping Members” line on your invoice or when you pay online. Any funds will go toward covering the dues of a member who simply can’t renew this year.

• Go anytime to cantonchamber.org/members-helping-members to donate.

Special thanks to these companies who donated and helped save the Chamber memberships of small businesses:

• Robert F. Fay CPA
• All Comfort Heating & Cooling

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Record Keeping 101

INFORMATION YOUR SMALL BUSINESS NEEDS TO MAINTAIN

If You Own a Business, Recordkeeping Comes with the Territory

Regardless of the type of business you own, every small business needs to keep detailed accounts of key business records. Your industry may have additional requirements, but, at a minimum, have this list of essential records up-to-date and within reach.

- Accounting Records
  - Accounts Payable
  - Accounts Receivable
  - Expense Receipts
  - Payroll Records
  - Tax Filings
  - Vehicle Mileage Logs
- Bank and Credit Card Statements
- Contracts
- Purchase Orders
- Licenses and Permits
- Certificates of Insurance
- Employment Applications
- Articles of Incorporation/Certificate of Organization
- Operating Agreements
- Annual Meeting Minutes
- Trademark, Service Mark and Patent Registrations
- Inventory Logs

Find Easy-to-Use Tools that Take the Hassle Out of Recordkeeping

Organization is the key ingredient in good, thorough recordkeeping. There are several recordkeeping tools out there to help business owners get organized, including software-based solutions, cloud-based solutions, and, of course, paper-based solutions. Most recordkeeping tools are geared for maintaining your accounting records on a daily, monthly and annual basis. Also, look for data storage solutions where you can store and back-up all of your records either on an external server or in the cloud. Here is an overview of some of the best recordkeeping solutions available for small businesses.

Software Solutions

The trick with recordkeeping is to keep things simple. Basic software solutions like Microsoft Excel spreadsheets and Microsoft Word documents can be a simple, easy-to-use solution for businesses that only require a few recordkeeping basics. Quickbooks Pro for desktop is a more sophisticated software solution that you download to your computer.

If you do decide to use any of these software solutions to record all or a portion of your records, don’t make the mistake of only storing your documents on your computer’s internal hard drive. Make a habit of backing up your records daily, whether it’s on a secure server, external hard drive, or a cloud-based system. There are free or low-cost solutions like Google Drive and Dropbox that are great for simple file storage. Or, you can invest in a cloud-based back-up solution, like Carbonite, that takes care of automatic file back-ups for all of your critical documents with increased security.

Cloud Solutions

Paperless cloud-based solutions have grown in popularity in recent years and the tools businesses can access are becoming more sophisticated and easier-to-use. If you’re a small service business, a simple cloud-based accounting system like FreshBooks may be all you need to manage your books. For more complex small businesses, like those that manage inventory, Quickbooks Online is an excellent cloud-based option.

Cloud Solutions

Going paperless removes the need to file and store countless receipts and paper records, saving you time and helping you stay organized. And, many of these tools will sync right to your business bank account and credit card to automatically pull expenses into your records. Look for options like digital receipt filings that let you scan physical receipts and turn them into digital records, eliminating the hassle of paper records.

Paper Solutions

If you prefer doing things the old-fashioned way, there’s nothing wrong with using pen and paper to keep your business’ records in order. If you choose to use paper, be aware that paper recordkeeping is a commitment. You’ll need to update your records daily to keep up, be consistent in how you record information and be extremely organized when filing your paper documents. Be sure to create duplicates of the most important documents that you can’t afford to lose and store them somewhere safe.

Work with a Professional Accountant

Keeping good records of all of your business accounts and activities will pay dividends come tax time. At the end of the tax year, turn over your business records to a professional accountant. If you use a cloud-based solution, most systems allow you to provide your accountant with a unique log-in so they can access tax documents and business records directly without you doing any additional leg work. Whichever system you use, keeping well-organized records gives your accountant the information they need to file your business taxes accurately on your behalf and keep your business in good standing with the IRS.

Maintaining accurate business records and using the right, easy-to-use recordkeeping tools is a necessary and important part of running a successful business. But, it isn’t always an easy or straightforward process. When you’re ready to rethink recordkeeping for your business, do so with the help of a SCORE mentor.

A SCORE mentor will help you create a process for daily, weekly and monthly recordkeeping best practices and help you stay organized. Contact a SCORE mentor today or email cantonscore@gmail.com
What better way to kick off Leadership Stark County’s 35th anniversary than welcoming our 35th Signature Class with their Opening Retreat at Salk Fork Park Lodge and Conference Center?

The Opening Retreat was a whirlwind two days that proved instrumental in helping class members not only learn more about themselves, but also create bonds that are sure to last beyond their graduation next year.

Day one, class members had the opportunity to dive into their Gallup Clifton-Strengths (as determined by the assessment each class member completed prior to the retreat). In realizing their own strengths, class members discovered they are better equipped to work with others, be more productive, and experience a better quality of life. Later, John Werren, attorney and amateur historian, once again impressed with his historical knowledge of Stark County and casual use of the phrase “flim flam.” After dinner and networking, a laughter-filled game of Jeopardy ensued to close out the evening.

Day two continued with more focus on Gallup Strengths and how they can be used in team and work settings with the always-comical and roaringly competitive “Tower Building” exercise. After a final formal presentation on Leadership Resilience, class members performed skits based on their retreat experiences, and they were truly some of the best we have seen! If the performances were any indicator of the creativeness, thoughtfulness and humor of the 35th Class, we are in for a fabulous 35th year!

I want to extend another heartfelt “Thank You” to this year’s retreat committee and our generous event sponsor, Fresh Mark.
Join us for the ystark! CEO Meet & Eat on October 6 to connect with Anne Richards, President and CEO of Goodwill Greater Cleveland and East Central Ohio.

Anne Richards was named President and CEO of Goodwill of Greater Cleveland and East Central Ohio in June of 2017. She leads one of the largest non-profit organizations in Northeast Ohio, which is comprised of 22 stores and mission programs that served more than 10,000 people in 2020. In this role, Anne creates and guides the strategic direction and mission for the $40M agency which currently employs more than 700 individuals in 10 counties throughout Ohio and West Virginia. In addition, she is the Chair of the GII Diversity, Equity and Inclusion committee and the Chair of the Ohio Association of Goodwills.

Before joining Goodwill in 2012, Anne held several Human Resources leadership roles for the Timken Company, a $5B Fortune 500 global industrial leader, including guiding and supporting domestic and international initiatives.

Anne has served on numerous community boards of directors. She is a graduate of Leadership Cleveland, Leadership Stark County and Cleveland Civic Leadership. In addition, she is a founding member of the Cleveland Chapter of the Private Boards Association.

During the CEO Meet & Eat, Anne will discuss ethical leadership and how it’s driven her relationships, personal actions, and career.

Wednesday, October 6
Noon to 1:00 p.m.
Virtual Event
Cost: $15 (Each registered participant will receive a $10 Clean Eatz gift card).
www.CantonChamber.org

Registered participants will receive a confirmation prior to the event with instructions on how to join the Zoom session. Please contact kellyp@ystark.org if you have questions.

ABOUT: The ystark! CEO Meet & Eat series is a professional development opportunity for YPs to learn from and network with community leaders across diverse industries. Hear what it takes to be successful, what CEOs wish they knew in their 20s and 30s, and advice for thriving personally and professionally today.

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Two nights!
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General admission seating
Seating is limited, reservations encouraged
More info and tickets at www.cantonpalace theatre.org
GET TO KNOW THE YOUNG PROFESSIONALS WHO WILL SHAPE THE FUTURE OF CANTON/STARK COUNTY! EACH MONTH, WE’LL INTRODUCE YOU TO A YP WHO IS LIVING OR WORKING, BUT MOST IMPORTANTLY, THRIVING IN STARK COUNTY!

Name: Jason Mogus

Occupation/Title/Place of work: Owner/Center for Renewed Minds, LLC Adjunct Professor/Walsh University

Age: 37

Why are you interested in Stark County’s Young Professionals initiative? I’m lifelong Stark County resident. I started my business here, and I want to build it into something that meets the mental and physical health needs of the community and make it a great place to work for other young professionals. My kids go to school here, and we love our community. We wouldn’t want to be anywhere else.

What would you share to encourage other people to join? ystark! is a great place to connect, to meet other young professionals, to explore new or different places to eat and play.

Did you grow up in Stark? If so, where? If not, where did you move from and why? I grew up here. I’ve lived in downtown Canton, Canton south, plain township, and Sandy Valley.

Why do you stay in Stark County, from both a personal and professional point of view? Personally, I’ve connected and built relationships with a lot of people personally and professionally here. I’ve become a part of the diverse community of people working in mental health and addiction recovery. Stark County is a place where I feel like I can make an impact in my work.

What do you like MOST about Stark County? I love the diversity of people, places, and experiences in Stark. You can spend a day with your kids at a butterfly garden in farm country outside of Alliance, eat at a new restaurant just about everyday of the year, or enjoy the urban nightlife of downtown Canton.

What would you change about Stark County if you could? The thing I most want to change about Stark are the impact of mental health and addiction issues. Stark is not unique in having these needs, but we have experienced difficulties in those areas, especially with young people, in the last few years. I am actively learning and working to change these problems. That’s why I started my therapy practice. That’s why I am bringing research on these challenges to Stark. I want to be a part of the solution, and I want to engage others to help.

What do you see as valuable opportunities for YPs in Stark County when it comes to career opportunities, cultural access, leadership or community involvement opportunities? I think there are a lot of opportunities here for young people. We have 5 major colleges and universities, we are literally the football capital of the world, and we have great entertainment and recreation for singles and families. Career opportunities exist in tons of small businesses and some very large ones. I’ve been fortunate to experience a lot of growth in my career in a short amount of time. Working in the mental health field I’ve been able to move from being a counselor at one site to being the training coordinator for 500 employees before opening my own practice. There are opportunities for career advancement in several industries. There are a plethora of nonprofit businesses that meet all kinds of needs, volunteer areas, and board leadership opportunities. Because of the diversity of areas and populations in Stark, the cultural diversity and experiences are plentiful. I especially enjoy the local music scene and venues.

What would attract more YPs to Stark County? I believe if young people new about the opportunities available to them in work, volunteerism, and community in Stark, more people would come to live, work, and play.

What do you do in the evenings or on the weekends for fun in Stark County or NE Ohio? I love taking my kids to Beechcreek Botanical Gardens to play and see the nature preserve. I also sneak in a date with my wife at El Rincon or El Campero any chance I get. We enjoy taking the kids to the different Stark Parks all over the county to play. We also take full advantage of volunteering at the Hall of Fame festival every year.

Could you see yourself spending your lifetime in Stark County and if not, what would cause you to leave? I expect to spend my lifetime in Stark County. My family, my work, and my passion are here. I short of a meteor hitting the place, we’re not going anywhere.

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Presented by David J. Sarkus, MS, CSP

David J. Sarkus, MS, CSP is Chief Servant Leader and Founder of David Sarkus International Inc., a leading health and safety management consulting and training firm based in Pittsburgh, Pennsylvania. David is a motivational safety speaker who delivers keynotes, training, and consulting in a broad variety of industries. His experience, education, and leadership qualities have allowed him and his firm to successfully apply strategies and tactics within a large variation of mainstream work-processes for over 30 years. His customized safety interventions have produced improvements in key performance indicators from 35% to more than 85% over the previous year. He’s proven that results like this are not only possible, but scalable and sustainable.

Sarkus holds Master of Science degrees in both safety management and organizational psychology. He is a recognized leader in the practice of safety management and has written cover stories for major industry magazines including Professional Safety and Industrial Safety & Hygiene News. He has been recognized by ISHN as one of the “Top 50 Leaders” in the field. He has written five books and over 100 evidence-based articles.

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At the scheduled date and time, click here to join this live event. You do not need to pre-register.
Join us as we honor the Canton City Police Officer of the Year, Stark County Deputy of the Year and Community Police Officer of the Year. In addition, the Crime Prevention Citizen of the Year will be presented with an award. This award goes to a citizen who goes beyond the call of duty in preventing a crime or provides the police department with information that leads to an arrest and conviction of a criminal offender.

The Crime Prevention Breakfast is a special opportunity to show our appreciation for the hard work and dedication by Stark County law enforcement agencies.

You can support and honor these individuals, by purchasing tickets for the breakfast, either for yourself, or for distribution to the various law enforcement agencies. Your donation helps honor these officers and allows officers from Stark County law enforcement agencies to receive a complimentary breakfast.

Wednesday, November 3
8 am - 9:30 am
Registration - 7:30 am
Cost: $15/person
Tozzi’s on 12th
4210 - 12th St NW
Canton, OH 44708
Register at www.CantonChamber.org by October 29.
NEW MEMBERS

WELCOME to our newest members, who joined Canton Regional Chamber of Commerce in August. We encourage you to patronize their businesses. If you know of other businesses that would benefit from Chamber membership, please contact Molly Romig, Director of Membership and Retention at (330) 833-4400.

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Ekaza-Bridging The Gap LLC is organized to foster access to higher education, persistence once in, and degree attainment in a timely manner. To that end, Ekaza provide educational support services including academic advising, academic mentoring, workshops focusing on strategies to succeed in postsecondary education, make career choices, and tutoring. Ekaza also encourages our underrepresented student populations to consider future careers in science, (continued on next page)
technology and/or engineering by providing an enrichment academic program in the areas of Science, Technology, Engineering and Math (STEM). These services provided by Ekaza are intended to take place after regular school hours.

**Isagenix – Lindsay Milano**  
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Cee-B Glass Inc.
C.F.I. Interiors
Cherry Blend Coffee Roasters Ltd.
Child & Adolescent Service Center
Cintas Corp.
Circle L Fence, Ltd.
CKP Heating & Cooling, LLC
Clapper and Company, LLC
Classico Landscapes, Inc.
Clay’s Park Resort Contractor
Connection Inc.
Coming Together Stark County
Commercial & Savings Bank
CSE Federal Credit Union
Culligan of Canton
Culer’s of North Canton
Custom Electric, Inc.
Davita – Belden Community Dialysis
Desidara
Diano Supply Co.
Direction Home Akron Canton Area
Document Concepts Inc.
Dry Masters Carpet Systems LLC
Eagle Realty, Ltd.
East Central Ohio Building &
Construction Trades Council
Eco Seal Home Solutions
EdgePoint Construction
Edward C. Levy Co.
E.K. Norch Inc.
Esber Beverage Co.
ESMET Inc.
Extreme Trailers, LLC
Fairfield Inn and Suites Canton South
Family Medicine
Faye A. Heston
Finney Refrigeration Inc.
First Communications
Five Arrows Technology and Web
Fox Enterprise Services
Friends & Family Credit Union
Fulfab Inc.
Full Service Construction &
Remodeling, LLC
Gastroenterology Specialists Inc.
GBS Corp.
GDK & Company
Gemstone Gas & Welding Supply
General RV Center
Glenmoor Country Cub
Good Samaritan Society of Arlington
Gragg Electrical Services, LLC
Grasshopper Property Management, Inc.
Green Meadows Health & Wellness Center
Go Shred Secure Document
Destruction, LLC
Hackworth Electrical Contractors Inc.
Hammer & Nails, Inc.
Hammontree & Associates Ltd.
Hannah’s House 119
Hartville Kitchen Restaurant
& Bakery & Shops
Hartville Marketplace & Flea Market
HEARINC)
Hendrickson Trailer Commercial
Vehicle Systems
Herzing University
Hills & Dales AutoCare Inc.
Home 2 Suites by Hilton
Homeless Outreach Team
Hudec Dental
I Group Technologies / Image Armor /
RTP Apparel
Industrial Parts & Service Co.
Infiniti of Akron
Innis Maggiore Group, Inc.
Inside Out
James Maccora
Jamestown Container
JBM Cleaning & Supply Company
Jeff Burner – Keller Williams Legacy Group
Jeffrey A. Fisher
JMW Trucking Services Inc.
Joan Thomas
Kohler Coating
Krugliak, Wilkins, Griffiths &
Dougherty Co., LPA
Kylecase Metals LLC
Kyler Lundholm LPA
L.A. Dick Imports, LLC
Lake Center Christian School
Lake Sherman Village –
UMH Properties, Inc.
Lamiell Funeral Home
Lavery Automotive Sales & Service
Life Care Development
Lifecare Family Health & Dental Center
LoVET Video Productions
Lucky Shoes
Lyke Financial Inc.
MAGNET – The Manufacturing Advocacy
and Growth Network Midwest
Mahon Property Maintenance
Mark Grucella, D.D.S., FICOI &
James D. George, D.D.S.
Massillon Museum
Mears Nissan, LLC
Mid’s “True Sicilian Pasta Sauce”
Midwest ComTel, Inc.
Midwest Industrial Supply, Inc.
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<td>WesBanco Bank Inc</td>
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<td>Stark Metropolitan Housing Authority</td>
<td>Wright La Haie Jarvis Wealth Advisors</td>
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<td>Prime Engineered Plastics Corp.</td>
<td>Stark Storage &amp; Logistics</td>
<td>Wright La Haie Jarvis Wealth Management</td>
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<td>Stocks Draperies</td>
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<td>Straight A’s Ranchcity.com</td>
<td>YWCA – Early Childhood</td>
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<td>BAKER, DUBLIKAR, BECK, WILEY &amp; MATHEWS ATTORNEYS AT LAW</td>
<td>Sugarcreek Cartage Co., Inc.</td>
<td>Learning Center</td>
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<tr>
<td>400 SOUTH MAIN STREET NORTH CANTON, OHIO 44720</td>
<td><a href="http://www.bakerfirm.com">www.bakerfirm.com</a></td>
<td>Zehner’s Service Center, Inc.</td>
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REQUEST COPIES OF CANTON INC. MAGAZINE

A new issue of Canton Inc., an economic development publication that showcases why Stark County is a great place to do business, is now available. The Canton Regional Chamber of Commerce and The Canton Repository produce this magazine twice yearly.

By showcasing the business landscape here in Canton, through rich business features and highlights on education, transportation, health care, quality of life and more, we hope to attract new businesses, increase business growth locally, and change the perception of our region.

Need additional copies? Individuals or businesses can request copies by calling the Canton Regional Chamber at 330.456.7253.
415 Group, a certified public accounting, business consulting and IT services firm, continues to draw top talent from across Northeast Ohio with the hiring of eight new team members.

Tim Bradshaw joined the accounting firm as a director. As a former business owner, he has deep experience and insight into managing the accounting needs of small businesses and nonprofits, helping them to transform their accounting function into a well-run, off-site operation.

Three of the new hires previously trained with the firm as interns, where they excelled through the program and received offers to stay on with full-time positions. They include: Noah Drlik, audit associate, Brandon Hadinger, audit associate and Sabrina Ratsavong, tax associate.

415 Group’s technology services department added two key players in Timothy Kolosky and Ryan Mosberger. Kolosky provides remote assistance to clients to resolve their technical issues, ensuring the seamless operation of their business and ensuring absolute customer satisfaction. Mosberger, another former intern, provides similar technical assistance to clients.

The Vasco Group recently constructed six professional grade tennis courts for the Women’s Tennis Association (WTA) Tennis in the Land Event. Over the span of three months, Vasco coated over 40,000 square feet for tennis play at Cleveland’s Jacobs Pavilion at Nautica.

The project included converting the existing parking lot located behind the Harbor Inn to house five of the six WTA sanctioned courts, with the final court assembled under the main pavilion. The Vasco Group undercut, regraded, repaved, blended, sealed, and striped all courts to match the U.S. Open hard-court regulations.

This inaugural event marks Cleveland’s first time hosting a professional women’s tennis tournament, but it will not be the last. The event is set to return to Cleveland for the next eight years – the first three confirmed at Jacobs Pavilion at Nautica. The Vasco Group has agreed to a three-year event construction contract with Topnotch Management, giving them the opportunity to continue showcasing their capabilities for years to come.

VXI Global Solutions today announced they will be expanding their downtown Contact Center location this fall to meet client demand by adding up to 100 new positions. The global customer service provider has been part of the Canton business landscape since 2012, and their state-of-the-art facility offers stable full-time positions where high performers can earn around $40,000 per year with no cap, depending on the client program and impressive weekly bonuses.

Local Head of Recruiting, Chelsea Yan-coskie commented, “We are really excited that our clients love what we offer, and that we can involve the community in our success. We are hiring now for experienced customer service agents, and if you have not heard about the new VXI, please contact us to learn more! We are one of the largest employers in the Canton area with over 400 employees and have been offering exceptional customer support to our clients since 2012. We have a “Passion for People” philosophy that provides paid training, medical, dental and vision benefits, 401k options, paid time off, and one of the best unlimited referral programs in the business. Employees also have the opportunity to participate in our new Visionaries engagement committee, as well as taking advantage of discounted cell phone plans.

“The best thing about the new VXI is our people”, said Chris Fisher, Site Director for Canton. “I am very proud of our team members, and how we have progressed and improved as an employer of choice. We offer roles where our employees can really make a difference. Come for a job and stay for a career!”

VXI has implemented all CDC recommended guidelines to ensure the safety of its employees during the pandemic and is proud to provide continued employment to the community. To learn more and apply, check out local job boards like Indeed, the VXI jobs website jobs.vxihires.com/canton or the local Facebook page. You can also apply by calling (330) 588-6250 to obtain further information! Walk-ins are also welcome every Wed. 10am-4pm.

Cleveland Clinic Mercy Hospital is pleased to announce its Wound & Hyperbaric Center of Excellence award. Recipients of this award meet or exceed national wound care quality benchmarks over a set period of time.

RestorixHealth’s highest achievement, the Wound Center of Excellence Award, distinguishes centers that have demonstrated exceptional success by meeting or exceeding clinical and operational benchmarks in different categories, including healing outcomes, assessment and care processes and patient safety, along with a patient satisfaction rate of 96% or higher.

The Wound & Hyperbaric Center at Mercy Hospital is dedicated to optimizing outcomes and preventing lower limb loss in those patients with non-healing wounds. The approach to wound care is aggressive and comprehensive, coordinating traditional and advanced therapies and techniques that are proven to reduce healing time and improve healing rates.

The center at Mercy Hospital is staffed with a multidisciplinary team of physicians, nurses and technicians with advanced training in wound care and hyperbaric medicine. Integrating a team of wound care professionals optimizes patient care, while offering the most advanced healing options.

For more information about Mercy Hospital’s Wound & Hyperbaric Center, visit cantonmercy.org/wound-care, or call 330.588.4694.

Have business news you’d like to share via Biz Bitz? Send your news release to Collyn Floyd, Vice President of Marketing and Communications, at collynf@cantonchamber.org.