ACTION NEWSLETTER

January 2018

HAPPY NEW YEAR!

Message from our President & CEO

Business After Hours on January 23

Business Excellence Awards Accepting Nominations

Photo by J. Albert

A publication of the Canton Regional Chamber of Commerce
Even after following the shale business for six years, we find the numbers astonishing.

Gas supply from the Appalachian shales has increased by more than 14 billion cubic feet per day since 2012.

Fourteen Billion. Per day.

This information is contained in a report issued last month by the U.S. Energy Information Administration that showed how the Appalachian shale region — the Utica and Marcellus — has led the nation in growth of natural gas production since 2012.

Gas production in 2012 was measured at 7.8 bcf/day and grew to 23.8 bcf/day through October 2017.

It is hard to imagine what those numbers would be like if the drillers had not been constrained from shipping gas to where it was needed. Drillers have been waiting in recent years for pipelines to bring their products to market outside Eastern Ohio, Western Pennsylvania and Northwest West Virginia. This lack of takeaway to other markets helped to depress prices for Utica and Marcellus shale gas and reduced the incentive to drill more.

That’s changing. The Rover pipeline is nearly completed. NEXUS construction is under way. There are other big pipeline projects, but those are the two that Stark Countians know the best.

Meanwhile, the oil and gas explorers working in the Appalachian shales have used experience and technology to improve their efficiency in drilling and completing a well. Completion includes the hydraulic fracturing that releases the gas molecules from the shale and brings them to the surface. The number of days required to complete a well has gone from about 30 in 2011 to about 7 in 2015. What’s more, several wells in different directions are being drilled from the same well pad, which means more production with less surface impact.

Eastern Ohio and its neighboring states will be driving the energy future of the United States for decades to come. While many wait for a greener, renewable-energy future, natural gas will be the bridge fuel to get the nation from here to there.

Congratulations to a friend of the Chamber, Paul Boulier of Team NEO, the Northeast Ohio economic development organization. Paul was one of the principal organizers of the Tri-State Shale Summit in November at the downtown campus of Stark State College.

As you may infer from the name, the Tri-State Shale Coalition is a cooperative effort among state governments and state economic development organizations in Ohio, Pennsylvania and West Virginia. At the summit, they reported on work to build ethane storage capacity for cracker plants along the Ohio River, and other measures to help develop the Appalachian petrochemical economy.

As a new year begins, best wishes to friends and colleagues who have made investments and taken risks to advance Ohio’s energy future. May you prosper and find even more success.

David Kaminski
VP for Public Policy and Energy
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DOWNTOWN CANTON

Ice Rink Open!

The City of Canton, Downtown Canton Special Improvement District, Coon Restoration, Canton Parks & Recreation, Arcade Coney’s and Center Ice Sports have worked collaboratively to open the City of Canton’s Hall of Fame City Ice Rink for the 2017-2018 winter season. The ice rink, which was dormant for seven years, reopened last season to a resounding success.

Located in front of Arcade Coney’s (215 West Tuscarawas St., also known as Courthouse Plaza), the Hall of Fame City Ice Rink opened for the season on Dec. 1.

Amenities include: on-site food and skate rentals at Arcade Coney’s, lighting for day and evening skating, outdoor seating and broadcasted music via sound system. The rink is open Monday-Thursday from 10 am - 7 pm, Friday-Saturday from 10 am - 8 pm, and Sunday from Noon-6 pm.

Admission is free, and figure skate and hockey skate rentals are $4.00 per person. Skaters skate at their own risk.

AultWorks Occupational Medicine specializes in treating work-related injuries and illnesses. We are certified by the Ohio Bureau of Workers’ Compensation.

Our services include:
- Injury Care
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- Random Management Programs
- Mobile Medical Unit

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Join Us at Our AultCare QuickConnect Luncheon Featuring Canton Chamber President & CEO, Denny Saunier

Our own Denny Saunier, president and CEO of the Canton Regional Chamber of Commerce, will kick off the 2018 AultCare QuickConnect Luncheon Series. As he speaks on the past, present and future at the Canton Regional Chamber of Commerce, you’ll gain insights into how our organization is advancing the business needs of the region, as well as what to expect from your Chamber in 2018. We have some very exciting news on the horizon!

Wednesday, Jan. 17
11:30 am – 1:00 pm
(Registration begins at 11:00 am)
La Pizzaria
3656 Dressler Rd. NW, Canton 44718
$18/members, $25/non-members
Register by January 15 at CantonChamber.org

Want to grow your contacts and leads? Join us each month for the AultCare QuickConnect Networking Luncheon, at its NEW location for 2018 at La Pizzaria in Jackson Township!

AultCare QuickConnect attendees can obtain business leads through enjoyable networking activities, hear a compelling speaker, meet new business contacts and enjoy a delicious meal. Plus, when you bring a door prize valued at $15 or more, you’ll receive 30 seconds at the microphone to promote your business.

NEW for 2018! New location at La Pizzaria, along with the ability to have a choice of entrees.

Our SEASON TICKET PASSES are an excellent value. When you buy an individual season pass, you’ll pay just $15 per program – a $3 saving per program, or comparable to attending two lunches FREE OF CHARGE.

Savings + Special Perks = WIN-WIN!

Call 330-458-2070 or visit www.cantonchamber.org to purchase your tickets today.
MESSAGE FROM OUR PRESIDENT & CEO,

As the Canton Regional Chamber of Commerce enters 2018 - the fifth and final year of our strategic planning implementation process – we remain focused on our mission **to lead the region in business and community development through collaboration and innovation.**

We have the opportunity to build on several recent accomplishments. We have a new set of program objectives based on our strategic goals. We are ready to get to work.

We begin the year with exciting news for small businesses in Stark, Tuscarawas, Wayne, Holmes, and Carroll Counties. The Canton Regional Chamber and AultCare have collaborated to offer a health care plan for the small business community through a Multiple Employer Welfare Arrangement (MEWA).

The MEWA offers medically underwritten rates for small group employers with two to 50 employees; these rates may be less expensive than a community rated plan through the Affordable Care Act. This gives us the opportunity to not only offer a health care coverage option to our existing and potential members, but “keep it local” with a top-quality health care plan based here in Stark County.

We will continue to be involved in the Stark Civic Group, which was formed in 2015 at the suggestion of The Canton Repository, Stark Community Foundation and our organization. Since then, the group has grown into a broader economic development effort comprised of Stark County businesses, governments and nonprofits. We will continue to take steps to strengthen Stark by thinking bigger and bolder through aggressive collaboration. We are committed more than ever to the group’s vision for a vibrant, healthy future for Stark County.

We continue to benefit from the 2016 merger with the Jackson-Belden Chamber. Internally, all staff members have integrated seamlessly into their roles and responsibilities. Our satellite office in Jackson Township serves as “home base” for Chamber sales staff; it also provides additional meeting and work space for staff.

We are larger and stronger thanks to the merger. We have been able to grow our business events and activities where members can network and find new opportunities. We have been able to grow the opportunities to volunteer for efforts that lead to a better, more closely knit community. We have been able to speak throughout Stark County to businesses of all shapes and sizes with a unified voice. We are grateful to the volunteer leaders and members of both organizations who overwhelmingly saw the wisdom of this merger.

We will continue the conversations we began in 2017 to encourage and facilitate a greater regional dialogue on economic development and workforce issues. From Akron to New Philadelphia, we’ll continue to work with our regional economic development neighbors along the I-77 corridor in an effort to achieve greater alliances and opportunities.

We also will continue to develop and grow the Small Business Growth Network, a partnership between the Chamber and the local SCORE chapter, rated in 2016 as best in the nation. We look with enthusiasm to assisting the growth of our hundreds of small businesses through a new workshop series as well as continued free mentoring.

We are grateful for an excellent working relationship with Canton Mayor Tom Bernabei. The city and the Chamber are stronger economic development partners than ever before.

With the city administration and another valuable partner, the Pro Football Hall of Fame, we at the Chamber are working on connections that will link downtown Canton to Johnson Controls Hall of Fame Village. We believe that downtown’s rich football history, along with its unique restaurant and arts scene, makes it a natural complementary experience for Village visitors. In the meantime, we look forward to the next aspects of the Village project getting underway.

None of this work could be done without the highly talented staff of professionals at the Chamber and our Board of Directors who represent a wide range of industries and organizations.

The new year will bring surprises, as every new year does. We will meet those surprises by applying our strategic goals to every challenge and opportunity. Thank you in advance for your support. It is a privilege to do this work.

Denny Saunier, President & CEO
As I complete my tenure as 2017 Chairwoman of the Canton Regional Chamber Board of Directors, I would like to begin by saying that it has been my privilege and honor to serve the Chamber and our outstanding business community. I’d like to take this opportunity to reflect on a few of the Chamber’s key accomplishments over the past year.

A Successful Merger
I took special pride in serving as Chairwoman during the first full year following the merger of the Canton and Jackson Chambers. Truly, the merger could not have gone smoother, from blending the two staffs, to integrating new board members, to, of course, bringing the two memberships together. The result has been enhanced and expanded services for our members and a stronger, unified voice for the business community in the region.

Health Care for Small Businesses
Our Chamber leadership and executive board have been working hard behind the scenes for many months to bring our small business members a medically-underwritten health care plan known as a Multiple Employer Welfare Arrangement (MEWA). I am delighted to see the MEWA become a reality in early 2018 when we open enrollment in the Canton Regional Chamber Health Fund. None of this would be possible without AultCare who will be administering the plan.

Strengthening Stark
We continue to be a leading voice in the ongoing discussion about strengthening and positioning Stark County for a bright economic future. This will be even more important as an economic development study gets underway and we learn the results from that study.

Having attended dozens of events and meetings over the past year, I can assure you that the Canton Regional Chamber never stops working on your behalf. I was able to witness it from a unique “behind the scenes” vantage point, but you can see it, too – in the Chamber’s 100+ annual events, in their diverse programming, and in the numerous volunteer opportunities available.

It has been my pleasure to work alongside our dedicated and visionary president and CEO, Denny Saunier, as well as his talented staff and the entire board of directors. As I depart, I am excited to welcome our next Chairman, a true community leader and servant, Jim Porter, publisher of The Canton Repository. I assure you that I am leaving this organization in very capable hands.

Finally, although I am a third generation Cantonian by birth, I have learned more about Canton/Stark County by serving on the Canton Regional Chamber Board these past six years. I urge each of you to get involved: join a Chamber committee, attend a new event, network with fellow business leaders, or volunteer for the Pro Football Hall of Fame Enshrinement Festival. It’s truly a wonderful opportunity to learn more and make a difference in this community that we call home.

Judith E. Lancaster
JIM PORTER ELECTED CANTON CHAMBER BOARD CHAIRMAN

NEW BOARD MEMBERS ALSO ELECTED

**Jim Porter**, CEO/publisher, GateHouse Ohio/The Canton Repository, has been elected as chairman of the Canton Regional Chamber of Commerce board of directors for 2018.

Porter was named Publisher of The Repository and GateHouse Ohio Media in September 2013, overseeing management of The Repository, The (Massillon) Independent, The Alliance Review, The Suburbanite and Jackson Suburbanite and their digital products.

He joined The Repository more than 30 years ago. Previously, Porter served as the circulation promotions manager, circulation zone manager, sales and marketing manager, vice president of circulation and general manager for GateHouse Ohio Media.

During his career he has been recognized as one of Prestimte Magazine’s “20 Under 40” and won an International Newspaper Marketing Association (INMA) award for best overall marketing results. He has also received a number of Ohio Circulation Managers Association awards over the years.

Porter currently serves on the Canton Regional Chamber of Commerce Board of Directors, ArtsinStark Board of Directors and United Way of Greater Stark County Board of Directors. He is the founder and chairman of the Stark County High School Football Hall of Fame and Executive Director of the East-West game. He was inducted into the Plain Local Wall of Fame in 2004.

He resides in Jackson Township with his wife, Sarah, and four daughters Kaitlyn, 24; Bayley, 21; Emma, 14; and Reagan, 11.

**Rudy Bentlage** is the president of the Northeast Ohio region and executive director of its Commercial Banking team.

A veteran banker who joined JPMorgan Chase Bank, N.A. (Bank One) in 1990, he brings a wealth of knowledge to his role from the various areas of the bank where he has excelled over the years.

He earned a bachelor of science in finance from the University at Buffalo and his MBA in business from Kent State University.

He is active in the Northeast Ohio community and currently serves or has served on the boards of Young Life Akron, United Cerebral Palsy, Boy Scouts of America and the Association for Corporate Growth.

Rudy and his wife have two children and reside in Copley, Ohio.

**Rudy Bentlage**

**Kimberly R. Davenport**, MPA, CDP, is the corporate and commercial director of human resources for Shearer’s Foods, LLC, in Massillon, Ohio. Prior to her current role, she served as director of human resources and human resources manager, also for Shearer’s Foods.

Davenport is a graduate of Leadership Stark County’s 24th Signature Class and a 2010 ystark! Twenty Under 40! recipient. She serves on the Girl Scouts of Northeast Ohio Board of Directors and is an active volunteer with the Pro Football Hall of Fame Enshrinement Festival where she served as 2017 Hostess Committee Vice Chair and, prior to that, as an Enshrinee Family Hostess from 2002-2016. She is Chapter President of Delta Sigma Theta Sorority, Inc., Stark County Alumnae Chapter.

Davenport received a bachelor of arts in communication from the University of Akron and a master of public administration from Cleveland State University.

She resides in Canton with her husband Tomier and their children Tomier II “TD” and Alexandria “Lexi.”

**Paul C. Hiltz**, FACHE, is the interim chief executive officer of Mercy Medical Center. Prior to this position, Mr. Hiltz was part of Mercy Health (formerly Catholic Health Partners) in Cincinnati, Ohio, serving in multiple capacities, including president and chief executive officer of Mercy Hospital – Mt. Airy, president and chief executive officer of Springfield Region, and most recently senior advisor.

Hiltz began his career in hospital administration in 1983 as the director of marketing for Good Samaritan Medical Center in Zanesville, Ohio. He holds a bachelor of science in marketing and communication arts and a master of health and hospital administration from Xavier University in Cincinnati.

A 2017 recipient of the Distinguished Alumni Service Award from the Xavier Graduate Program in Health Administration for outstanding service, Mr. Hiltz is a fellow of the American College of Healthcare Executives. Also a member of the E.F. Hutton & Co. Board of Directors, the Ohio Hospital Association’s Health Planning and Policy Advisory Committees, and Springfield Ohio Chamber of Commerce Board of Directors, he is a member and former president of the Greater Cincinnati Alliance for Hospital Planning and Marketing and board chair of the Clermont Fund. He also serves as a preceptor for the Xavier University Graduate Program in Health and Hospital Administration.

(continued on page 14)
INTRODUCING HEALTH CARE COVERAGE OPTIONS FOR SMALL BUSINESSES.

The Canton Regional Chamber of Commerce and AultCare have partnered together to offer a health care plan for the small business community through a Multiple Employer Welfare Arrangement (MEWA). The MEWA was developed to provide additional options and to help control the costs of health care benefits. Medically underwritten MEWA rates may provide a less expensive option than a smaller community rated plan obtained under the Affordable Care Act (ACA). This plan is available for small group employers with less than 50 employees.

Product Overview
- Small group coverage
- Self-funded plan with fixed monthly payments
- Groups are not subject to ACA community rating
- Benefits administered by AultCare
- AultCare Provider Network

Eligible Employers
- 2-50 eligible employees
- 75% minimum participation requirement
- 50% minimum employer contribution for single coverage
- Member in good standing with the Canton Regional Chamber of Commerce

Benefit Plan Options
- 9 plan options
  - Traditional co-pay plans
  - Consumer Driven Health Plans/Health Savings Account (HSA) Compatible
- Ancillary Product Offerings
  - Dental Coverage
  - Vision Coverage

For Chamber Membership information call 330-456-7253. For health care or health fund information, contact your Independent Broker or your AultCare Representative. All AultCare health plan quote proposals include commission, unless otherwise specified.
KICK OFF THE NEW YEAR
AT BUSINESS AFTER HOURS
AT BURNTWOOD TAVERN

New year, new name for our “after hours” networking events. Stir After Hours is now simply known as Business After Hours; which is exactly how most members referred to it!

You can join us for the first Business After Hours of the year on Tuesday, January 23, at Burntwood Tavern at Belden Village Mall. Enjoy an evening of delicious complimentary appetizers, networking and a cash bar in an upscale, rustic bar setting.

All 2018 Business After Hours events will be presented by Express Employment Professionals.

Tuesday, Jan. 23
5:30-7:30 pm
Burntwood Tavern
Belden Village Mall
Cost: free to attend, cash bar
Register at CantonChamber.org

Our Canton-Area Business Counts on CareWorksComp to Help Us Improve Safety and Control Our Ohio Workers’ Compensation Costs

The Canton Regional Chamber sponsors an Ohio workers’ comp program to help its members significantly lower their Ohio BWC premium.

Our results-oriented approach fully integrates accident prevention, risk control and claims management while delivering a significant return on your investment.

For a no-cost, no-obligation analysis of your potential group rating savings, please visit www.careworkscomp.com/groupratingapplication/Canton and complete our Temporary Authorization to Review Information form.

For employers who don’t qualify for group rating, CareWorksComp can still evaluate your best premium discount options.

For more information, contact CareWorksComp’s Robert Nicoll at 1-800-837-3200, Ext. 58595 or email robert.nicoll@careworkscomp.com.
NEW MEMBER RECEPTION

JOIN US AS WE WELCOME OUR NEWEST CHAMBER MEMBERS

Thursday, Feb. 15, 2018
11 a.m. to 1 p.m.

The Holiday Inn Ballroom
4520 Everhard Rd NW, Canton, OH 44718

Cost: Chamber Members - FREE | Non-Members - $5.00
All Chamber Members, New and Established, Are Invited!

APPETIZERS | NETWORKING

REGISTER ONLINE AT WWW.CANTONCHAMBER.ORG

Event sponsor:

WELLS FARGO

Holiday Inn
GET “CHARGED UP” THIS WINTER!

When the weather turns from warm sun to wintery snow, there’s still plenty to do in downtown Canton. Head indoors and enjoy a Canton Charge basketball game - it’s guaranteed fun for the whole family!

The Charge, Canton’s very own NBA Development League team, is owned and operated by the Cleveland Cavaliers. In January, February and March, the Charge will play 15 home games at the Canton Memorial Civic Center.

Tickets start at just $8. Check the promo schedule for family-friendly fun, including postgame free throws, postgame autographs and Dollar Dogs presented by Sugardale. Super-popular theme nights like Cavs Night and Fan Appreciation Night happen throughout the season, too. Home games run through March; visit canton.dleague.nba.com to learn more.
WINTER THEMES FOR First Friday

First Friday is a monthly party in the downtown Canton Arts District featuring themed music, performance and visual arts events and always a few surprises for adults and children. It is primarily a self-guided tour of local art galleries, studios, stores and restaurants. First Friday begins with a First Stop at the Canton Museum of Art at 5:30 pm, followed by the full-out event downtown from 6-10 pm. Rain or shine. First Friday happens every month - year round!

January - Walk through a Winter Wonderland and see some gorgeous ice sculptures by local artists. January’s Winterfest theme is nothing but a delight. 20 local ice carvings plus live demonstrations from Elegant Ice Creations.

February - Mardi Gras comes to Downtown Canton, and you don’t even have to show your beads to get in. It’s an evening of fun in the Canton Arts District.

March - Hunt no more. This month’s theme is Scavenger Hunt. Search for all your shopping needs in Downtown Canton and discover a few things along the way. Everyone who participates will be entered to win a great prize package!

DOWNTOWN LIVING Hercules Apartments

Demand for urban living is high, and downtown Canton’s newest renovated apartments are tenant-ready!

The site of the highly-anticipated Hercules Apartments, located on 26 acres at 1000 Market Ave. S, dates back to the turn of the century when it was home to the Hercules Engine Company. It’s no surprise, then, that history and character abound in the newly renovated apartments, which combine modern conveniences like high-end appliances and energy efficient windows with historic features like exposed brick and architectural details.

The apartments are “rustic industrial” in look and feel and rich in amenities, according to Hercules developer Bob Timken, managing director of Cormony Development. Unique to Hercules are public indoor and outdoor gathering spaces as well as a community “party kitchen.”

Phase I of the Hercules project features 90 market-rate one and two bedroom units. Square footage varies from 550 to 2,400 square feet, with most units falling in the 700 to 900 square-foot range. Because of the historic nature of the building, no two floor plans are alike. Phase II may include office and retail development.

Ample and affordable downtown living is essential for the continued growth of downtown Canton. With existing downtown apartments at or near capacity, the Hercules apartments will likely fill quickly. For more information or to apply, visit hercules-canton.com or facebook.com/herculescanton.
DEADLINE NEARING FOR
BUSINESS EXCELLENCE AWARD NOMINATIONS

Nominations for Stark County’s most prestigious business awards are due by Jan. 22, 2018.

The Canton Regional Chamber of Commerce is seeking Business Excellence Awards nominations for Stark County businesses. Help us celebrate businesses that have distinguished themselves by being a significant presence in and/or providing substantial benefit to the citizens and economy of Stark County.

To be considered, the business must be for-profit, non-publicly traded (and not a wholly-owned subsidiary of a publicly traded company). In addition, the business needs to have demonstrated several of the following attributes:

- Growth in business and/or employment,
- Capital improvements, Innovation (expansion of products/product lines), Longevity,
- Expansion of operations and/or efficiencies,
- Responsiveness to business/industry challenges, Consistent involvement in the community, Outstanding customer service, Entrepreneurship

For full eligibility information, or to nominate a company, please visit cantonchamber.org/awards.

If you have questions regarding eligibility or the nomination process for Business Excellence Awards, please contact Melissa Elsfelder, event manager, at melissae@cantonchamber.org or 330.458.2073. Remember, nomination deadline is Jan. 22, 2018.

SAVE THE DATE! Honorees of this year’s awards will be recognized during the awards dinner scheduled for Tuesday, May 1, 2018 at the Kent State University at Stark Conference Center.

- SPONSORS TO DATE -

- William C. Shivers is President of Huntington’s Canton and Mahoning Valley Regions. A 29-year veteran of the banking industry,

Shivers joined Huntington in 2007. Prior to being named President, he served as vice president and team leader of commercial banking. Previously, Shivers held a commercial banking role at KeyBank. Additionally, his diverse background encompasses serving as a State Examiner for the Ohio State Auditors Office; Director of Sales and Marketing, as well as Vice President of Operations, for Quaker Manufacturing Corp.

Shivers currently serves as trustee for the Stark Community Foundation; secretary and trustee of the Community Building Partnership of Stark County; board member of the Downtown Canton Land Bank; member of the board of directors and executive committee member of the Akron/Canton Regional Foodbank; board member of the Better Business Bureau of Mahoning Valley; board member of Athena International; board member of the Youngstown Business Incubator; board member for the Canton Regional Chamber of Commerce; past board member for the Greater Akron Chamber of Commerce; 2015 campaign chairman, member of the board of directors and past executive committee member of the United Way of Greater Stark County; leadership advisory council for Junior Achievement of East Central Ohio; trustee of the Alliance Area Development Foundation board and executive committee; board, executive committee and past chairman for the Stark Development Board; Parish Council member and chairman of St. Ann’s Church, and, former board member and treasurer of the Akron Urban League.

Shivers is a graduate of Hiram College and has a master’s degree in business administration from Franciscan University.

N E W B O A R D M E M B E R S...

William C. Shivers

- President of Huntington’s Canton and Mahoning Valley Regions.
- 29-year veteran of the banking industry.
- Served as vice president and team leader of commercial banking.
- Previously held a commercial banking role at KeyBank.
- Diverse background encompasses serving as a State Examiner for the Ohio State Auditors Office, Director of Sales and Marketing, Vice President of Operations, and Director of Quaker Manufacturing Corp.
- Currently serves as trustee for the Stark Community Foundation, secretary and trustee of the Community Building Partnership of Stark County, board member of the Downtown Canton Land Bank, and member of the board of directors and executive committee member of the Akron/Canton Regional Foodbank.
- Also holds positions on the boards of the Better Business Bureau of Mahoning Valley, Athena International, the Youngstown Business Incubator, the Canton Regional Chamber of Commerce, and the Greater Akron Chamber of Commerce.
- Past board member for the Greater Akron Chamber of Commerce, 2015 campaign chairman, member of the board of directors and past executive committee member of the United Way of Greater Stark County, leadership advisory council for Junior Achievement of East Central Ohio, trustee of the Alliance Area Development Foundation board, executive committee, and past chairman for the Stark Development Board, Parish Council member and chairman of St. Ann’s Church, and former board member and treasurer of the Akron Urban League.
- Graduate of Hiram College with a master’s degree in business administration from Franciscan University.
I have had the blessing of wonderful sports participation, especially football. Now one of my fantasies has come true – being a Football Coach. It is a “special team” and is not going to challenge another typical football team, but faces the challenges of an even stronger opponent...the ravages of poverty. I am earnestly seeking to recruit you to be on my TLC Souper Bowl Team. Please join today!

Simply check the position you desire and contribute the suggested amount. Make checks payable to and send to: Total Living Center 2221 Ninth St. SW Canton, Oh 44706

__Team Owner $1,000.00 to inspire my Team to help the poor.
__Quarterback $500.00 to lead my team in helping the poor.
__Offensive Coach $300.00 to go on the offense for the poor.
__Defensive Coach $200.00 to defend the poor from poverty.
__Halfback $100.00 to be an inspiration in helping the poor.
__Safety $75.00 to protect the poor from the ravages of poverty.
__Guard $50.00 to guard against any effort to neglect the poor.
__Fullback $40.00 to carry the ball for the poor.
__Tight end $30.00 to do my part to help the poor.
__Cornerback $20.00 to cover every aspect I can to help the poor.
__Linebacker $15.00 to always be in line to help the poor.
__Tackle $10.00 to tackle the challenge of helping the poor.

I assure you that the Total Living Center has many FREE and very meaningful ministries for the needy poor. At the forefront we provide lunch 365 days per year, dinners, weekly groceries, clothes, haircuts, etc. Also, the unique services of a Laundromat and a Mobile Soup Kitchen. The TLC is a Bridge of Compassion over which those who have much may walk into the lives of those who have little.

My Name __________________ Phone __________________ Street _______________________
City, State, Zip ______________________ Email ________________________________
Participation in the Leadership Stark County Signature Program provides personal and professional benefits to the participant and supports our community.

What you may not realize is that by sponsoring employees for the program, your business will also benefit from employees who have learned to leverage their personal strengths for greater effectiveness as a team leader and who have increased their capabilities in the six main Leadership Stark County competencies:

- **Collaboration**– Operating intentionally to identify opportunities for advancement, alignment, and development across organizations and/or individual parties.

- **Strategic Agility**– Openly and continuously adjusts and adapts course of action and ways of thought in the midst of volatile, uncertain, complex and ambiguous circumstances, resulting in effective alternatives.

- **Innovation and Technology**– Uses a variety of innovative approaches, techniques and media and provides challenging thoughts, ideas, and ways of functioning resulting in creative solutions.

- **Effective Communication**– Creates an environment of open communication by articulating accurate messages with clarity and confidence while influencing others to retain and understand the message.

- **Service to Others**– Implements a set of practices and philosophies that supplement the lives and passions of individuals by providing talents, support, time, and resources to nurture a compassionate community.

- **Relationship Building**– Identifies opportunities and takes action to build sincere and meaningful relationships resulting in a true partnership for all parties.

Each year, a limited number of participants are selected through an application and interview process. Our goal is a diverse class: professionally, geographically, and culturally. The next Signature Program runs September 2018 through June 2019. The program begins with a 2 ½ day retreat and meets for ten full day sessions once per month.

Tuition is $2,850 all-inclusive, and tuition assistance is available for non-profit or small business participants.

Learn more at LeadershipStarkCounty.org or call our office at 330-458-2095.
The 26 selected members of the Fall 2017 Spotlight for Young Professionals class completed their course with a graduation ceremony at the Canton Museum of Art. The course included sessions on discovering and using strengths for personal and professional development. The class also learned about the history and economic development of the city of Canton, tourism in Stark County, the benefits of volunteerism, creating a development plan and more! Class members had the opportunity to choose from a variety of volunteer opportunities by engaging in a brief service project.

Do you know a young professional who is ready to take their career and community involvement to the next level?

The Spotlight for Young Professionals course is now taking applications from young professionals in their 20s to mid-30s, who want to cultivate understanding of leadership competencies and go deeper in their community involvement. It is a great option for employers to foster leadership potential and expose young professionals to leadership competencies.

The Spotlight course includes six sessions beginning on Tuesday, February 27 and continuing through May 1. Class meets at the Canton Regional Chamber of Commerce from 4:00-6:00 pm. Open to individuals or employers may sponsor a group of participants.

2017 Fall Spotlight Young Professionals

- John Ankerman, Van Nostrand Young & Associates
- Matt Armstrong, John Patrick Picard Architect, Inc.
- Mariah Aubihl, Goodwill Industries of Greater Cleveland and East Central Ohio, Inc.
- Jordan Boon, Marathon Petroleum
- Ryan Carrick, John Patrick Picard Architect, Inc.
- Mihaela Ciupitu, TimkenSteel Corporation
- Katie Collins, Kenan Advantage Group
- Sara Ehret, The University of Akron
- Michael Evans, Cleveland Clinic
- Angelina Gingo, Gingo Law Office, LLC
- Lauren Grove, Hendrickson
- Deanna Kidwell, Schauer Group
- Mark Lindsey, Kisling, Nestico & Redick
- Joshua Pedrozo, Employers Health
- Elissa Prazer, Canton Regional Chamber of Commerce

Kayla Rankin, TimkenSteel Corporation
Joel Rich, Midlake Products & Mfg Co
Callie Sandholm, Marathon Petroleum
Hans Sandholm, Marathon Petroleum
Andrew Siekmann, Marathon Petroleum
Tyler Stamm, Hendrickson
Brian Stoner, Marathon Petroleum
Matthew Strobel, CFS-Creative Financial Solutions
Susan Stroup, Coleman Professional Services
Brennan Ujcich, TimkenSteel Corporation
Kara White, Meals on Wheels of Stark & Wayne Counties

CONGRATULATE THESE Young Professionals

Partner with the experts.
Join our team.
How to Stay Safe in a Hostage Situation

Featured Speaker: Garry Moneypenny, Law Enforcement Veteran

In today's society, there's a chance you could be a victim in a hostage situation. It could happen anywhere - workplace, malls, churches, schools, hospitals and even your home. How you react makes a big difference in the survival rate for your loved ones and yourself. Join us for the January Safety Council luncheon featuring Garry Moneypenny, Retired Chief Deputy, a 37-year law enforcement veteran who has handled numerous of these types of situations. Garry is a leading authority in hostage negotiations. Learn what you can do to help protect yourself and others during and after a crisis.

Thursday, Jan. 11
11:30 am-1:00 pm
Alex D. Krassas Event Center
251 25th St. NW, Canton
Cost: $17 per person
RSVP at CantonChamber.org by Jan. 8

Reservations are required unless you are a season pass holder. All attendees will have a chance to win a door prize provided by our spotlight company.

SPOTLIGHT COMPANY:

Earn Your M.B.A. in as little as 12 Months

Graduate Information Session
Monday, February 5
Register now at walsh.edu/gradinfo

Named a Best Online Program for 2017
by U.S. News & World Report
## January CALENDAR

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>11</td>
<td>Stark County Safety Council January Luncheon&lt;br&gt;cantonchamber.org</td>
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<td>“How to stay safe in a hostage situation” at our January Safety Council Luncheon with Garry Moneypenny.</td>
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<td>Thursday, January 11&lt;br&gt;11:30 am-1:00 pm&lt;br&gt;Alex D. Krassas Event Center&lt;br&gt;$17 per person to attend</td>
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<tr>
<td>17</td>
<td>January Aultcare QuickConnect Luncheon&lt;br&gt;cantonchamber.org</td>
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<td>“Past, Present &amp; Future of the Canton Regional Chamber of Commerce” is the topic at January’s AultCare QuickConnect Luncheon with Denny Saunier, Canton Chamber President &amp; CEO.</td>
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<td>Wednesday, January 17&lt;br&gt;11:30 am-1:00 pm&lt;br&gt;La Pizzaria&lt;br&gt;$18 members, $25 non-members</td>
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<td>23</td>
<td>January Business After Hours&lt;br&gt;cantonchamber.org</td>
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<td>Enjoy networking, complimentary appetizers and a cash bar in an upscale, rustic bar setting. Presented by Express Employment Professionals.</td>
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<td>Tuesday, January 23&lt;br&gt;5:30-7:30 pm&lt;br&gt;Burntwood Tavern, Belden Village&lt;br&gt;Free, but reservations are required</td>
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<tr>
<td>FEB. 15</td>
<td>New Member Reception&lt;br&gt;cantonchamber.org</td>
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<td>Help us welcome our new members while you enjoy complimentary appetizers and networking with new and established members. ALL Chamber members are invited and encouraged to attend. Sponsored by Wells Fargo.</td>
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<td></td>
<td>Thursday, February 15&lt;br&gt;11:00 am – 1:00 pm&lt;br&gt;Holiday Inn Belden Village&lt;br&gt;Free for members, but registration is required</td>
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### JOIN A TIP CLUB AND GROW YOUR BUSINESS LEADS IN THE NEW YEAR!

Join a tip club for weekly networking meetings, and exchange sales leads or “tips” with fellow chamber members in a wide variety of industries!

Joining a tip club is free for members – just sign up, attend a casual breakfast or lunch, and pay for your meal each week! Clubs are facilitated by Chamber staff or Chamber Ambassadors. Breakfast clubs begin at 8:00 am; lunch clubs begin at noon.

**Current Schedule of Clubs**

- Tuesday Breakfast at Denny’s Restaurant on West Tusc - **Led by Debbie Busby**
- Tuesday Lunch at Courtyard by Marriott – **Led by Molly Romig**
- Tuesday Lunch at Fox & Hound - **Led by John Mann**
- Wednesday Breakfast at The Regency on Whipple Ave – **Led by Molly Romig**
- Wednesday Breakfast at John’s Bar – **Led by Stacy Hoffman**
- Wednesday Lunch at Mulligan’s Pub- **Led by Denny Goodwill**
- Wednesday Lunch at Sylvester’s on Portage- **Led by Molly Romig**
- Thursday Breakfast at Samantha’s on Portage- **Led by Chylece Head**
- Thursday Lunch at Li Asian- **Led by Molly Romig**

Contact our Membership Department today to get started at 330.833.4400.
At its December 13 board meeting ArtsinStark’s Board of Directors approved $1,091,000 in grants to 28 organizations and individual artists across Stark County. The grants were awarded in two categories: Operating and Special Projects. “These dollars all come from donors to the Annual Arts Campaign,” said ArtsinStark board chair Emile Alecusan, “and the programs we support reach more than 200,000 people every year.” To see more information on ArtsinStark’s Grants Program and the list of this year’s award winners to date, please visit ArtsinStark.com/Grants. The Operating Grants approved by the board for the seven major arts organizations in Stark County total $1,058,500. “What these big arts organizations bring to Canton and Stark County is just amazing,” said Duncan Darby, who chaired the Operating Grants Committee. “They not only delight those of us who are lucky enough to live and work here — they attract thousands of visitors who come into Stark County to experience this arts and entertainment explosion.” Special Project Grants go to 21 smaller arts organizations, non-profits, and individual artists and total $32,740.

“This is the happiest I’ve ever been.” These were the words of Terras Jones, a recent McKinley High School graduate who is currently employed as a welder for Ohio Gratings, Inc. As a Technical Education welding student at McKinley, Jones and his classmates participated in United Way of Greater Stark County’s Get Connected program, which provided his first exposure to this workplace. The goal of Get Connected is to introduce students to employers and careers available in our community, while helping students learn to network with area professionals working in that field or trade. “Our Get Connected program is one way we partner with local businesses to bring lasting, positive change to Greater Stark County, and focus on our Bold Goal impact areas of Health, Education and Financial Stability,” explains UWGSC President & CEO Maria Heege. “By providing access to important vocational training and mentorship opportunities for local students, we build a stronger community.” Get Connected is actively recruiting business partners who would like to help mold the workforce of the future. Visit www.uwstark.org/GetConnected or email laurie.moline@uwstark.org for more information.

Akron Children’s will bring pediatric primary care, about a dozen of its most in-demand pediatric specialty care practices and rehabilitation services to a new 3-story, 38,000 square feet building in North Canton. The Akron Children’s North Canton Health Center is the first of several such centers planned throughout the region, recognizing the priority parents place on having the highest quality pediatric care for their children in a convenient location, close to home. Ground will soon be broken on the health center, to be located at 6076 Whipple Ave., on Aultman Hospital property as part of a long-term lease. The center will open late in 2018. The hospital plans for services currently located at three other Stark County locations to be consolidated in this one convenient location.

Consumers National Bank announced today that it has received approval from the Office of the Comptroller of the Currency (OCC) for its application to operate a new full-service branch office at 3680 Embassy Parkway, Fairlawn, Ohio. The approval marks the bank’s first full-service branch in Summit County and the 14th branch office in its network. Consumers National Bank anticipates that banking operations at the new Fairlawn office will begin in the summer of 2018.

Walsh University has announced that its newest academic building will be named The Marlene and Joe Toot Global Learning Center to recognize the Toots’ legacy of support for Walsh as well as their committed interest in education and innovation. In addition to the Toots’ generosity, The Global Learning Center was made possible through the support of many donors to the largest capital campaign in the University’s history, the $30 million We Believe campaign. The two-story, 44,000-square-foot academic facility was designed to promote creativity and teaching excellence with an emphasis on collaboration among different academic disciplines in a worldwide setting. The building will open in January. A formal dedication ceremony is scheduled for February 9, 2018.

Black McCuskey Souers & Arbaugh Law Firm is pleased to announce that Attorney Kimberly M. Rippeth has joined the firm as an associate. She focuses her practice in the areas of estate planning, trust administration, business and real estate law. A summa cum laude graduate of the University of Akron School of Law, Rippeth served on the Executive Board of the Akron Law Review as the Executive Editor of Student Writing. She received the CALI Excellence Awards for the highest grade in Legal Drafting, Individual Taxation, and Wills, Trusts, & Estates II. While in law school, Rippeth gained practical experience in the area of wills, trusts, and estates as a law clerk for Judge Elinore Marsh Stormer of the Summit County Probate Court. Additionally, she worked as a summer associate for Black McCuskey. Prior to attending the University of Akron School of Law, Rippeth obtained a Bachelor of Arts Degree in English with minors in Communication Studies and Spanish from West Liberty University in West Virginia.

On Saturday, December 2nd, Progressive Chevrolet held another of its doggie adoption days with its partner the Stark County Humane Society. At Saturday’s Puppies at Progressive event, four deserving doggies found their “FUR ever” homes just in time for Christmas! Buddies Boba Fett (Chihuahua) and Lola (Boston Terrier) will remain friends for life in their new home! Annie the Yorkie and Comet the Dachshund mix as went home with their new FUR parents! Also collected were donated items and cash to help out the cause. In the two years that the Progressive Auto Group dealerships have been conducting these adoptions, over 50 puppies and dogs have been placed. Over $3,000, in both cash and supply donations have been raised for the Stark County Humane Society.

Express is on a mission to put a million people to work annually. In 2016, the company generated $3.05 billion in sales and employed a record 510,000 people. With over 780 locations throughout the United States, Canada, Express Employment Professionals is one of the largest Industrial and Administrative staffing companies in America. Each office is locally owned and operated, and the Canton, OH Express Employment Professionals franchise began operation in 2015 and serves the all of Stark County areas with temporary help and direct hire employees in a variety of fields, including industrial, administrative, and professional staffing. Steve Michaels, Owner of Express Employment, is excited about partnering with the Canton Regional Chamber of Commerce for the Business After Hours series in 2018. “Since our opening in 2015, the Canton Regional Chamber has been a great partner in helping my new business grow and helping make an impact on the community” said Steve Michaels. The Canton office, located at 4675 Dressler Rd NW is currently accepting applications.
NEW MEMBERS

WELCOME to our newest members, who joined Canton Regional Chamber of Commerce in November. We encourage you to patronize their businesses. If you know of other businesses that would benefit from Chamber membership, please contact the Membership Department at (330) 458-2051.

All Tune and Lube Total Car Care
(AUTO & TRUCK REPAIR & MAINTENANCE & TRANSMISSION SERVICE)
Christopher Hill
2683 Cleveland Ave. NW
Canton, OH 44709
(330) 546-0049
www.atlcanton.com

Arby's
(RESTAURANTS)
Jessica Crews
4821 Portage St. NW
North Canton, OH 44720
www.arbys.com

The Barrel Room Wine & Beer Bar
(WINE LOUNGE)
Keri Sullivan
7901 Cleveland Ave.
North Canton, OH 44720
(330) 244-1535
www.barrelroomwinebar.com

Burkins, Ritchie & Assoc
(OBWC DRUG-FREE WORKPLACE PROGRAMS)
Art Ritchie
1206 N Main St.
North Canton, OH 44720
(330) 471-9037
www.drugfreesafety.net

ETHOS
(TECHNOLOGY CONSULTING)
Christopher Cutter
2584 Perry Dr. SW
Canton, OH 44706
(330) 354-4976
www.mountaingroths.com

Fox Family Farm & CSA
(FARM)
Renae Fox
8303 Erie Ave. SW
Navarre, OH 44662
(330) 284-6670

Jackson Massillon School of Music
(MUSIC LESSONS)
Daniel Silverman
8200 Traphagan St. NW
Massillon, OH 44646
(330) 809-6252
www.jacksonmassilonmusic.com

Love the Children Ministries
(NON PROFIT ORGANIZATION)
Heather Craig
PO Box 9273
Canton, OH 44711
(330) 417-5316
lovethelchildrenministries.org

LulaRoe with Nita and Jess
(RETAIL-RESALE)
Nita Bernhardt
4418 Chevron Cir. SW
Massillon, OH 44646
(330) 493-7815
https://www.facebook.com/LuLaRoewithNitaandJess/

MedTime Pharmacy
(PHARMACIES)
Elizabeth Ibrahim
400 - 12th St. NW
Canton, OH 44703
(234) 410-3366
www.medtimerx.com

Melt Bar and Grilled
(RESTAURANTS)
Matt Fish
4199 Belden Village Mall
Canton, OH 44718
(216) 431-7760
www.meltbarandgrilled.com

Midwest ComTel, Inc.
(ELECTRONIC RECYCLING - E-WASTE)
Kristen Dixon
1502 12th St. SW
Canton, OH 44706
(330) 499-5789
www.midwestcomtel.com

Phillips & Associates Insurance Agency LLC
(INSURANCE)
Tammy Little
1201 - 30th St.
Canton, OH 44709
(330) 493-9222
www.autohomelifeinsurance.net

Restoration 1 of Northeast Oh
(RESTORATION SERVICES)
Michael D. Macchio
6635 Harbor Dr. NW
Canton, OH 44718
(330) 942-0313
www.restoration1.com

Transparency Consulting
(BUSINESS COACHING)
Tonya McCaulley, SPCA, ACH
Magnolia, OH 44643
(234) 425-2766
www.transparencyconsultinginc.com

The University of Akron
Annie Hanson
302 Buchtel Common
Akron, OH 44325
(330) 972-7874
www.uakron.edu

The UPS Store
(SHIPPING & PACKING)
Danny Rodriguez
5151 Tuscarawas St. W
Canton, OH 44708
(330) 915-6510
www.theupsstorelocal.com/6865

NEW MEMBERS WELCOME to our newest members, who joined Canton Regional Chamber of Commerce in November. We encourage you to patronize their businesses. If you know of other businesses that would benefit from Chamber membership, please contact the Membership Department at (330) 458-2051.
Paul Hugenberg’s life took a dramatic turn because Rick Iler couldn’t avoid overhearing his conversations. Charged with protecting data on the bank’s computers, Hugenberg was frustrated with traditional “castle and moat” software. Few companies actually know what data is on their computers, so it’s a bit like building a garage to protect a fleet of cars, without knowing how many cars are in the fleet.

Furthermore, if you walk into your garage and your car is missing, you know it’s been stolen. But, when hackers break into your computer system, they can copy anything they want without removing it. You may know they were there, but have no idea what they stole, who’s affected, or the value of data taken.

Hugenberg’s experiences as a bank Chief Information Officer, and Information Security Officer, led InfoGPS directly to a giant hole in the market.

Today, Paul Hugenberg finds his company at the intersection of three important trends. First, data growth is exploding exponentially. Second, businesses are starting to understand how much value their data represents. Third, hackers are increasingly sophisticated in finding ways over the moats and into the castles set up by traditional data security solutions. As a result, InfoGPS is the rare tech start-up to quickly become profitable and is on the verge of dynamic growth.

Paul Hugenberg, now sits in his Boardman, Ohio office devising new ways to compete with giants of the computer security industry. He has built a remarkably decentralized business with employees scattered from Tuscarawas County, Ohio, to Chicago. Certainly luck put Rick Iler and Paul Hugenberg together. But, they are proving that businesses no longer have to trust their valuable data to luck or castle walls.

Go to www.neobrightestlights.com to learn about the other nominees!
Mercy Medical Center is now in network with AultCare and AultCare’s PrimeTime Health Plan. 

We welcome you to experience the quality, compassionate, affordable and accessible care available at our medical center and ten health centers, conveniently located in Stark, Carroll and Tuscarawas Counties. Learn more about Mercy at cantonmercy.org.

Complete list of accepted plans: cantonmercy.org/insurance-information