Oil and Gas
Fifth annual Utica Summit

Shop Small Saturdays & Save!
in Downtown Canton

Community Salute Awards
on November 8
Find Out at the 5th Annual Utica Summit

Hurricane Harvey showed Houston's vulnerability to catastrophic storms. Houston and other locations on the Gulf Coast are home to much of the nation's conversion of natural gas to plastics and chemicals. Disruption of this industry has national and global implications.

So what now? Will the Harvey experience increase investments in petrochemical plants in the geographically safer Appalachian Basin — investments such as the Shell ethane cracker in Beaver County, Pa? Our experts at Utica Summit V, led by international petrochemicals consultant Tom Gellrich of TopLine Analytics in Philadelphia, will be asked to address the question.

We also will look at shale-related real estate development, industrial workforce, and the latest tallies in the multibillion-dollar private investments that are being made in Ohio's Utica counties.

Utica Summit V, on Oct. 11 in Canton, Ohio, is a significant regional conference on the long-term downstream benefits of the Utica Shale gas revolution. It is a production of the Canton Regional Chamber of Commerce, Shale Directories and The Repository, Canton's 202-year-old daily newspaper. Other presenters include:

Paul Boulier, Team NEO petrochemicals expert, on tri-state cooperation to build infrastructure for Ohio River Region ethane crackers.

Andrew Thomas, economics researcher at Cleveland State University, to update study on the vast private investments made to date in the Utica.

Bruce Custer of NAI Spring Realty, Canton, who has been assembling commercial real estate parcels for major Utica developments in Ohio and West Virginia since the shale boom began.

Kent Dubbe, VP for HR and Organizational Development at Ariel Compressor, on how a manufacturer finds and develops industrial talent to meet Utica demands.

Stan Glover of Zeiger Industries, who will lead a panel of plastics manufacturers featuring worldwide toymaker Little Tikes.

For complete details, sponsorship information and registration, go to www.uticasummit.com. Tickets are $285 per person and include a continental breakfast and lunch.
more choices
Expanding our network.

Let us show you.

Now with more hospitals included in our network, AultCare is giving you the access you need and want.

AultCare is expanding, and you reap the benefits. AultCare now covers you in more locations, giving you more choices for your health care.

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You get in-network coverage at more than 30 hospitals, more than a dozen ambulatory care facilities, and over 6,400 providers.

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AULTCARE
HEALTH PLANS
Tens of millions of dollars are being spent on television ads for and against state Issue 2 on the November ballot. That is the initiative attempting to limit the price that state government directly or indirectly pays for prescription medicines. It would attempt to do so by prohibiting the state from paying any more than the U.S. Department of Veterans Affairs pays for care of veterans.

According to news reports, the opponents of Issue 2 will spend much more money on TV than the proponents. The opponents are being funded by big pharmaceutical companies, while the proponents are being funded by an AIDS foundation in California that brought the issue to Ohio.

Your Canton Regional Chamber of Commerce is on record as opposing Issue 2, but not because the pharmaceutical industry is opposed. You will not find major pharmaceutical manufacturers in our membership.

We oppose it because we doubt the law will work. We are not sure the price paid by the Veterans Administration can be ascertained because many of its purchasing agreements with drug companies are confidential. We also think that vagueness in the law will lead to many lawsuits that the state of Ohio will have to pay for. As part of the law proposed by the pro-Issue 2 forces, the state would have to pay the legal fees of proponents who enter any lawsuit to uphold the law.

If the law somehow could be made to work and the state could achieve savings for its programs, the drug companies could simply seek their profits through higher prices charged to private employer health plans and citizens not aided by state government programs. The law’s limited impact — affecting only state government-funded prescription programs — is not a selling point for Issue 2, so you don’t see much about that in the TV ads.

We urge our members to vote no on Issue 2.

The production of electricity by burning natural gas instead of coal has been the largest contributor to a decline in carbon dioxide emissions in the United States. So says Carbon Brief, a United Kingdom-based website covering the latest developments in climate science, climate policy and energy policy.

According to Carbon Brief’s report, U.S. output of carbon dioxide has dropped 14 percent since 2005, and greater use of natural gas in generating electricity is credited with 33 percent of that reduction, far more than the adoption of renewables such as wind and solar power. These renewable sources of electricity generation are growing but still have a small impact on the total U.S. electricity needs.

Meanwhile, Ohio has become a prime location for construction of natural gas power plants to replace the coal-fired electricity plants.

Not many industries can take credit for investments in Ohio totaling $50 billion. The oil and gas industry can, however. Andrew Thomas, a shale economics researcher at Cleveland State University, will present the latest numbers at Utica Summit V on Oct. 11. See uticasummit.com for details.

Small oil and gas well owners have been invited by the Ohio Oil and Gas Association to an open house from 1 to 5 p.m. on Oct. 17 at Zane State College in Cambridge. At the event, Ohio Environmental Protection Agency Director Craig Butler will “share his priorities, answer your questions and discuss his approach to helping Ohio’s oil and gas industry maintain compliance while becoming better stewards of the environment,” according to OOGA.

David Kaminski
VP for Public Policy and Energy
(330) 458-2059
davidk@cantonchamber.org

Baker, Dublikar, Beck, Wiley & Mathews
ATTORNEYS AT LAW

Telephone: (330) 499-6000
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Akron 330.535.3800  Canton 330.479.0758
Streetsboro 330.626.0500  Wadsworth 330.334.5555
Lakewood 440.663.0050
Join us as we recognize outstanding civic volunteerism and community service at the Chamber’s annual Community Salute Awards dinner on **Wednesday, Nov. 8** at Kent State University at Stark Conference Center.

This special evening recognizes exceptional and inspiring community stewards – individuals, businesses and organizations – as they receive the Award of Merit or Award of Appreciation.

This year’s Community Salute Award of Merit winner is **Thomas E. Cecconi**.

Award of Appreciation winners include:
- JRC
- Jerry Schroer, The Schroer Group
- Meals on Wheels of Stark and Wayne Counties
- Michael Gallina
- Sisters of Charity Foundation of Canton

A special Award of Distinction will be given to **Renee Powell**.

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**AT THE NEXT WELLSPRING:**

**BUILDING A VISION, MAKING IT REALITY**

Join us for “Building a Vision, Making It Reality” at our Next Wellspring unSpeaker Series with Allyson Bussey, President, Visit Canton and Mike Gill, President, Downtown Canton Special Improvement District

We’ll wrap up the 2017 Wellspring series with Allyson Bussey and Mike Gill as they outline ways that our region is moving forward with a vision of bringing economic prosperity and community vitality to Canton and Stark County. From tourism to economic development, Allyson and Mike will challenge you to identify your personal vision and how you can make it a reality as they share recent narratives of advancement and success within the region. If you live or work in Canton/Stark County, you won’t want to miss this!

Wellspring UnSpeaker sessions are $25/each. Class spaces are limited and are likely to sell out. A continental breakfast is provided. Visit [LeadershipStarkCounty.org](http://LeadershipStarkCounty.org) for more information.

**Wednesday, November 15**
7:30-9 am
Canton Regional Chamber of Commerce
222 Market Ave. N
Canton, OH 44702
Cost: $25 per person
Additive Manufacturing, 3D Printing, and Rapid Prototyping: What's the Difference?

Many people also use the terms “3D printing,” “additive manufacturing,” and “rapid prototyping” interchangeably, which brings up an important question: are these really all the same, or are crucial differences being overlooked?

Let’s start with the basics: additive manufacturing is a methodology made up of new processes that have been developed over the last 30 years. While these vary on a technical level, all of them involve quickly building components layer-by-layer or drop-by-drop using printers and digital files. This largely differs from traditional manufacturing processes (such as CNC machining) because it builds up rather than takes away, constructing something from scratch instead of chiseling away existing material to form a specific shape or object.

At the root of it all, 3D printing and additive manufacturing are one and the same. While most experts prefer “additive,” “3D printing” has become a buzzword that resonates more with the average consumer. Some debate this theory, but it often extends little beyond personal preference.

However, rapid prototyping is a different story. While 3D printing describes a process, rapid prototyping is a way to use that technology, specifically in a testing environment that has little or nothing to do with service applications. The phrase “fail fast, fail cheap” often applies to this practice, as additive tech allows manufacturers to experiment with different ideas without worrying too much about the cost of materials. Some options include Color Jet Printing (CJP), Direct Metal Laser Sintering (DMLS), and Stereolithography (SLA), which have been used to create things like car components, toys, and surgical implants.

Check out how MAGNET is helping manufacturers harness the power of additive manufacturing capabilities in their products and processes!

Want to know more? Call Steve Katz at 330.458.2062 or Darlyn McDermott at 330.858.5581. You can also follow MAGNET on Twitter at @MAGNETOhio!
AULTCARE Fast Break Breakfast

Crisis Management, Crisis Communications and Social Media: Your “good reputation” is your organization’s largest uninsured asset. So, what are you doing to protect it?

In today’s world of immediate information virtually everyone is a “journalist” armed with a camera and able to reach thousands of people with one simple Facebook message, managing communications amid a crisis is a necessary skill set for business leaders. Social media – Facebook, Twitter, Instagram, Snapchat and more – are now the places where a reputation built up over years of good work can be shattered in an instant.

This fast-paced talk by crisis communications and media specialist Stephanie York will focus on a highly-strategic approach to communicating during a wide variety of situations, offering methods for establishing and maintaining “control of the message,” enabling you to move your message forward or mount a defense against a sudden press onslaught.

Friday, October 13
7:30 – 9:00 am (Registration begins at 7:00 am)
Courtyard by Marriott
4375 Metro Circle, Canton
$18 Members/$25 Non-Members
Register by October 11 at CantonChamber.org

AULTCARE QuickConnect Luncheon

A “Tail” of Big Ideas, Main Messages and Our Mission

Join us for the AultCare QuickConnect Networking Luncheon on October 18 with Doug Piekarz, president and CEO, The Akron Zoo. Doug will share how big ideas, main messages, and knowing your mission affect success:

• What is a big idea?
• How do you work with your main messages?
• How do you know you are accomplishing your mission?

Wednesday, October 18
11:30 am – 1:00 pm (Registration begins at 11:00 am)
Shady Hollow Country Club
4865 Wales Ave. NW, Massillon
$18/members, $25/non-members
Register by October 16 at CantonChamber.org
Join us for our October STIR After Hours at the Canton Museum of Art and view “Scrimmage: Football in American Art from the Civil War to the Present” before the exhibit closes at the end of the month! Get an up-close look at football works assembled from the Smithsonian American Art Museum, the National Portrait Gallery, the Figge Art Museum, Denver Art Museum, The Rockwell Museum, The Museum of Fine Arts - Houston, Yale University, Canton Museum of Art and numerous other public and private collections.

Plus, enjoy a great evening of networking, door prizes, delicious food, tasty brews and wine as well as over 40 tabletop exhibits.

Show off your products & services!
Purchase a tabletop exhibit and display your company goods, services and promotional items. For $25 you’ll receive a table top space and two hours to showcase your business. Reserve your tabletop NOW - space is very limited.

Tuesday, October 17
5:30-7:30 pm
Canton Museum of Art
1001 Market Ave. N
Canton, OH 44702
Register online at CantonChamber.org
Attendees: $4 per person
Tabletop Exhibitors: $25 (includes one tabletop exhibit and one admission to STIR After Hours)

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Our Canton-Area Business Counts on CareWorksComp to Help Us Improve Safety and Control Our Ohio Workers’ Compensation Costs

The Canton Regional Chamber sponsors an Ohio workers’ comp program to help its members significantly lower their Ohio BWC premium.

Our results-oriented approach fully integrates accident prevention, risk control and claims management while delivering a significant return on your investment.

For a no-cost, no-obligation analysis of your potential group rating savings, please visit www.careworkscomp.com/groupratingapplication/Canton and complete our Temporary Authorization to Review Information form.

For employers who don’t qualify for group rating, CareWorksComp can still evaluate your best premium discount options.

For more information, contact CareWorksComp’s Robert Nicoll at 1-800-837-3200, Ext. 58595 or email robert.nicoll@careworkscomp.com.

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1-800-837-3200 | www.careworkscomp.com | info@careworkscomp.com
NETWORK is presented twice a year by the Canton Regional Chamber of Commerce. It’s the event that always pairs speed networking with a speaker providing a unique opportunity for lead building and learning.

This session is all about meeting new people and building relationships. The session focuses on helping people understand what networking is and how to prepare for a networking event. It also takes a look at making the most of your interpersonal skills.

**About the Speaker:**

Barb Whiddon, retired Global IT/Business Leader at the Goodyear Tire & Rubber Company. Experience includes driving transformation initiatives within the IT Organization, with a primary focus on the process and organizational change management.

Barb spent her entire career at Goodyear through successful positions of increasing responsibility, including several roles in Infrastructure, Operations, Applications, Process Development, and Organizational Change Management. She often speaks about the “softer side of IT” and engages her audience with interactive, meaningful global workshops that help drive desired behavioral change, enhance business relationships and streamline process improvements.

**FREE contact follow-up list for all attendees!**

**Cost:** $35

**Friday, Oct. 27**

Skyland Pines Golf Club & Banquet Facility
3550 Columbus Rd. NE
Canton, OH 44705

8 a.m. registration
8:30 a.m. - noon, networking
Cost: $35 for members and $60 for non-members
Full buffet breakfast included.
All attendees must pre-pay.
Payment at the door is also accepted.

Tabletop Exhibit tables available for $35; contact Molly Romig at mollyr@cantonchamber.org or (330) 833-4400.

Register by Nov. 11 at www.cantonchamber.org or contact Monique Thompson at moniquet@cantonchamber.org or (330) 458-2070.
Join us every Saturday through Nov. 4th for shopping and savings in downtown Canton! Select specialty retailers are offering a special 20% discount of a single item. Simply download your coupons and redeem at each individual store.

You'll save on the most unique fashion, art, handmade goods, gifts, jewelry, personal care items, furniture and furnishings, vintage goods, books and more, every Saturday. Knock out some early gift shopping or pick up something very special for yourself.

The shops are wonderfully walkable, the parking is free and the deals await! Download your coupon at downtowncanton.com and shop 'til you drop downtown! A limited supply of coupons will be available in stores.

PARTICIPATING RETAILERS:

- Avenue Arts Marketplace & Theatre, 324 Cleveland Ave. NW
- Arrowhead Vintage & Handmade Goods, 534 Cleveland Ave. NW
- Canton Museum of Art Shop, 1001 Market ave. N (inside the Cultural Center)
- Cantonology, 306 4th St. NW
- Colette's Vintage, 207 6th St. NW
- Collective skate/art/snow, 338 4th St. NW
- Dipped Urban High Fashions, 230 6th St. NE
- Joseph Saxton Gallery of Photography, 520 Cleveland Ave. NW
- Modern Ritual, 326 Cleveland Ave. NW
- My Style, 602 6th St. NW
- The Essential Alternatives, 340 4th St.
- The Local, 135 6th St. NW
- Print & Press Shop & Studios, 429 4th St. NW
There's so much to do and see in our center city, and now it's easier than ever to stay up-to-date on dining, nightlife, downtown living, upcoming events and more. Introducing the newly redesigned and reimagined downtowncanton.com!

Our goal with the new website is to provide residents, businesses and visitors a one-stop-shop for all things downtown Canton. The new site features a vibrant design, tons of new and updated content, resources links and easy navigation.

Among the new features are updated business listings including social media links and photo galleries, Canton First Friday and Canton Arts District information, the ability to “Add your business or upcoming event,” and an events & festivals calendar.

Stop by the new website, make a plan, then come downtown!
First Friday, the arts, music and entertainment festival that transforms downtown Canton on the First Friday of each month, has a festive fall lineup!

Each month, art galleries and studios of downtown Canton welcome you to experience a night of creativity. Local restaurants cook up heavenly cuisine, and the boutiques and other businesses are alive with shoppers.

Live theater performances, poetry slams, public art demonstrations, painting experiments, improv comedy, children’s activities and gallery openings abound, as do opportunities to get to know the artists, craftsmen and entrepreneurs who are making the revitalization of our center city a reality.

October - What better way to get into the Halloween spirit than by heading down for the Witches and Wizards themed First Friday. You can experience everything mystical throughout the Canton Arts District including potions class, the knight bus, and artisan alley full of locally made wizard fair.

November - Come on down to Mexico – or, Canton Arts District – and help us celebrate Dia de los Muertos this First Friday. Stop by Avenue Arts to get your very own sugar skull face painting.

December - An entire day devoted to shopping locally – and right in your own backyard. Canton Arts District is devoting December’s First Friday to buying from local vendors and artists in the Downtown Canton area. Don’t miss out on what are sure to be some amazing finds.

For the most up-to-date First Friday information, visit www.CantonFirstFriday.com.

First Friday happens every first Friday of the month from 6 to 10 p.m. in downtown Canton. First Friday is presented by ArtsinStark, the County Arts Council, and the Downtown Canton Special Improvement District.
At Maloney + Novotny, we help your family, business survive, prosper and transition.

Maloney
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Business Advisors and Certified Public Accountants

Canton | 330.966.9400  maloneynovotny.com
“Identity Theft: Steps to Protect Your Company’s Data”


The Equifax breach is a stark reminder that forces beyond your control can lead to the exposure of your personal information. It’s also an important reminder that every organization needs identity theft protection. Join us for the October Safety Council luncheon where expert Kris Evans will explain:

- What identity theft is, and how it affects business owners
- What to expect if your organization is a victim
- How to educate employees on protecting data and safeguarding information

Thursday, October 12
11:30 am – 1 pm
Alex D. Krassas Event Center
251 25th St. NW, Canton
Cost: $17
RSVP by October 9 at starkcountysc.com

About our speaker: Kris Evans is a professional speaker, entertainer, and nationally recognized expert on identity theft. Kris is a Certified Identity Theft Risk Management Consultant who has worked in this industry for over fifteen years, completing numerous trainings, seminars, and certifications. His blend of humor with his knowledge on the subject matter has made Kris one of the most sought-after speakers on this topic.

Spotlight Company: R.C. Fire Protection

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330-685-3637
pondwiser.com
Canton Regency...Stop by and take a tour of our updated enhanced Independent Living, Assisted Living and Memory Care Community! Where amenities and convenient services offer residents a vibrant lifestyle that encourages both health and independence. New friends are waiting!

“You know our noteworthy reputation, you’ve heard about our amazing staff and compassion towards our residents ...it will be continuing to all levels of care to meet the needs of our community.”

Call and come by for a complimentary lunch and tour.
An Independent, Assisted Living and Memory Care Community

CANTON REGENCY
4515 22nd St. N.W.
Canton, Oh 44708
tel 330-477-7664
cantonregency.com
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Details</th>
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<tbody>
<tr>
<td>6</td>
<td>First Friday</td>
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<tr>
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<td>cantonfirstfriday.com</td>
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<td>First Friday is a monthly party in the downtown Canton Arts District featuring themed music, performance and visual arts events. Rain or shine, year ’round. October’s theme: Witches &amp; Wizards!</td>
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<td>First Friday, October 6</td>
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<td>Downtown Canton Arts District</td>
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<td>6-7</td>
<td>Canton Farmers’ Market</td>
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<td>cantonfarmersmarket.com</td>
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<td>The Canton Farmers’ Market is a producers-only market that gives shoppers an opportunity to buy fresh, quality, seasonal products directly from over 20 local growers and producers in Northeast Ohio.</td>
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<td>Saturdays through Oct. 7</td>
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<td>Fourth St. NW and McKinley Ave. NW</td>
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<td>Fire Prevention Kickoff Breakfast</td>
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<td>starkcountysc.com</td>
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<td>The Stark County Safety Council, Canton Fire Prevention Bureau and Exchange Club of Canton will host Canton’s 52nd Annual Fire Prevention Breakfast, a key event observing National Fire Prevention Week.</td>
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<td>Tuesday, October 10</td>
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<td>Skyland Pines Golf Club &amp; Banquet Facility</td>
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<td>ystark! 10th Anniversary Birthday Bash</td>
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<td>Celebrate 10 years of improving our community through knowledge, leadership and participation of our area’s young professionals. More details to come!</td>
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<td>Tuesday, October 10</td>
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<td>Canton Palace Theatre</td>
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<td>$10 (reservations required)</td>
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<td>Utica Summit V</td>
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<td>uticasummit.com</td>
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<td>Will Hurricane Harvey’s damage to Houston speed up investment in the gas-to-plastics plants along the Ohio River? Our experts will address this question.</td>
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<td>Wednesday, October 11</td>
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<td>Barrette Center at Walsh University</td>
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<td>$285 per person</td>
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<td>Stark County Safety Council October Luncheon</td>
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<td>“Identity Theft: Steps to Protect Your Company’s Data”</td>
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<td>October Aultcare Fast Break Breakfast</td>
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<td>Communications and media specialist Stephanie York on crisis management, crisis communications and social media.</td>
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<td>Friday, October 13</td>
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<td>Courtyard by Marriott</td>
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<td>October STIR After Hours</td>
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<td>Join us for our October STIR After Hours at the Canton Museum of Art and view “Scrimmage: Football in American Art from the Civil War to the Present” before the exhibit closes at the end of the month!</td>
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<td>Canton Museum of Art</td>
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<td>$4 per person, $25 for a tabletop exhibit</td>
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**SUBMIT YOUR AC-3 TODAY**

**CHAMBER’S WORKERS’ COMPENSATION GROUP RATING SAVES SIGNIFICANT PREMIUM DOLLARS**

Take control of your workers’ compensation savings! Group rating is designed to allow employers of similar industries to “pool” their combined workers’ compensation experiences and file with the Ohio Bureau of Workers’ Compensation (BWC) as one “BIG” group to obtain rating discounts or refunds.

The annual filing deadline is November 18 and now is your chance to apply for the group rating program administrated through CareWorksComp, Ohio’s largest TPA, which has generated savings for more than 48,000 Ohio employers.

CareWorksComp's multi-tiered workers’ compensation group rating program can save members more money with a variety of savings levels. They will evaluate your company’s workers’ comp experience and provide you with the best program options that will help you maximize your bottom line.

Group rating members also receive companion cost control solutions provided by CareWorksComp including safety services and unemployment consultation.

**There is no cost or obligation to apply.** Contact our Program Manager, Bob Nicoll, at 800.837.3200 extension 58595 or email him at robert.nicoll@careworkscomp.com and he will assist you with your application. You can also learn more about CareWorksComp by visiting their webpage at www.careworkscomp.com.

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**18**

**Leadership Stark County Encounter Bus Tour**
leadershipstarkcounty.org

A one-day whirlwind bus trip of Stark County that begins in Canton and visits Massillon, Alliance, Hartville, and surrounding villages!

**Wednesday, October 18**
7:30 am – 4:30 pm
Throughout Stark County
$89 per person, includes lunch

**18**

**October Aultcare QuickConnect Luncheon**
cantonchamber.org

Doug Piekarz, president and CEO, the Akron Zoo, presents “A ‘Tail’ of Big Ideas, Main Messages, and Our Mission.”

**Wednesday, October 18**
11:30 am-1:00 pm
Shady Hollow Country Club
$18 members, $25 non-members

**27**

**Fall NETWORK**
cantonchamber.org

NETWORK pairs speed networking with a speaker providing a unique opportunity for lead building and learning.

**Friday, October 27**
8:00 am – Noon
Skyland Pines Golf Club & Banquet Facility
$35 per person (members)
$60 per person (non-members)

**Saturdays Thru Nov. 4**

**Shop Small Saturdays & Save!**
downtowncanton.com

Join us every Saturday through Nov. 4th for shopping and savings in downtown Canton! Select specialty retailers are offering a special 20% discount of a single item.

**Saturdays through November 4**
at 13 stores in downtown Canton
The Canton Regional Chamber of Commerce’s Workers’ Compensation Program Can Help Improve Safety and Lower Your Costs

The Canton Regional Chamber of Commerce endorses CareWorksComp because we help employers maximize their premium savings. We analyze each employer’s unique claim and premium history to find the highest level of savings in all available workers’ compensation programs.

CareWorksComp is Ohio’s leading workers’ compensation Third Party Administrator (TPA), offering comprehensive workers’ compensation analysis that maximizes our customers’ potential BWC savings. We help employers determine the best rating or discount program available, whether it’s group rating, BWC deductible, 100% EM Cap or any other BWC program available to help employers lower costs.

For a no-cost, no-obligation analysis of your potential group rating savings, please complete our Temporary Authorization to Review Information form at www.careworkscomp.com/groupratingapplication/canton.

GROUP RATING
- Nearly 100,000 Ohio employers are currently participating in group rating.
- CareWorksComp is the only group rating program endorsed by the Canton Regional Chamber.
- On average, for every dollar spent on fees, CareWorksComp's clients saved $11.00 in premium, a 1000% return on investment.

GROUP RETROSPECTIVE RATING
- Rates are based on the results of employer’s workplace safety and cost control efforts.
- CareWorksComp has created three tiers with different projected savings levels for each industry group.

UNEMPLOYMENT COMPENSATION
- Our comprehensive unemployment compensation program delivers unique, customized solutions to help our customers reduce and control their unemployment taxes.
- Receive help in contesting claims, preparing for hearings and detecting charge errors.
- CareWorksComp offers tax analysis, rate verifications, common ownership analysis to group payroll for lower tax options and voluntary contribution recommendations.

For employers who don’t qualify for group rating, CareWorksComp can evaluate your best premium discount options. For more information, please contact CareWorksComp’s Robert Nicoll at (800) 837-3200, ext. 58595 or email robert.nicoll@careworkscomp.com.

CareWorksComp
A York Risk Services Company

1-800-837-3200 | www.careworkscomp.com | info@careworkscomp.com
Touchdowns and Tutus — the event that pairs area high school football players with Canton Ballet ballerinas was such a hit its first year — that NFL films is coming to cover it this year. To start, Producer/Director Greg Frith will bring his film crew to the 5:00 pm auditions for football players to be held on Sunday October 8 at the Cultural Center for the Arts (1001 Market Avenue North). The Emmy Award winning Frith has produced a variety of NFL Films including, A Football Life on Dick Vermeil, 1995 Cleveland Browns, 2006 Rose Bowl, and the Massillon/McKinley Rivalry. Then next spring Frith and his team will return for the big performance on March 10, 2018 at Umstattd Performing Arts Hall on the Pro Football Hall of Fame campus. The “tryouts” are open to all area high school football players. Participants are encouraged to come dressed in workout attire, including sneakers. Players chosen will start rehearsals beginning in January 2018 and will practice weekly. Each couple will rehearse a different routine to be performed and judged at the event. To reserve a spot for tryouts, please call Canton Ballet at 330.455.7220. For all other event related information, please contact chairperson Ashley Bettis at 330.324.0073.

North Canton Medical Foundation (NCMF) is proud to announce the awarding of grants to three organizations for a total of $55,000. In 2013, North Canton Medical Foundation was restructured from a large physician’s office to a grant-giving foundation, which now focuses on the awarding of grants to not-for-profit organizations that have a positive, sustainable impact on the health and wellness of the community. Grantees include the following:

- **Community Action Wayne/Medina**, to provide out-of-county medical trips for Wayne County seniors, people with disabilities and low incomes.

- **My Community Health Center**, to support a full-time Medical Assistant who will staff an e-health kiosk with the goal of increasing access to primary care in a medically underserved area of Canton.

- **Walsh University**, planning funds to help develop an Acute Care Nurse Practitioner track through their existing Byers School of Nursing graduate degree programs.

North Canton Medical Foundation awards grants twice a year. The next grant cycle will open Feb. 1, 2018. To learn more or how to apply for a grant, visit ncmf.com.

On Saturday, September 9, at Progressive Auto Group’s Doggies at Dodge event, they passed a significant milestone—their 50th puppy placed into their “FUR-ever” home! The Doggies at Dodge/Puppies at Progressive program has raised over $500 in cash donations and over $1,000 in donated supplies to the Stark County Humane Society in its first year of existence! Employees at both Progressive Chrysler Dodge Jeep Ram and Progressive Chevrolet stores look forward each quarter to upcoming events at their showrooms.

United Way of Greater Stark County (UWGSC) launched their annual fundraising campaign on Friday, September 8th with the countywide STONE SOUP project. 356 volunteers created pre-made meals to feed over 2,200 hungry men, women and children our community through homeless shelters, transitional housing and hot meal sites. 246 snack bags were also prepared. The children’s story of STONE SOUP is the premise for this volunteer activity where people came together, each bringing an ingredient for a meal. Local workplaces participating were: Alliance Petroleum Corporation, Aultman Health Foundation, Beaver Excavating Company, Checkpoint Systems, City of Massillon, Consumers National Bank, Courtyard Marriott of Canton, Fifth Third Bank, Gervasi Vineyard, PolyOne Corporation, Rice’s, R.J. Reynolds Tobacco Company, The Timken Company, TimkenSteel and Williams. Members of United Way of Greater Stark County’s Board of Directors also participated.

Put on your spookiest, most creative costume, and come party with friends at the Canton Museum of Art (CMA) on Saturday, October 14 from 7:00 p.m. to 11:00 p.m. Tickets are on sale now for $20 per person and available to purchase online: www.cantonart.org/party. The 2nd Annual Art After Dark Costume Party features a non-stop dance floor, roaming entertainment, and other spooky surprises. Explore Halloween-inspired cocktails, craft beer, live music by Crystal Visions (Fleetwood Mac tribute band), a tarot card reader, photo booth, and much more. This one night event is presented in part with our friends from the Massillon Museum.

The 46th annual Christkindl Markt will be held on November 10, 11, and 12th at the Canton Cultural Center for the Arts, located at 1001 Market Avenue N. in downtown Canton. Sponsored by the Canton Fine Arts Associates, Christkindl Markt is a juried fine arts and fine crafts show with a holiday theme. Profits benefit the Canton Museum of Art. New this year: Popular media celebrity Robin Swoboda will entertain with her special brand of humor beginning at 2 p.m. on Friday, November 10 in the newly renovated Canton Museum of Art Conference Room. Then on Saturday, November 11 at 2 p.m., Fox-8 meteorologist Andre Bernier will present his warm and witty book series, “Christmas in Pilaf.” Mr. Bernier’s books will be available for purchase and signing after his presentation. There is no extra charge for these two special programs, courtesy of a sponsorship by Bunker Hill Cheese. Limited seating is available.

Rice’s, Northeast Ohio’s premier provider of custom landscapes, has announced that plans are underway to expand their core services with a landscape production center to be housed in their former retail space. “We feel fortunate to have a growing business, and are excited to say we’re continuing to expand our residential and commercial landscape services,” said Bryan Rice, president. “This move allows us to create a landscape production facility as well as a streamlined process for our teams.” He said Rice’s no longer will offer any retail or re-wholesale services at the garden center, the Spring Garden Showroom. The garden center had previously been open seasonally from March–June for retail customers.

Have business news you’d like to share via Biz Bitz? Send your news release to Collyn Floyd, director of marketing, at collynf@cantonchamber.org.
NEW MEMBERS

WELCOME to our newest members, who joined Canton Regional Chamber of Commerce in August. We encourage you to patronize their businesses. If you know of other businesses that would benefit from Chamber membership, please contact the Membership Department at (330) 458-2051.

AlerStallings, LLC  
(ATTORNEYS)  
Amanda Bridenstine  
1507 Boettler Rd. Ste F  
Uniontown, OH 44685  
(330) 454-5627  
www.alerstallings.com

Camellone Italian American Cuisine  
(RESTAURANTS)  
Michael Cammel  
4630 Cleveland Ave. NW  
Canton, OH 44709  
(330) 754-6995  
www.camellone.com

Carnation Electric  
(ELECTRIC CONTRACTORS)  
Jim Wyman  
232 N. Lincoln Ave.  
Alliance, OH 44601  
(330) 823-7116  
www.carnationelectricmotor.com

Clean Eatz  
(RESTAURANTS)  
Jamie Piero & Jackie Rothman  
5139 W Tuscarawas St.  
Canton, OH 44708  
(330) 844-7400  
www.cleaneatz.com

Compassion Delivered  
(NON PROFIT ORGANIZATION)  
Amanda Anschutz  
North Canton, OH 44720  
(330) 575-0996  
www.compassiondelivered.org

FASTSIGNS of Canton  
(SIGNS)  
Frank O’Nell  
7219 Whipple Ave. NW  
North Canton, OH 44720  
(330) 493-7566  
www.fastsigns.com/429

gFinity Technology Group  
(Technology Services & Solutions)  
Amy Palmer  
5909 Lake Road  
Mentor, OH 44060  
(216) 800-4180  
www.gfinity.com

H.L. Cleaning Service Ltd.  
(CLEANING SERVICES)  
Heather Thomas  
P.O. Box 531  
Uniontown, OH 44685  
(234) 714-9113

Hennes Communications  
(PUBLIC RELATIONS  
CRISIS COMMUNICATIONS)  
Stephanie York  
388 S Main St. Ste 400  
Akron, OH 44311  
(216) 321-7774  
www.crisiscommunications.com

Heritage Carpet & Flooring  
(CARPET & FLOORING DEALERS)  
Dennis Clay  
1440 North Main St.  
North Canton, OH 44720  
(330) 497-1280  
www.heritage-carpet.com

Historic Masonic Temple Robert J. Events & Catering  
(EVENT CENTER)  
Nicole Hunt  
836 Market Ave. N  
Canton, OH 44702  
(330) 510-5684  
www.historicmasonictemple.com

HoneyBeeBase.com  
(PAYROLL PROCESSING)  
Tim Weyer  
5441 Global Gateway  
North Canton, OH 44720  
(234) 262-0005  
www.honeybeebase.com

Infiniti of Akron  
Bernie Moreno Companies  
(AUTO DEALERS - CARS, TRUCKS -  
NEW/USED, LEASE, SERVICE, PARTS,  
BODY SHOP)  
Michael Thomas  
3332 S. Arlington Rd.  
Akron, OH 44312  
(330) 644-1800  
www.infinitiofakron.com

Meaden & Moore, Ltd.  
(ACCOUNTANTS - ACCOUNTING  
CONSULTANTS - BUSINESS PROCESS  
IMPROVEMENT - ERP SYSTEMS CONSULTING)  
Joseph Manolas  
1 GOJO Plaza Ste 275  
Akron, OH 44311  
(330) 535-5149  
www.MeadenMoore.com

Promway Kennels Inc.  
(PET CARE)  
William Novotny  
6451 Promway Ave. NW  
North Canton, OH 44720  
(330) 494-8100  
www.promwaykennelspetreport.com

Second Sole  
(SPORTING GOODS -  
RETAIL AND/OR WHOLESALE)  
Matt Sidel  
4667 Dressler Rd. NW  
Canton, OH 44718  
(330) 649-9870  
www.secondsoleohio.com

Talbots Company Store  
(RETAIL STORES)  
Jamie Cooper  
3931 Everhard Road  
North Canton, OH 44709  
(330) 838-0369  
www.talbots.com/outlet

TransAmerica Agency Network  
(INSURANCE)  
Donald K. Saltis  
1606 Arnesby Cir. NW  
North Canton, OH 44720  
(330) 265-1373

Winick Endodontics Michael S. Winick, DDS  
(DENTISTS)  
Cindy Winick  
4774 Munson St. NW  
Canton, OH 44718  
(330) 493-3636  
www.winickendo.com
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One day in 1997, Steven Cress and Scott Ricketts were sitting in Akron-Canton Airport when they noticed people going through the airport carrying cases of MIDS. It reminded them of the Coors Beer phenomenon before the brand was available east of the Rockies. Could MIDS have similar cult-like appeal? The two entrepreneurs decided it would be fun to find out.

When calling on grocery chains, Scott Ricketts always buys a warm loaf of bread from their bakery and takes it into his meeting. The taste of MIDS on warm bread gets them every time. Mideo “Mid” Octavio would have loved to see what his grandmother’s recipe has become.

The men who made MIDS what it is today are serial entrepreneurs, Cress and Ricketts. Both had experience building successful businesses and a wealth of food industry contacts when they teamed up to buy MIDS in 1997. Together they assembled the team who’ve turned a local legend into a premium-priced national brand, now available in 32 states. Along the way they attracted some talented associates like Scott Chovan, who left Campbell Soup, to become Director of Sales for the comparatively tiny MIDS. Tom Bonk, Eric Ricketts, Debbie Lowder, and a host of other associates have all played important roles in MID’S remarkable growth.

To understand how MID’S has done it, watch a recent blind taste test staged in a Midwestern grocery chain’s Facebook video, “Two Bald Guys Eat Stuff and Talk About It.” These down-to-earth foodies chose MIDS as the hands-down winner, beating all the top national brands.

Steve and Scott stuck to one inviolable rule as they built the brand from local legend to national fave: “Don’t change the taste.” They are such sticklers for their product, they refuse to leave Navarre fearing different water will change the taste that gave MIDS a cult-like following in the first place.

The legend started in the 1930s when Mideo Octavio sold his 32 ounce jars of the sauce made in his Navarre restaurant from his Italian grandmother’s family recipe. He slapped a piece of white tape on the jar and wrote “MIDS” on it by hand.

Today’s product has all the trappings of a major national brand but, inside, nothing has changed. The genius of Steven, Scott and the entire MID’S team is their ability to recognize a good thing and leave it alone. MID’S still comes in the same 32 oz jars, crafted in small batches, using only the freshest ingredients, then slow cooked for four hours in open kettles as Mideo Octavio’s grandmother used to do in Italy over 100 years ago. Only now it’s available in thousands of grocery stores rather than the 80 or so local stores who stocked it when Cress and Ricketts first took over.

According to Steven Cress, the key to success for any entrepreneurial business owner is perseverance, the ability to build a team, delegate, and create an environment for success. MIDS is now operating at full capacity and preparing for another major expansion because two seasoned entrepreneurs, Steven Cress and Scott Ricketts, knew how to build the right team and gave them the right resources to succeed. MID’S became a legend because of its’ taste. It became a successful business because of the people Cress and Ricketts put in place.

Go to www.NEOBrightestLights.com to learn about the other nominees!
Mercy Medical Center is now in network with AultCare and AultCare’s PrimeTime Health Plan. **AULTCARE**

We welcome you to experience the quality, compassionate, affordable and accessible care available at our medical center and ten health centers, conveniently located in Stark, Carroll and Tuscarawas Counties. Learn more about Mercy at cantonmercy.org.

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