

### CANTON REGIONAL CHAMBER CULTIVATING GROWTH INITIATIVE

Sometimes, definitions of economic development can be overly narrow and transactional. Individual projects, however, always take root and grow within a broad, interconnected ecosystem. If even a couple elements of that ecosystem are weak or unsustainable, our regional economy will wither, thwarting growth for new endeavors and established businesses alike. The Canton Regional Chamber of Commerce is aligning programs and resources with the integrated objective of **CULTIVATING GROWTH**, with efforts targeted at all key elements of our economic development ecosystem to ensure that our regional economy can flourish.

At the Canton Regional Chamber, we understand that economic development never occurs in a vacuum, but always within the context of a broader economic ecosystem. The Cultivating Growth initiative reflects our ongoing commitment to our mission of leading the way in economic and community development. Cultivating Growth is all about working in collaborative and innovative ways across Chamber functions, departments and programs to help ensure our regional economic ecosystem is strong. Your support will enable the Chamber to continue investing in workforce, diversity, community vitality, public policy and related work that will better position our region to attract new investment and help existing businesses thrive and our community prosper.

### AS A CORPORATE INVESTOR (\$5,000) YOUR BUSINESS WILL RECEIVE THE FOLLOWING BENEFITS:

- Prominent recognition on Chamber building along Market Ave., showcasing Cultivating Growth commitment.
- Recognition on Centennial Plaza digital displays recognizing partnership and community commitment.
- Social media exposure spotlighting investment, linking back to Cultivating Growth dashboard website, with company logo and link to company website.
- Section in Chamber's monthly ACTION Newsletter acknowledging investors, with dedicated investor feature in each issue (3,600 recipients).
- Investor recognition in a Cultivating Growth advertisement in high-profile event programs such as the Balloon Classic, Enshrinees' Gold Jacket Dinner and the Fashion Show Luncheon.
- Cultivating Growth cantonrep.com banner ads linking back to the Cultivating Growth dashboard website.

Accepted on behalf of:

\_\_\_\_\_  
Please print company name as you would like listed in marketing materials.

\_\_\_\_\_  
Contact Name and Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone

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Cell

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Please email the completed agreement to:** Melissa Coultas, VP of Development  
Canton Regional Chamber of Commerce • 222 Market Avenue N., Canton, OH 44702 • [melissac@cantonchamber.org](mailto:melissac@cantonchamber.org)