



CANTON REGIONAL
CHAMBER OF COMMERCE

ACTION

ONLINE NEWSLETTER

AUGUST 2024

WWW.CANTONCHAMBER.ORG

Chamber Cup August 30

GOLF OUTING AT ARROWHEAD GOLF & BANQUET CENTER

Join business leaders, entrepreneurs, and professionals for the inaugural Chamber Cup, a collaboration between the Canton Regional Chamber and North Canton Chamber of Commerce!

Collaboration meets competition in a Ryder Cup style tournament where two teams (Canton Regional Chamber vs North Canton Chamber) square off at Arrowhead Golf & Event Center in an outing unlike any other.

The format of play will consist of 6 holes of Alternate Shot, 6 holes of Best Ball, and 6 holes of Two-Player Team Scramble.

Grab a partner and register your twosome by August 16. Twosomes include:

- two golfers
- exclusive Chamber Cup golf-polo
- boxed lunch
- dinner
- drink tickets
- swag bag

Friday, August 30

9 a.m. - 3 p.m.

Arrowhead Golf and Banquet Center

1500 Rogwin Cir SW

North Canton, OH 44720

Team of two: \$350

www.CantonChamber.org



IN THIS
ISSUE

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Golf Par Tee | SCSC Luncheon | From the Development Desk | Sedgwick | New Members | Member Renewals

OUR MISSION: To lead the region in business and community development through collaboration and innovation.

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For more information, please contact PrimeTime Health Plan at 330-363-7407 (1-800-577-5084 or TTY: 711) Monday – Friday from 8 a.m. to 8 p.m. (Oct. 1 – March 31, we are available 7 days a week from 8 a.m. to 8 p.m.), or visit www.pthp.com. PrimeTime Health Plan is an HMO-POS plan with a Medicare contract. Enrollment in PrimeTime Health Plan depends on contract renewal. For accommodation of persons with special needs at sales meetings, call 1-800-577-5084 (TTY: 711). Every year, Medicare evaluates plans based on a 5-star rating system.

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AUGUST 2024



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Reader questions and comments are welcome and encouraged. Contents may be reprinted with credit. Address all inquiries to:

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2024
CANTON REGIONAL
CHAMBER OF COMMERCE
Vintage
Canton
CENTENNIAL
PLAZA
SEPTEMBER 12
CANTONCHAMBER.ORG

The poster features a purple background with a central image of a woman in a white shirt and black apron smiling while holding a wine bottle. To her right, another woman is pouring wine into a glass. In the background, there's a view of a stadium and city buildings. The text is in white and yellow, with decorative green leaf motifs.

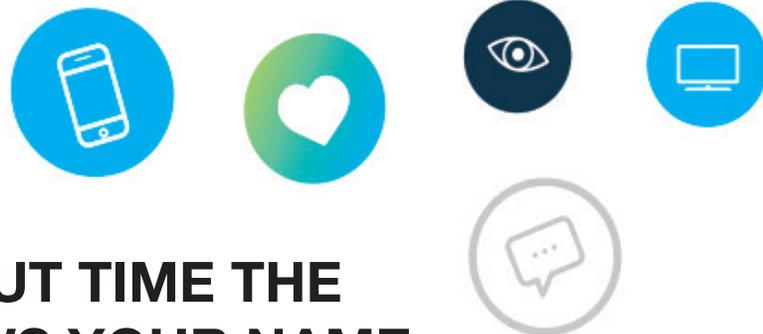


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*****NEW CANTON CHAMBER MEMBER?*****
ASK ABOUT OUR SPECIALS FOR NEW MEMBERS ONLY!

QuickConnect Luncheon

PAM COOK, WHBC

Join us for the next AultCare QuickConnect Luncheon featuring **Pam Cook**, Content/News Director, Host, Canton's Morning News at News-Talk 1480 WHBC.

Pam will talk about the importance of "local" whether it be businesses, events, programs or advertising, Pam has been in the community for 35 years and knows how important it is to stick together and promote "home" first. She's seen a lot of change and she'll share what she has learned. Plus she wants to hear from you! Be prepared to ask questions and have some fun!

Don't miss this opportunity to connect, learn, and be inspired!

About the series:

AultCare QuickConnect offers great networking opportunities for business leads. Join Stark County's premier networking series – enjoy activities, hear speakers, make connections, and savor a delicious meal. Members can promote their business with a 30-second commercial by contributing a \$15+ door prize. Contact Ashley to secure your spot: (330) 458-2073 or ashleyw@cantonchamber.org

Featured entree: ham & cheese stromboli with apple sauce

Wednesday, August 21
11:30 am – 1:00 pm
(Registration at 11:00 am)
La Pizzeria Restaurant, Inc.
3656 Dressler Rd, Canton, OH 44718
\$25/members, \$35/non-members
Register by August 14 at
www.CantonChamber.org



Pam Cook

SPONSORSHIP PACKAGES AND OPPORTUNITIES AVAILABLE FOR THE PREMIER FAMILY BUSINESS EVENT IN OUR REGION.

4TH ANNUAL
Financial Legacy
SYMPOSIUM
October 2, 2024
Nash Family Event & Conference Center
Pro Football Hall of Fame

Beese Fulmer Wealth Management and the Canton Regional Chamber of Commerce present the fourth annual Financial Legacy Symposium. The next generation of multi-generational family businesses have unique opportunities and challenges ahead. Join leading local experts as they share common experiences and trending topics.
Agenda and Speakers to be announced soon.

INTERESTED IN BECOMING A SPONSOR?
Contact: Melissa Coultas, VP of Development & Partnership Relations
(330) 458-2055 or email melissac@cantonchamber.org

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CANTON REGIONAL CHAMBER OF COMMERCE

BUSINESS AFTER HOURS

SPONSORED BY



Thursday, August 15 • 5-7 PM

Danny Boys

6081 Dressler Rd NW, North Canton, OH 44720

Join us for an evening of networking at Danny Boys! This is a fantastic opportunity for Chamber members, professionals, and business owners to connect and enjoy light refreshments. Don't forget to bring your business card to enter our exciting door prize draw.

Admission:

Chamber Members: Free! Plus, bring a \$15 door prize to earn a 30-second "commercial" opportunity to spotlight your business (members-only benefit).

Non-Members: Interested in joining the Chamber? Attend this Business After Hours as our special guest at no charge! Please contact mollyr@cantonchamber.org to secure your spot.

Additional Details: Enjoy a cash bar with happy hour pricing and complimentary light appetizers throughout the event.



Make a reservation at www.cantonchamber.org

EVALUATING SMART MARKETING GOALS WITH MEASURABILITY

Last month's Marketing Matters underscored the pivotal role of SMART marketing goals in shaping strategies and measuring marketing effectiveness. These goals, which are Specific, Measurable, Achievable, Relevant, and Time-Bound, are a cornerstone to building a strong foundational marketing plan. Evaluating SMART marketing goals involves assessing their specificity, measurability, achievability, relevance, and adherence to timelines to ensure effective strategic planning and goal achievement. The ability to measure and track progress is paramount to achieving success.

Effective marketing strategies are not just about creating captivating campaigns but also about the crucial role of data in making informed decisions. By monitoring marketing performance and analyzing data, businesses can gain valuable insights into the effectiveness of their campaigns and make necessary adjustments to optimize results.

At the core of this data-driven approach is the identification of key metrics and Key Performance Indicators (KPIs) that are aligned with specific goals and objectives. These metrics serve as the guiding light for marketers, providing a clear roadmap for evaluating performance and determining the success of their efforts.

For instance, when looking to increase website traffic, metrics such as total website visits, unique visitors, and average time spent on the website are crucial indicators of success. By tracking

these metrics over time, marketers can gauge the impact of their marketing initiatives, identify areas for improvement, and devise strategies to enhance user engagement and drive traffic growth. Moreover, the implementation of SMART marketing objectives further reinforces the importance of measurability in marketing endeavors. By setting clear and quantifiable goals, businesses can not only track their progress effectively but also align their strategies with overarching business objectives.

As a data-driven marketing agency, UB Advertising uses its DataHUB analytics dashboard to demonstrate the value of its clients' marketing initiatives. This powerful dashboard consolidates data from multiple platforms, including social media, websites, CRMs, and more, into one centralized platform. This makes it easy for marketing teams and key decision-makers to access insights that are critical to their business. Contact our team at team@ubadvertising.com to find out more about how DataHUB can help your company reach its business goals.

Measurability in marketing empowers professionals to make data-driven decisions, pivot quickly, and demonstrate impact. By embracing continuous measurement, organizations adapt, discover growth opportunities, and drive success. It is the cornerstone of marketing excellence, enabling businesses to stay ahead, deliver results, and build enduring relationships through strategic data utilization.

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Save the Date!

EVENT

MAGNET + EDGE Golf Outing

DETAILS

Breakfast + 18 holes + Cocktails
Featuring a breakfast conversation with
Dr. Hiroyuki Fujita

WHEN

Friday, September 27, 2024, begins at 9am

WHERE

Sand Ridge Golf Club
12150 Mayfield Rd. Chardon, OH 44024

Join us for a day of golf on September 27, 2024 at Sand Ridge Golf Club. There will be breakfast and a "Hot Seat" interview with Dr. Hiroyuki Fujita, Founder & CEO of Quality Electrodynamics, LLC.

Golf will start at 11 am, followed by drinks, appetizers and awards. Individual play and foursomes are welcome to register. Sponsorships are available.

Register today!



MAGNET

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**Department of
Development**

Manufacturing Extension Partnership

SMART Exit Strategies for SMALL Business Owners



Starting and successfully growing a small business is no small feat, but there may come a time when it's in your best interest to exit the company you built.

While covering everything you need to know about pulling off a successful exit could fill volumes, a few key takeaways will help ensure the process goes smoothly. But it starts with an important question.

WHAT'S YOUR REASON FOR LEAVING?

Determining the best way to exit your business depends on why you're leaving in the first place. Let's review the three most common reasons owners consider exiting.

Selling the business. There are several compelling reasons to sell your business. Perhaps being acquired was always the plan. Or perhaps you're unsure of future market conditions and want to exit while still "on top." Maybe you're just tired of the responsibilities that come with business ownership. When it comes to selling your business, regardless of the reason, the goal is to maximize your business's value to get the highest possible price.

Retirement and succession. Retiring and handing the business over to a family member or trusted employee allows you to exit the business without selling it. Perhaps you'll maintain a financial interest in the business or act in a paid advisory role. In this case, the goal is to have systems in place that operate without your day-to-day involvement but still provide a passive income.

Liquidation. Perhaps the simplest exit strategy is closing the doors of your business and selling off its assets, but it is also the least financially rewarding. If liquidation is your goal, you'll need to accurately assess the value of your business assets and then sell each to the highest possible bidder.

START PLANNING EARLY

No matter your reason for leaving your business, the most important advice is to start your exit planning well in advance. Most experts recommend planning at least three to five years ahead. This lead time gives you plenty of time to maximize your business value in the event you wish to sell, prepare a succession plan (and your successor) in the event you want to pass the business along to another party or value your assets in the event you want to liquidate. Ample planning time also allows you to consult with accountants and lawyers to develop strategies for unforeseen contingencies.

Exiting a business can be incredibly complex. The more time you take to plan for it, the less you have to worry about rushing the process and making mistakes.

MAXIMIZING BUSINESS VALUE

If you plan to sell your business, you'll want to maximize its sale price.

Several factors go into elevating the value of a business. Company size, net income, profitability, growth rate, growth potential and competitive advantage all play a role.

Regardless of your industry, the key elements to increasing business value are largely the same:

- Building a great team
- Diversifying your customer base
- Streamlining costs
- Developing scalable processes and procedures

The goal is to build a business that operates just as effectively without you at the helm. If the company falls apart when you leave it, it's not worth much to a potential buyer.

PREPARE FOR DUE DILIGENCE

Whether you want to sell your business or pass it along to a successor, approach the process from the perspective of a potential buyer.

A prospective buyer or successor will want to verify that everything you've told them about the business is true and accurate. This means maintaining excellent financial records, several years' worth of bank statements, contracts with customers or suppliers and any relevant documents that speak to the financial health of your business.

HIGHLIGHT GROWTH POTENTIAL, BUT NOT TOO MUCH

A \$1 million business with year-over-year growth of 10 percent looks a lot different to a potential buyer than a \$1 million business with stagnant growth. At the same time, people don't pay for potential.

Highlighting new market segments, showcasing recent growth and identifying the potential for new products or services should all be part of your selling proposition, but don't lose sight of the current health and status of your business. Growth only matters if cash flow supports it.

REACH OUT TO SCORE FOR HELP

Have more questions? Reach out to SCORE for free, expert mentoring and resources to guide you through your small business journey. Visit score.org to learn more and join us on August 7 for our Business Succession Planning webinar.



Cultivating Growth

STRENGTHENING THE URBAN CORE

The Canton Regional Chamber of Commerce' Cultivating Growth initiative allows the integration of programs and resources to ensure Stark County's regional economy can flourish. Like many non-profit partnering organizations, the chamber realizes the importance of Canton's urban core by empowering and strengthening members of the region's minority owned business community. One of the organizations the chamber works with is the Stark County Minority Business Association (SCMBA).

In 2008, local leaders made a commitment to improve communications and enhance collaboration between Stark County's minority business community and the Ohio Department of Development. After planning meetings and a Minority Business Conference, SCMBA was established to represent the interests of minority business owners in Stark County. The mission of SCMBA is to increase the amount of business coming to minorities, women

and Veterans in the greater Stark County. SCMBA provides Lunch and Learns, mentorship and youth programs, one on one consults, grant sourcing, contract opportunities, workshops, and Cash Mobs benefiting over three-hundred members.

The generosity of Cultivating Growth investors allowed the Chamber and SCMBA to develop a mutually beneficial relationship. By sharing the same building via a rent-free arrangement, SCMBA is in a strategic downtown location, receives unique networking opportunities, and is better positioned to make investments directly into the urban community. Through its partnership, the chamber increases its access to members of the minority owned business community allowing more effective delivery of resources and services. Moving forward, both organizations may benefit by organizing collaborative events, utilizing joint marketing, and program planning to facilitate conversations and

learning to create a more inclusive and stronger business environment.

The Canton Regional Chamber of Commerce appreciates the willingness of Cultivating Growth investors to prioritize Stark County's economic future and looks forward to building stronger relationships with community partners dedicated to regional prosperity. For more information about the chamber's Cultivating Growth initiative please contact Vice President of Workforce and Economic Development Craig Brown at (330) 458-2059 or via email cbrown@cantonchamber.org.



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Founded on the idea that **thriving communities start with healthy businesses**, Westfield Bank takes pride in being a full-service banking partner invested in the Canton business community.

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JOHN BARKER, The M. Conley Company

LISA BECHER, Huntington Bank

KALLEN BOYER, Krugliak, Wilkins, Griffiths & Dougherty Co., L.P.A.

BENJAMIN BRYAN, Williams

JAMES CONLEY, Generations Investment Management

STACY DAUGHERTY, Perry Local Schools

TALISA ELLIS, My Community Health Center

JEAN ENGOHANG-NDONG, Kent State University/Bridging the Gap

ANDREW FARBER, Arrowhead Talent Solutions

NICHOLAS FRANK, Hendrickson Trailer Commercial Vehicle Systems

BRYAN GANNON, University of Mount Union

NIKOLINA KAROVSKI, Q92

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TRACY NICODEMO, Leadership Stark County

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EMILY PALMER, Strasburg-Franklin Local School District

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JOSHUA PEDROZO, Employers Health

THOMAS PRICE, Kenan Advantage Group, Inc.

ANGELA REMBERT, City University of Seattle

JEN RICHESON, Stark County Mental Health & Addiction Recovery

TALIE SCHROEDER, PNC Private Bank

LAURA STRADER, Canton Palace Theatre

DENNY TAN, Jackson Township Fire Department

ANNE TAYLOR, Aultman Health Foundation

JERRICA THOMAS, 365 Holdings

LUCIEN TOLBERT, Marathon Petroleum Company

DANIELLE TRIPLETT, Early Childhood Resource Center

CLIFFORD VARIAN, Kid Watch of Paradise Church

MICHAEL WALLACE, Christ Presbyterian Church

AUSTIN WENGER, The Timken Company

JAMAR WILLIAMS, The Cleveland Clinic

LINDSEY WYCKOFF, American Cancer Society

COURTNEY ZIEGLER, Ziegler Tire & Supply

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Registration begins at 9:30 AM
Shotgun starts at 10:30 AM
Hors D'oeuvres, lunch, contest
prizes on each hole, silent auction,
50/50 award ceremony



multiple sponsorships available to fit
any budget? Register your foursome
today!

While you shoot for par, you're
helping us to serve our community.

Enrollment Is Now Open

FOR THE FALL 2024 SPOTLIGHT PROGRAM

- Analyze and develop your leadership skills through Gallup Strengths training.
- Expand your network with like-minded professionals.
- Learn and engage with Stark County resources and non-profits.
- Complete a community service project.

This 12-week program, running from September to November, offers a comprehensive experience to help you thrive personally and professionally. Applications for the Fall session are due by Monday, September 2, 2024.



Youth Leadership Academy

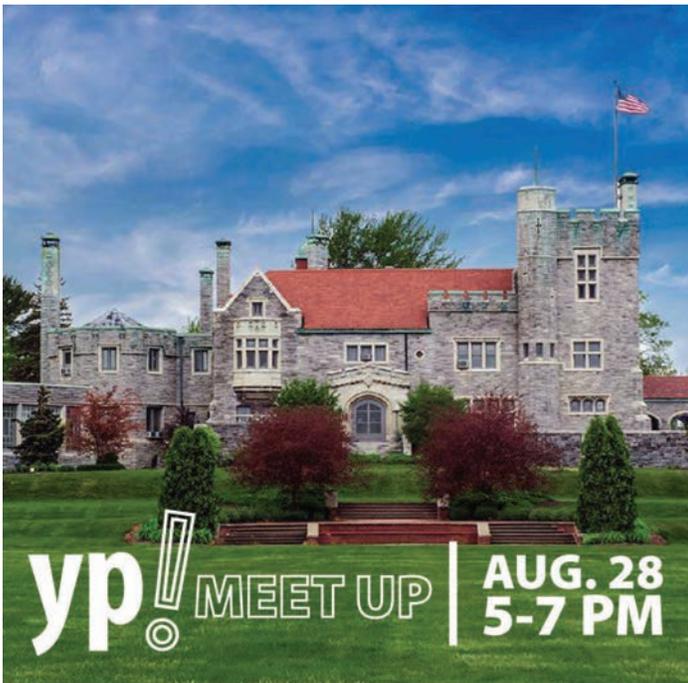


We are excited to announce the acceptance of our new sophomores for the Youth Leadership Academy! Please join us in congratulating these outstanding individuals from local high schools for their excellence and commitment to learning and leading in our community.

Jace Anderson, Canton McKinley H.S.
Zachary Balash, Sandy Valley H.S.
Alec Bennett, Canton McKinley H.S.
Colt Bethel, GlenOak H.S.
Maggie Cushing, Jackson H.S.
Noelle Davenport, Massillon H.S.
Jacob Dempsey, Tuslaw H.S.
Andrea Ecenbarger, Fairless H.S.
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Elise Jensen, Hoover H.S.
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Kasey LaVoie, Northwest H.S.
Kadin Leach, East Canton H.S.
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Gino Leone, Perry H.S.
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Michael Ritterbeck, Fairless H.S.

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Landon Stanek, St. Thomas H.S.
Meghan Steigerwald, East Canton H.S.
Timothy Thornberry, Louisville H.S.
Hayden Wilkinson, Canton South H.S.



yp! MEET UP | **AUG. 28**
5-7 PM

CANTINA AT THE CASTLE



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August Safety Luncheon

Speaker: Howie Eberts, Area Director, OSHA, Cleveland

Howie will share OSHA updates, new programs, proposed rule changes and answer questions you may have!

All are welcome. You do not need to be a Safety Council member to attend.

Thursday, August 8
11:30 a.m. to 1:00 p.m.
Alex D. Krassas Event Center
251 - 25th St., NW
Canton, OH 44709
Cost: \$24
www.CantonChamber.org



Buy a Season Pass and SAVE.
Get 11 luncheons for the price of 10!

Network, connect, and learn at our Monthly Safety Luncheons while enjoying great food and valuable insights. Unlock ultimate convenience and savings with our exclusive Season Pass luncheon tickets, now available for just \$240! Secure your spot at 11 regular monthly luncheons and enjoy one extra luncheon for free – that’s 11 luncheons for the price of 10!

By purchasing a Season Pass, you’ll also meet the eligibility requirements for the FY25 rebate (eligibility requirements apply)*.

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Corner location. Fresh paint on block building. Four (4) docks, two (2) drive-in doors. Office with restroom. Shop has three (3) distinct areas: 14' clear storage/warehouse, 40'x40' of unheated warehouse and lower ceiling fulfillment center.



- Located just north of Akron-Canton Regional Food Bank between Walnut and Cherry on 14th St NE.
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FROM THE DEVELOPMENT DESK...

What our partners have in common is a desire to make a difference in their community and play a role in long-standing, local traditions. Have you always wanted your company to get involved with the Pro Football Hall of Fame Enshrinement?

Do you want to be a part of the Canton Regional Chamber of Commerce Annual Meeting, Business After Hours or Vintage Canton, but you were not sure how?

By working collaboratively, we can create a partnership of shared value that tailors to your organization, your social investment strategy and successfully impacts you're your bottom line. *Let's do it!*

We can help you reach businesses, the community at large, and highlight your company's dedication to

Stark County. Learn how you can be a part of Stark County's biggest traditions and largest network.

CONTACT Melissa Coultas at (330) 458-2055 or melissac@cantonchamber.org.



Ohio workers' comp & experience modification rate

An employer's experience modification rate (EMR), which is determined by the Ohio Bureau of Workers' Compensation (BWC), greatly impacts workers' compensation premium that an employer pays. If you have safer operations, with little to no workers' compensation claims, you will have a better than average EMR. If you have a less safe operation, with numerous costly claims, you will have a worse than average EMR. Typically, the better your EMR, the lower the premium that you will pay to the BWC.

The BWC uses your historical payroll, industry type and claim costs to determine your EMR. A company with claim costs that are typical for their size and industry, will have an EMR of 1.0. If the company has lower claim costs than typical, their EMR will be below 1.0. If the employer has higher claim costs than typical, their EMR will be above 1.0. The lower the EMR, the lower the premium that will be paid compared to similar businesses. The higher the EMR, the higher the premium that will be paid compared to similar businesses.

Additionally, the lower your EMR, the greater likelihood that you will qualify for higher discounts through group rating programs and group retrospective rating programs. These programs allow employers to band together to receive additional discounts or rebates on their premium. Discounts and refunds can exceed 50% of the premium that you pay to the BWC.

An employer's EMR is based on claims that occurred in the past compared to historical payroll. Your payroll is categorized by your industry type. To lower your EMR, you must reduce claims and claim costs. The best claim is one that never occurs. A robust workplace safety program can limit future claims from occurring which will ultimately improve your EMR.

If your company does have a claim, there are several strategies that you can implement to help reduce the overall cost in the claim. Every claim is different, but generally, getting injured workers healthy and back to work safely and quickly, will keep costs down. There are many additional strategies that can be enacted to reduce or lower costs in a claim that has occurred. Partnering with Sedgwick will help determine the best strategies for a specific claim.

If you have any questions, contact our Sedgwick program manager, Dominic Potina, at 614-579-4723 or dominic.potina@sedgwick.com.

NEW MEMBERS

WELCOME to our newest members, who joined Canton Regional Chamber of Commerce in June. We encourage you to patronize their businesses. If you know of other businesses that would benefit from Chamber membership, please contact Molly Romig, Vice President – Membership Development and Services at 330-415-2158.



Academy of Future Scholars LLC

(CHILD CARE)

Diana Melton and Marion Anderson,
Administrators
734 Copley Rd.
Akron, OH 44320
(234) 252-1824
Academyofuturescholars1@gmail.com
www.academyoffuturescholarsllc.com

At the Academy of Future Scholars, we believe every child has something special to offer the world. By building respectful and caring relationships with both our students and their families, we create a solid foundation for an amazing early childhood experience. Our students grow and develop through exploring the world around them, playing, interacting with others, and engaging in hands-on learning activities.

Our goal is to provide a safe, nurturing, exciting, and high-quality learning environment for all our students. We opened this childcare because we love children and are committed to serving families. We want parents to feel confident that their children are in the hands of the most loving, knowledgeable, and caring caregivers every day. Children deserve to feel special, loved, cherished, and have experiences that will shape their futures.



Arrow Passage Recovery

(DRUG & ALCOHOL TREATMENT)

Amanda Stewart
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www.arrowpassage.com

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Paul Guerra
4450 Belden Village St. NW – Suite 601
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(CHILD CARE)

Casey Conkle, Owner/Administrator
209 Ohio Ave. NE
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caseysplaycavellc@gmail.com

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Dougautoinc@att.net
www.dougautoinc.com

At Doug's Auto Service, we offer honest, expert auto repairs at affordable prices. We're committed to providing you with the best possible service and getting you back on the road quickly.

We know your time is valuable, so we're conveniently located near you in Canton, OH. A lot of the truck and car maintenance services we provide can be completed while you wait. Additionally, much of the repairs we encounter can be completed in as little as one day. Whether it's a simple or complex repair, we'll get you back on the road as quickly as possible.



Emily Berg Weddings & Events

(EVENT PRODUCTION)

Emily Berg, CEO & Lead Planner
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(330) 353-8152
weddings@emilyjuneberg.com
www.emilyhjuneberg.com

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NEW MEMBERS

The best celebrations are an extension of who you are as a person, a couple, or a brand – in all your quirky, weird, and awesome glory.

If you're planning an event to educate a donor base or champion a cause, the event should reflect your values, mission, supporters and those you serve.

If you're planning a wedding or other milestone celebration, this party-of-a-lifetime should reflect you, your love story, or the journey that led you to this point.



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JJ Kane Auctions conducts online, public, absolute vehicle and equipment auctions across the U.S. We provide the opportunity to buy direct from fleet owners in the utility, construction, government, forestry, rental, and transportation industries. Our large and diverse auction inventory ranges from after-market heavy construction equipment, used cars and trucks, used service trucks, used pickup trucks, after-market bucket trucks, cranes, and digger derricks. We offer a wide variety of services for both buyers and sellers. These include transportation, financing, cleaning, de-identification, and more. We make it easy for you to sell your equipment directly to buyers who need it.



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(BATHROOM REMODELING)
Daniel Zerby, Sales Manager
6739 Wise Ave.
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(BUSINESS CONSULTING)
Emily Kelly, Business Development Representative
5121 W. 164th St.
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(continued on next page)

NEW MEMBERS



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Tina Castellanos, Owner
2802 Whipple Ave. NW
Canton, OH 44708
(330) 915-8041
Mypersonaltrainer0209@gmail.com
www.personaltrainerinc.com

My Personal Trainer™ is not a gym or a fitness center that opens its door to anyone who purchases a membership. We are an exclusive (yet very affordable) personal "one-on-one" training studio that caters to the "discrete" woman or man who wants privacy and professionalism in a small, non-intimidating, clean, and comfortable environment.

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Bill Patterson, Owner
750 Baird Ave. SE
Paris, OH 44669
(330) 862-3371
lburke@pattersonspecialty.net
www.pattersonspecialty.com

Access to clean water and a properly functioning drainage system should never be compromised for any family or local business. Based in the Carrollton region for many years, Patterson Specialty Services is recognized as a trustworthy service provider for all types of commercial or residential septic tank systems. Our experienced staff is equipped to respond promptly to any need whether it includes a complete services, or for efficient maintenance and repair.

Our friendly staff makes every effort to immediately resolve any problems with your septic tank on the first service call. We take pride in ensuring that our clients have continuous access to uncontaminated water and that their drainage systems are functioning properly.

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www.rrtrucksales.net

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Tom Thompson, President
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Tim Russo, Estimator
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Canton, OH 44709
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russoconcretellc@gmail.com

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(CLEANING SERVICES)
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Shoup's Cleaning provides high-quality commercial and residential cleaning services in Tuscarawas County and surrounding counties. For more than 50 years, we've made commercial and residential spaces sparkle – no matter how big or small.

Shoup's is committed to offering quality cleaning services and being a positive force in the community. We bring respect and dignity for both our clients and staff as we carry out our work, taking pride in doing the job the Shoup way – high-quality cleaning with attention to detail. (continued page 30)

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Bear Creek Resort Ranch KOA
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Beaver Petroleum Company, Inc.
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Brechbuhler Truck Sales
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Barrett Financial Group LLC
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Divine Hall of Fame Rehabilitation and
Healthcare Center
Dollar Bank Servicing Center
Don Polo Mexican Food

Dundee Automotive, Inc.
Ed Schory & Son Co.
Edge Branding Solutions
Cutco Closing Gifts
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Embassy Suites by Hilton Akron-Canton
Airport
EN-RICH-MENT
Express Employment Professionals
Fireside Tax, Inc.
Fish Window Cleaning
Flory Fabricators Inc.
Foltz Machine LLC
Forever Lawn NEO
Four Fifteen Group
Fox Auto Salvage & Parts Inc.
Fox Enterprise Services
Framer's Workshop
Fully Promoted of Canton
Fulton Title Corp.
Gary Bresson
Girls on the Run East Central Ohio
Goodwill Industries of Greater
Cleveland & East Central Ohio
Gragg Electrical Services, LLC
Hartville R.V. Center, Inc.
Hartzler's Quality Housing
Hayes Realty
Heinemann Saw Company
Historic Zoar Village
Home 2 Suites by Hilton
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Hydrocarbon Production
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Integrity Crane Services, Ltd.
Integrity Group Services LLC
James Maccora
JDT Industrial Welding Services, Inc.
Johnny O's Landscaping Inc.
JRC
Kenan Advantage Group
Kimble Recycling & Disposal Inc.
Koala Kruizers
Koby Electric
Krackpots Comedy Club
Lake Sherman Village –

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Lasorella Renovations LLC
Lauren Illumination, LLC
Legacy Caregivers LLC
Lehman's
Louise & Edward Mahoney
Major League Tire - Massillon
Maloney + Novotny LLC
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Massana Construction Company Inc.
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MCF Industries, Inc.
MDS & Associates Inc.
Media 144 Security Solutions
Middlebranch Auto Services
Midwest Industrial Supply, Inc
Milligan Pusateri Co., LPA
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Mt. Hope Auction
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National Beauty College
Naturescape
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Norman Eckinger, Inc.
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Northeastern Food Services
dba Little Ceasars
Northwestern Mutual
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Ohio Gratings
Olde Wood Limited
OneDigital
Orrville Pet Spa & Resort, LLC
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Parcher Team at Howard Hanna
Pedal Stomper Productions
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Perry Flooring
Philip H. Dixon DDS, Inc.
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Healthcare & Recovery, Inc.
Pipes Insurance Service
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Professional Detailing Products
Quass Sheet Metal, Inc.
Quickdraft Inc.
R&W Transport LLC

MEMBER RENEWALS

CONTINUED

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and Event Center
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North Market – North Canton
Sergeants – Storm Damage Professionals
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Skipco Auto Auction
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Snelling Staffing Services
Sparta Steak House and Lounge
Spectrum Reach
Staley Technologies Inc

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Stark County Auto Dealers Assn
Stark County Community
Enterprise Corporation
Stark Flavor
Stark Glass Enterprises, Inc.
Stark Grease Service Inc.
Stark Trumbull Area Realtors
Strasburg Meats
Strata Granite & Marble
Sun Valley Auto Repair, LLC
Synchrony
TD's Tailgate & Grill
The Center for Renewed Minds
The Farm at Walnut Creek
The Joseph A. Jeffries Co.
The Junkluggers of Akron-Canton
The Phillips Organization
The Squeaky Clean Company, LLC
The Timken Family, LLC

Timberline Tractor & Marine, Inc.
Tomtod Ideas
Tractor Supply Company,
Navarre Distribution Center
Troyer's Genuine Trail Bologna
U S Casting Company
Under Pressure Systems, LLC
UniFirst Corporation
United Site Services Inc.
Urban Construction LLC
US Acute Care Solutions
Van's Tire & Brake of Alliance
dba Van's Tire Pros
Versatile Machine, Inc.
Wallace Forge Company
Warther Cutlery
Wayne Savings Community Bank
Wheatland Processing

Standards of Excellence Pre-K Academy

(CHILD CARE)

Dionne Pope and Dr. Mosche Reed, Co-Owners
2405 Romig Road
Akron, OH 44320
(234) 281-9511
Standardsofexcellence152@gmail.com
www.standardsofexcellenceprekacademy.com

We take immense pride in offering an exceptional childcare experience at the Standards of Excellence Pre-K Academy. With our dedicated teachers, inspiring research-based curriculum, and enriching music and dance lessons, your child will thrive in a nurturing and stimulating environment.

We invite you to join our family and witness the magic of early childhood education unfold as your child embarks on a journey of wonder, growth, and endless possibilities.

Call us today to secure your child's spot and unlock the gateway to an extraordinary Pre-K experience that will leave a lasting impact on their future success and happiness. Together, let's shape a bright and promising path for your little one's dreams to take flight!



Wolf Creek Veterinary Services, Inc.

(VETERINARY CLINICS)

Mary Uhl, DVM, Owner
333 Parkview Drive
Millersburg, OH 44654
(330) 674-9161
wolfcreekveterinaryservices@gmail.com
www.wolfcreekvet.com



At Wolf Creek Veterinary Services, our goal is to provide high-quality medical care for our patients in a friendly and caring environment. We continually strive to improve our services while providing our employees and staff with a progressive, well-managed work environment.

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Grand Opening

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AULTCARE



The Canton Regional Chamber of Commerce and AultCare have partnered together to offer a healthcare plan for the small business community through a Multiple Employer Welfare Arrangement (MEWA). The MEWA was developed to provide additional options and to help control the costs of healthcare benefits. Medically underwritten MEWA rates may provide a less expensive option than a smaller community rated plan obtained under the Affordable Care Act (ACA). This plan is available for small group employers with less than 50 employees.

AULTCARE

330-363-6390

www.aultcare.com/mewa

For Chamber Membership information call 330-456-7253.
For healthcare or health fund information, contact your independent Broker or your AultCare Representative. All AultCare health plan quote proposals include commission, unless otherwise specified.