



# 2025

## SPONSORSHIP

### *Guide*



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# OVERVIEW

**Dear Valued Community Partner,**

At the Canton Regional Chamber of Commerce, we believe that growth and prosperity are built through collaboration. Your partnership empowers us to continue fostering a thriving business environment, driving economic vitality, and enriching the lives of those who call our region home.

This sponsorship guide highlights a range of opportunities for you to invest in programs and initiatives that align with your values and goals. Whether it's supporting dynamic events that draw thousands, workforce development programs shaping tomorrow's leaders, or advocacy efforts strengthening our business climate, your sponsorship directly impacts our community's success.

By investing in the Chamber, you're not just supporting an organization—you're contributing to a vision of progress and innovation. Together, we can create a stronger, more vibrant Canton region where businesses flourish, and residents thrive.

We invite you to join us in this mission. Your commitment will leave a lasting legacy, demonstrating your dedication to our region's growth and well-being. Let us work hand in hand to build a brighter future.

Thank you for considering this opportunity to make a meaningful difference. We look forward to partnering with you and celebrating your impact in the year ahead.  
With gratitude,

**Warm regards,**



**Melinda McNutt**

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# YEAR AT-A-GLANCE

## **FEBRUARY**

ACAA Day in Columbus  
Akron-Canton Regional Impact  
Ohio Conference  
Building Better Boards

## **MARCH**

Business Expo  
AI Tech Summit  
Spring Spotlight Program  
Stark Forum

## **APRIL**

Leadership Conference  
Women in Business

## **MAY**

Spring Golf Classic

## **JUNE**

38th Signature Class Graduation  
Youth Leadership Academy  
Summer Camp  
ystark! 18th Annual Twenty  
under Forty Awards

## **JULY-AUGUST**

Pro Football Hall of Fame  
Enshrinement Festival  
Chamber Cup

## **SEPTEMBER**

39th Signature Class Leadership  
Program Opening Retreat  
Clay Shooting  
Fall Spotlight Program  
Oktoberfest & Fall Festival  
Regional Summit

## **OCTOBER**

Financial Legacy  
Vintage Canton  
ACAA Annual Reception  
ACAA Policy Conference &  
Leadership Reception

## **NOVEMBER**

Annual Meeting & Business  
Excellence Awards  
ystark! Young Pro Conference

## **DECEMBER**

Light Up Downtown

## **MONTHLY**

AultCare QuickConnect Luncheon  
Business After Hours  
ystark! Sunrise Sessions  
YP Meetup

# ANNUAL INVESTOR

## INVESTMENT OPPORTUNITIES

### **PRESIDENT'S CIRCLE - \$25,000**

#### **Become an inaugural member of the President's Circle in 2025!**

The President's Circle recognizes the business and organizations who invest \$25,000 a year or more to support Chamber events and programs. In addition to the recognition that sponsors receive for supporting chamber events and programs, President's Circle investors will receive year-long promotion recognizing their commitment to regional business and economic growth. Benefits include but are not limited to:

- Invite only events to network with other members of the President's Circle.
- Year-long recognition as a President's Circle investor on the chamber website.
- Dedicated promotion in the Chamber newsletter and on social media.
- Annual recognition event to celebrate President's Circle investors.

### **ENSHRINEMENT WEEK FESTIVAL MAJOR INVESTOR - \$25,000**

A Major Investor is any organization or individual contributing a minimum of \$25,000 to support Enshrinement Festival events. Major Investors automatically qualify for membership in the President's Circle. As a Major Investor, your business will be prominently recognized as a major sponsor across all eight Enshrinement Festival events. This includes exclusive recognition on the event website, promotional campaigns, marketing materials, on-site signage, and event programs, showcasing your invaluable support of the Enshrinement Festival.

### **ENSHRINEMENT WEEK EVENT INVESTOR - \$8,500**

Recognized as an "event sponsor" for all Enshrinement Week Events including the Balloon Classic, Community Parade, Grand Parade, Enshrinees Gold Jacket Dinner, Unscripted & Tailgate, Fashion Show Luncheon, Up, Up & Away 5K, and Volunteer Appreciation Party. Event tickets will be provided to our sponsors for all 8 events.

*(continued on next page)*

# ANNUAL INVESTOR

## CULTIVATING GROWTH - \$5,000

Cultivating Growth embodies the Chamber's enduring commitment to economic and community development. This initiative emphasizes collaboration and innovation to strengthen our regional economic ecosystem. Over the years, our strategies have evolved to meet the dynamic needs of our business community. Just as economic development looked different in 1914 than it does in 2024, it will continue to evolve through 2025 and beyond. *With the support of community leaders, the Chamber has identified three strategic priorities to guide our efforts from 2025 to 2030:*

**Regionalism:** Break down barriers to regional collaboration across Stark and adjacent counties by building stronger connections to other chambers, business associations, community organizations, and government entities.

**Workforce Development:** Help attract, retain, and develop the workforce our employers need by partnering with regional educational institutions, economic development organizations, government entities, and community groups to design and implement innovative programs and initiatives.

**Economic Development:** Facilitate direct economic development support to Chamber members, especially for businesses in the non-traded-goods sector, by connecting them to grants, incentives, financing, and other resources to fuel their growth.

Our five-year plan outlines a roadmap to drive success in these key areas. By diligently implementing these goals, we will deliver measurable progress year over year. As we transition into the next era of *Cultivating Growth*, we are committed to transparency and collaboration. By becoming a *Cultivating Growth* investor in 2025, you will have the opportunity to participate in quarterly investor calls. These exclusive sessions will offer insights into our progress, highlight quarterly accomplishments, and provide a forum for your questions and input. To show our gratitude, in 2025, your logo will be featured in marketing materials, announcements, events, and programs related to advancing regionalism, workforce development, and economic development. Your investment directly provides the resources we need to achieve our ambitious goals.



CANTON  
*REGIONAL*  
CHAMBER <sup>SM</sup>

# CRCC BY THE NUMBERS

**Nearly  
1,900  
members**

**220+ new  
members**

**150+  
total  
events**

**260+  
networking  
tip clubs**

**30+  
ribbon  
cuttings**

**8 HOF  
Enshrinement  
Festival  
community  
events**

**60+  
ystark!  
gatherings**

**350,000+  
estimated  
total  
attendance**

**135+  
Leadership  
Stark County  
total program  
graduates**

**20+ ACAA  
elected  
official  
events**





# **BUSINESS EVENTS**



# ANNUAL MEETING & BUSINESS EXCELLENCE AWARDS

*“Celebrating Excellence & Building Community”:* The 111th Annual Meeting, now featuring the Business Excellence Awards, will be a dynamic and engaging evening bringing together community leaders and celebrating business excellence.

**Date: November**

**Location: TBD**

**Expected Attendance: 400-500**

## **Presenting Sponsor - Huntington**

### **Business Excellence Awards Sponsor: (\$6,500)**

*Sponsors receive a table for 8 (premium placement).*

- Recognition as a Business Excellence Awards sponsor. Logo included on all communications promoting the awards, and recognition during the awards portion of the event.
- Company logo prominently displayed in marketing and promotional pieces of the event including the website, newsletter, email invitations, and social media.
- Company logo prominently displayed in programs and signage at the event.
- Logo on the Chamber Website Annual Meeting event page with a link to your website.
- Logo included with other sponsors during multimedia presentation at the event.
- One full-page color ad in the event program (sponsor to provide camera ready ad).
- Social media banner for LinkedIn to promote your participation at the event as a sponsor.

### **Corporate Sponsor: (\$4,000)**

*Sponsors receive a table for 8 (premium placement).*

- Company logo prominently displayed in marketing and promotional pieces of the event including the website, newsletter, email invitations, and social media as a corporate sponsor.
- Company logo prominently displayed in programs and signage at the event.
- Logo on the Chamber Website Annual Meeting event page with a link to your website.
- Logo included with other sponsors during multimedia presentation at the event.
- One full-page color ad in the event program (sponsor to provide camera ready ad).
- Social media banner for LinkedIn to promote your participation at the event as a sponsor.

# THIRD ANNUAL STARK COUNTY WOMEN IN BUSINESS SUMMIT

*The Stark County Women in Business Summit is a conference designed to inspire and support women in their professional pursuits as well as address unique challenges that women face at different stages of their careers. The conference will feature keynotes from successful women entrepreneurs and executive, as well as interactive workshops that cover leadership, storytelling, work-life balance, and personal and professional wellness.*

**Expected Attendance: 175-200**

**Presenting Sponsor - \$10,000**

**Gold Sponsor - \$5,000**

- 8 event tickets
- Opportunity to introduce a panel or speaker.
- Scripted thanks to be read during the opening remarks.
- Full page advertisement in the program
- Table display to share information about your business.
- Opportunity to place a piece of collateral or branded item at attendee tables.
- Company logo listed on all print and digital promotional materials recognizing your organization as an event sponsor.
- Opportunity to be recognized as a sponsor for one of the following event components; morning breakfast, lunch, or afternoon refreshment break.

**Silver Sponsor - \$3,000**

- 6 event tickets
- Recognition as an event sponsor during opening remarks.
- ½ page advertisement in the program
- Opportunity to distribute a piece of collateral or branded item at the event.
- Company logo listed on all print and digital promotional materials recognizing your organization as an event sponsor.
- Opportunity to be recognized as a sponsor for one of the following event components; pens, nametags, water, snack, tote bag.

**Bronze Sponsor - \$1,500**

- 4 event tickets
- Recognition as an event sponsor during opening remarks.
- 1/4 page advertisement in the program
- Company logo listed on all print and digital promotional materials recognizing your organization as an event sponsor.

**Event Sponsor - \$1,000**

- 2 event tickets
- Company logo listed on all print and digital promotional materials recognizing your organization as an event sponsor.

# SECOND ANNUAL AI TECH INNOVATION SUMMIT

## **Co-Presented by Malone University**

*Join us for the second annual AI Tech Innovation Summit where leaders and innovators will discuss emerging technology trends and ways to drive innovation, social progress, and economic growth in Northeast Ohio. This can't-miss forum will feature compelling keynotes, panel discussions, networking, and more.*

**Expected Attendance: 175-200**

### **Gold Sponsor - \$5,000**

- Opportunity to introduce a speaker.
- Scripted thanks as a sponsor to be read during remarks.
- Opportunity to distribute a piece of collateral or branded item on the tables.
- Company logo prominently featured in marketing materials, Chamber website, and event program.
- Table in the foyer to share information about your business.
- Full page program ad.
- Opportunity to be recognized as a sponsor for one of the following event components; morning breakfast, lunch, or afternoon refreshment break.
- 8 event tickets.

### **Silver Sponsor - \$2,500**

- Recognition by our emcee during the event, showcasing your commitment to the AI Summit.
- Company logo featured in event materials, program, and on the Chamber website
- ½ page advertisement in the program
- 6 event tickets
- Opportunity to be recognized as a sponsor for one of the following event components; pens, nametags, water, snack, or student ticket sponsor.

### **Bronze Sponsor - \$1,000**

- Recognition from the podium as a sponsor.
- Company logo prominently featured in marketing materials, Chamber website, and event program.
- 1/4 page advertisement in the program
- 4 event tickets

### **Event Sponsor - \$500**

- Recognition from the podium as a sponsor.
- Company logo prominently featured in marketing materials, Chamber website, and event program.
- 2 event tickets



# FINANCIAL LEGACY SYMPOSIUM

*The Canton Regional Chamber of Commerce, in partnership with Beese Fulmer Private Wealth Management, is thrilled to announce the eagerly awaited 5th annual Financial Legacy Symposium. The symposium will bring together the brightest minds and experts in the field to address the unique opportunities and challenges faced by the next generation of multi-generational family businesses. Through insightful discussions and presentations, attendees will gain valuable insights on key topics.*

## **Lunch Sponsor - \$3,000**

- Brief remarks at beginning of lunch
- Opportunity to introduce speaker
- Logo on event website
- Logo on marketing materials, including e-blasts to 6,000+ businesses
- Social media exposure
- Logo on slides when not otherwise in use
- Full page ad in the event program
- (6) event tickets

## **Refreshments/Cocktail Reception Sponsor - \$2,000**

- Brief remarks at beginning of reception
- Signage on table of refreshments throughout the day and the cocktail party
- Logo on event website
- Social media exposure
- Logo on slides when not otherwise in use
- 1/2 page ad in the event program
- (4) event tickets

## **Session Sponsor - \$1,500 - 3 available**

- Three-minute speaking opportunity
- Introduce panel and moderator
- Social media exposure
- Logo on slides when not otherwise in use
- 1/2 page ad in the event program
- (2) event tickets



# MEMBERSHIP EVENTS



# MEMBERSHIP EVENTS SPONSORSHIP PROSPECTUS



*With more than 1,900 members, the Chamber is dedicated to exceptional value for each Chamber member by providing customized Member Success Plans, extensive networking opportunities, public policy advocacy, and workforce and professional development programs.*

## QUICK CONNECT

Quick Connect is the third Wednesday of each month and attracts 100+ attendees. Ticket cost is \$25 for members and \$35 for non-members.

### PRESENTING SPONSOR - AULTCARE



### ONE TIME EVENT SPONSOR - \$750

- One-minute speaking opportunity at the beginning of the event to introduce yourself and your organization to attendees
- Sponsorship table to display company materials and connect with attendees
- Logo and/or company name featured on the event invitation as a sponsor
- Logo on the Chamber event page, linked directly to your website
- Logo/company name displayed in the PowerPoint presentation shown during the event
- Inclusion in on-site signage recognizing event sponsors
- Two complimentary tickets to attend the event

## BUSINESS AFTER HOURS

The Business After Hours networking series from the Canton Regional Chamber of Commerce is about mixing business connections, old and new, while blending socializing with sales. Business After Hours is a well-known and established monthly event in the community, designed for Chamber members (and non-members) to meet and build relationships with other business people. With an interesting and new venue for each event, our guests get a great introduction and intimate look into businesses all over Stark county, as well as delicious food and beverages. It's business networking at its finest! The cost to attend is free for Chamber members and \$15 for non-members and attracts 100+ attendees each month.

### PRESENTING SPONSOR - WESTFIELD BANK

- Logo placed on all event marketing materials as the Presenting Sponsor.
- Opportunity to give an announcement at each event.



### ONE TIME EVENT SPONSOR - \$750

- One-minute speaking opportunity at the beginning of the event to introduce yourself and your organization to attendees
- Sponsorship table to display company materials and connect with attendees
- Logo and/or company name featured on the event invitation as a sponsor
- Logo on the Chamber event page, linked directly to your website
- Logo/company name displayed in the PowerPoint presentation shown during the event
- Inclusion in on-site signage recognizing event sponsors
- Two complimentary tickets to attend the event



## BUSINESS EXPO - SPRING 2026

Business Expo, an annual highlight showcasing our members' company displays and delectable treats from local restaurants. This event is not just an exhibition but a dynamic platform where exhibitors and sponsors alike forge new business leads, connect with local businesses and the public, and participate in an ever-growing networking opportunity. With 800-1,000 attendees annually and 125+ vendors, the Business Expo is a thriving and free community event.

### PRESENTING SPONSOR - AULTCARE

#### GOLD LEVEL SPONSOR - \$2,500

- Logo placed on all event marketing materials as a gold sponsor.
- Full page ad in the event program.
- Exhibition table.
- Opportunity to sponsor one of the following event components: Taste of Stark // Balloon Sponsor

#### EVENT SPONSOR - \$1,500

- Logo placed on all event marketing materials as an event sponsor.
- Logo placement in the event program.
- Exhibition table.

#### BAR SPONSOR - \$500

- Logo on display at the bar.



## NETWORK - SPRING & FALL

The Canton Regional Chamber of Commerce speed networking event provides a unique opportunity for "speed lead building." Business professionals attend this fast-paced networking event. Seated at tables of eight, each participant has 2 minutes to talk about their business/cause. This event is similar to speed dating! Companies share information about their businesses and collect new contacts. Network happens twice a year. The cost to attend is \$40 for members and \$65 for non-members. Attendance: 100.

### PRESENTING SPONSOR - AULTCARE

#### ONE TIME EVENT SPONSOR - \$1,000

- One-minute speaking opportunity at the beginning of the event to introduce yourself and your organization to attendees
- Sponsorship table to display company materials and connect with attendees
- Logo and/or company name featured on the event invitation as a sponsor
- Logo on the Chamber event page, linked directly to your website
- Logo/company name displayed in the PowerPoint presentation shown during the event
- Inclusion in on-site signage recognizing event sponsors
- Two complimentary tickets to attend the event

# NETWORK





# SPORTS EVENTS

# SPORTS EVENTS

## TWO PREMIER SPORTING EVENTS:

**Spring Golf Classic: Friday, May 23, 2025 | The Quarry | 144 golfers**

**Fall Clay Shooting: Friday, October 17, 2025 | Airport Ridge | 100+ players**

## SPRING GOLF CLASSIC

*We are excited to present the annual Spring Golf Classic. This event will attract 100+ players and promises an unparalleled blend of camaraderie, sportsmanship, and networking, representing our mission to spearhead regional business and community development through creativity and collaboration.*

## Sponsorship Opportunities:

### Presenting Sponsor - \$2,500: (One available)

- Opportunity to welcome guests
- Logo on large banner placed at entrance of event
- Logo included on signage on all 18 holes and around the course.
- Logo displayed in all marketing and promotional aspects of the event as the Presenting Sponsor
- Full page ad in the digital program plus logo on the front cover
- Sponsor recognition from podium at lunch
- Foursome in the tournament which includes green's fee and cart
- Opportunity to include an item in the goodie bag placed in each golf cart

### Food OR Beverage Sponsor - \$2,000

- Recognition as the Food Sponsor or Beverage Sponsor on event materials and signage
- Logo displayed at food stations or displayed on the beverage cart
- Opportunity to provide branded napkins or display logo at bar or other beverage stations
- One half-page ad in the digital program
- Sponsor recognition from podium at lunch
- Foursome in the tournament.

### Hole Sponsor - \$1,250

- Company logo: signage at designated hole (24" X 36")
- Logo displayed in marketing and promotional aspects of the event
- 1/4 page ad in digital program
- Sponsor recognition from podium at lunch
- Foursome in the tournament.

### Scorecard Sponsor - \$500: (Four available)

- Recognition as the Scorecard Sponsor on event materials and signage
- Logo displayed on each scorecard distributed to participants
- 1/4 page ad in digital program
- Sponsor recognition from podium at lunch

## Marketing benefits for all sponsors:

This event will be promoted in the Chamber Action e-newsletter, which reaches over 6,500 recipients. It will also be featured on the Chamber calendar and website, which attracts 150,000 annual visitors. All sponsors



# SPORTS EVENTS

## **FALL CLAY SHOOTING**

*We are excited to present our first Clay Shooting event hosted at Airport Ridge near Millersburg, Ohio.*

### **Sponsorship Opportunities:**

#### **Presenting Sponsor - \$2,500: (Two available)**

- Opportunity to welcome guests
- Logo on large banner placed at entrance of event
- Logo included on signage on all targets around the course.
- Logo displayed in all marketing and promotional aspects of the event as the Presenting Sponsor
- Full page ad in the digital program plus logo on the front cover
- Sponsor recognition from podium at lunch
- One foursome, including a cart, ear protection, eye protection and ammunition

#### **Food OR Beverage Sponsor - \$2,000**

- Recognition as the Food Sponsor or Beverage Sponsor on event materials and signage
- Logo displayed at food stations or displayed on the beverage cart
- Opportunity to provide branded napkins or display logo at bar or other beverage stations
- One half-page ad in the digital program
- Sponsor recognition from podium at lunch
- One foursome, including a cart, ear protection, eye protection and ammunition

#### **Target Station Sponsor - \$1,250**

- Targeted exposure; Display your company logo on signage at designated target station (24" X 36").
- Logo displayed in marketing and promotional aspects of the event
- 1/4 page ad in digital program
- Sponsor recognition from podium at lunch
- One foursome, including a cart, ear protection, eye protection and ammunition

#### **Scorecard Sponsor - \$500: (Four available)**

- Recognition as the Scorecard Sponsor on event materials and signage
- Logo displayed on each scorecard distributed to participants
- 1/4 page ad in digital program
- Sponsor recognition from podium at lunch

#### **Marketing benefits for all sponsors:**

This event will be promoted in the Chamber Action e-newsletter, which reaches over 6,500 recipients. It will also be featured on the Chamber calendar and website, which attracts 150,000 annual visitors. All sponsors will have their logos displayed on the event webpage, with direct links back to their websites.

# CHAMBER CUP

## CHAMBER CUP GOLF OUTING

*Join business leaders, entrepreneurs, and professionals for the Second Annual Chamber Cup, a collaboration between the Canton Regional Chamber, North Canton Chamber of Commerce, and Alliance Area Chamber of Commerce!*

*Collaboration meets competition in a Ryder Cup style tournament where the three teams (Canton Regional Chamber, North Canton Chamber of Commerce, and Alliance Area Chamber of Commerce) square off in an outing unlike any other.*

*The format of play will consist of 6 holes of Alternate Shot, 6 holes of Best Ball, and 6 holes of Two-Player Team Scramble.*

*Step beyond the fairways and into the spotlight as a sponsor, using this opportunity to engage with a regional audience of industry influencers and decision-makers. Elevate your brand with customized exposure, including branded carts and custom apparel, affirming your commitment to the growth of our businesses and community!*

**Date:** August 29, 2025

## Sponsorship Opportunities:

### Title Sponsor - \$5,000: (Two available)

- Company logo displayed in all marketing and promotional aspects of the event
- Company logo on sleeve of event golf polo shirt
- Full page ad in the digital program
- Sponsor recognition from podium at lunch
- Twosome in the tournament.

### Food Sponsor - \$2,350: (Four available)

- Recognition as the Food Sponsor on event materials and signage
- Company logo displayed at food stations or on catering signage
- Opportunity to provide branded napkins
- One half-page ad in the digital program
- Sponsor recognition from podium at lunch
- Twosome in the tournament.

### Beverage Sponsor - \$1,850: (Three available)

- Recognition as the Beverage Sponsor on event materials and signage
- Company logo displayed on beverage cart
- Company logo displayed at bar or other beverage stations
- One half-page ad in the digital program
- Sponsor recognition from podium at lunch
- Twosome in the tournament.

# CHAMBER CUP

## Scorecard Sponsor - \$500: (Four available)

- Recognition as the Scorecard Sponsor on event materials and signage
- Company logo displayed on each scorecard distributed to participants
- Acknowledgment in event program and social media promotion
- 1/4 page ad in digital program
- Sponsor recognition from podium at lunch

## Hole Sponsor - \$250: (Unlimited)

- Company logo: signage at designated hole (24" X 36")
- Company logo displayed in marketing and promotional aspects of the event
- 1/4 page ad in digital program
- Sponsor recognition from podium at lunch

## Prize Sponsor - \$250: (Ten available)

- Recognition on either raffle prize, proxy prize or longest putt contest
- Company logo displayed framed next to raffle prize
- Acknowledgment in event program and social media promotion
- 1/4 page ad in digital program
- Sponsor recognition from podium at lunch







**ystark!**  
Young professionals engaged in stark county

**YP  
EVENTS**

# TWENTY UNDER 40!

*Twenty under 40! awards recognize Stark County's leaders under 40 who have demonstrated dynamic leadership and social responsibility. These individuals are committed to making a difference in our community and creating a lasting impact. They are the doers, dreamers, and difference-makers. The longevity of the Twenty Under Forty program, now in its 18th year, is a testament of the passion, strength, and grit of the young professionals who choose to live, work, and stay in Stark. Join us as we honor these 20 individuals and celebrate young professionals in our region.*

## **Expected Attendance: 200+**

### **Gold Sponsor - \$3,500**

- 8 tickets to the event
- Full-page ad in the event program
- Scripted thanks to be read during the opening remarks.
- Dedicated social media shoutout as sponsor of the program

### **Silver Sponsor - \$1,500**

- 6 tickets to the event
- Full-page ad in the event program

### **Bronze Sponsor - \$1,000**

- 4 tickets to the event
- ½ page ad in the event program

### **Event Sponsor - \$500**

- 2 tickets to the event
- Logo recognition in the event program

### **All event sponsors will receive the following benefits**

- Logo recognition in event promotion including the ystark! Newsletter (2,000 + recipients) and Chamber newsletter (6,000 + recipients).
- Logo recognition on event signage, in the program, recognition via the podium, and logo on display during the multimedia presentation.

# YOUNG PRO CONFERENCE

*Designed for young professionals, the ystark! YoungPro Conference is an event focused on personal and professional development. It aims to empower YPs with the tools to enact meaningful change within themselves, their companies and the Akron-Canton region. The conference will provide actionable takeaways young professionals can implement to "Level Up". Sessions will include topics such as the power of networking, leveling up leadership and engagement, and the annual favorite - CEO Meet & Eat Roundtable discussions.*

**Expected Attendance: 80-100**

**Presenting Sponsor - \$5,000**

**Gold Sponsor - \$2,500**

- 8 event tickets
- Opportunity to give sponsor's welcome from the stage
- Social media spotlight announcing sponsorship
- Opportunity to be recognized as a sponsor for one of the following event components; morning breakfast, lunch, afternoon refreshment break, or closing reception.

**Silver Sponsor - \$1,500**

- 6 event tickets
- Sponsor recognition in opening remarks
- Social media spotlight announcing sponsorship
- Opportunity to be recognized as a sponsor for one of the following event components; pens, nametags, water, snack.

**Bronze Sponsor - \$500**

- 2 event tickets
- Sponsor recognition in opening remarks

**All event sponsors will receive the following benefits**

- Virtual program ad linking to company website
- Logo recognition in event promotion including the ystark! Newsletter (2,000 + recipients) and Chamber newsletter (6,000 + recipients).
- Logo recognition on event signage, in the program, recognition via the podium, and logo on display during the multimedia presentation.

# MONTHLY YP EVENTS

## **YP MEET UP**

*Young professionals between the ages of 20-40 are invited to join us for a casual networking opportunity after work. This monthly event is a fantastic chance for young professionals to mingle with peers and expand their professional circle.*

**Annual Presenting Sponsor - \$5,000**

**Monthly Meet Up Presenting Sponsor (Limit 1 per month) - \$1,500**

**Monthly Event Sponsor \$500**

## **SUNRISE SESSIONS**

*Networking with ystark! - Young Professionals have the chance to network with peers while enjoying a light breakfast. Sunrise sessions are every Tuesday at 8:30am.*

**Annual Presenting Sponsor - \$5,000**

**Monthly Sponsor - \$350**

### **All event sponsors will receive the following benefits**

- Speaking opportunities at events.
- Logo recognition in all event promotion including website, newsletter, social media, and press releases as applicable.



# COMMUNITY EVENTS

# VINTAGE CANTON

*Vintage Canton is a sophisticated downtown gathering, offering distinctive center city charm alongside live music, vibrant art exhibits and, of course, quality wine and beer! As an established event in our community, Vintage Canton has garnered a reputation for excellence and draws a diverse and engaged audience.*

## **Presenting Sponsor - \$10,000**

- 24 complimentary tasting passports
- 24 tickets to the VIP tent
- Company named as the VIP tent sponsor
- Logo on tasting passport, entrance banner, and on prominent event signage
- Special recognition throughout the day from the announcer
- 4 tickets to the VIP tent

## **Gold Sponsor - \$5,000**

- 12 complimentary tasting passports
- 12 tickets to the VIP tent
- Recognition throughout the day from the announcer

## **Silver Sponsor - \$2,500**

- Opportunity to sponsor one of the following event elements: stage, entertainment, lanyard, food, cheese and crackers, VIP tent refreshments
- Logo on event signage surrounding sponsored item
- 6 complimentary tasting passports
- 6 tickets to the VIP tent

## **Bronze Sponsor - \$1,500**

- 4 complimentary tasting passports
- 4 tickets to the VIP tent

## **Event Sponsor - \$750**

- 2 complimentary tasting passports
- 2 tickets to the VIP tent

## **All event sponsors will receive**

- Your company's logo will feature prominently in our marketing and promotional materials, including event signage, PR and social media promotion, website event page, press releases, Chamber events calendars, and the Action newsletter.
- Your logo will be included on the entrance banner and on prominent event signage
- Passport Inclusion: Your company's logo will be displayed on the event passports, ensuring that each guest receives a lasting impression of your brand.
- All sponsors can set up a free booth but are required to provide table, tent and chairs.



# OKTOBERFEST & FALL FESTIVAL

*Join the Canton Regional Chamber of Commerce for year three of the highly anticipated Jackson Township Oktoberfest and Fall Festival! This family-friendly event will feature live music, food, a Biergarten including Ohio craft beers, and games for youth and adults alike. Competitions may include a beer stein holding competition, hot dog toss, stein racing, pretzel eating and more!*

## **Presenting Sponsor - \$10,000**

- Exclusive opportunity to sponsor Oktoberfest.
- Includes access to the private sponsor area and logo prominently placed around the event, including beer glasses, logo on cover of tasting passport, entrance banner, video screen and Biergarten tent.
- Brand mentions from announcer throughout the day of the event.
- 20 VIP tickets, includes admission & tasting tickets

## **Lager Sponsor - \$2,500**

- Brand mentions from announcer throughout the day of the event.
- 10 VIP tickets, includes admission & tasting tickets

## **Exclusive Sponsor - \$2,000**

- The Entertainment Sponsor (2 available), Safe Ride Sponsor (1 available), Kids Village (1 available) and Games Sponsor (1 available) are exclusive sponsorships that all receive logos on specialized signage around their designated areas.
- Brand mentions from announcer throughout the day of the event.
- Inclusion in social media promotion of that special area of Oktoberfest
- 6 VIP tickets, includes admission & tasting tickets

## **Pilsner Sponsor - \$1,000**

- 4 VIP tickets, includes admission & tasting tickets

## **Ale Sponsor - \$500**

- 2 VIP tickets, includes admission & tasting tickets

## **All sponsors will receive**

- Logo included in all marketing of event and on Oktoberfest event page with a link to your website.
- Logo during the event on video screen on main stage, in tasting passport, and at entrance banner displayed at each event entrance.

# LIGHT UP DOWNTOWN

*The Canton Regional Chamber of Commerce kicks off the holiday season in a BIG way with the annual downtown extravaganza – LIGHT UP DOWNTOWN celebrating its 35th year in 2025. Thousands of local residents will enjoy an exciting stage show on the Centennial Plaza stage featuring performances by local talented dance troupes, choirs and more! Santa makes a special visit and helps to kick off the awesome fireworks. Sleigh rides and 14 city blocks light up with attractions, entertainment, refreshments at several downtown businesses who open their doors to help children celebrate the season! The local fire department hands out hats, gloves, mittens, scarves, and socks that are collected at various businesses throughout the community. There's fun for all ages and it's FREE!*

**Date - December in Downtown Canton**

**Attendance - 5,000 - 7,000**

**Presenting Sponsor - AEP Ohio**

**Gold Sponsor - \$5,500**

- Sleigh Ride\*
- Lighting of the Tree\*
- Fireworks
- Stage Show

**Silver Sponsor - \$3,500**

- 720 Market\*

**Bronze Sponsor - \$2,500**

- Train Ride\*
- Media Sponsor
- Reindeer Sponsor
- Event Map\*
- Photo Booth\*

**Event Sponsor - \$1,000**

- Santa\*

**Community Supporter - \$500**

- Table display

**Sponsor Benefits**

As a sponsor, your logo will appear on all event marketing materials including the website, social media, email, newsletter, and any additional PR opportunities. Your company will receive special recognition during the event via the stage announcer, professional signage, and your logo displayed via the large digital video screen in Centennial Plaza.

\*2024 sponsors will have first right of refusal in 2025.



ACAA

AKRON-CANTON ADVOCACY ALLIANCE  
CANTON REGIONAL CHAMBER + GREATER AKRON CHAMBER

ACAA  
EVENTS

# ADVOCACY IN ACTION SERIES

**The Akron Canton Advocacy Alliance (ACAA)'s Advocacy in Action Series** includes a host of opportunities to bring business leaders, elected officials, policy experts and other thought leaders together for discussions on policy issues and opportunities.

This series will provide members with unique access to policymakers and key decision makers and enable them to impact legislative activities that stand to impact the business community. Topics and event dates/times are based on legislative schedules and sessions as it develops throughout the year to ensure we are addressing the most timely and relevant issues and opportunities.

Over the last year since the ACAA's official formation, we have welcomed over 25 policymakers as part of this series, including U.S. Senator Sherrod Brown, U.S. Congresswoman Emilia Sykes, U.S. Congressman Michael Rulli, U.S. Congressman Max Miller, Lt. Governor Jon Husted, and well over a dozen state legislators and local government officials.

The **Policy Conference & Leadership Reception** provides an opportunity for elected officials, candidates, business executives, and community stakeholders to connect and network in an intimate setting. In addition to this, this event will feature a panel discussion with state legislators and other key government stakeholders on upcoming legislative activities and state budgets.

The **ACAA Day in Columbus** will feature a series of discussion with state legislators, Administration Officials, and other government stakeholders on the ongoing State Operating Budget process and other legislative activities that stand to impact the business community. During the event, attendees will have the opportunity to hear new and exciting updates, directly engage with key decision makers, and participate in Q&A. Breakfast and lunch will be provided and a social networking event will follow the formal program.

## **Akron-Canton Regional Impact Ohio Conference**

Through a partnership between the Ohio Chamber of Commerce and ACAA, this unique event will bring together key government officials, business leaders, and community stakeholders to discuss important issues and opportunities facing the Akron-Canton region. During this information-packed conference, attendees will hear first-hand from policy experts on current political activities and have an opportunity to network and participate in Q&A. The event will feature multiple sessions with elected officials, key government officials and business leaders.



# ADVOCACY IN ACTION SERIES

## Dates & Times:

- Advocacy in Action series dates/times TBD
- ACAA Day in Columbus: February 2025 (time TBD)
- Policy Conference & Leadership Reception: October 29, 2025 (4:30-7:30 p.m.)

## Location:

- Series: TBD
- ACAA Day: Ohio Statehouse
- Reception: Pro Football Hall of Fame

## Average Attendance:

- Series: 40-50 per event
- ACAA Day: 50-75
- Reception: 150

## Sponsorship Deadline:

(to be included in all print materials)

- Series: TBD
- ACAA Day: December 31, 2024
- Reception: October 3, 2025

## Presenting Sponsor - \$5,000

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- Company recognized as a sponsor from the podium
- Opportunity to deliver a company message from the podium or introduce the speaker at each series event
- Eight tickets to each series event, including the Leadership Reception
- Mentions on social media platforms regarding the event
- Option to be featured in a promo video for marketing purposes

## ACAA Day in Columbus only

- Remarks from the podium and or the opportunity to introduce speakers
- Opportunity to have a giveaway at the event
- Four tickets

## Premier Sponsor - \$2,500

- Premier sponsorship recognition, via company logo, on all marketing, promotional materials and communications leading up to the events
- Company recognized in remarks during the presentation portion of the events
- Four tickets to each series event, including the Leadership Reception
- Two tickets to ACAA Day in Columbus

## Supporting Sponsor - \$1,000

- Supporting sponsorship recognition, via company logo, on all marketing, promotional materials and communications leading up to the events
- Two tickets to each series event, including the Leadership Reception
- One ticket to ACAA Day in Columbus



LEADERSHIP  
S T A R K C O U N T Y

LSC  
EVENTS



# LEADERSHIP STARK COUNTY

## **SIGNATURE PROGRAM:**

*The Signature Leadership Program is a transformative 10-month experience for executives that empowers participants to grow as dynamic and impactful leaders. Through the program, individuals learn to leverage their personal strengths for greater effectiveness while enhancing skills in strategic agility, innovation, collaboration, communication, and relationship-building. Participants also gain a deeper understanding of local issues, assets and resources, along with opportunities to engage with their community and drive positive change. **Sponsoring this program supports the development of leaders dedicated to making a meaningful difference in their organizations and communities.***

### **Signature Class Sponsor - \$6,000 - Sponsor all 10 months of the Signature Class (limit to one)**

- Recognized and thanked as a sponsor at the start of every Signature Class event
- CEO or designee invited to be guest of LSC at one Program Day
- CEO or designee invited to give welcome remarks at graduation and opening retreat
- Sponsor logo included on all marketing materials
- Special recognition in the Action Newsletter (6,000+ recipients)
- Live link on home page of web site all year.
- Recognition across social media platforms
- Other tailored benefits as agreed upon
- 4 tickets to graduation
- 2 tickets to the Leadership Conference

### **Opening Retreat Sponsor - \$3,500**

*A 2-day experience for class members to begin the Signature Program. It focuses on Stark County history, strengths and challenges, and gaining insight into personal leadership styles, team building, and ethics.*

- Company representative invited to give welcome at retreat, company banner displayed at opening retreat
- Special recognition across website, newsletter, and social media.
- Other tailored benefits as agreed upon
- 2 tickets to graduation

### **Session Sponsor - \$1,700**

*A full-day program focusing on a specific aspect of the county's economy, education, culture, social services, justice system, and more. Sponsors may choose from one of the following program days: Stark County Day, Economic Development Day, Human Service Day, Asset Building Day, Education Day, Cultural Diversity Day, Arts Day, Justice & Safety Day, Citizen Day.*

- Special recognition across website, newsletter, and social media
- Special recognition at graduation ceremony

# LEADERSHIP STARK COUNTY

## **Graduation Ceremony Sponsor - \$2,500**

*An evening of recognition for Signature Program graduates, families, and corporate sponsors.*

- Recognized as graduation ceremony sponsor
- 4 tickets to graduation ceremony
- Company representative invited to give sponsor's welcome at the event
- Logo via all event marketing including event page, newsletter, and social media
- Logo in the ceremony program
- Logo on display at event via event signage

## **SPOTLIGHT PROGRAM - \$1,500 per session (2 sessions/year)**

*The Spotlight Program is a transformative opportunity for young professionals in their 20s to mid-30s to elevate their careers and leadership potential. Offered twice a year in six dynamic sessions, this program equips participants with essential professional leadership skills through Gallup Strengths training, connects them with valuable Stark County resources and non-profits, and fosters networking with a vibrant community of like-minded, ambitious peers. **By sponsoring this program, you'll empower the next generation of leaders and enhance your organization's visibility among emerging talent.***

- Company logo listed in newsletter, website, social media, and all marketing materials associated with the program.
- CEO or designee invited to address the class at a program day

## **YOUTH LEADERSHIP ACADEMY:**

*The Youth Leadership Academy is a transformative program that empowers high school Sophomores, Juniors, and Seniors, nominated by their schools across Stark County, to grow as leaders. Forty-one high school sophomores from the 17 public school districts, 2 parochial school districts as well as representatives from En-Rich-Ment are enrolled beginning in their sophomore year through their senior year. This unique initiative challenges students to break down stereotypes, overcome barriers, and collaborate with peers from diverse backgrounds. By discovering their Gallup Strengths, participants gain tools to excel academically, engage meaningfully in their communities, and address regional challenges. The program fosters self-awareness, confidence, and acceptance, equipping students to become proactive and impactful leaders of tomorrow. Your sponsorship will help shape a generation of changemakers who to make a lasting difference.*

**Foundation** - Foundation support is critical for the success of this program. All foundations who support YLA financially will be invited to a special event day to meet the students and talk about their organization and the role it plays in our community.

**Corporation** - Corporate support is critical for the success of this program. All Corporations who support YLA financially will be invited to a special event day to meet the students and talk about their organization and the role it plays in our community.

# LEADERSHIP STARK COUNTY

## **LEADERSHIP CONFERENCE:**

*This one day Leadership Conference on April 25th will bring together aspiring leaders, engaging speakers, and interactive sessions focused on skill-building and personal development. This event aims to inspire and equip participants with tools to grow as leaders within their organizations and communities. The Leadership Conference is open to the public and has successfully sold out for the last 3 years. **Sponsorships play a vital role in making this impactful day possible.***

**Expected Attendance: 80-100**

**Presenting Sponsor - \$5,000**

**Gold Sponsor - \$3,000**

- 8 event tickets
- Social media spotlight announcing sponsorship
- Opportunity to be recognized as a sponsor for one of the following event components; morning breakfast or lunch. Opportunity to give sponsor remarks during this time.

**Silver Sponsor - \$1,500**

- 4 event tickets
- Sponsor recognition in opening remarks
- Social media spotlight announcing sponsorship
- Opportunity to be recognized as a sponsor for one of the following event components; nametags, coffee/water, snack.

**Bronze Sponsor - \$750**

- 2 event tickets
- Sponsor recognition in social media and opening remarks

**All event sponsors will receive the following benefits**

- Logo recognition in event promotion including the Chamber newsletter (6,000 + recipients).
- Logo recognition on event signage, in the program, recognition via the podium, and logo on display during the multimedia presentation.
- Virtual program ad linking to company website



# LEADERSHIP STARK COUNTY

## **BUILDING BETTER BOARDS:**

*Energize your non-profit organization with cutting-edge insights, best practices, and powerful techniques. If you're looking to increase productivity, run more efficient meetings, and cultivate strategic thinking, then the Building Better Boards training is your gateway to success. Provide your non-profit organization with cutting-edge insights, best practices, and powerful techniques. Designed for members of local non-profit boards, governmental boards and commissions, agency staff, and community enthusiasts, this training is the key to propelling your organization toward its goals in 2025. Learn the essential skills and strategies needed to navigate the dynamic landscape of non-profit leadership.*

### **Presenting Sponsor - \$3,500**

#### **Gold Sponsor - \$2,000**

- 8 event tickets
- Opportunity to introduce a panel or speaker.
- Scripted thanks to be read during the opening remarks.
- Full page advertisement in the program
- Opportunity to distribute a piece of collateral or branded item at the event.
- Company logo listed on all print and digital promotional materials recognizing your organization as a Gold event sponsor.

#### **Silver Sponsor - \$1,000**

- 4 event tickets
- ½ page advertisement in the program
- Company logo listed on all print and digital promotional materials recognizing your organization as a Silver event sponsor.

#### **Bronze Sponsor - \$500**

- 2 event tickets
- 1/4 page advertisement in the program
- Company logo listed on all print and digital promotional materials recognizing your organization as a Bronze event sponsor.



CANTON  
*REGIONAL*  
CHAMBER <sup>SM</sup>

### **CUSTOM SPONSORSHIPS**

**If you have a sponsorship idea or would like to work  
with our team to create something unique, please contact:**

**MELINDA MCNUTT**  
**Vice President of Development**  
**Canton Regional Chamber of Commerce**  
**(440) 855-9097**  
**melinda@cantonchamber.org**

**[www.CANTONCHAMBER.org](http://www.CANTONCHAMBER.org)**

