



CANTON  
**REGIONAL**  
CHAMBER SM

# 2026

## SPONSORSHIP

### *Guide*



# THE POWER OF REACH

Sponsoring a Chamber event gives your business visibility that goes far beyond the event itself. Each event is promoted on the Chamber website, in email and newsletters, and across social media. Your brand is seen before, during, and after the event, which helps keep your business top of mind with people across Stark County.

Your sponsorship also positions your business as a community leader. Greater visibility strengthens brand recognition, supports your recruiting efforts, and opens the door to new relationships.

Many sponsorships include logo placement, speaking opportunities, or on-site engagement. These benefits give you a chance to highlight your products or services in a direct and memorable way. Sponsorships are limited and often sell out, so securing your spot early ensures your brand is featured throughout the full promotional cycle.

## CANTON REGIONAL CHAMBER OF COMMERCE PLATFORMS

**WEBSITE:**  
**150,000**  
annual users

**LINKEDIN:**  
**6,000**  
followers

**EMAIL:**  
more than  
**6,500**  
subscribers

**FACEBOOK:**  
**9,000**  
followers

**INSTAGRAM:**  
**1,900**  
followers

Hundreds of companies partner with the Chamber each year because sponsorship works. It helps businesses raise their profile, strengthen community ties, and reach new customers.

Each Chamber event series provides access to a unique audience. We strongly encourage sponsoring each category of events to reach as many business members as possible.

### 2026 CHAMBER EVENTS

- **Business Events** ..... 5
- **Enshrinement Festival Events** ..... 9
- **Membership Events** ..... 11
- **Sports Events**..... 16
- **Leadership Events**..... 20
- **Young Professional Events** ..... 24
- **Community Events** ..... 28
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### CONTACT

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# YEAR AT-A-GLANCE

## MARCH

Business Expo  
Spring Spotlight Program  
Women in Business

## APRIL

Leadership Conference  
Small Business Celebration

## MAY

Vintage Canton  
Spring Golf Classic

## JUNE

39th Signature Class Graduation  
ystark! 19th Annual Twenty  
under Forty Awards

## JULY-AUGUST

### Enshrinement Festival

- Community Parade
- Balloon Classic
- Up, Up, and Away 5k
- Fashion Show Luncheon
- Gold Jacket Dinner
- Grand Parade
- Unscripted & Tailgate
- Appreciation Party

### Chamber Cup

## SEPTEMBER

40th Signature Leadership Class Begins  
Fall Spotlight Program  
Oktoberfest

## OCTOBER

ACAA Annual Reception  
Clay Shooting  
Regional Summit

## NOVEMBER

Annual Meeting  
ystark! Emerging Leaders Conference

## DECEMBER

Light Up Downtown

## MONTHLY

ACAA Policy Events  
AultCare QuickConnect Luncheon  
Business After Hours  
ystark! Sunrise Sessions  
YP Meetup

# ANNUAL INVESTOR

## PRESIDENT'S CIRCLE - \$25,000

### Become an inaugural member of the President's Circle in 2026!

The President's Circle recognizes the business and organizations who invest \$25,000 a year or more to support Chamber events and programs. In addition to the recognition that sponsors receive for supporting chamber events and programs, President's Circle investors will receive year-long promotion recognizing their commitment to regional business and economic growth. Benefits include but are not limited to:

- Invite only events to network with other members of the President's Circle.
- Year-long recognition as a President's Circle investor on the chamber website.
- Dedicated promotion in the Chamber newsletter and on social media.
- Annual recognition event to celebrate President's Circle investors.

## ENSHRINEMENT FESTIVAL MAJOR INVESTOR - \$25,000

A Major Investor is any organization or individual contributing a minimum of \$25,000 to support Enshrinement Festival events. Major Investors automatically qualify for membership in the President's Circle. As a Major Investor, your business will be prominently recognized as a major sponsor across all eight Enshrinement Festival events. This includes exclusive recognition on the event website, promotional campaigns, marketing materials, on-site signage, and event programs, showcasing your invaluable support of the Enshrinement Festival.

## CULTIVATING GROWTH - \$5,000

Cultivating Growth embodies the Chamber's enduring commitment to economic and community development. This initiative emphasizes collaboration and innovation to strengthen our regional economic ecosystem. Over the years, our strategies have evolved to meet the dynamic needs of our business community. Just as economic development looked different in 1914 than it does in 2026, it will continue to evolve through 2026 and beyond. *With the support of community leaders, the Chamber has identified three strategic priorities to guide our efforts from 2025 to 2030:*

**Regionalism:** Break down barriers to regional collaboration across Stark and adjacent counties by building stronger connections to other chambers, business associations, community organizations, and government entities.

**Workforce Development:** Help attract, retain, and develop the workforce our employers need by partnering with regional educational institutions, economic development organizations, government entities, and community groups to design and implement innovative programs and initiatives.

**Economic Development:** Facilitate direct economic development support to Chamber members, especially for businesses in the non-traded-goods sector, by connecting them to grants, incentives, financing, and other resources to fuel their growth.

Our five-year plan outlines a roadmap to drive success in these key areas. By diligently implementing these goals, we will deliver measurable progress year over year. As we transition into the next era of *Cultivating Growth*, we are committed to transparency and collaboration. By becoming a *Cultivating Growth* investor in 2026, you will have the opportunity to participate in quarterly investor calls. These exclusive sessions will offer insights into our progress, highlight quarterly accomplishments, and provide a forum for your questions and input. To show our gratitude, in 2026, your logo will be featured in marketing materials, announcements, events, and programs related to advancing regionalism, workforce development, and economic development. Your investment directly provides the resources we need to achieve our ambitious goals.





# **BUSINESS EVENTS**

# ANNUAL MEETING

“Celebrating Excellence & Building Community”: The 112th Annual Meeting is a dynamic and engaging evening bringing together community leaders and celebrating business excellence.

**Date: November**

**Location: TBD**

**Expected Attendance: 400-500**

## **PRESENTING SPONSOR - HUNTINGTON**

### **CORPORATE SPONSOR: (\$4,000)**

**Sponsors receive a table for 8 (premium placement).**

- Company logo prominently displayed in marketing and promotional pieces of the event including the website, newsletter, email invitations, and social media as a corporate sponsor.
- Company logo prominently displayed in programs and signage at the event.
- Logo on the Chamber Website Annual Meeting event page with a link to your website.
- Logo included with other sponsors during multimedia presentation at the event.
- One full-page color ad in the event program (sponsor to provide camera ready ad).
- Social media banner for LinkedIn to promote your participation at the event as a sponsor.

# STARK COUNTY WOMEN IN BUSINESS SUMMIT

*The Stark County Women in Business Summit is a conference designed to inspire and support women in their professional pursuits as well as address unique challenges that women face at different stages of their careers. The conference will feature keynotes from successful women entrepreneurs and executive, as well as interactive workshops that cover leadership, storytelling, work-life balance, and personal and professional wellness.*

## **Expected Attendance: 175-200**

### **Presenting Sponsor - \$5,000**

- 8 event tickets
- Opportunity to introduce a panel or speaker.
- Scripted thanks to be read during the opening remarks.
- Full page advertisement in the program.
- Table display to share information about your business.
- Opportunity to place a piece of collateral or branded item at attendee tables.
- Company logo listed on all print and digital promotional materials recognizing your organization as an event sponsor.
- Opportunity to be recognized as a sponsor for one of the following event components; morning breakfast, lunch, or afternoon refreshment break.

### **Gold Sponsor - \$3,000**

- 6 event tickets
- Recognition as an event sponsor during opening remarks.
- ½ page advertisement in the program.
- Table display to share information about your business.
- Company logo listed on all print and digital promotional materials recognizing your organization as an event sponsor.
- Opportunity to be recognized as a sponsor for one of the following event components; snack, tote bag, pad.

### **Silver Sponsor - \$1,500**

- 4 event tickets
- Recognition as an event sponsor during opening remarks.
- 1/4 page advertisement in the program.
- Opportunity to distribute a piece of collateral or branded item at the event
- Company logo listed on all print and digital promotional materials recognizing your organization as an event sponsor.

### **Bronze Sponsor - \$1,000**

- 2 event tickets
- Company logo listed on all print and digital promotional materials recognizing your organization as an event sponsor.

# ACCELERATE: SMART GROWTH BUSINESS SERIES

Ready to take your business to the next level? The Canton Regional Chamber of Commerce proudly introduces Accelerate, a dynamic monthly Lunch & Learn Series designed exclusively for mid-sized businesses that want to grow smarter, faster, and stronger.

Each session delivers real-world strategies, actionable insights, and powerful connections to help you turn ideas into results. Learn directly from successful business leaders who share proven tactics for scaling teams, modernizing technology, and boosting profitability.

## WHY ATTEND?

- Gain insider knowledge from real-world case studies
- Network with growth-minded business owners
- Access tools and strategies that drive measurable success

## 2026 TOPICS INCLUDE:

- Commercial Real Estate Opportunities for Small Businesses
- Going Global: How to Prepare Your Business for Export Success
- Scaling Your Business – Growth Without Growing Pains
- Accessing Capital & Investment – Fueling Growth with Financing Options
- Lean & Efficient Operations – Do More with Less
- AI for Business ...and more!

## BECOME AN EVENT SPONSOR - ONLY \$1,000

***Position your brand in front of decision-makers and growth leaders:***

- Deliver sponsor remarks to a live audience
- Feature your logo on all marketing materials and registration pages
- Enjoy social media recognition across Chamber platforms

**Accelerate isn't just an event—it's your gateway to smarter growth. Reserve your spot today!**





# PRO FOOTBALL HALL OF FAME ENSHRINEMENT FESTIVAL



**SPONSOR**

# *the Enshrinement Festival*

**Deadline to sponsor: July 1, 2026**



## *Sponsor* **AN ENSHRINEMENT FESTIVAL EVENT**

**Balloon Classic // Gold Jacket Dinner // Grand Parade // Fashion Show Luncheon  
Community Parade // Up, Up, & Away 5K // Unscripted & Tailgate // Volunteer Appreciation Party**

Please contact **Melinda Kapalko**, Vice President of Development, Canton Regional Chamber of Commerce, [melinda@cantonchamber.org](mailto:melinda@cantonchamber.org) to learn more about individual event sponsorship.

### **All-Access Event Sponsor - \$8,500**

Company logo listed on all 8 Enshrinement Festival events recognizing your company as an event sponsor. Events include all events listed above. This package includes two tickets to each event, promotion in on-site event signage, online recognition, and more.

### **Enshrinement Festival Sponsor**

In recognition of your Enshrinement Festival Week sponsorship, your name or company name will be printed in the event programs for the Balloon Classic, Gold Jacket Dinner, Fashion Show Luncheon, and Unscripted & Tailgate. A total of 15,000 programs will be printed and distributed to attendees, providing broad visibility throughout the Enshrinement Festival. Your name or company name will also be included in post-festival email and website communications recognizing all sponsors.

**Enshrinement Week Fan \$5,000 // Enshrinement Week Champion - \$2,500  
Enshrinement Week Friend - \$1,000 // Enshrinement Week Contributor - \$500  
Enshrinement Week Patron - \$250**



# MEMBERSHIP EVENTS



# MEMBERSHIP EVENTS

## STAND OUT. CONNECT. GROW.

With over 1,900 engaged members, the Chamber is your gateway to meaningful connections and business growth. Sponsorship isn't just visibility, it's influence. Position your brand as a leader, build trust, and create lasting relationships that drive success.

### NEW IN 2026

#### NEW MEMBER ORIENTATION

***Be the first to welcome the Chamber's newest members.***

Held the first Wednesday of every month at 9 AM, this event introduces new members to the Chamber and connects them with peers. As a sponsor, you'll be the face they remember.

#### EVENT SPONSOR

**FULL YEAR: \$5,000 | HALF YEAR: \$2,500** (Limit 4 per event)

##### Benefits:

- Monthly attendance for one company representative
- Direct networking with new members
- Social media recognition
- Your marketing collateral in every welcome bag

**Claim your spot today—make the first impression that lasts.**

### NEW IN 2026

#### MORNING MIXER

***Showcase your business at the heart of our community.***

Join the Chamber first thing in the morning where members gather for exclusive behind-the-scenes tours of local businesses. From manufacturers to professional firms, this event celebrates what makes Stark County thrive.

#### PRESENTING SPONSOR

**FULL YEAR: \$5,000 | HALF YEAR: \$2,500**

- Two-minute speaking opportunity
- Display table (venue permitting)
- Logo on all marketing and signage
- Unlimited guest tickets

### ONE-TIME EVENT SPONSOR | \$1,000 (Limit 2 per event)

- One-minute speaking opportunity
- Display table (venue permitting)
- Logo on all marketing and signage
- Unlimited guest tickets

Don't just attend, lead the conversation. Reserve your sponsorship now.

## TIP CLUB

### *Networking meets energy.*

Now hosted at Hot Shots Pickleball Club, Tip Club brings members together weekly for lunch, networking, and inspiring speakers. This is where connections turn into collaborations.

### PRESENTING SPONSOR | \$2,500 PER QUARTER (Limit 1 per quarter)

- Logo featured on weekly announcements
- Social media tags and recognition every week

Be the name they see every week—secure your quarter today.

## QUICKCONNECT

### *Your brand in front of 100+ decision-makers every month.*

Held the third Wednesday, QuickConnect tackles timely business topics and attracts a high-energy crowd.

### NEW MEMBER SPONSOR

#### FULL YEAR: \$6,000 | HALF YEAR: \$3,000

- Speaking opportunity to introduce new members
- Display table if available or opportunity to distribute collateral
- Logo on all marketing and signage
- Social media recognition

### ONE-TIME EVENT SPONSOR | \$1,000 (Limit 1 per event)

- One-minute speaking opportunity
- Table display near registration
- Marketing collateral on attendee tables
- Social media recognition
- Logo on all marketing and signage
- Two complimentary tickets

Put your brand in the spotlight—these spots go fast!



# BUSINESS AFTER HOURS

## *Networking that works after hours.*

With 100+ attendees monthly, this series is a staple for Stark County professionals. Showcase your brand in a relaxed, high-value setting.

### **PRESENTING SPONSOR**

**FULL YEAR: \$10,000 | HALF YEAR: \$5,000**

- Two-minute speaking opportunity
- Display table when available
- Premier marketing recognition
- Social media visibility
- Unlimited guest tickets

### **NEW MEMBER SPONSOR**

**FULL YEAR: \$5,000 | HALF YEAR: \$2,500**

- Speaking opportunity to introduce new members
- Display table if available or opportunity to distribute collateral
- Logo on all marketing and signage
- Social media recognition

### **ONE-TIME EVENT SPONSOR**

**\$1,000** (Limit 1 per month)

- One-minute speaking opportunity
- Display table when available
- Logo on all marketing and signage
- Social media recognition
- Unlimited guest tickets

Be the reason they stay after hours—secure your sponsorship today.





## BUSINESS EXPO

### ***The ultimate showcase. The ultimate opportunity.***

With 200+ exhibitors and up to 1,000 attendees, the Business Expo is where connections happen and deals are made. This free community event delivers unmatched visibility and engagement.

#### **GOLD SPONSOR - \$2,500** (Limit 3)

- Premium double booth at entrance
- Logo on all marketing materials
- Logo on venue monitors
- Social media recognition



#### **EVENT SPONSOR - \$1,500** (Limit 2)

- Premium double booth
- Logo on marketing and event program
- Logo on venue monitors
- Social media recognition

#### **BAR SPONSOR - \$1,500** (Limit 1)

- Exclusive bar sponsorship
- Table next to bar for direct engagement
- Logo on venue monitors
- Social media recognition

Don't miss the biggest stage of the year—reserve your sponsorship now.

**Ready to elevate your brand? Contact us today to secure your sponsorship and make 2026 your most impactful year yet.**



# SPORTS EVENTS

# SPRING GOLF

## **SPRING GOLF CLASSIC**

*We are excited to present the annual Spring Golf Classic. This event will attract 100+ players and promises an unparalleled blend of camaraderie, sportsmanship, and networking, representing our mission to spearhead regional business and community development through creativity and collaboration.*

## **Sponsorship Opportunities:**

### **Co-Presenting Sponsor - \$2,500: (One available)**

- Opportunity to welcome guests
- Logo on large banner placed at entrance of event
- Logo displayed in all marketing and promotional aspects of the event as the Presenting Sponsor
- Full page ad in the digital program plus logo on the front cover
- Sponsor recognition from podium at lunch
- Foursome in the tournament
- Opportunity to include an item in the goodie bag placed in each golf cart

### **Food OR Beverage Sponsor - \$2,000**

- Recognition as the Food Sponsor or Beverage Sponsor on event materials and signage
- Logo displayed at food stations or displayed on the beverage cart
- Opportunity to provide branded napkins or display logo at bar or other beverage stations
- One half-page ad in the digital program
- Sponsor recognition from podium at lunch
- Foursome in the tournament.

### **Hole Sponsor - \$1,250**

- Company logo: signage at designated hole (24" X 36")
- Logo displayed in marketing and promotional aspects of the event
- 1/4 page ad in digital program
- Sponsor recognition from podium at lunch
- Foursome in the tournament.

### **Scorecard Sponsor - \$500: (Four available)**

- Recognition as the Scorecard Sponsor on event materials and signage
- Logo displayed on each scorecard distributed to participants
- 1/4 page ad in digital program
- Sponsor recognition from podium at lunch

## **Marketing benefits for all sponsors:**

This event will be promoted in the Chamber Action e-newsletter, which reaches over 6,500 recipients. It will also be featured on the Chamber calendar and website, which attracts 150,000 annual visitors. All sponsors will have their logos displayed on the event webpage, with direct links back to their websites.

# FALL CLAY SHOOTING

## FALL CLAY SHOOTING

*We are excited to present our second annual Clay Shooting event.*

CHAMBER  
CLAY CLASSIC



### Sponsorship Opportunities:

#### Presenting Sponsor - \$2,500 (Sold)

- Opportunity to welcome guests
- Logo on large banner placed at entrance of event
- Logo displayed in all marketing and promotional aspects of the event as the Presenting Sponsor
- Full page ad in the digital program plus logo on the front cover
- Sponsor recognition from podium at lunch
- One foursome, including a cart, ear protection, eye protection and ammunition

#### Food OR Beverage Sponsor - \$2,000

- Recognition as the Food Sponsor or Beverage Sponsor on event materials and signage
- Logo displayed at food or beverage stations
- Opportunity to provide branded napkins or display logo at bar or other beverage stations
- One half-page ad in the digital program
- Sponsor recognition from podium at lunch
- One foursome, including a cart, ear protection, eye protection and ammunition

#### Target Station Sponsor - \$1,250

- Targeted exposure; Display your company logo on signage at designated target station (24" X 36").
- Logo displayed in marketing and promotional aspects of the event
- 1/4 page ad in digital program
- Sponsor recognition from podium at lunch
- One foursome, including a cart, ear protection, eye protection and ammunition

#### Marketing benefits for all sponsors:

This event will be promoted in the Chamber Action e-newsletter, which reaches over 6,500 recipients. It will also be featured on the Chamber calendar and website, which attracts 150,000 annual visitors. All sponsors will have their logos displayed on the event webpage, with direct links back to their websites.

# CHAMBER CUP

## CHAMBER CUP GOLF OUTING

*Join business leaders, entrepreneurs, and professionals for the Third Annual Chamber Cup, a collaboration between the Canton Regional Chamber, North Canton Chamber of Commerce, and Alliance Area Chamber of Commerce!*

*Collaboration meets competition in a Ryder Cup style tournament where the three teams (Canton Regional Chamber, North Canton Chamber of Commerce, and Alliance Area Chamber of Commerce) square off in an outing unlike any other.*

*The format of play will consist of 6 holes of Alternate Shot, 6 holes of Best Ball, and 6 holes of Two-Player Team Scramble.*

*Step beyond the fairways and into the spotlight as a sponsor, using this opportunity to engage with a regional audience of industry influencers and decision-makers. Elevate your brand with customized exposure, including branded carts and custom apparel, affirming your commitment to the growth of our businesses and community!*



## Sponsorship Opportunities:

### Title Sponsor - \$2,500: (Two available)

- Company logo displayed in all marketing and promotional aspects of the event
- Full page ad in the digital program
- Sponsor recognition from podium at lunch
- Twosome in the tournament.

### Food or Beverage Sponsor - \$1,750: (Four available)

- Recognition as the Food Sponsor on event materials and signage
- Company logo displayed at food stations or on catering signage
- Opportunity to provide branded napkins
- One half-page ad in the digital program
- Sponsor recognition from podium at lunch
- Twosome in the tournament.

### Scorecard Sponsor - \$500: (Four available)

- Recognition as the Scorecard Sponsor on event materials and signage
- Company logo displayed on each scorecard distributed to participants
- Acknowledgment in event program and social media promotion
- Sponsor recognition from podium at lunch

### Hole Sponsor - \$250: (Unlimited)

- Company logo: signage at designated hole (24" X 36")
- Company logo displayed in marketing and promotional aspects of the event
- Sponsor recognition from podium at lunch





LEADERSHIP  
S T A R K C O U N T Y

LSC  
EVENTS



# LEADERSHIP STARK COUNTY

## **SIGNATURE PROGRAM:**

*The Signature Leadership Program is a transformative 10-month experience for executives that empowers participants to grow as dynamic and impactful leaders. Through the program, individuals learn to leverage their personal strengths for greater effectiveness while enhancing skills in strategic agility, innovation, collaboration, communication, and relationship-building. Participants also gain a deeper understanding of local issues, assets and resources, along with opportunities to engage with their community and drive positive change. **Sponsoring this program supports the development of leaders dedicated to making a meaningful difference in their organizations and communities.***

## **Opening Retreat Sponsor - \$3,500**

*A 2-day experience for class members to begin the Signature Program. It focuses on Stark County history, strengths and challenges, and gaining insight into personal leadership styles, team building, and ethics.*

- Company representative invited to give welcome at retreat, company banner displayed at opening retreat
- Special recognition across website, newsletter, and social media.
- Other tailored benefits as agreed upon
- 2 tickets to graduation

## **Session Sponsor - \$1,700**

*A full-day program focusing on a specific aspect of the county's economy, education, culture, social services, justice system, and more. Sponsors may choose from one of the following program days: Stark County Day, Economic Development Day, Human Service Day, Asset Building Day, Education Day, Cultural Diversity Day, Arts Day, Justice & Safety Day, Citizen Day.*

- Special recognition across website, newsletter, and social media
- Special recognition at graduation ceremony

## **Graduation Ceremony Sponsor - \$2,500**

*An evening of recognition for Signature Program graduates, families, and corporate sponsors.*

- Recognized as graduation ceremony sponsor
- 4 tickets to graduation ceremony
- Company representative invited to give sponsor's welcome at the event
- Logo via all event marketing including event page, newsletter, and social media
- Logo in the ceremony program
- Logo on display at event via event signage

# LEADERSHIP STARK COUNTY

## Spotlight Program

The Spotlight for Young Professionals program is designed to engage and empower the next generation of young leaders. Through this immersive experience, participants will identify and grow their personal strengths, connect with regional leaders, and explore the issues and opportunities shaping our community.

The program is offered twice a year in the spring and fall to

groups of 25-30 individuals and is completed over the course of 12 weeks. The program consists of six, two-hour classes.

With Stark County's future depending on the retention and development of young professionals, your sponsorship directly supports talent development, community engagement, and leadership cultivation.

## WHY SPONSOR?

**Strengthen your talent**  
pipeline by engaging  
with rising professionals  
in the region.

**Position your business**  
as a champion of  
leadership and community  
investment.

**Gain visibility**  
among motivated, high-  
achieving young professionals  
and their networks.

**Support regional**  
economic development by  
helping Stark County retain  
young talent.

## SPONSORSHIP LEVELS & BENEFITS

\*Pricing includes recognition for both the spring and fall cohorts.

Presenting Sponsor \$2,500	Leadership Sponsor \$1,000	Community Connector \$500	Service Sponsor \$250
<ul style="list-style-type: none"><li>• Logo and "Presented by" recognition on marketing materials for both the spring and fall cohorts</li><li>• Speaking opportunity during a program day at each of the spring and fall cohorts</li><li>• Logo on website and digital marketing</li><li>• Recognition in Chamber newsletters and social media</li><li>• Opportunity to provide branded materials to participants</li><li>• Recognized on social media as a sponsor</li></ul>	<ul style="list-style-type: none"><li>• Logo featured on program materials and session signage</li><li>• Recognition in Chamber newsletters and social media</li><li>• Opportunity to serve on a panel during both the spring and fall cohort</li><li>• Opportunity to provide promotional items</li></ul>	<ul style="list-style-type: none"><li>• Logo featured on program materials and session signage</li><li>• Recognition in Chamber newsletters and social media</li><li>• Invitation to a program session day during each cohort to meet class participants and opportunity for a one-minute pitch</li></ul>	<ul style="list-style-type: none"><li>• Logo featured on program materials and session signage</li><li>• Recognition in Chamber newsletters and social media</li><li>• Opportunity to have sponsor email message shared with class participants during each program session</li></ul>

# LEADERSHIP STARK COUNTY

## LEADERSHIP CONFERENCE:

*This one day Leadership Conference will bring together aspiring leaders, engaging speakers, and interactive sessions focused on skill-building and personal development. This event aims to inspire and equip participants with tools to grow as leaders within their organizations and communities. The Leadership Conference is open to the public and has successfully sold out for the last 3 years. **Sponsorships play a vital role in making this impactful day possible.***

**Expected Attendance: 80-100**

**Presenting Sponsor - \$5,000**

### Gold Sponsor - \$3,500

- 8 event tickets
- Social media spotlight announcing sponsorship
- Opportunity to be recognized as a sponsor for one of the following event components; morning breakfast or lunch. Opportunity to give sponsor remarks during this time.

### Silver Sponsor - \$1,500

- 4 event tickets
- Sponsor recognition in opening remarks
- Social media spotlight announcing sponsorship
- Opportunity to be recognized as a sponsor for one of the following event components; nametags, coffee/water, snack.

### Bronze Sponsor - \$750

- 2 event tickets
- Sponsor recognition in social media and opening remarks

### All event sponsors will receive the following benefits

- Logo recognition in event promotion including the Chamber newsletter (6,000 + recipients).
- Logo recognition on event signage, in the program, recognition via the podium, and logo on display during the multimedia presentation.
- Virtual program ad linking to company website



**ystark!**  
Young professionals engaged in stark county

**YP  
EVENTS**

# TWENTY UNDER 40!

*Twenty under 40! awards recognize Stark County's leaders under 40 who have demonstrated dynamic leadership and social responsibility. These individuals are committed to making a difference in our community and creating a lasting impact. They are the doers, dreamers, and difference-makers. The longevity of the Twenty Under Forty program, now in its 18th year, is a testament of the passion, strength, and grit of the young professionals who choose to live, work, and stay in Stark. Join us as we honor these 20 individuals and celebrate young professionals in our region.*

## **GOLD SPONSOR | \$3,500**

- Eight tickets to the event with priority seating
- Full-page ad placed near the front of the event program
- Scripted thank-you during opening remarks
- Social media recognition
- Company name read from the podium as a Gold sponsor
- Logo included in the multimedia presentation
- Logo on all on-site event signage
- Logo in the event program
- Logo on the event website

## **SILVER SPONSOR | \$2,500**

- Six tickets to the event
- Half-page ad in the event program
- Social media recognition
- Company name read from the podium as a Silver sponsor
- Logo included in the multimedia presentation
- Logo on all on-site event signage
- Logo in the event program
- Logo on the event website

## **BRONZE SPONSOR | \$1,500**

- Four tickets to the event
- Quarter-page ad in the event program
- Social media recognition
- Company name read from the podium as a Bronze sponsor
- Logo included in the multimedia presentation
- Logo on all on-site event signage
- Logo in the event program
- Logo on the event website

## **EVENT SPONSOR | \$750**

- Two tickets to the event
- Quarter-page ad in the event program
- Company name listed as an event sponsor in the program
- Company name listed as an event sponsor on the event website

# EMERGING LEADERS CONFERENCE

In the fall of 2026, we're bringing together the region's most driven and dynamic young professionals for a one-day leadership experience.

The Emerging Leaders Conference is designed to empower young professionals and help shape a stronger, more successful future—for themselves and our community. The event officially kicks off at 11:00 AM (with networking opportunities beforehand) and runs through 4:00 PM.

## WE'RE LOOKING FOR SPONSORS WHO WANT TO:

- ◆ **Build brand visibility with rising talent**
- ◆ **Show commitment to leadership & professional development**
- ◆ **Support the growth of a stronger, more connected workforce**

### Presenting Sponsor: \$3,000

- Ten event tickets
- Reserved preferred seating
- Opportunity to deliver sponsor welcome from the stage
- Premier logo placement on event signage, program and multimedia
- Other tailored benefits as agreed upon

#### Keynote Speaker Sponsor: \$2,000 (Limit 2)

- Eight event tickets
- Logo on event marketing
- Reserved seating
- Social media recognition
- Other tailored benefits as agreed upon

#### Breakout Session Sponsor: \$1,500 (Limit 2)

- Six event tickets
- Logo on event marketing
- Social media recognition
- Other tailored benefits as agreed upon

#### Lunch Sponsor: \$1,000 (Limit 3)

- Four event tickets
- Social media recognition
- Logo displayed during lunch
- Other tailored benefits as agreed upon

#### Event Sponsor: \$500

- Two event tickets
- Logo recognition on print and digital marketing materials

### ALL SPONSORS RECEIVE

- Logo recognition in event promotion, including the ystark! newsletter (2,000+ recipients) and Chamber newsletter (6,000+ recipients)
- Logo recognition on event signage and in the program
- Logo displayed during conference



# MONTHLY YP EVENTS

## YP MEET UP

Young professionals ages 21 to 40 are invited to join us for casual after-work networking. This monthly event is a great opportunity to meet peers and grow your professional circle.

### **PRESENTING SPONSOR | \$4,000 PER YEAR OR \$1,000 PER EVENT** (Limit 1 per event)

- Logo on all event materials promoting the event
- Company tagged on social media in reminders and announcements
- Opportunity to welcome guests at each event
- Verbal recognition at the start of every event
- Logo displayed at the event
- Logo included on all on-site printouts, signage, and event materials

### **EVENT SPONSOR | \$500**

- Logo on all event materials promoting the event
- Company tagged on social media in reminders and announcements
- Opportunity to welcome guests at the event
- Verbal recognition at the start of the event
- Logo displayed at the event
- Logo included on all on-site printouts, signage, and event materials

## SUNRISE SESSIONS

Young professionals network each week with peers while enjoying a light breakfast. Sunrise Sessions take place every Tuesday at 8:30 a.m.

### **PRESENTING SPONSOR | \$2,000 PER QUARTER** (Limit 1 per quarter)

- Logo on all event materials promoting the weekly sessions
- Company tagged on social media in reminders and announcements
- Opportunity to speak at a session
- Verbal recognition at the start of every session
- Logo displayed at the event
- Logo included on all on-site printouts, signage, and event materials

### **EVENT SPONSOR | \$500**

- Logo on all event materials promoting the event
- Company tagged on social media in reminders and announcements
- Opportunity to welcome guests at the event
- Verbal recognition at the start of the event
- Logo displayed at the event
- Logo included on all on-site printouts, signage, and event materials



# COMMUNITY EVENTS

# VINTAGE CANTON

## May 2026



**More info to come on exciting changes when Vintage Canton Returns 2026!**

**Presenting Sponsor - \$10,000**

**Gold Sponsor - \$5,000**

**Wine Region Sponsor - \$2,500**

**Event Sponsor - \$1,500**

# OKTOBERFEST

*Join the Canton Regional Chamber of Commerce for year four of the highly anticipated Oktoberfest! This family-friendly event will feature live music, food, a Biergarten including Ohio craft beers, and games for youth and adults alike. Competitions may include a beer stein holding competition, hot dog toss, stein racing, pretzel eating and more!*

**More information coming soon!**



# LIGHT UP DOWNTOWN

Now in its 36th year, Light Up Downtown is Canton's premier holiday celebration, drawing over 5,000 guests to enjoy:

- A dazzling stage show with local dance troupes, choirs, and entertainers
- Picture opportunity with Santa
- Sleigh rides, a kids' train, refreshments, and festive fun across 14 city blocks
- The Spread the Warmth campaign, collecting winter gear for those in need

This free, family-friendly event is powered by the generosity of our sponsors. Partner with us to spread holiday cheer, support local arts and nonprofits, and showcase your business to thousands!



## Presenting Sponsor – \$10,000 (Exclusive)

- Logo on all promotional materials and signage including the stage, the kids tote bag, event map, event posters distributed to area schools, and spread the warmth collection boxes
- Recognition in press releases, social media, and stage announcements
- Premier on-site table placement
- First right of refusal for 2027

### \$5,000 Sponsors

- Sleigh Ride Sponsor (Limit 2)

### \$2,500 Sponsors

- (Limit noted below per category)
- Santa Sponsor (1)
  - Train Ride Sponsor (1)
  - Event Map Sponsor (1)
  - Lighting of the Tree Sponsors (2)
  - Kids Tote Bag Sponsor (1)
  - Stage Sponsors (2)
  - Spread the Warmth Sponsors (2)
  - Reindeer Sponsor (1)

### \$1,000 Sponsors

- Photo Booth Sponsor (1)
- Entertainment Sponsors (5 total)
- Costume Character Sponsor

### \$500 Sponsors

- Event Sponsor

## All Sponsors Receive:

- Option to set up a table at the event (must provide own setup)
- Logo on display in Centennial Plaza
- Logo inclusion on event website and printed materials
- Opportunity to reach thousands of attendees and be part of a beloved community tradition



# ACAA

AKRON-CANTON ADVOCACY ALLIANCE  
CANTON REGIONAL CHAMBER + GREATER AKRON CHAMBER

# ACAA EVENTS



# AKRON-CANTON ADVOCACY ALLIANCE

Amplify Your Voice. Strengthen Our Region.

The Akron-Canton Advocacy Alliance (ACAA) brings business leaders, elected officials, and policy experts together for meaningful conversations on the issues that shape our region's economic future. Through the Countdown to 2026 Series and signature events including the ACAA Day in Columbus and the Candidates Conference & Leadership Reception, these efforts connect the business community directly with key decision makers at all levels of government.

Over the past year, ACAA events have welcomed more than 25 policymakers, including U.S. Senators Jon Husted and Bernie Moreno; U.S. Representatives Emilia Sykes, Max Miller, Mike Rulli, Shontel Brown, Dave Joyce, and Mike Carey; Senate President Rob McColley and (former) House Minority Leader Allison Russo, and many others. Our members gain exclusive access to state and federal leaders while helping influence the policies that impact our business climate.

## **Why Sponsor the Countdown to 2026 Series:**

Becoming an ACAA Series Sponsor means your organization will be recognized year-round as a champion for business advocacy and regional growth. With approximately 10–12 events annually, your brand will be front and center with hundreds of business and government leaders across the Akron-Canton region throughout the year.

## ACAA EVENTS:

### **COUNTDOWN TO 2026 SERIES** (~40-50 attendees)

These series events are held throughout the year to address timely policy and business issues.

### **ACAA DAY IN COLUMBUS** (~100 attendees)

**The Akron-Canton Advocacy Alliance (ACAA) is hosting the ACAA Day in Columbus to connect members with key government officials and activities unfolding in Ohio's capitol.** This unique event will provide members with exclusive opportunities to interact with key decision-makers and officials on the forefront of the State Operating Budget and other important legislative and administrative activities. The day will feature a series of speakers and Q&A sessions and include two meals.

## **CANDIDATES CONFERENCE & LEADERSHIP RECEPTION (~150 attendees)**

An opportunity for elected officials, candidates, business executives, and community stakeholders to connect and network in an intimate setting.

## **SPONSORSHIP LEVELS:**

### **PRESENTING SPONSOR** \_\_\_\_\_ **\$5,000**

- Recognition as Presenting Sponsor for the Countdown to 2026 Series and all related events.
- Recognition as a Presenting Sponsor on the ACAA website, newsletter, Public Policy Agenda and all printed materials.
- Logo placement on all marketing, communications, newsletters, and event signage throughout the year.
- Recognition from the podium and opportunity to deliver remarks or introduce speakers at each series event.
- Eight tickets to every series event, including the Candidates Conference & Leadership Reception.
- Mentions on social media and inclusion in a promotional video.
- Exclusive opportunities during ACAA Day in Columbus and Candidates Conference & Leadership Reception to provide remarks, introduce speakers, or host a giveaway.
- Four tickets to ACAA Day in Columbus.

### **PREMIER SPONSOR** \_\_\_\_\_ **\$2,500**

- Recognition as Premier Sponsor on all marketing, communications, and event materials throughout the year.
- Recognition as a Premier Sponsor on the ACAA website, newsletter, Public Policy Agenda and all printed materials.
- Acknowledgment in event remarks.
- Four tickets to each series event, including the Candidates Conference & Leadership Reception.
- Two tickets to ACAA Day in Columbus.

### **SUPPORTING SPONSOR** \_\_\_\_\_ **\$1,000**

- Recognition as Supporting Sponsor on all marketing, communications, and event materials throughout the year.
- Recognition as a Supporting Sponsor on the ACAA website, newsletter, Public Policy Agenda and all printed materials.
- Two tickets to each series event, including the Candidates Conference & Leadership Reception.
- One ticket to ACAA Day in Columbus.

### **Sponsorship Deadlines:**

- ACAA Day in Columbus: Mid-January
- Policy Conference & Leadership Reception: late August/early September
- Series: Rolling – secure early for maximum exposure



[www.CANTONCHAMBER.org](http://www.CANTONCHAMBER.org)

